

Lightning demos part 1)

- Liste av inspirerende produsenter
 - Zalando
 - Cloud7
 - Snøhetta

Notes

- Ideas - klassisk garderobe, men med et personlig preg
- basis plagg av god kvalitet
- fokus på bærkraft
- velg selv - steps

Step 1)

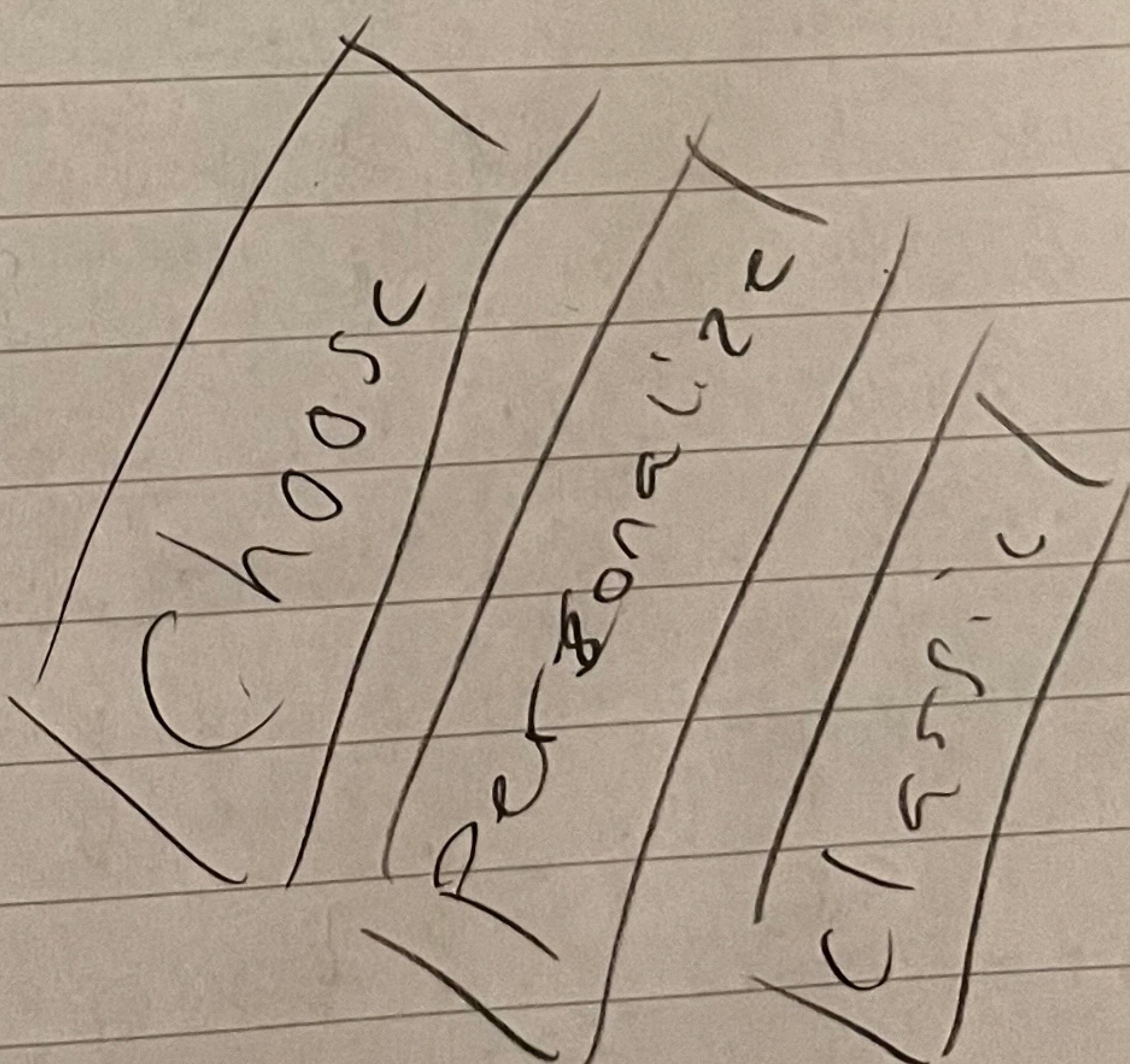
Choose your fabric

linen	<input type="checkbox"/>
silk	<input type="checkbox"/>
Cashmere	<input checked="" type="checkbox"/>
wool	<input type="checkbox"/>

Step 2)

choose your cut

turtleneck	<input type="checkbox"/>
polo	<input type="checkbox"/>
slim fit	<input checked="" type="checkbox"/>
tank-t	<input type="checkbox"/>



Step 3)

choose your color

black	<input checked="" type="checkbox"/>
white	<input type="checkbox"/>
gray	<input type="checkbox"/>
beige	<input type="checkbox"/>

SUSTAINABLE BASICS

THREE STEPS

1. CHOOSE YOUR FABRIC

LINEN WOOL BAMBOO

ORGANIC COTTON CASHMERE

2 CHOOSE YOUR SHARE

CLASSIC SLIM-FIT POLO

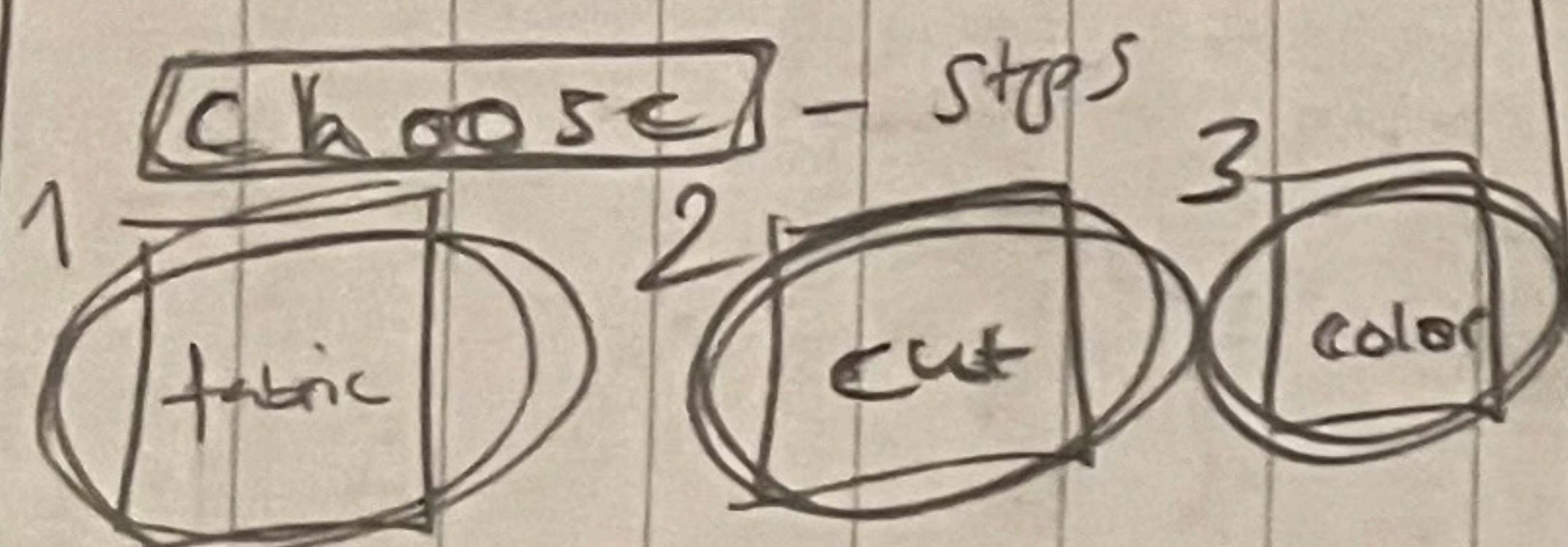
3. CHOOSE YOUR COLOR

BLACK WHITE

GREY BEIGE

CREATE 8'S

CLASSIC -
PERSONALIZED



Step 1

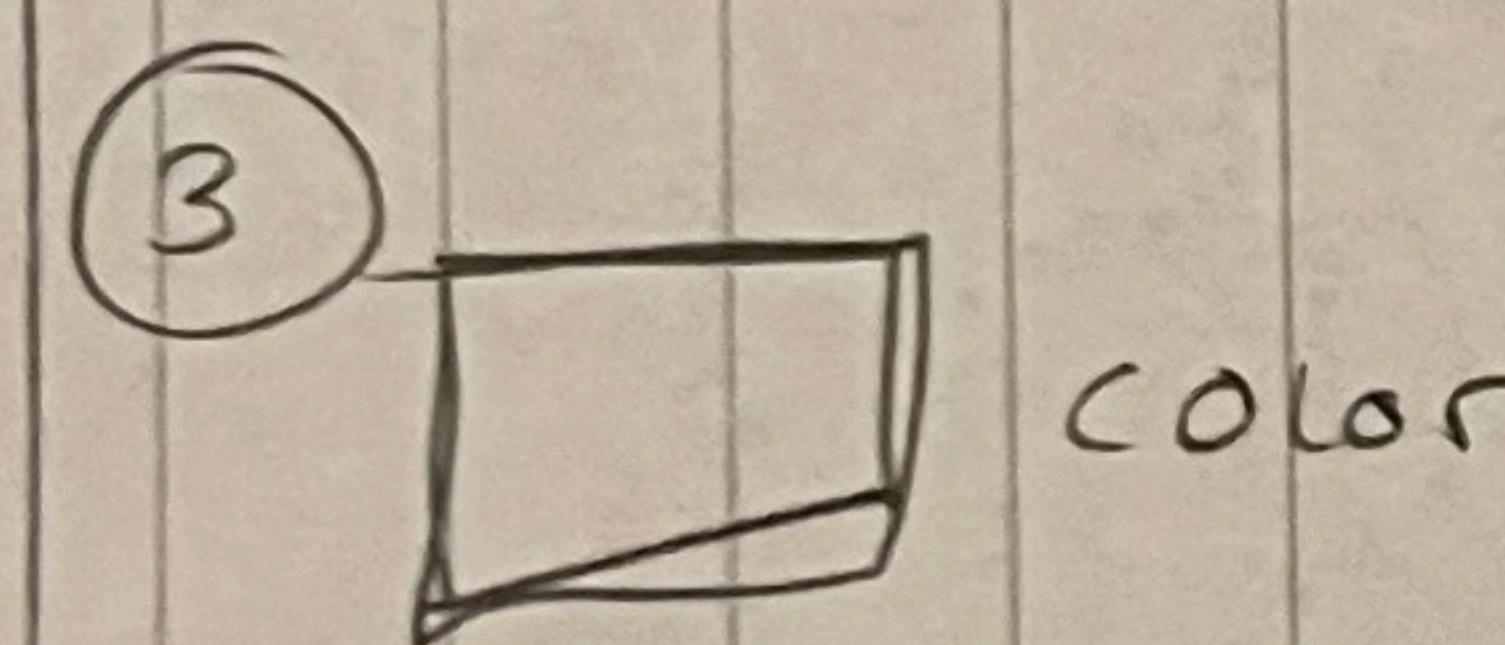
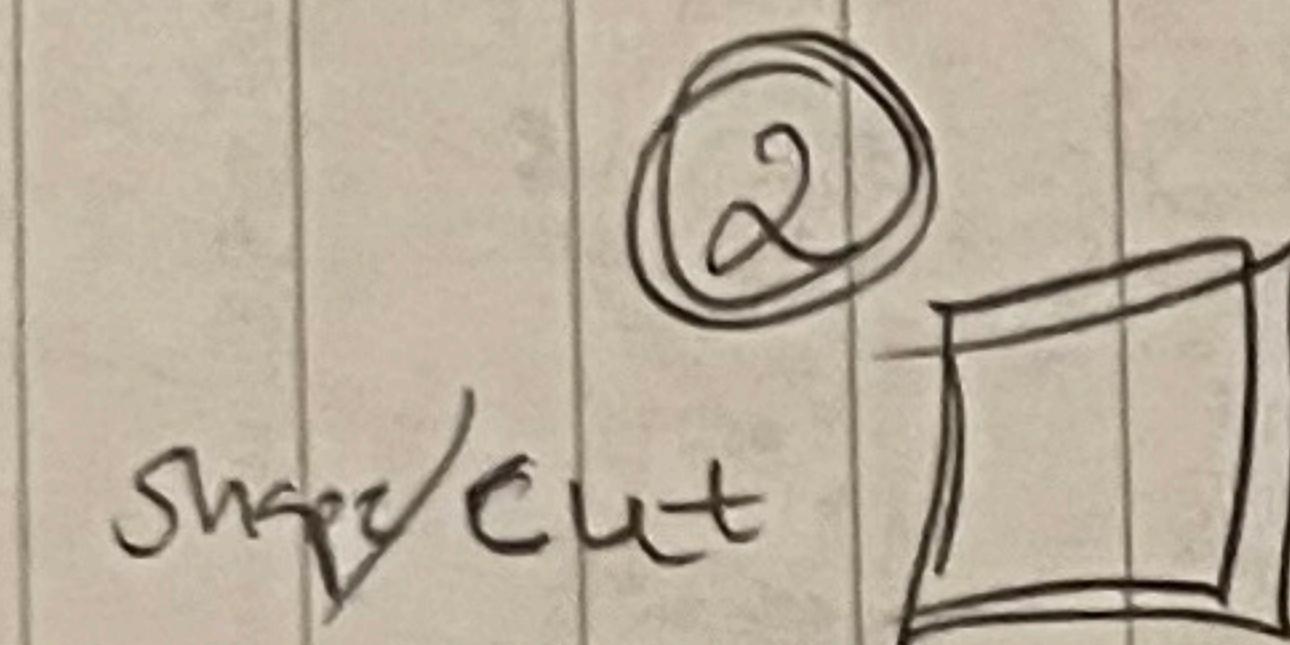
Step 2

Step 3

checkout

PICK YOUR BASICS

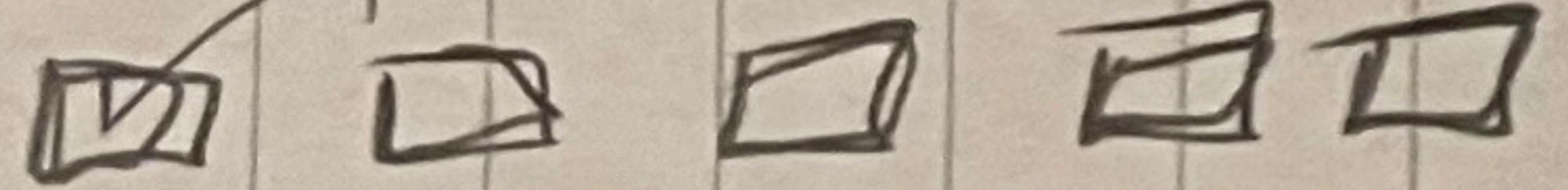
3 STEPS



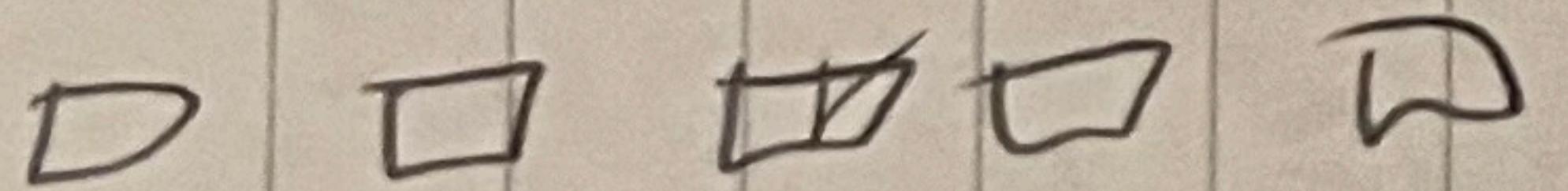
YOU CHOOSE:

- sustainable

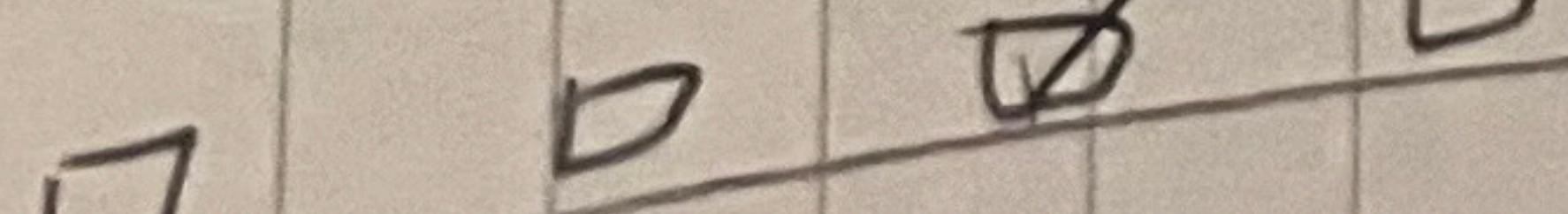
fabrics



- your favorite
classic shape



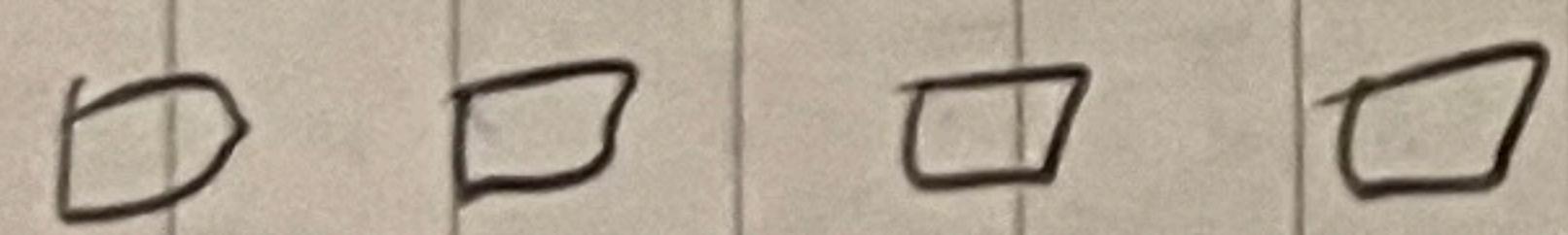
- your basic
color



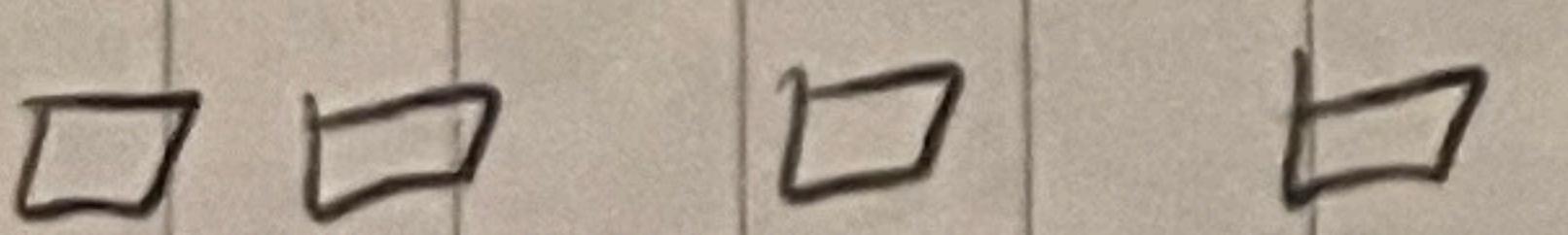
CHOOSE YOUR
GARMENT



CHOOSE YOUR
SHAPE



CHOOSE YOUR
COLOR



CUSTOMIZE YOUR
BASICS

1. fabric 2. cut 3. color

F

C

C

ALL
SUSTAINABLE

C

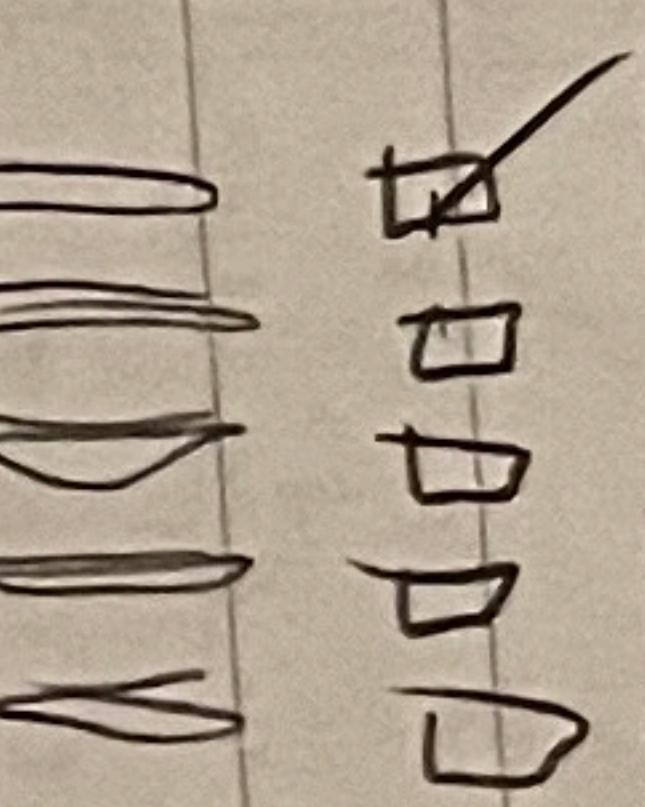
C

PICK YOUR
PROJECT

SUSTAINABLE

FABRIC

CUSTOMIZE
fabrics



The classic wardrobe
with a personal
touch

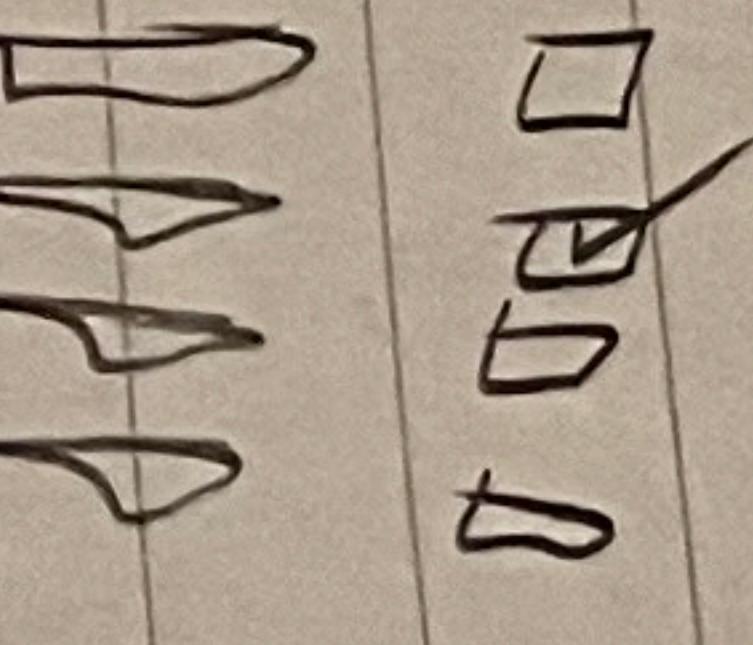
o fabrics

o color

o cut

PICK YOUR
STYLING

cut

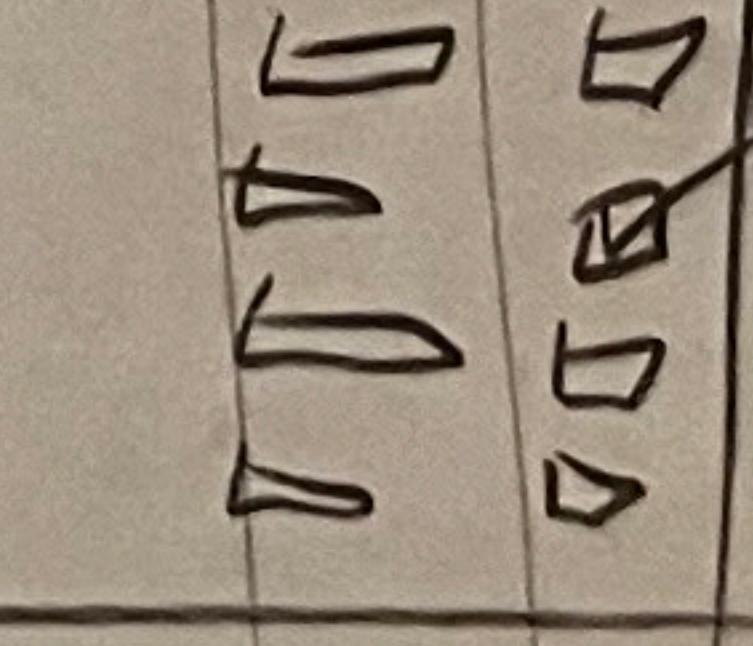


HAT STEP



COLOR

YOU
CHOOSE

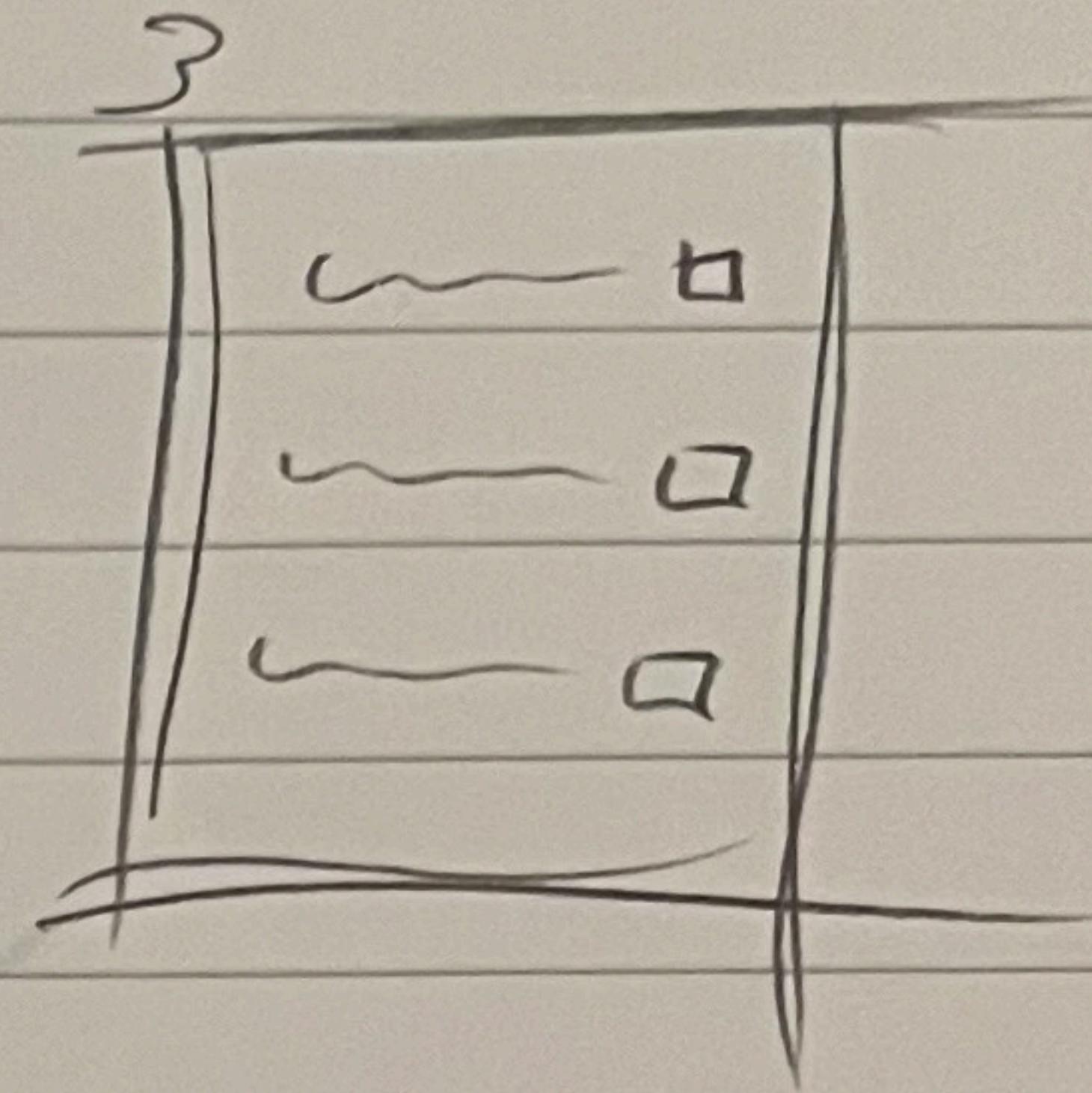
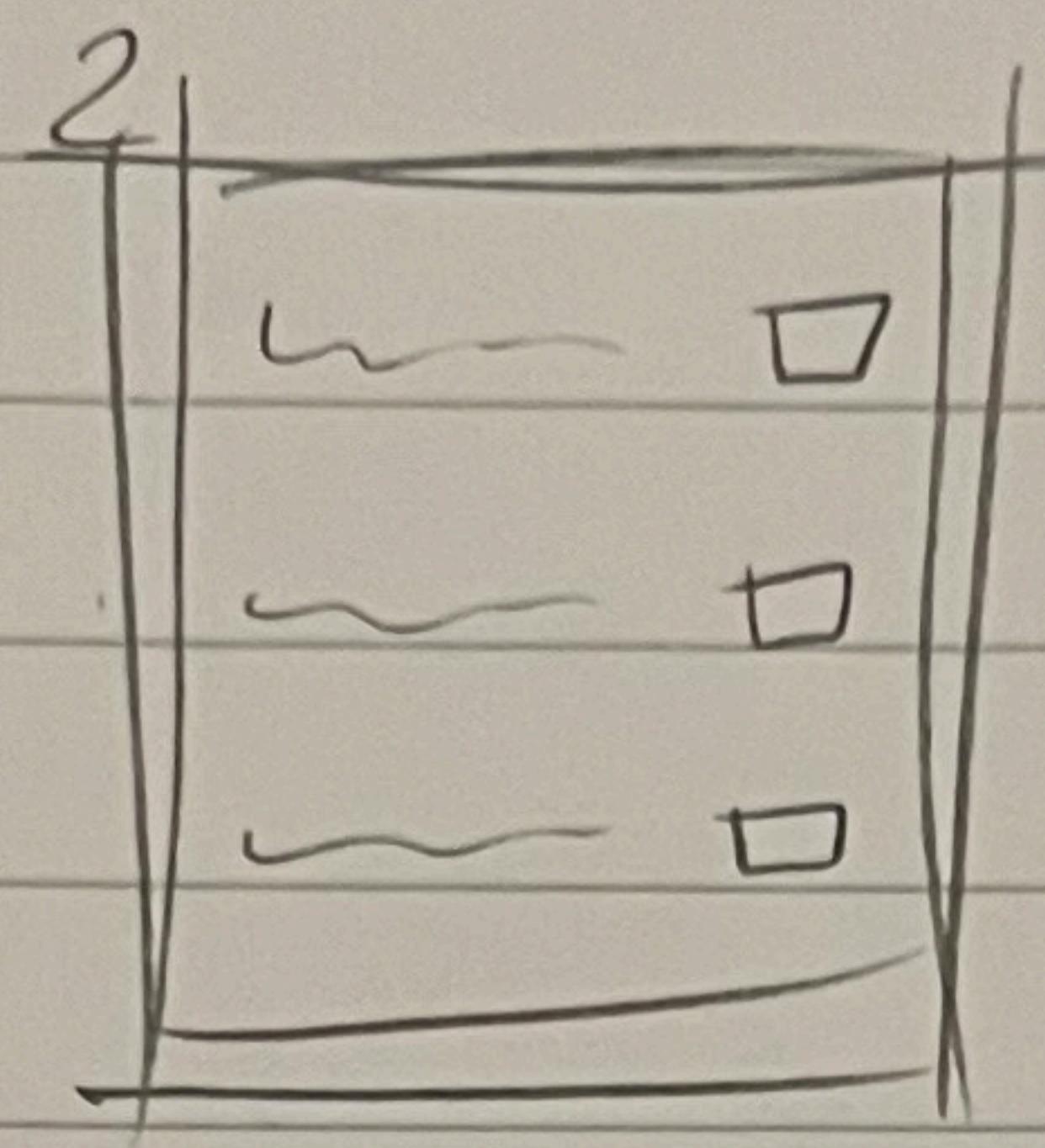
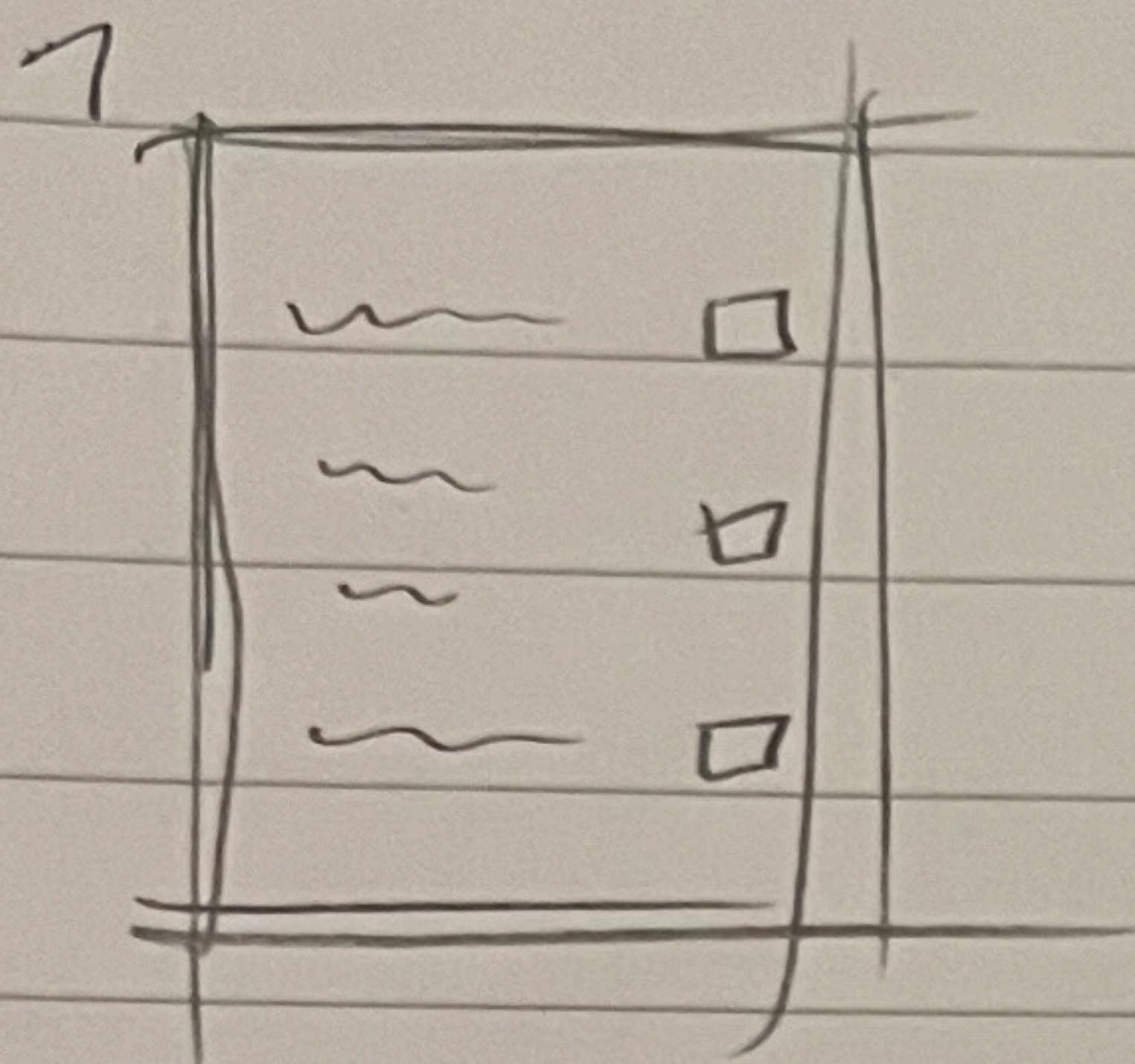


SUSTAINABLE BASICS

- BY YOUR CHOICE

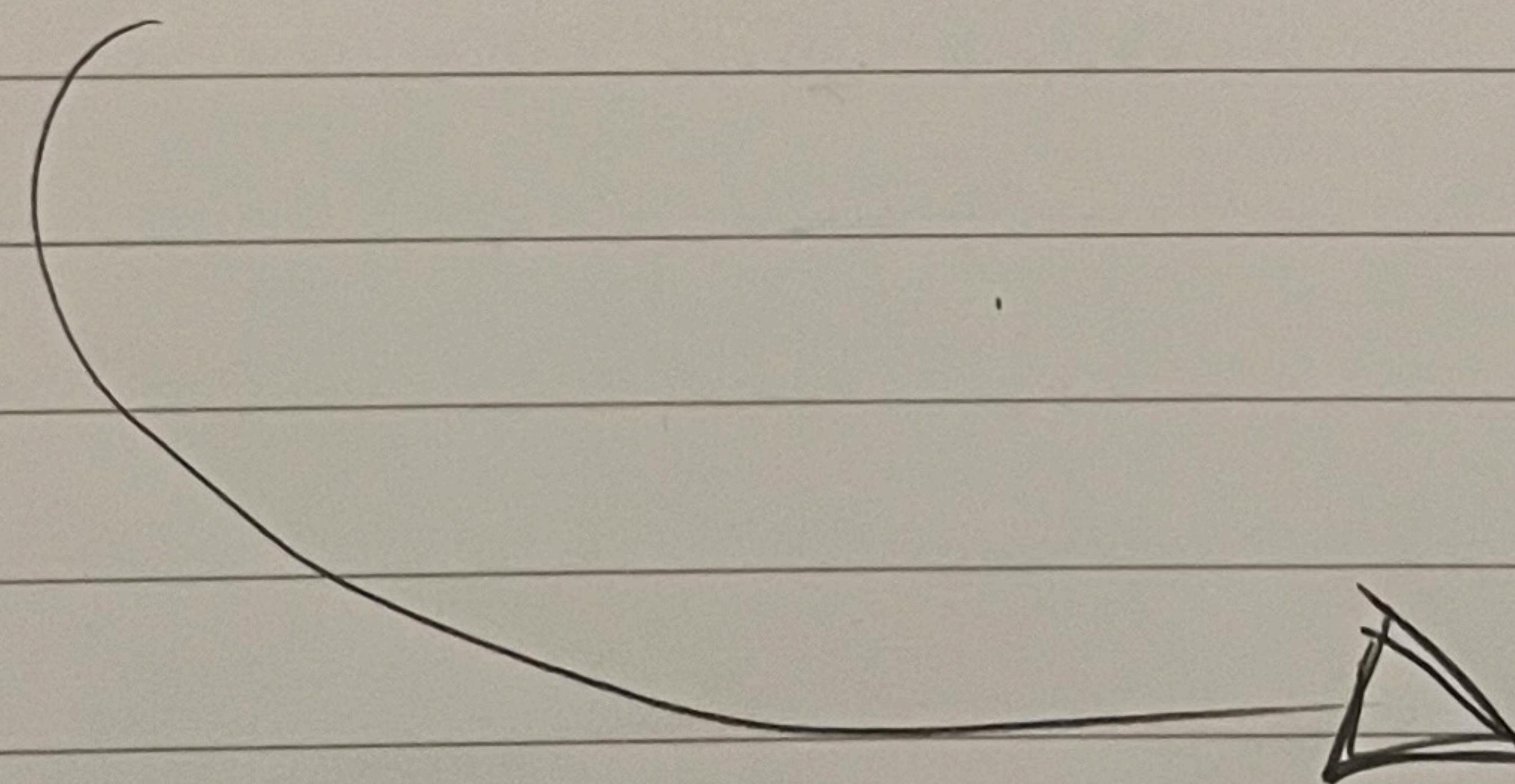
THREE STEPS

1. CHOOSE YOUR FABRIC
2. CHOOSE YOUR SHAPE
3. CHOOSE YOUR COLOR



CHECK OUT

- SIZES



ABOUT THE COMPANY

Where it's manufactured

Where the fabrics from
The vision



ROOK TEE

Become a ROOK with
our UNISEX ROOK TEE

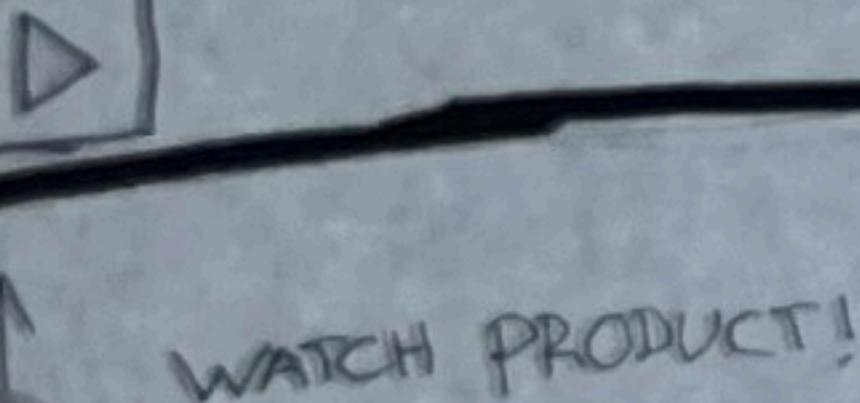
299 DKK

GREY SIZE
ART →

- ORGANIC COTTON/ GOTS print
- UNISEX
- OVERSIZE BOX FIT
- CHOOSE SOME ART TO SUPPORT

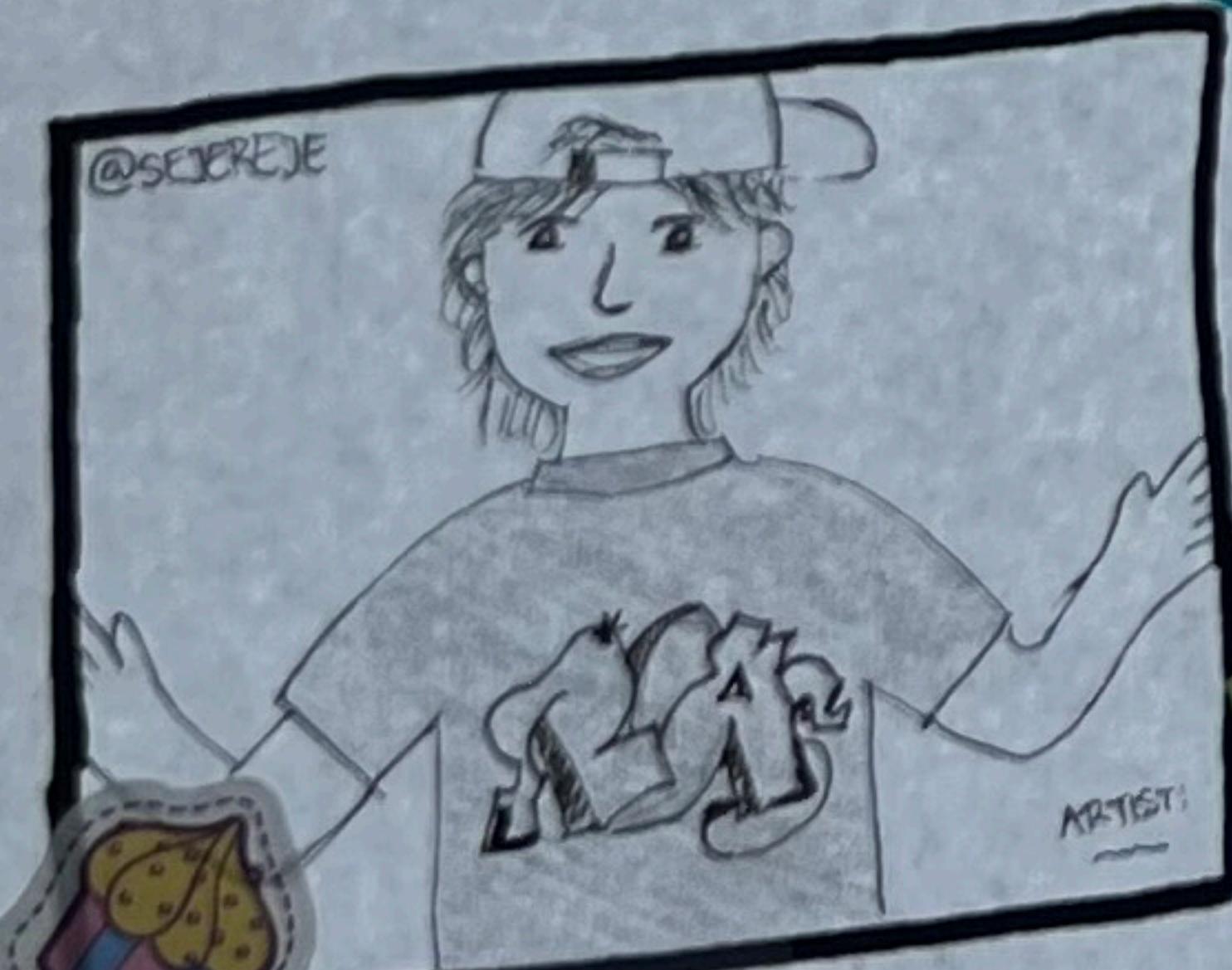
More info

Production



WATCH PRODUCT!

OUR ROOKS



@SEDEREJE



ARTIST

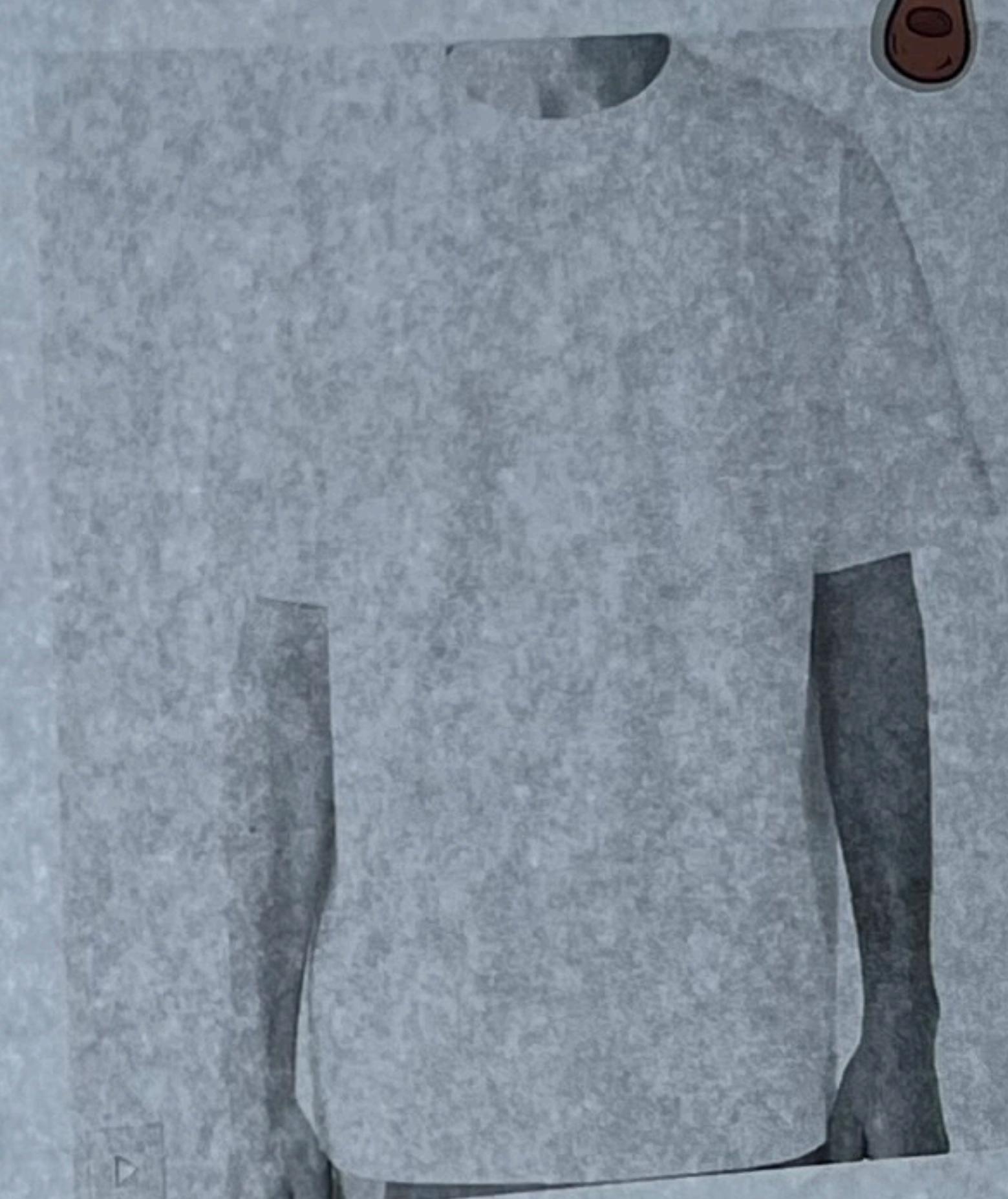
@ ← Find us

ROOK TEE

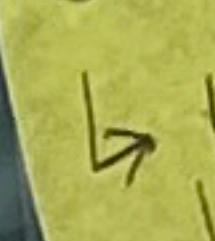
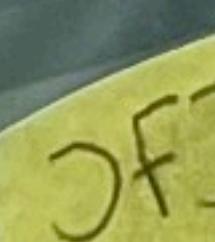
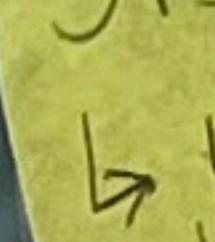
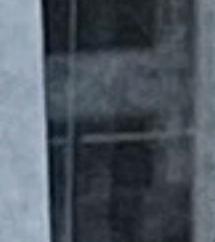
299 DKK

WHITE SIZE
CHOOSE ART

- UNISEX
- Oversized BOX FIT
- Organic cotton
- GOTS certified print
- Support Street Art



@ ROOKS



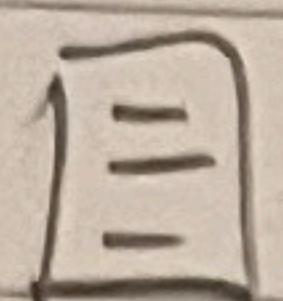
SOLUTION

SKETCHES

MOBILE VIEW

EVERGREEN BASICS

- your longlasting - classic
wardrobe

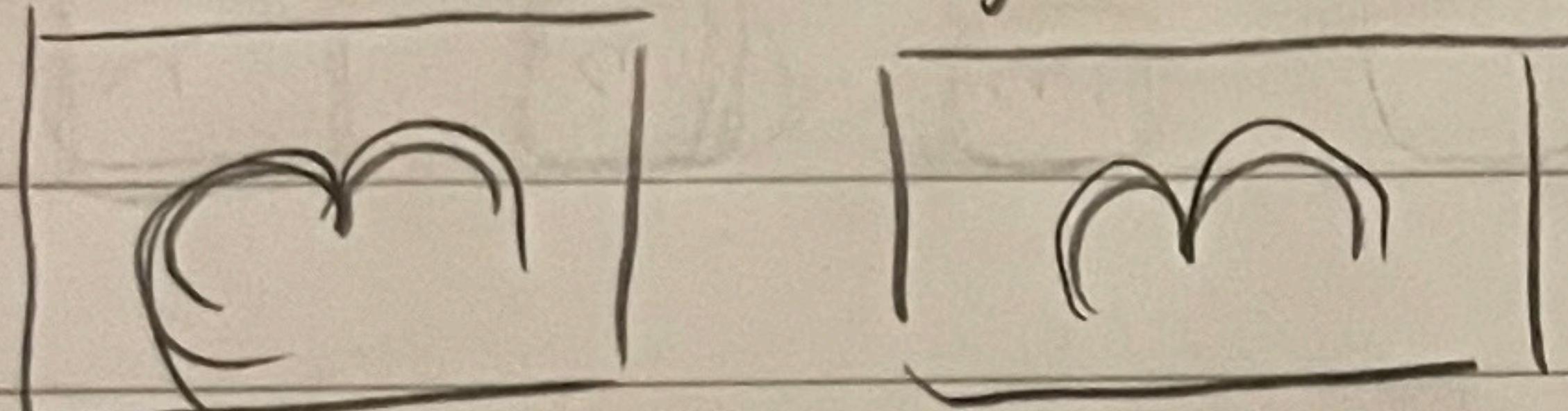


FEMALE - MALE - ABOUT

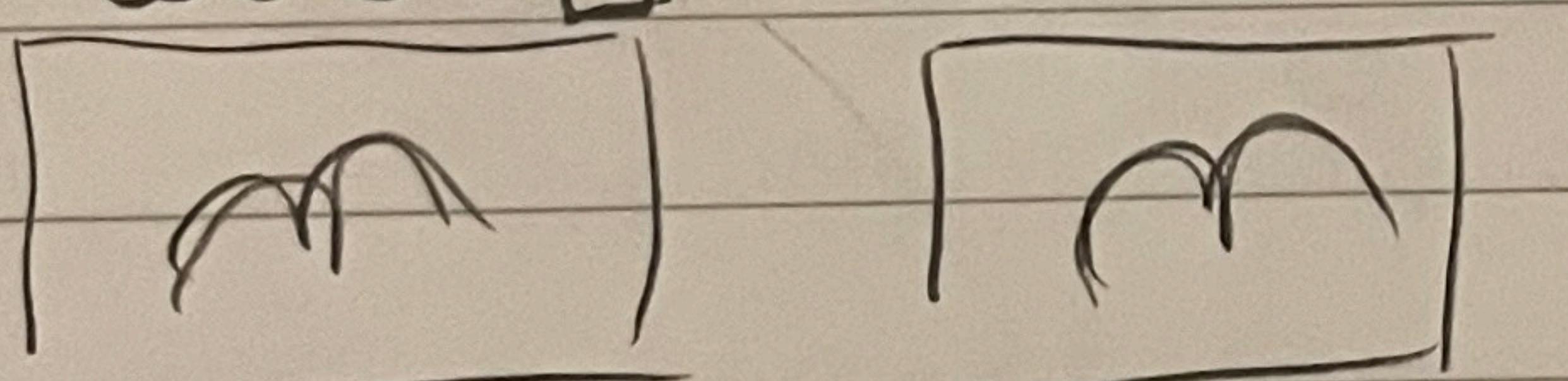
3 - STEPS

1. FABRIC

linen organic cotton



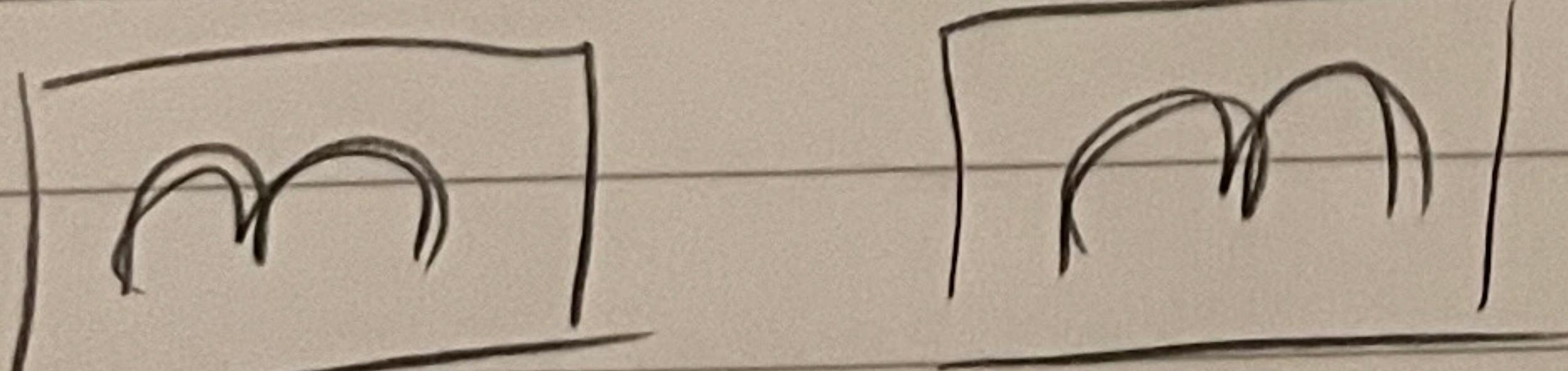
wool



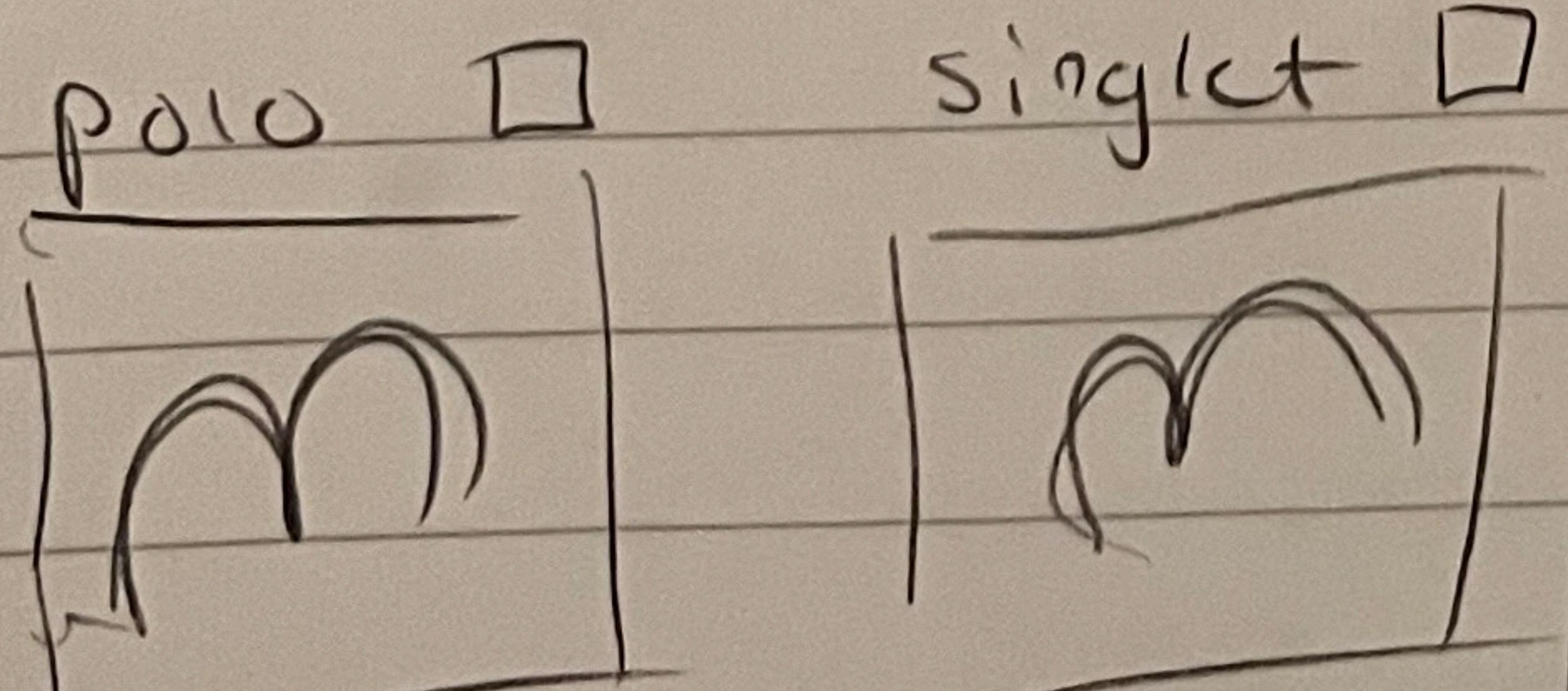
bamboo

2. SHAPE

CLASSIC-T SLIM-FIT



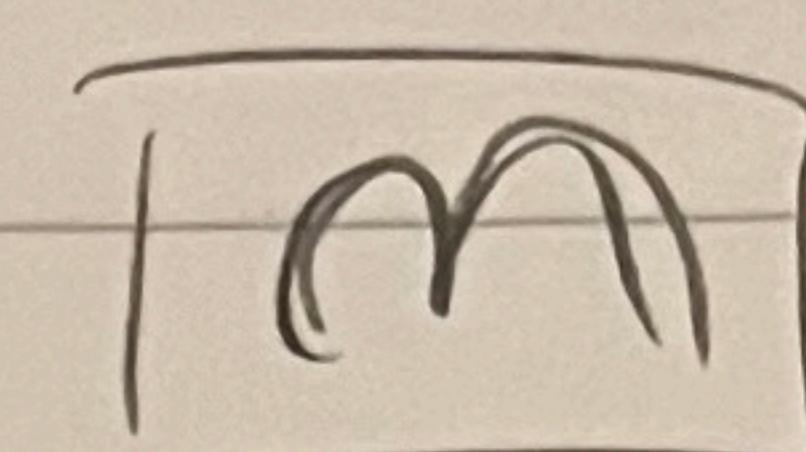
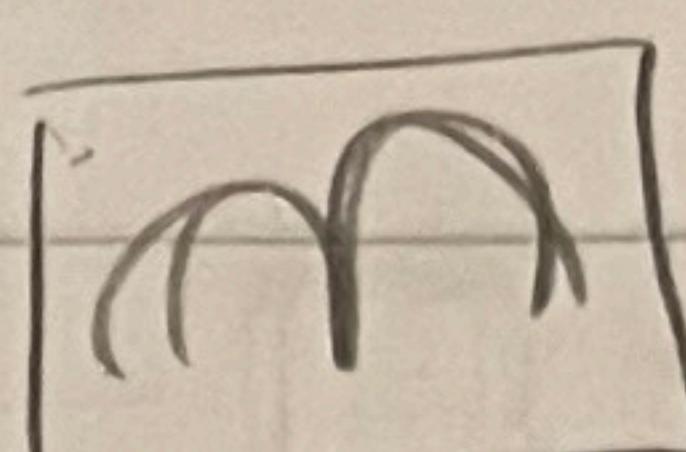
polo



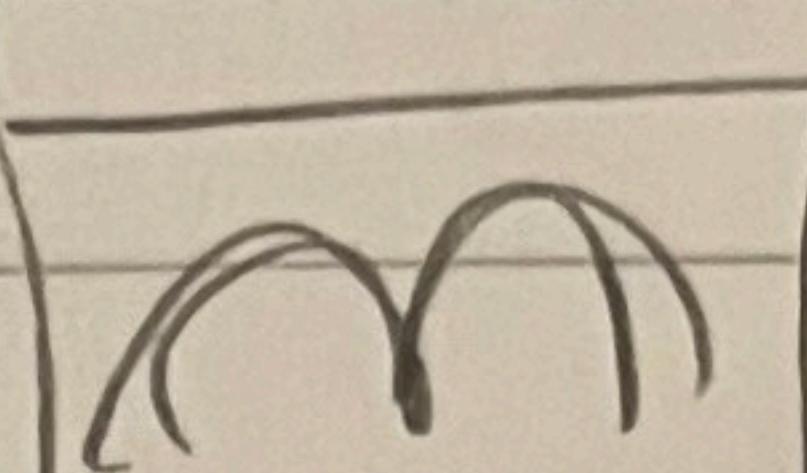
singlet

3. COLOR

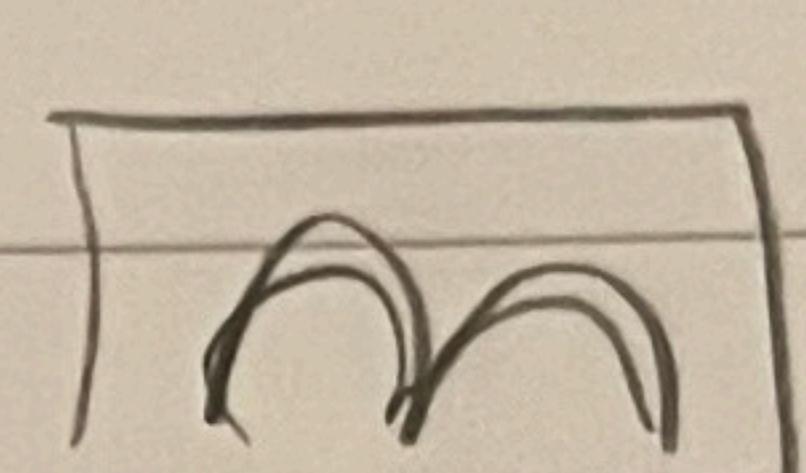
BLACK WHITE



GREY



BEIGE



ADD TO CART/BAG

← click

CHOOSE YOUR SIZE

XXS

XS

S OUT

M

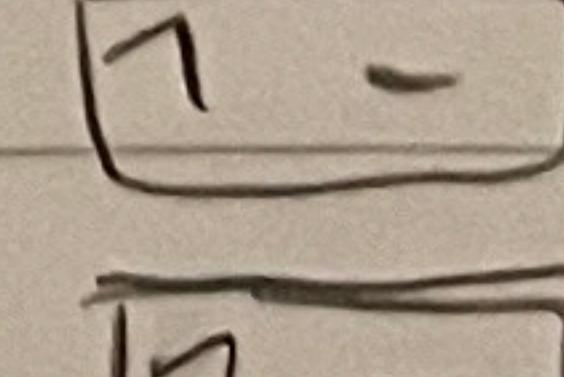
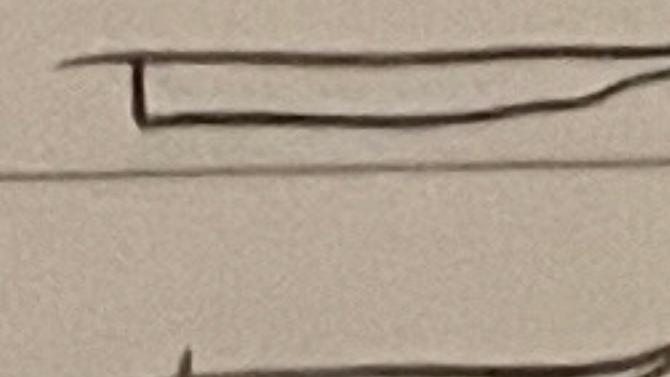
L

XL

XXL

GO TO BAG

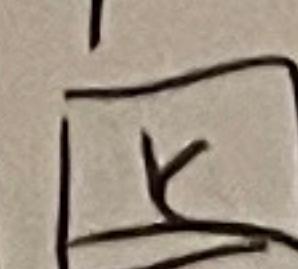
VIEWING LENS



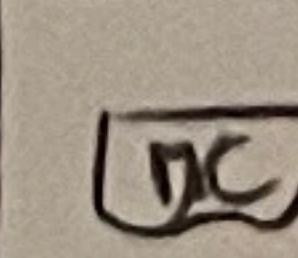
← change
amount
option

PAYMENT

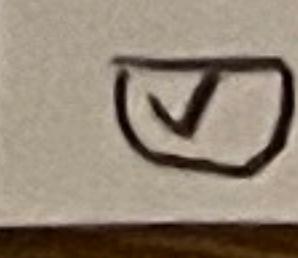
payment method



Klarna



Mastercard



VISA