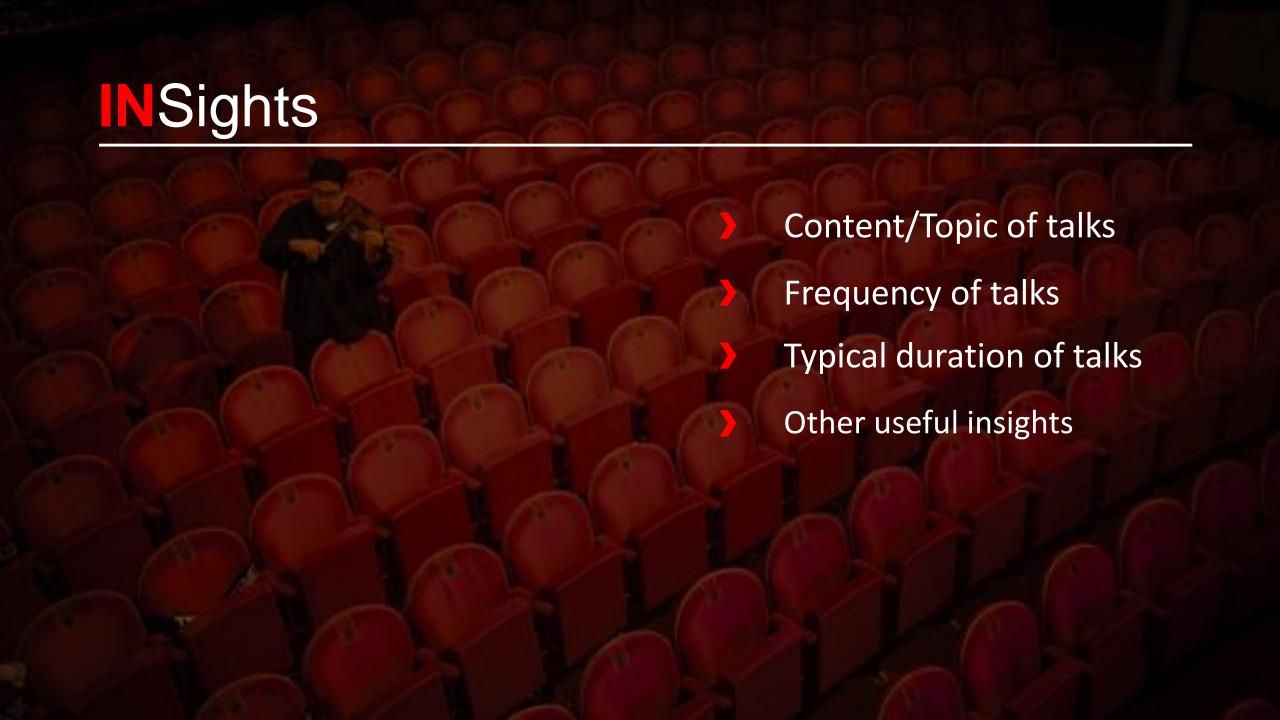


STORY Telling

A Data Analyst working for a media organisation tasked to build a dashboard for analysing conferences hosted by TED Talks. With the insights gained from the dashboard, the management would be able to better strategize the pipeline in order to fulfil the business needs.



DATAPreparation

Dataset Source: Kaggle

- Correct datatypes (e.g. number for ID)
- Remove empty & duplicate rows/columns
- Spilt timestamp to date and time respectively
- Concatenate text for names
- Create conditional column to fill up event type

