

Broking System web application features

1. User Authentication and Role Management

- **Multi-level Authentication:** Secure login with OTP or two-factor authentication.
- **Role-Based Access Control:** Roles for brokers, admins, and customers with specific permissions.
- **User Profile Management:** Users can view and manage their profiles, documents, and preferences.

2. Policy Management

- **Policy Creation & Management:** Brokers can create, update, and manage multiple policy types (e.g., health, life, auto).
- **Dynamic Policy Customization:** Options to customize coverage, riders, and premiums.
- **Document Management:** Upload and manage policy documents securely.

3. Quote Management System

- **Quote Generation:** Generate and share quotes based on customer inputs, including coverage requirements and risk assessment.
- **Comparison Tool:** Compare different policies, premiums, and benefits for customers.
- **Automated Quotation Engine:** Calculates premiums based on risk factors, age, coverage, and other policy parameters.

4. Claims Management

- **Claim Filing Portal:** Customers can file claims online, including uploading required documents.
- **Claim Tracking:** Real-time tracking of claim status for both customers and brokers.
- **Claims Analytics:** Analytics on claim history, rejection rates, and settlement times to help improve services.

5. Customer Relationship Management (CRM)

- **Customer Onboarding:** Streamlined onboarding process with KYC verification and document collection.
- **Contact Management:** Store customer contact details, policy history, and communication logs.
- **Automated Notifications:** Send reminders for policy renewals, premium payments, and claim updates.

6. Premium Payment & Renewal Management

- **Online Payment Gateway Integration:** Secure payment options via cards, UPI, or net banking.
- **Auto-Pay Setup:** Option for customers to set up automatic payments for recurring premiums.
- **Renewal Reminders:** Notifications for upcoming renewals, policy lapses, and grace periods.

7. Risk Assessment and Underwriting

- **Automated Risk Profiling:** Calculate risk levels based on customer data, age, location, and other factors.
- **Underwriting Rules Engine:** Customizable underwriting rules for different policy types.
- **Integration with Credit & Risk Scoring APIs:** Assess credit and risk profiles in real-time.

8. Data Analytics and Reporting

- **Customer Analytics:** Insights into customer demographics, policy preferences, and buying trends.
- **Claims and Premium Analysis:** Analytics on claims ratios, loss ratios, and premium distributions.
- **Real-Time Reporting Dashboard:** KPI dashboards for brokers, underwriters, and administrators.

9. Self-Service Portal for Customers

- **Policy Management:** View and manage policies, update personal details, and download documents.
- **Claim Submission & Tracking:** Customers can file and track claims independently.
- **Premium Calculator:** Estimate premium based on different coverages, terms, and riders.

10. Compliance and Document Management

- **Document Storage:** Secure storage for policy documents, contracts, and KYC data.
- **Compliance Monitoring:** Ensure all policies adhere to industry regulations and compliance standards.
- **Audit Trails:** Track all actions and changes within the system for transparency.

11. Mobile Application (Optional)

- **Cross-Platform Support:** Responsive web app or native mobile apps for iOS and Android.
- **Push Notifications:** Notify users of claim updates, policy renewals, and other critical alerts.
- **Easy Access to Policies:** Customers can access policies, claim status, and account settings on the go.

12. Broker and Agent Management

- **Agent Performance Tracking:** Track key metrics such as sales targets, commission, and conversions.

- **Lead Management:** Tools for brokers to capture, manage, and follow up with potential clients.
- **Commission Calculator:** Automatically calculate broker commissions based on policy type and premium.

13. Enhanced Security Measures

- **Data Encryption:** Encrypt sensitive data, including customer details and policy documents.
- **Activity Logs:** Track all actions performed by users for auditing and security purposes.
- **Data Backups:** Regular backups to prevent data loss and ensure business continuity.

14. Third-Party API Integration

- **Integration with Insurance Providers:** Access and manage policies from multiple providers.
- **Payment Gateway:** Integrate with secure payment gateways for premium processing.
- **CRM Integration:** Sync with CRM software for lead management and customer engagement.

15. Chatbot and Support System

- **AI-Powered Chatbot:** Provides automated assistance for FAQs, claims filing, and basic queries.
- **Live Chat Support:** Real-time customer support for handling complex queries and issues.
- **Helpdesk Ticketing System:** Customers can log issues and track resolution status.

16. Multilingual and Multi-Currency Support

- **Language Localization:** Support for multiple languages based on customer demographics.
- **Currency Converter:** Premiums displayed in customer's local currency for better understanding.

17. Automated Marketing Tools

- **Email & SMS Marketing:** Campaign management for policy promotions, reminders, and offers.
- **Customer Feedback:** Collect feedback on policy and service experience.
- **Customer Loyalty Programs:** Incentivize long-term customers with benefits or discounts.