

July 22, 2025

Hiring Team

Christian Dior

RE: Client Development Manager Greece F/M Position

Dear Christian Dior Hiring Team,

I am writing to express my profound interest in the Client Development Manager Greece position. The philosophy of Christian Dior, a Maison built on the foundation of making dreams a reality through passion and audacity, deeply resonates with my professional values. The opportunity to contribute to such a rich heritage and join a “House of Talents” dedicated to excellence and creativity is incredibly compelling.

The core responsibilities of this role align perfectly with my expertise. I am skilled in driving the growth of client databases by implementing targeted strategies for new client recruitment, existing client retention, and the reactivation of sleeping clients. My experience involves analyzing customer data to derive actionable insights and coordinating day-to-day CRM actions that maximize return on investment and foster genuine, lasting relationships.

I am particularly drawn to the dynamic nature of this position, which involves supporting and coordinating marketing activities across the boutiques in Athens, Astir, Cyprus, and seasonally in Mykonos. I thrive in collaborative environments and am confident in my ability to serve as the key liaison between the boutique teams and the Head Office Marketing department, ensuring all clienteling activities are executed flawlessly. My goal would be to translate Dior's visionary spirit into tangible strategies that enhance the client journey and drive business success.

I am eager to bring my dedication and skills to a “Joyful, Sincere & Generous environment” and contribute to the continued success of Christian Dior. Thank you for your time and consideration. I look forward to the possibility of discussing how I can contribute to your team.

Sincerely,

Tinoudashe Hapson Marecha