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atg Certified Developer
ATG Commerce

atg Certified Developer
ATG Relationship Management



Summary

- Over 10 years of professional experience in developing B2B and B2C Commerce web applications and Enterprise Application Integration.
- Consulting experience working with teams to scale and performance tune web applications with annual revenue in the Billions.
- Agile practitioner who has experience in Technical Training and Team leadership.

Skills

Oracle Commerce

B2BCommerce, B2CCommerce, ATG Personalization, ATG Scenarios, ATG Search, ATG CA, ATG DUST, Endeca

J2EE

JSF, Facelets, JSP, Servlets, RMI, JDBC, JNDI

EAI

ESB Service Mix, TIBCO Business Works 5.2, TIBCO Designer 5.2, TIBCO Adapter SDK

Application Servers

ATG Dynamo, IBM Websphere, JBoss, Apache Tomcat

Database

Oracle, MySQL, Microsoft SQL

Programming Languages

Java, Java Script, Python

Other

AspectJ, Tensor Flow, SVN, Git, Dynatrace, JMeter, Eclipse Memory Analyzer, Amazon AWS, JVisual VM, Spring, Apache Lucene, Memcached

Work Experience

Company Name	www.xray4j.com
Location	Surrey ,Canada
Designation	Architect
Start Date	16 Aug 2017
End Date	Currently Working

Project	www.xray4j.com
Client	Xray4j
URL	https://www.xray4j.com

Work Description	Xray4j is a startup that has developed a new way for documenting / troubleshooting/ performance tuning Java applications by capturing control flow within a Java application and representing it as a connected graph.
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Work Period:	Aug 2017 - Currently Working
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Responsibilities

- Design the over all architecture for xray4j.
- Implement the java agent and aspects used to collect data from the JVM and save them to a file.
- Help implement the UI using angularjs.
- Design algorithms that represent the collected data from the JVM as easily understandable connected graphs.
- Implement code that displays the most expensive paths for the control flow within a JVM.

Technologies Used JHipster, AngularJs, AspectJ, AWS EC2, AWS S3

Company Name **SAP Canada**
Location Vancouver ,Canada
Designation Senior Technology Consultant
Start Date 12 Jan 2017
End Date 15 Aug 2017

Project **Levi Strauss & Co**
Client Levi
URL https://www.levi.com/CA/en_CA/

Work Description Played the role of senior developer in the project that was implemented end to end by SAP Hybris.

Work Period: March 2017 - Aug 2017

Responsibilities

- Developed tool to help team debug issues by browsing through beans in the spring context.
- Work on integration with Responsys for sending emails.
- Work on the promotion module.

Technologies Used SAP Hybris, Git

Company Name **Rigabyte Inc**
Location Surrey ,Canada
Designation Software Architect
Start Date 07 2014
End Date 11 2016

Project **Rigabyte**
Client Rigabyte Inc
URL <http://www.rigabyte.com>

Work Description Help design and architect a cloud based log management service from the ground up.

Work Period: Jul 2014 - Oct 2016

Responsibilities

- Design the architecture for a high volume log management service.
- Set up the production environment on Amazon EC2
- Customize Apache Lucene to support high volume of log data processing.
- Design and implement agents that collect and deliver data to a cloud service.
- Design framework for automated UI tests, integration tests and performance tests.
- Implement RESTful webservices required by the application.
- Architect the noSQL persistence layer used by the application.

Technologies Used Apache Lucene, Amazon AWS, Memcached, JQuery, Selenium

Company Name **Oracle Canada**
Location Vancouver ,Canada
Designation Senior Principal Consultant

Start Date	12 2011
End Date	07 2014

Project	Exito
Client	Almacenes Éxito S.A
URL	http://exito.com

Work Description	Help Exito fix problems with their production architecture for exito.com and ensure exito is able scale to their fast growing internet traffic.
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Work Period:	Jan 2011 - Jul 2014
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Responsibilities	<ul style="list-style-type: none">• Help migration exito.com from ATG 9.4 to ATG 10.2 and Endeca.• Setup new production / QA environment for the migrated application.• Helped stabilize exito.com after a period of poor stability during the 2011 holiday season(Oct -Dec).• Make architectural changes to exito.com to help with long term scalability.• Help guide a team of 3 developers to implement a number of important change requests for exito.com• Assist Exito do develop inhouse development capability and infrastructure without depending on their existing SI.• Design and coordinate the load tests to ensure no problems during their Holiday season.• Migrate exito.com from ATG 9.0 to 9.4
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Technologies Used	ATG 9.4, ATG 10.2, Endeca
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Company Name	Global Tech Consultants Inc
Location	Plymouth ,USA
Designation	Tech Lead
Start Date	02 2010
End Date	11 2011

Project	Wal-Mart Titan/UK Groceries/GM Canada
Client	Wal-Mart
URL	http://groceries.asda.com

Work Description	Provide ATG support and oversight for teams working across 3 different projects - UK Groceries, Titan, GM Canada. Pro actively review work done by SI for Wal-Mart and provide recommendations.
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Work Period:	Feb 2010 - July 2011
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Responsibilities	<ul style="list-style-type: none">• Provide performance turning recommendations to help speed up offline order processing.• Review Search architecture and code written by Wipro for Wal-Mart.• Helped evaluate ATG Dust as a suitable unit testing framework for the project.• Act as SME for ATG for holiday readiness testing work being carried out by Wal-Mart in association with Keynote.
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Technologies Used	ATG 9.1, ATG DUST
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Project	TESCO Change Program
Client	TESCO - Infosys

URL	http://www.tesco.com
Work Description	Review design documents, help architect solutions and provide oversight for work being done by Infosys for Tesco.
Work Period:	June 2009 - December 2009
Responsibilities	<ul style="list-style-type: none"> • Worked on detailed design for implementing the different payment tenders supported - Credit Card, Buy Now Pay Later, Gift Card, Voucher • Worked on detailed design for eCoupon, eWallet implementation • Review code developed by the commerce team, provide feed back to the team regarding ATG Best Practices and performance tuning suggestions. • Establish unit testing framework using ATG Dust in order to implement automated unit tests that can be run from a continuous integration server. • Provide support the the CSC, Knowledge and SelfService team related to ATG Search setup • Provide support to the CSC, CampaignManagement and Commerce teams on blocking technical issues.

Technologies Used ATG 9.1, ATG DUST

Project Wal-Mart International

Client Wal-Mart

URL groceries.asda.com

Work Description Wal-Mart wants to migrate their existing asda.co.uk website to use the ATG Platform, the project uses ATG Commerce, ATG CSC, ATG Search, ATG CA.

Work Period: Sep 2008 - April 2009

Responsibilities

- Work on Behalf of ATG Professional Services to provide support to the Wal-Mart/Wipro development team to implement ATG Search 2007.1
- Work on troubleshooting ATG Search specific environment issues that was causing the search engine to be unstable.
- Provide recommendations to optimize search for fast response time and throughput on Sun T5220 hardware.
- Help the search team to make the search results more relevant to the keyword searched.
- Implement custom Cache to speed up search results and reduce hits to the search engine.
- Help the team to speed up the search indexing process, make sure that appropriate caches are warmed up before the process starts.
- Work with ATG support to help the Wipro development team with product issues.
- Help the Wipro CSC team to identify and troubleshoot performance issues.
- Validate the Production/Staging Search Environment for ASDA.

Technologies Used ATG Search 2007.1, ATG CSC

Company Name

Blast Radius

Location

Vancouver ,Canada

Designation

Senior Developer

Start Date

09 2005

End Date 10 2008

Project	Cox Emergence
Client	Cox Communications
URL	WWW.COX.COM

Work Description Cox wants to redesign their current website to provide seamless locale specific access to all their customers and also integrate their diverse content under a single web site. Cox has hired a team from BlastRadius to provide technical support in architecting and implementing the solution.

Work Period: May 2008 - Oct 2008

Responsibilities

- Responsible for architecting a framework for the Cox application using JSF, Facelets, Seam.
- Work on a proof of concept to validate the CMS architecture that involves extending the Facelets components and propose improvements.

Technologies Used JSF, Facelets, JBoss Seam, Cruise Control

Project	Jenny Craig
Client	Jenny Craig
URL	www.jennycraig.com

Work Description Jenny Craig commissioned Blast Radius to redesign their entire web experience in order to provide a seamless user experience between their website, highstreet stores and call centres. This project involved a complete overhaul of their web technology platform for which ATG was chosen. I was the Technology Architect on this project since October 2007.

Work Period: January 2007 - May 2008

Responsibilities

- Responsible for the design and implementation of the integration architecture between all the Jenny Craig subsystems and the website, including implementation of 19 different SOAP based interfaces
- Improved the overall delivery efficiency by implementing a continuous integration server using Cruise Control, coordinating stress testing activities and closely engaging the client throughout the project.
- Configured the development and production infrastructure instances including set-up of Apache web server, diagnosing firewall & load balancer issues and debugging servlet engine performance problems
- Manged the day to day operations of the development team including task assignment, code reviews and issue resolution with the Jenny Craig client.
- Set up Jenny Craig Staging environment with 4 jboss instances , 2 apache instances and a Load Balancer.

Technologies Used ATG 2006.3, JBoss, Apache Axis, Cruise Control, eStara Click To Call

Project	Newell Rubbermaid
Client	Newell Rubbermaid

Work Description Newell wanted to have a highly extensible and available architecture to support all their brands and a robust framework for integrating all the associated 3rd party service providers. The proof of concept aimed to validate the architecture proposed

by BlastRadius. This involved integrating an ATG Commerce website with SAP, DHL and Veritax using an ESB.

Work Period: October 2006 - December 2006

Responsibilities

- Analyse the capabilities provided by service mix, design and implement custom Service Engines when required.
- Use Service Mix for exposing 3rd party services as SOA Services accessible over the ESB, these include Veritax, DHL and SAP

Technologies Used Service Mix, ATG B2C Commerce, SOAP, JMS

Project	Esselte
Client	Esselte
URL	www.dymo.com

Work Description Esselte required support to maintain and enhance websites for various Esselte brands including Xyron, Pendaflex, Dymo. Esselte web application used Micorsoft .Net to implement their presentation tier and ATG Commerce for backend services. .Net used SOAP services exposed by ATG for handling all the business logic.

Work Period: July 2006 - September 2006

Responsibilities

- Design and implement ATG SOAP services based on requirements of the .Net presentation layer.
- Coordinate with the different 3rd party fulfillment services used by Esselte to help resolve integration issues. Esselte brands use the following 3rd party services Sykes, P21, Remedy.
- Implement integrations with Verisign for Credit card processing, Taxware for taxcalculations.

Technologies Used ATG B2C Commerce, SOAP, Apache Axis

Project	Sage Publications
Client	Sage Publications
URL	http://www.sagepub.com/

Work Description The project involves developing a web application for Sage Publications, the project involves developing 5 web sites that runs out of the same code base.

Work Period: October 2005 - July 2006

Responsibilities

- Work on all profile related use cases, help to customize the purchase process to support requests for inspection copies of books.

Technologies Used ATG B2BCommerce, JBoss, Spring, XStream API, Oracle

Company Name	Tata Consultancy Services Limited
Location	Bangalore ,India
Designation	Assistant System Engineer
Start Date	AUG 2004
End Date	AUG 2005

Project	ProjectM
Client	Philips CE
Work Description	Philips wanted to migrate existing EDI business processes with their B2B trading partners from TIBCO Integration manager to TIBCO Business Works. TCS had a distributed team with developers working out of Bangalore, Eindhoven and San Jose The project involved migrating and developing processes for Mapping IDOCs, EDIFACT and RosettaNet PIP messages from more than 15 different B2B Trading partners to Philips internal applications.
Work Period:	DEC 2004 - AUG 2005
Responsibilities	<ul style="list-style-type: none"> • Migrate all B2B process between Philips and Nokia from TIBCO Integration Manager to TIBCO Business Works 5.2 • Manage the communication with Business Analysts in San Jose to make sure the message transformations are functionally correct.
Technologies Used	Tibco Business Works 5.2, Turbo XML, XML Canon, Toad, Oracle, Eclipse, Apache Tomcat, XML, XSL, XPath, XSLT
Project	POC for Citi Diners Club Japan
Client	Citi Diners Club Japan
Work Description	CitiDiners Club wanted the proof of concept mostly to validate that TCS had the skills and resources to design and implement a web application using the ATG framework. The proof of concept had to build an ATG web application for carryingout file system operations using Ajax and secure transfer of files over HTTPS.
Work Period:	OCT 2004 - DEC 2004
Responsibilities	<ul style="list-style-type: none"> • Train TCS resources to use ATG. • Create Analysis and Design level UML artifacts. • Use Open SSL tool to create certificate authority and SSL certificates. • Configure ATG to run over SSL
Technologies Used	ATG Dynamo, ATG Relationship Management Platform, Open SSL
Project	Business Balance Score Card Portal
Client	Philips CE
Work Description	Develop ATG Portal application for Real time Business Balance Score Card for TCS Philips CE Competency Center.
Work Period:	AUG 2004 - OCT 2004
Responsibilities	<ul style="list-style-type: none"> • Developed ATG Portal Gear for displaying dynamic charts based on real time data. • Used the JFreeChart API for developing the charts. • Design Item descriptors and database schema. • Set up development environment and CVS server. • Help give training to junior developers on ATG Relationship Management Platform.
Technologies Used	ATG Portal Server, JFree Chart, Oracle

Company Name	Al-Faris Information Technologies
Location	Kuwait City ,Kuwait
Designation	Technical Lead
Start Date	August 2003
End Date	August 2004

Project	icoop
Client	Ministry of Commerce
URL	http://www.icoop.com

Work Description	iCoop is a packed product build using the ATG Platform used by co-ops as an electronic marketplace for their goods. Currently the service is used by the Shuwaikh, Shamiya, and Mishref co-ops in Kuwait.
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Work Period:	January 2004 - August 2004
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Responsibilities	<ul style="list-style-type: none">• Helped to implement an iterative software development methodology for the project.• Develop structural and behavioural UML artefacts for catalog management and purchase process modules.• Support the team to design and implemented custom functionality to replicate parts of the product catalog so that new merchants do not have to build their catalog from scratch.• Develop automated stress test for the web application using JMeter.• Carry out payment system integration for icoop with KNET payment gateway.• Develop well defined process for migrating ATG applications from Dynamo to IBM WebSphere Application Server 5.0.2
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Technologies Used	B2C Commerce, Eclipse, Oracle, IBM WebSphere Application Server 5.0.2 , Open SSL, ATG Scenarios, ATG Personalization
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Project	eTajer
Client	Ministry of Commerce
URL	http://www.etajer.net

Work Description	eTajer is a b2b and b2c application created for businesses that primarily sell goods and want to build a fully commerce-enabled Web presence. It has an easy-to-use commerce wizard, store editing and management, catalog maintenance, order management as well as back-office management tools. Powered by ATG, eTajer's other functions include Campaign Manager, Order tracking and a fully secure payment system. A unique Auctioning feature enables merchants to conduct online auctions for their wares, as well as bid for wholesale wares put on auction by other merchants.
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Work Period:	August 2003 - January 2004
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Responsibilities	<ul style="list-style-type: none">• Improved Software Engineering practices at Al-Faris by helping to implement an iterative OOAD process and assisting the team develop capability to translate UML models to code.• Did the analysis and design work for integrating an auction module for eTajer.• Helped provide better time and cost estimates using Use Case point estimation.• Develop all structural and behavioral UML artifacts.• Make sure the project follows Mini RUP methodology, define the required iterations.
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Technologies Used	B2B Commerce, Eclipse, IBM WebSphere Application Server 5.0.2, ANT, Rational Rose, YKap, Novell eDirectory
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Education

Course	Machine Learning
Date	2016
Institution	Stanford University - Coursea
Course	Masters in Computer Science
Date	2003
Institution	Vellore Institute of Technology
Course	Bachelor Of Computer Application
Date	2000
Institution	Mahathma Gandhi University

Certifications

ATG Certified Commerce Developer
September 2006
ATG Certified Relationship Management Developer
May 2006
Sun Certified Java Programmer
June 2001

Contact Information

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