TINSLEY HUO
UX & Product Designer

I am a UX/Product Designer with experience working on Web, App, enterprise applications and other digital products. My passion for problem solving and empathetic nature has landed me in the world of UX design. I aspire to collaborate with and learn from a diverse group of designers to create playful and innovative products. Outside of work, I enjoy good food, fashion and casual games.

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EXPERIENCE

UX Design Intern, FIGURE-8 (Museum of Ice Cream)
May 2019 - Jan 2020 | New York, NY

● Researched and worked on web design projects, ticketing platform and enterprise applications with a team of UX researchers, copywriters, developers, and managers.

● Designed an integrated interface that provides connected control functions to optimize visitor experience, manage inventory, and centralize staff and operations management for employees and 500,000+ visitors through data-driven iterations.

UI/UX Design Intern, Etomon
Feb 2019 - May 2019 | New York, NY

● Researched problem areas, users' needs, and opportunity areas based on the interview, A/B testing, and competitive analysis.

● Designed mockups, user scenarios, and prototypes to propose an e-learning platform.

● Created and optimized UI design guidelines and the icon system for all products.

Designer, Tapioca Express Inc.
Aug 2017 - May 2018 | Los Angeles, CA

● Researched and designed on the food ordering App.

● Refined the company's visual identity, typography, and branding

● Formulated and translated clients' needs into featured creative projects within the design team.

PROJECT

UX Developer, Outfront Media
Sep 2019 - Dec 2019 | New York, NY

Designed and developed a series of advertising billboards based on the design brief within a team of four designers. These e-boards will be in motion and evolving to create an Instagram worthy experiences for commuters and tourists in New York subway station.

EDUCATION

Parsons School of Design
MFA Design & Technology
Human-centered Product Design
Sep 2018- May 2020 | New York, NY

University of California, Davis
B.A. Design
B.A. Communication
Sep 2013- May 2017 | Davis, CA

SKILL SET

User Experience Design
User Interface Design
Storyboarding
Wireframing
Prototyping
Usability Testing
Competitive Analysis
User Research
Data Visualization
Physical Computing
3D Modeling

TOOLS

Design
Sketch, Figma, Invision, Principle
Adobe Photoshop, Illustrator, XD,
InDesign, After Effects, Maya

Programming
HTML, CSS, Javascript, C#, C++,
OpenFramework