





TINSLEY HUO


UX & Product Designer

I am a UX/Product Designer with experience working on Web, App, enterprise applications and other digital products. My passion for problem solving and empathetic nature has landed me in the world of UX design. I aspire to collaborate with and learn from a diverse group of designers to create playful and innovative products. Outside of work, I enjoy good food, fashion and casual games.

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EXPERIENCE

UX Design Intern, FIGURE-8 (Museum of Ice Cream)

May 2019 - Jan 2020 | New York, NY

- Researched and worked on web design projects, ticketing platform and enterprise applications with a team of UX researchers, copywriters, developers, and managers.
- Designed an integrated interface that provides connected control functions to optimize visitor experience, manage inventory, and centralize staff and operations management for 500+ employees and 50+ million visitors through data-driven iterations.

UI/UX Design Intern, Etomon

Feb 2019 - May 2019 | New York, NY

- Researched problem areas, users' needs, and opportunity areas based on the interview, A/B testing, and competitive analysis.
- Designed mockups, user scenarios, and prototypes to propose a e-learning platform.
- Created and optimized UI design guidelines and the icon system for all products.

Designer, Tapioca Express Inc.

Aug 2017 - May 2018 | Los Angeles, CA

- Researched and designed on the food ordering App.
- Refined the company's visual identity, typography, and branding and formulated and translated clients' needs into featured creative projects within the design team.

PROJECT

UX Developer, Outfront Media

Sep 2019 - Dec 2019 | New York, NY

Designed and developed a series of advertising billboards based on the design brief within a team of four designers. These e-boards will be in motion and evolving to create an Instagram worthy experiences for commuters and tourists in New York subway station.

EDUCATION

Parsons School of Design

MFA Design & Technology

Human-centered Product Design

Sep 2018- May 2020 | New York, NY

University of California, Davis

B.A. Design

B.A. Communication

Sep 2013- May 2017 | Davis, CA

SKILL SET

User Experience Design

User Interface Design

Storyboarding

Wireframing

Prototyping

Usability Testing

Competitive Analysis

User Research

Data Visualization

Physical Computing

3D Modeling

TOOLS

Design

Sketch, Figma, Invision, Principle

Adobe Photoshop, Illustrator, XD,

InDesign, After Effects, Maya

Programming

HTML, CSS, Javascript, C#, C++,

OpenFramework