



Building **TRUST**

A grayscale photograph of a man holding a baby. The man is seen from the back, looking up at the baby. The baby is smiling and looking down at the man. The image has a blue tint and is semi-transparent, serving as a background for the text.

central part of all relationships

an expectation of a behavior

a belief that someone is dependable

a feeling of safety & confidence



SONY

make.believe

Personal Branding



TRANSFORMATION

TRUST
as a brand builder



TIME
commitment



PROMISE

credibility



SKILL
capability

Tiny
TRUST
to develop big trust

TT Activity 1

Building ^{Tiny} **TRUST**

FJP

in MagiqSpark app

fractal

TT (Tiny Trust)

habit

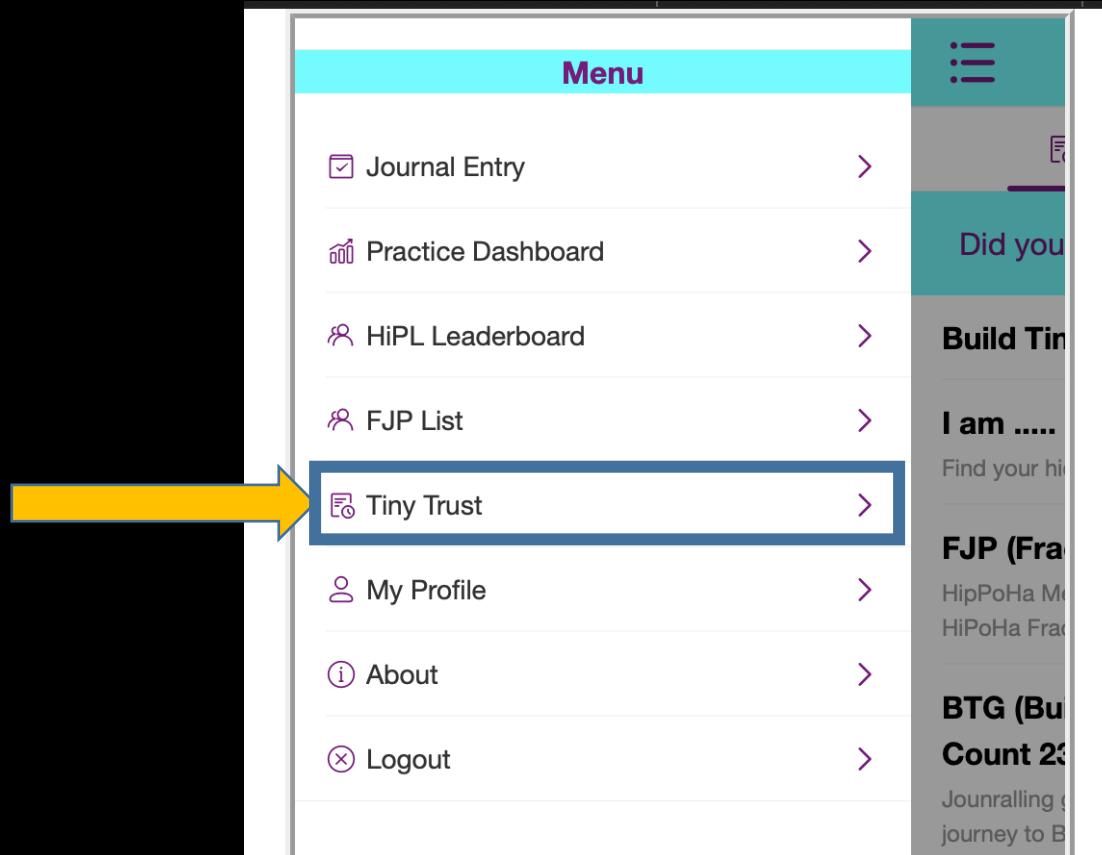
Completing the task assigned.

Attending meetings on time.

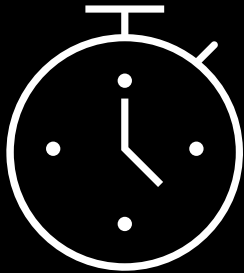
Starting / Ending meetings on time

IT Activity 2

Building ^{Tiny} TRUST

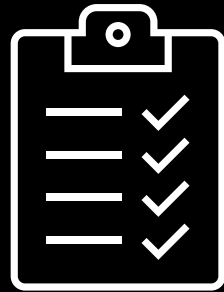


Levels of **TRUST**



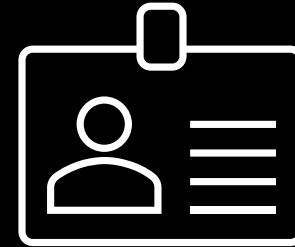
L1

TIME



L2

AGENDA

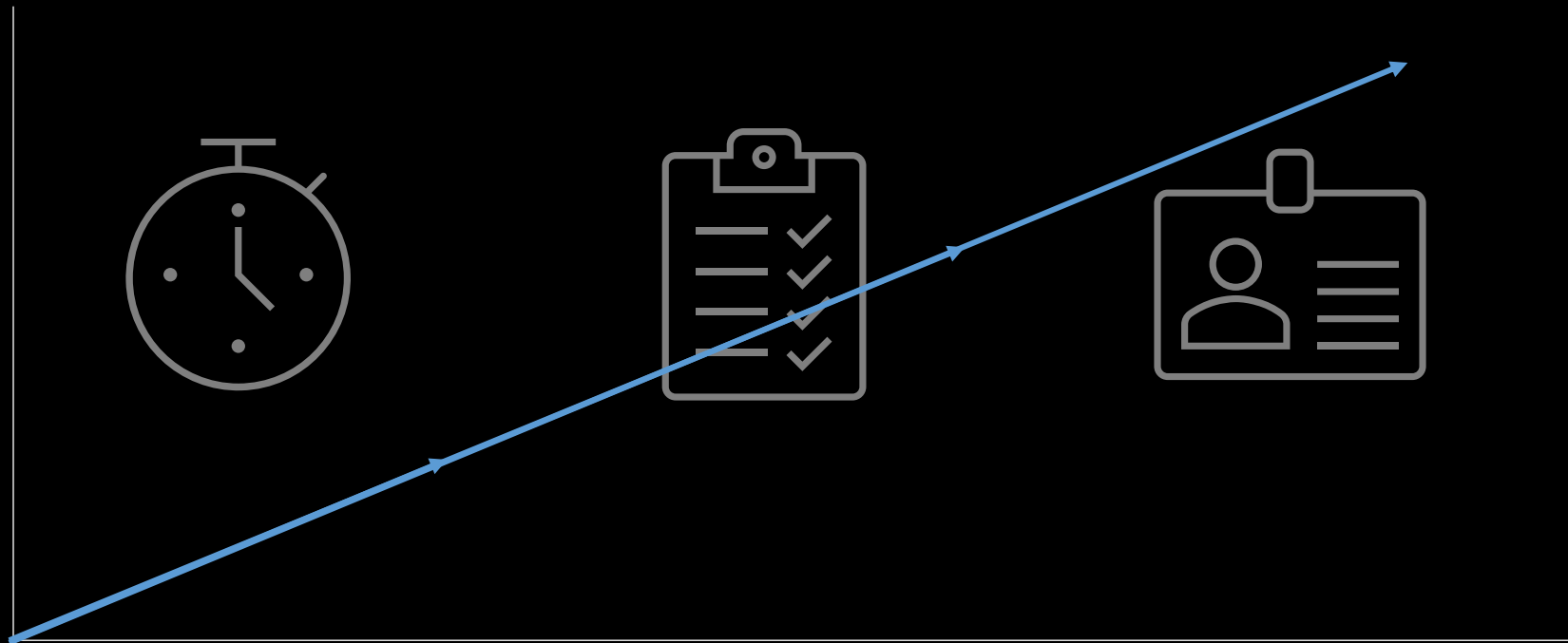


L3

OTHERS

Levels of **TRUST**

personal branding



**trust building at different
levels**