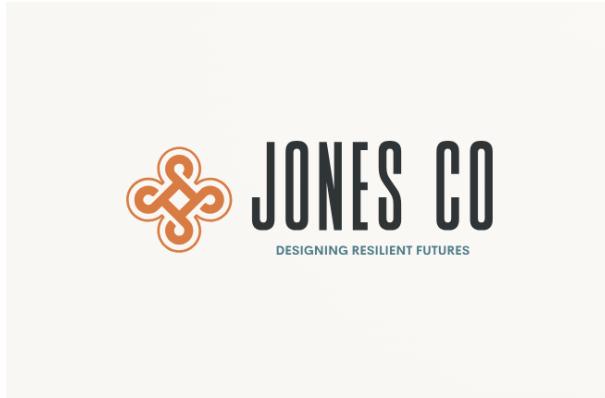


Jones Collaboration Co. - Brand Board

Logo Variants



Taglines

Primary (short): "Designing resilient futures."

Full (extended): "Tools, systems, and strategy for resilient futures."

Color Palette

Primary Text #2F3437

Accent (Emblem) #D97C43

Link/Action #4D7C8A

Hover/CTA #2E6E5B

Background/Base #F9F7F3



Typography

Logo Text:	Bebas Neue / Poppins	Bold uppercase
Tagline:	Poppins or Montserrat	Medium weight
Body Copy:	Inter or IBM Plex Sans	Clean, readable
Code/Accent:	IBM Plex Mono	Use sparingly for contrast

Brand Structure

- NeighborhoodShare - Tool-sharing platform
- HowTo Tomorrow - Practical guides for sustainable systems

- Resilient Tomorrow - Newsletter + media for systems change
- Insight Consulting - Strategic and operational advisory
- 3Shirts to the Wind - Creative goods with personality

Legal & Ownership

- LLC Registered: California
- EIN: 33-4725244
- Filing Date: April 18, 2025
- Public Address: 1660 Cleveland Ave, San Jose, CA 95126
- Registered Address: 440 N Barranca Ave #7381, Covina, CA 91723