

Yassif Nagim Mustafa

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Date of Birth: July 8th 1981

Summary of Qualifications

While employed as a Data Engineer in a data research company, TrueVox Asia, the focus was to gain technical competence and understanding in Computer Science. The scope allows me to gain experience and exposure in Data Science as well as Data Engineering. My intention is to gain as much technical experience as possible and utilise my managerial experience to manage software teams.

While serving as the Special Officer to the Minister of Transport, the scope of work was in Policy and Crisis Management

Majored in International Trade Law, with professional experience in Securities Regulation, Economics, Public Policy, and Stakeholder Relations. A strong track record on Cross Border Relations, Policy Analysis & Formulation, and Strategy.

Having lived and studied overseas in the United Kingdom and Turkey has equipped me with the exposure and insights into geopolitics and international socio-economics. This is complemented by my extensive reading of prominent business, public policy and technology publications.

Co-founded a company, redition.co (www.redition.co) a News website that provides content aggregation; as well as original news and analyses on Southeast Asia.

Professional Experience Highlights

Dynamics Incubator Sdn Bhd	January 2019 - Present
TrueVox Asia – Data Engineer	July 2016 – January 2018
Ministry of Transport – Special Officer to the Minister	June 2014 – July 2016
Redition.co – Co-founder, Co-editor, Developer	January 2012 – December 2014
Researcher to Tan Sri Andrew Sheng	September 2009 – July 2013
Prime Minister's Office (Manager) Securities Commission (Senior Executive)	November 2007 – January 2011
Karim Raslan Associates - Senior Analyst	September 2005 – August 2006

Skills

Language Written	English
Language Spoken	English, Bahasa Malaysia (Basic), Bahasa Indonesia (Basic), German and Turkish (Basic)
IT Literacy	MS Office XP (Excel, Word, Powerpoint), Adobe Illustrator, Mac OSX, Linux, Bloomberg, HTML, CSS, Javascript, Python, Postgresql, Python Pandas, R Programming Language, Django, NoSql,
Training	Corporate Finance Module 1, 2 & 3 by SC, Free Trade by WTO and WTI, Forensic Accounting Module 1.1 by SC

Career Achievements

Projects

- **New Economic Model Pt. I & II**
- **Malaysian Capital Market Revamp**
- **MH17** – Part of the team that responded to the shooting down of the MH17 plane and deployed to Ukraine and Netherlands to secure the blackbox and the bodies of the victims.

Speech Writing

- Wrote a keynote address for the Securities Commission Chairman, Tan Sri Zarinah Anwar titled: "The New Frontiers of Financial Planning in Malaysia".
- Wrote speeches for two Prime Ministers (Prime Minister Abdullah Badawi & Prime Minister Najib Tun Razak). Opening of University in Kedah, as well as the launch of the NEM.
- Wrote numerous keynote speeches as well as press statements for the Minister of Transport as well as the Ministry itself.

Publishing

- Contributed to policy papers that formed the government document New Economic Model for Malaysia
- Submitted an essay titled "Innovating Asia" to the Asia Business Council essay writing challenge called "Asia's Challenge 2020". The essay was then used and cited twice in the book called *Through the Eyes of Tiger Cubs: Views of Asia's Next Generation*, published by John Wiley & Sons.

Professional Experience Details

Dynamics Incubator Sdn Bhd COO Successfully fundraised through private investors to start a company with a diverse brand portfolio. The company established brands to gain market share through niches as opposed to fighting for market share through singular brand competition. Set up backend processes to allow for rapid launch of e-commerce capabilities and social media engagement. Setting up a website and app suite to manage stockists.	January 2018 - Present
TrueVoxAsia Data Engineer Python, Pandas, Scikit, Numpy, Matplotlib, Javascript, Postgresql. My project scope was to automate the analysis of large data sets into templates specified by clients. This job entails working closely with the data science team to extract the relevant data and run through an algorithm and output into a data format that can be acted upon. My role is to produce the scripts having incorporated the formulas provided by the Data Science Lead.	July 2016 – January 2018

Ministry of Transport (Special Officer)	June 2014 – July 2016
<ul style="list-style-type: none"> • MH17 – Part of the core Ministerial team that was deployed to Ukraine to handle the crisis of the downed MH17 plane. Assisted in coordinating the public relations effort, International diplomacy and crisis management. • MH370 Disappearance – Manage public relations effort and coordinate with other ministries as well as governments in the international effort to search for the missing plane. • Semenyih Helicopter Crash – Manage public relations effort. • Logistics Masterplan – Assist formulation of policy plan that would enhance the Logistics Sector. <p><i>Duties: Speech-writing, Public Relations, Stakeholder management, Social Media management, Policy Review.</i></p>	
Asian Football Confederation	June 2013 – December 2013
Redition.co (Co-Founder, Co-Editor and Associate Developer) <i>Programming Languages: HTML 5, CSS, Python, Django</i> Co-founded Straits Pacific Review (www.redition.co), a website that is a content aggregator of Southeast Asian Politics and Business news.	January 2012 – December 2014
Researcher to Tan Sri Andrew Sheng	September 2009 – July 2013
TalentCorp Malaysia (Manager)	May 2011 – January 2012
National Economic Advisory Council (NEAC) Prime Minister's Office, Putrajaya <i>(Working Group Manager/Coordinator)</i> Securities Commission, Kuala Lumpur <i>(Senior Executive)Securities Commission & (Senior Analyst) NEAC</i>	September 2007 – December 2010
Bar Vocational Course, Inns of Court School of Law, City University Inner Temple	September 2006 – July 2007
Karim Raslan Associates, South East Asia Offices (Senior Analyst)	September 2005 – July 2006

Education

2002 – 2005 LLB (Hons) – UNIVERSITY OF WALES, ABERYSTWYTH • LLB (Hons) in Law (Second Class)
1998 – 2000 International Baccalaureate – British International School Istanbul
1997 – 1998 International General Certificate Secondary Education – British International School Istanbul
1995 – 1997 – Malvern College, Malvern
1985 – 1995 – Alice Smith School, Kuala Lumpur

References

Tan Sri Andrew L.T. Sheng – President of the Fung Global Institute, Former chairman of Hong Kong Securities and Futures Commission Chairman, former Chief Economist and Assistant Governor for the Malaysian Central Bank.

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Dato Sri Liow Tiong Lai – Former Malaysian Minister of Transport

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