

ldea



Use Twitter data to improve the performance of an epidemiological model like SIR to predict the future covid-19 infection case

Why Will it Work?

- SIR model
 - Adv.: simple, reasonably predictive
 - Dis.: over-simplified
- Fluctuations
 - Events such as quarantine, border closure.
 - Twitter OBSERVED SIR

Fluctuations

Methodology



SIR Model

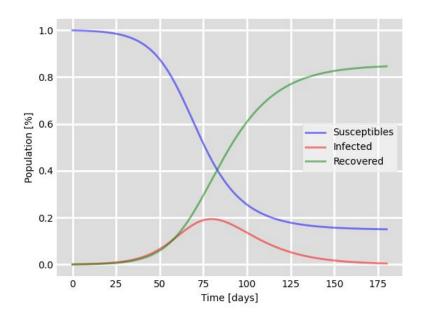
+ Machine
Learning Model

Twitter Model

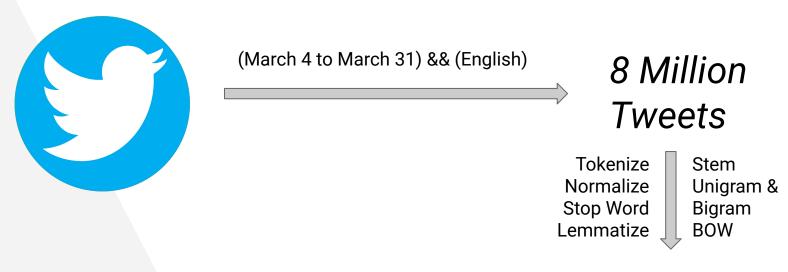
SIR Model

- 3 differential equations
 - susceptible (S), infected (I),and resistant (R).

 $\frac{dS}{dt} = -\beta \frac{SI}{N}$ $\frac{dI}{dt} = \beta \frac{SI}{N} - \gamma I$ $\frac{dR}{dt} = \gamma I$ N = S + I + R



Twitter Significant Word Extraction



Top **20 words** having strongest correlation with # of new cases

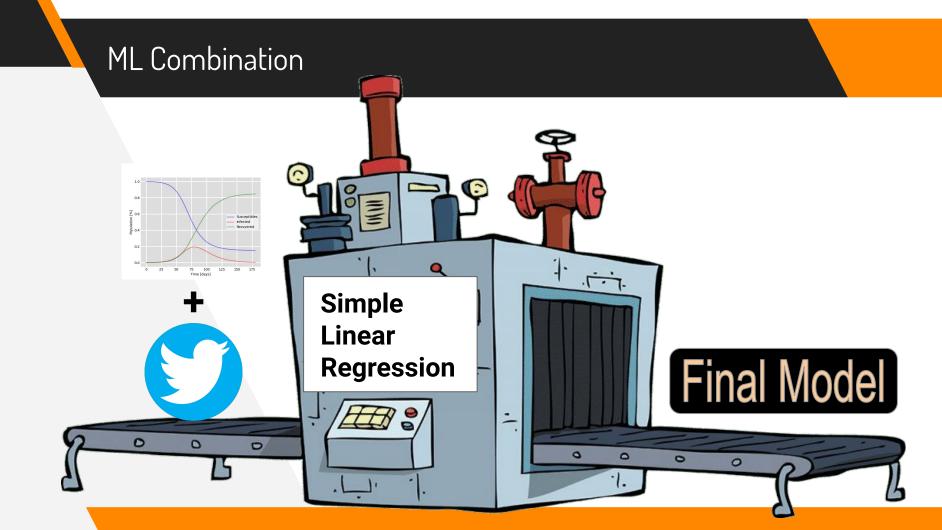
Calculate Correlation 1000 most frequently occurred Unigrams/Bigrams

... Like This

df.limit(10).toPandas().drop(columns='user_id')

| lang | text | created_at | status_id | |
|------|------------------------------------------------|----------------------|---------------------|---|
| en | The UFC is about to be the most popular sport | 2020-03-13T00:00:00Z | 1238253442063310848 | 0 |
| en | The great toilet paper depression of 2020 #Toi | 2020-03-13T00:00:00Z | 1238253441778098177 | 1 |
| en | The 'Spotlight Show' with @janeyleegrace on @u | 2020-03-13T00:00:00Z | 1238253440486313988 | 2 |
| en | Because we all the time in the world right? @s | 2020-03-13T00:00:00Z | 1238253439051870208 | 3 |
| en | French pastry chef shows off Easter eggs model | 2020-03-13T00:00:00Z | 1238253440821649408 | 4 |
| en | ICYMI - Hour 2 of #TheGamePlan with @DaveWNSP | 2020-03-13T00:00:00Z | 1238253442034020354 | 5 |
| en | With rising #Coronavirus cases in India, which | 2020-03-13T00:00:00Z | 1238253441564266496 | 6 |
| en | #ICYMI: #Ontario #MPPs may temporarily suspend | 2020-03-13T00:00:00Z | 1238253441517928448 | 7 |
| en | Despite having only 3 confirmed #coronavirus c | 2020-03-13T00:00:00Z | 1238253440603541504 | 8 |
| en | Autonomous #Robots Are Helping Kill #Coronavir | 2020-03-13T00:00:00Z | 1238253440461135873 | 9 |

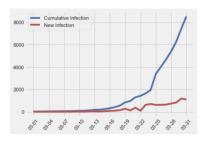


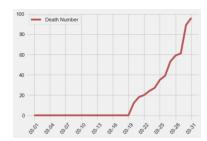


Implementation

Which Data to Use?

- Data about covid-19 from www.canada.ca
 - # Confirmed, Susceptible, Recovery cases for covid-19 from
 - March 4 to March 31st
 - Population of Canada





- Tweets
 - Hashtag #Covid19, #Coronavirus, etc
 - ~40M Tweets from March 4 to March 31st
 - ~8M Tweets known to be in English

SIR Model Implementation



- Clean using Spark SQL
- Using least square method to determine the parameters for SIR
- Solve ODEs for SIR model using deSolve library
- Optimize parameters using nlminb function
- Use the SIR model to make analysis and predictions

```
library(deSolve)
N <- 10000000 # population
IO <- 24 # initial infected case
RMO <- 24*0.15 # initial recover case
SO <- N - IO - RMO # inital susceptible population
init <-c(S = S0, I = I0, R = RM0) #
# define the parameter as constance
pars \leftarrow c(beta = 0.22763126, gamma = 0.03032535, N = N)
sir <- function(time, state, pars) {
  with(as.list(c(state, pars)), {
    dS <- -beta * S * I/N
    dI <- beta * S * I/N - aamma * I
    dR <- gamma * I
    return(list(c(dS, dI, dR)))
march\_time = seq(1, 31, by = 1)
march_res.sir <- as.data.frame(ode(y = init, times = 1:31, func = sir, parms = pars))
```

Twitter Model Pipeline & Implementation















Process

















Store



Calculate

Final Model Implementation



- Spark SQL to combine all data
- Spark ML to train a Linear Regression model

```
df cases = df cases.select(
        'date'.
        F.col('numconf').cast('Long'),
        F.lit(1).alias('temp'))
df sir = df sir.select(
        'date',
        F.col('predict_infection').cast('Float'),)
df_words = df_words.select('date', *most_corr_cols)
window = Window.partitionBy('temp').orderBy('date')
data = df_words.join(df_cases, on='date', how='right')\
            .join(df_sir, on='date', how='left')\
            .select(
                F.date_add('date', 4).alias('prediction_date'),
                F.lead('numconf', 4).over(window).alias('label'),
                'numconf'.
                F.lead(F.col('predict infection').alias('baseline prediction').4)\
                        .over(window).alias('sir_prediction'),
                *[F.col(c).cast('Long') for c in most_corr_cols]
```

Result

Predicted Results Comparison

| | April 01 | April 02 | April 03 | April 04 |
|---------------------------|----------|----------|----------|----------|
| SIR (baseline) | 10863 | 13228 | 16107 | 19611 |
| Combined SIR + Twitter | 9237 | 10932 | 12951 | 14598 |
| True Data | 9595 | 11268 | 12519 | 13882 |

Let's Draw Them Together



How Good is Our Model?

| | RM | ISE | MAPE | |
|---------------------------|---------|----------|---------|---------|
| Data | Train | Test | Train | Test |
| SIR (baseline) | 290.425 | 3575.761 | 25.892% | 25.134% |
| Combined SIR + Twitter | 78.339 | 484.970 | 3.238% | 3.830% |

RMSE: Root Mean Squared Error

MAPE: Mean Absolute Percentage Error

Some Other Insights

- The model is good for prediction window of 1-7 days
- 4th-day prediction is the best
- Possible reasons:
 - Social media has short-term effects
 - A delay in receiving COVID-19 test results
 - The baseline model is not good enough
- Advice: STAY AT HOME!