sales by sub cat

Category	Sub-Catego..	Sales
Furniture	Bookcases	
	Chairs	$1,501,681.76
	Furnishings	
	Tables	$757,041.92
Office Supplies	Appliances	$1,010,535.52
	Art	
	Binders	$461,869.39
	Envelopes	$169,217.49
	Fasteners	
	Labels	
	Paper	
	Storage	$1,126,812.97
	Supplies	
Technology	Accessories	
	Copiers	$1,509,436.27
	Machines	
	Phones	$1,706,824.14

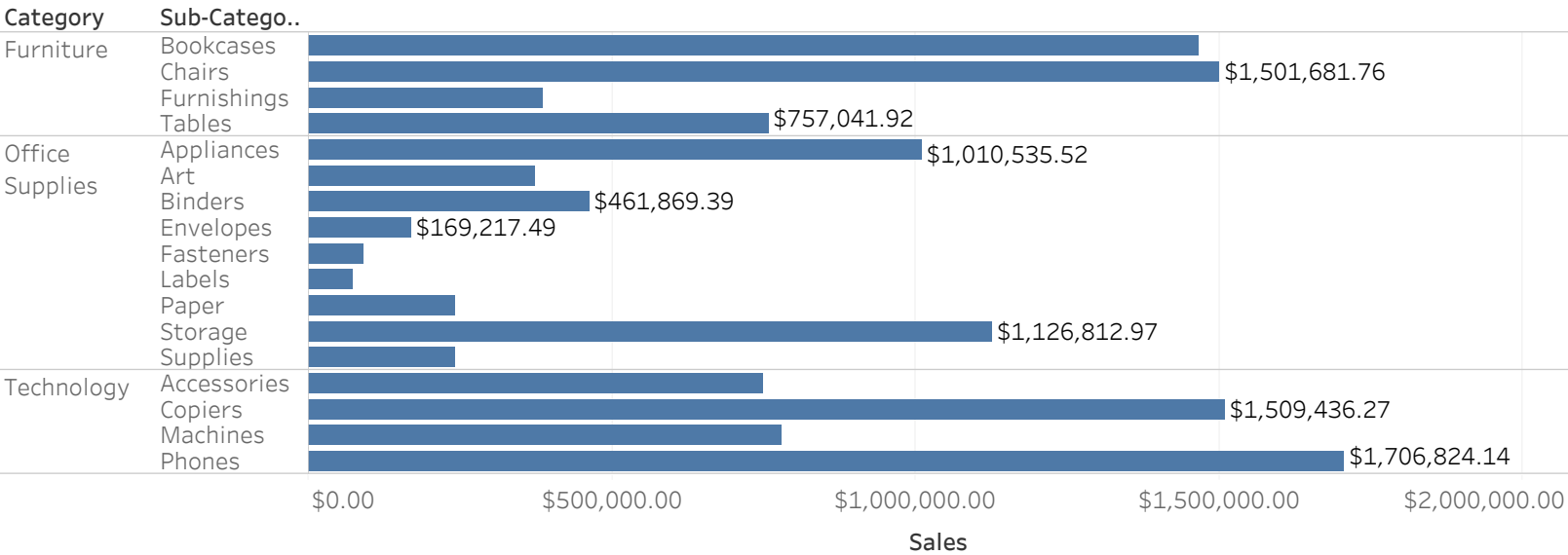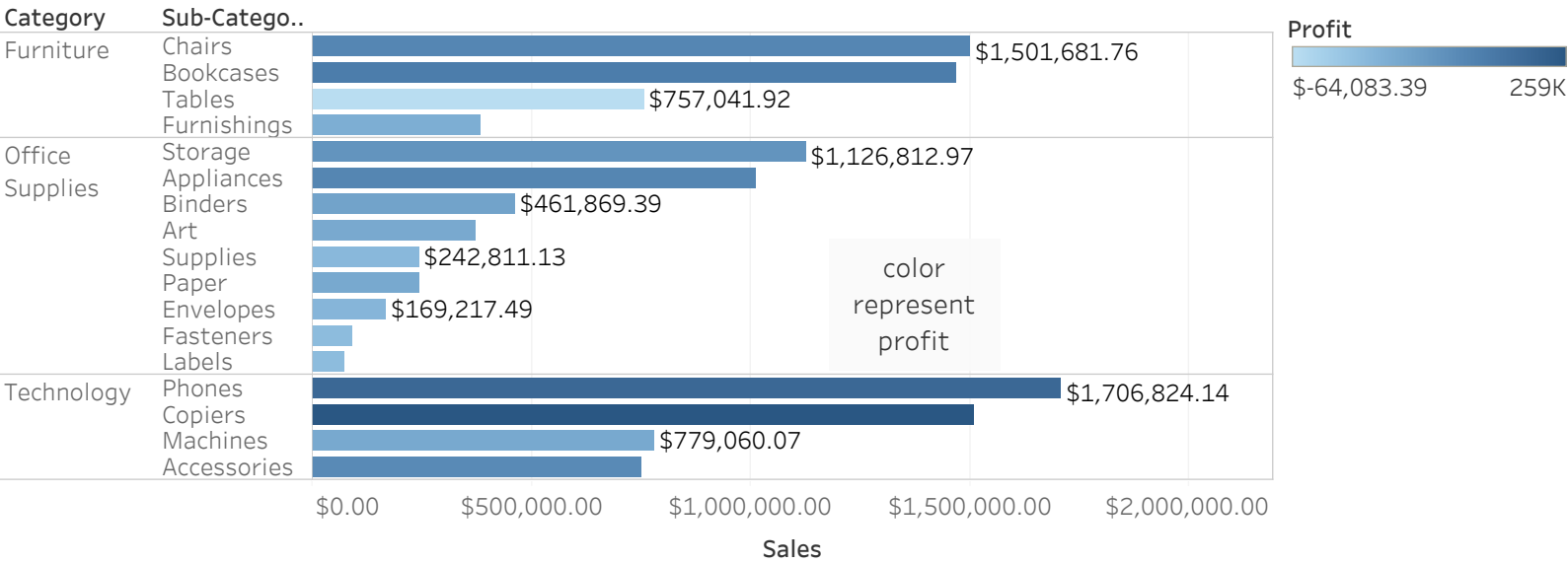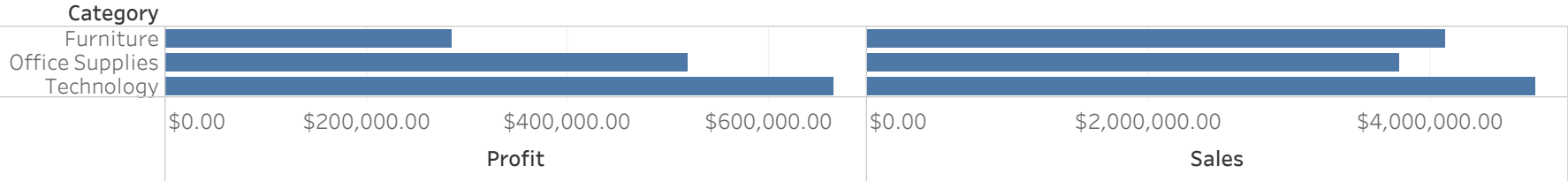$0.00 $500,000.00 $1,000,000.00 $1,500,000.00 $2,000,000.00

Sales

Sum of Sales for each Sub-Category broken down by Category. The marks are labeled by sum of Sales.
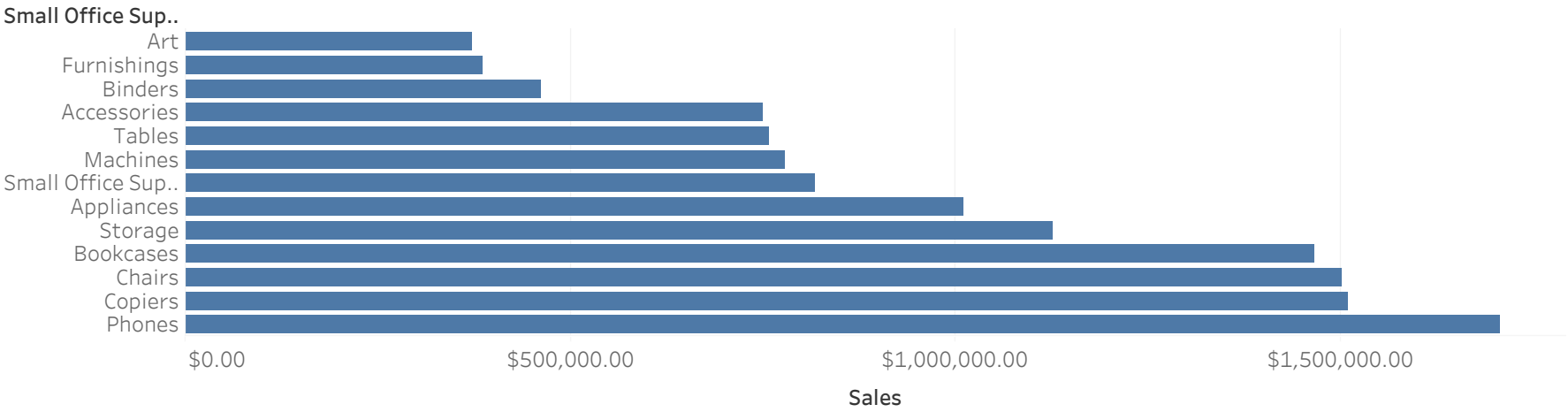
sales sorted by sub categories profit

Category	Sub-Catego..		
Furniture	Chairs	$1,501,681.76	
	Bookcases		
	Tables	$757,041.92	
	Furnishings		
Office Supplies	Storage	$1,126,812.97	
	Appliances		
	Binders	$461,869.39	
	Art		
	Supplies	$242,811.13	
	Paper		
	Envelopes	$169,217.49	
	Fasteners		
	Labels		
Technology	Phones	$1,706,824.14	
	Copiers		
	Machines	$779,060.07	
	Accessories		

Profit

$-64,083.39   259K

color represent profit

$0.00 $500,000.00 $1,000,000.00 $1,500,000.00 $2,000,000.00

Sales

Sum of Sales for each Sub-Category broken down by Category. Color shows sum of Profit. The marks are labeled by sum of Sales.

side by side
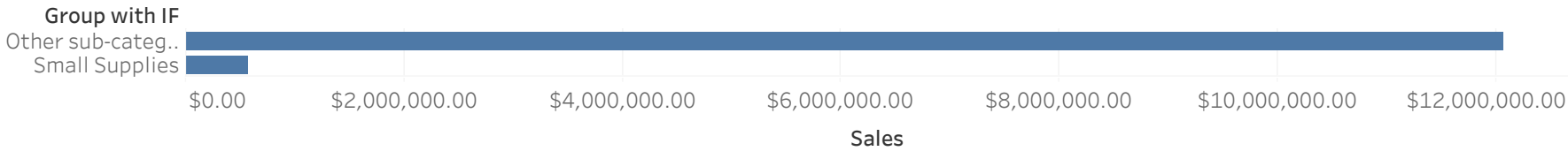
Category	Profit	Sales
Furniture		
Office Supplies		
Technology		

Profit axis: $0.00, $200,000.00, $400,000.00, $600,000.00

Profit

Sales axis: $0.00, $2,000,000.00, $4,000,000.00

Sales

Sum of Profit and sum of Sales for each Category.

sub category grouped

Small Office Sup..

Category	
Art	
Furnishings	
Binders	
Accessories	
Tables	
Machines	
Small Office Sup..	
Appliances	
Storage	
Bookcases	
Chairs	
Copiers	
Phones	

$0.00 $500,000.00 $1,000,000.00 $1,500,000.00

Sales

Sum of Sales for each Small Office Supplies.

group with if

Group with IF

	Sales
Other sub-categ..	▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓
Small Supplies	▓

$0.00 $2,000,000.00 $4,000,000.00 $6,000,000.00 $8,000,000.00 $10,000,000.00 $12,000,000.00

Sales

Sum of Sales for each Group with IF.

Static Set
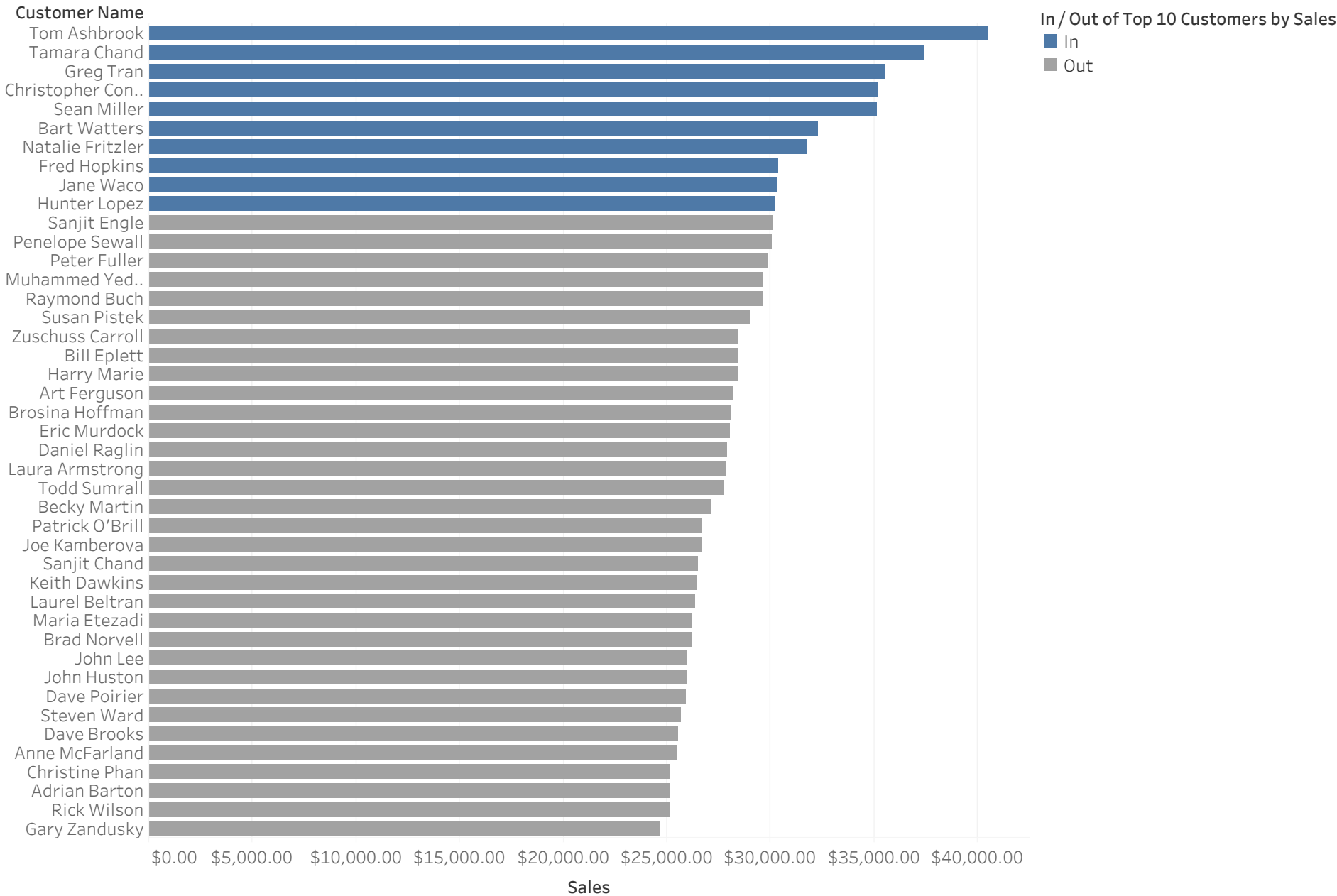
Sum of Sales for each Customer Name. Color shows details about In / Out of Top 10 Customers by Sales.

Using the static set
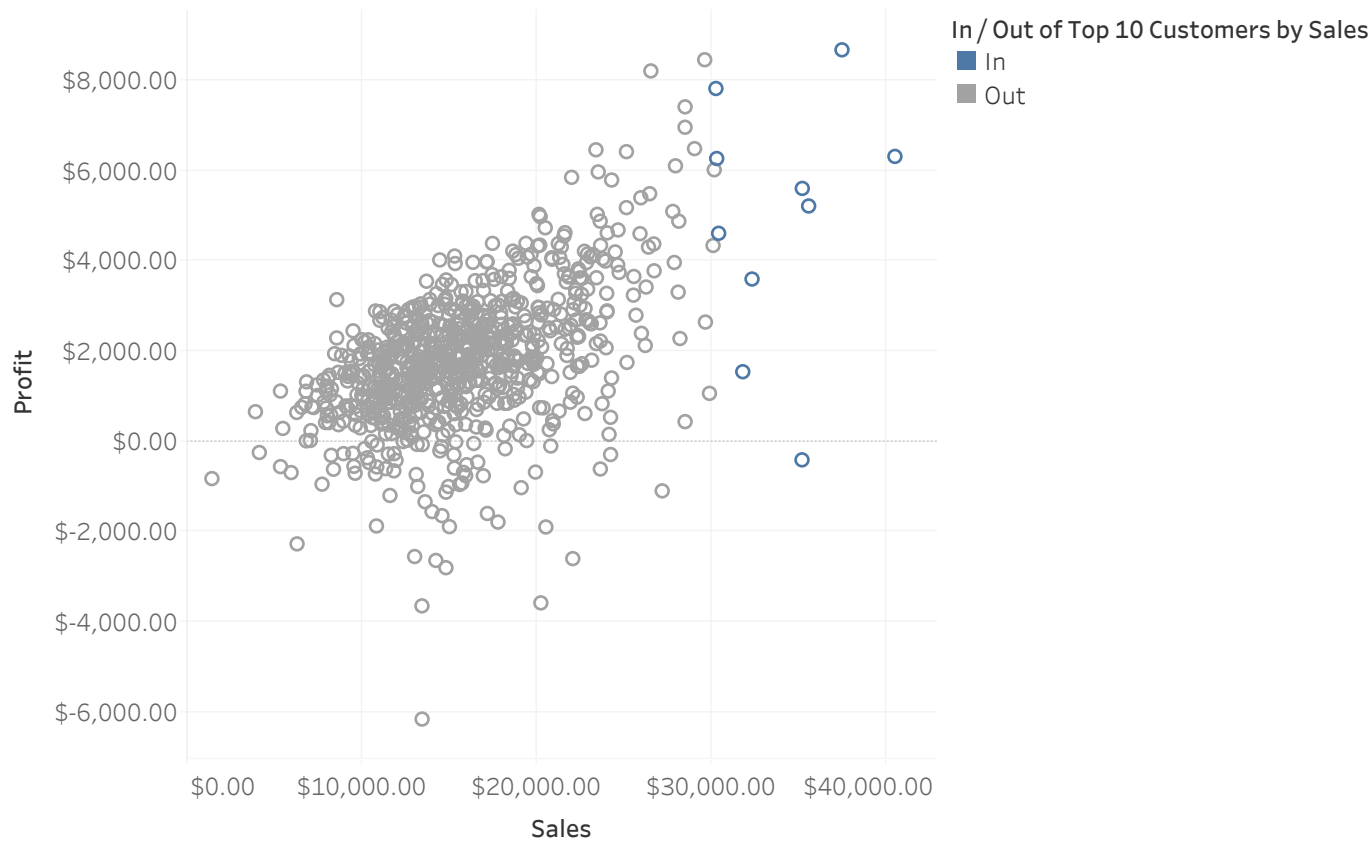
Sum of Sales vs. sum of Profit. Color shows details about In / Out of Top 10 Customers by Sales. Details are shown for Customer Name.

group with staticc calculation
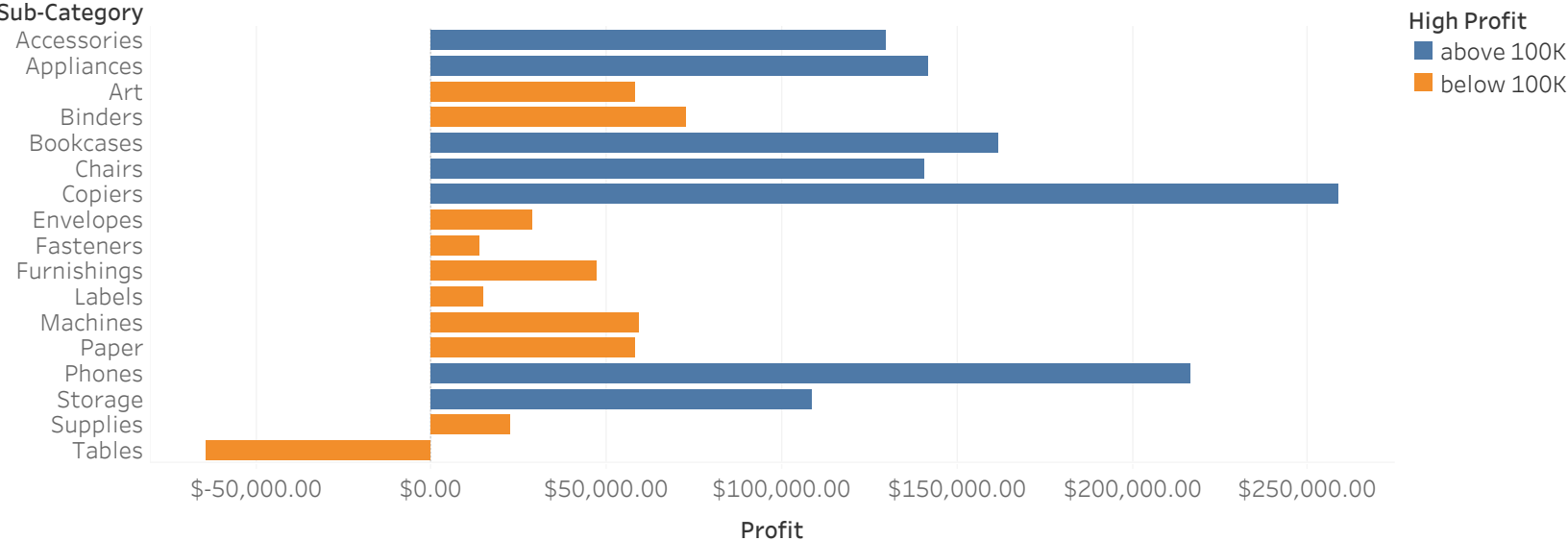
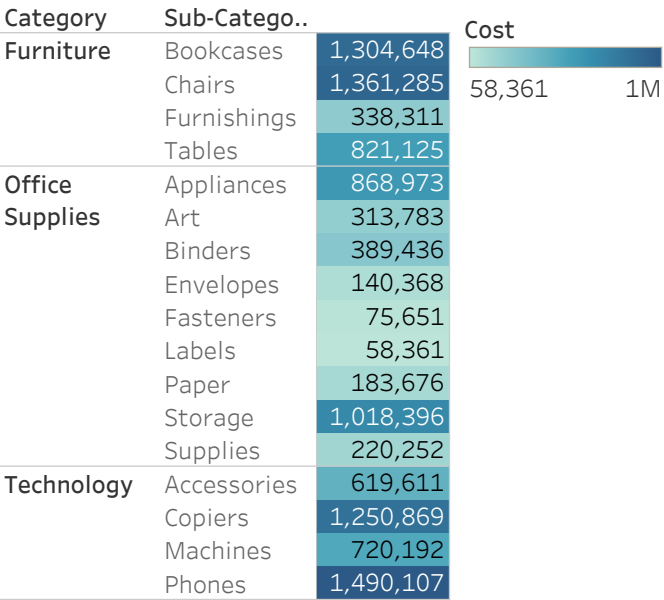Sum of Profit for each Sub-Category. Color shows details about High Profit.

group with dynamic calculation
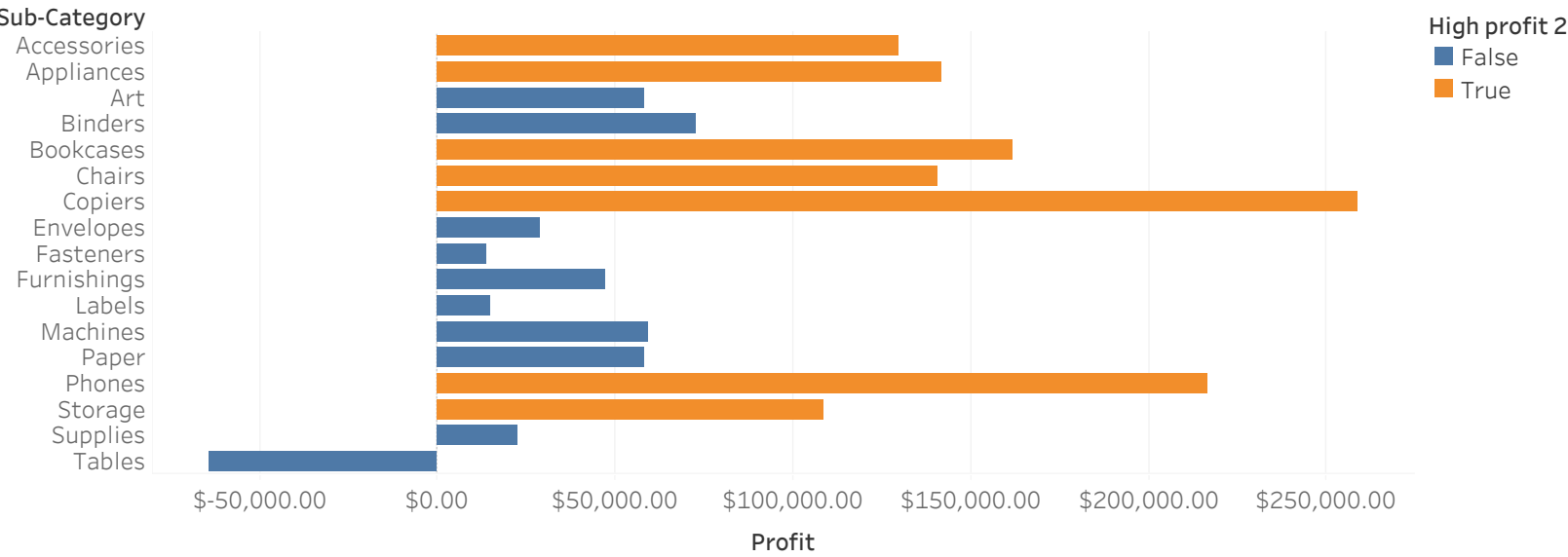
Sub-Category

Legend — **High profit 2**
- False (blue)
- True (orange)

Sum of Profit for each Sub-Category. Color shows details about High profit 2.

cost

Category	Sub-Catego..	Cost
Furniture	Bookcases	1,304,648
	Chairs	1,361,285
	Furnishings	338,311
	Tables	821,125
Office Supplies	Appliances	868,973
	Art	313,783
	Binders	389,436
	Envelopes	140,368
	Fasteners	75,651
	Labels	58,361
	Paper	183,676
	Storage	1,018,396
	Supplies	220,252
Technology	Accessories	619,611
	Copiers	1,250,869
	Machines	720,192
	Phones	1,490,107

Cost

58,361   1M

Sum of Cost broken down by Category and Sub-Category. Color shows sum of Cost. The marks are labeled by sum of Cost.

difference in profit

| Category	Sub-Catego..	Order Date 2012	2013	2014	2015
Furniture	Bookcases	$27,518.86	$28,137.27	$43,049.24	$63,219.05
	Chairs	$29,943.16	$28,755.35	$40,449.49	$41,248.27
	Furnishings	$7,267.96	$9,645.12	$14,588.95	$15,343.40
	Tables	$-11,075.29	$-8,421.70	$-14,040.49	$-30,545.91
Office Supplies	Appliances	$22,820.27	$24,299.75	$41,442.92	$52,999.66
	Art	$10,382.82	$11,826.73	$15,624.76	$19,995.55
	Binders	$11,444.50	$17,115.38	$21,519.95	$22,353.33
	Envelopes	$4,763.13	$6,446.32	$9,439.51	$8,200.52
	Fasteners	$2,485.17	$3,525.70	$3,362.45	$4,470.98
	Labels	$3,101.37	$3,230.34	$3,602.50	$5,054.72
	Paper	$10,531.43	$10,377.53	$16,668.13	$20,534.56
	Storage	$15,929.96	$21,485.26	$31,992.64	$39,008.82
	Supplies	$4,580.12	$5,015.32	$5,608.58	$7,355.17
Technology	Accessories	$15,719.86	$33,507.10	$38,805.42	$41,593.93
	Copiers	$30,375.09	$51,843.23	$72,300.69	$104,048.54
	Machines	$9,224.91	$15,403.56	$15,611.66	$18,627.75
	Phones	$53,927.49	$45,223.05	$46,908.83	$70,657.64

Difference in Profit

-19K $73,673.44

Sum of Profit broken down by Order Date Year vs. Category and Sub-Category. Color shows Difference in Profit. The marks are labeled by sum of Profit.

# sales over time - 2013, 2013 Q4
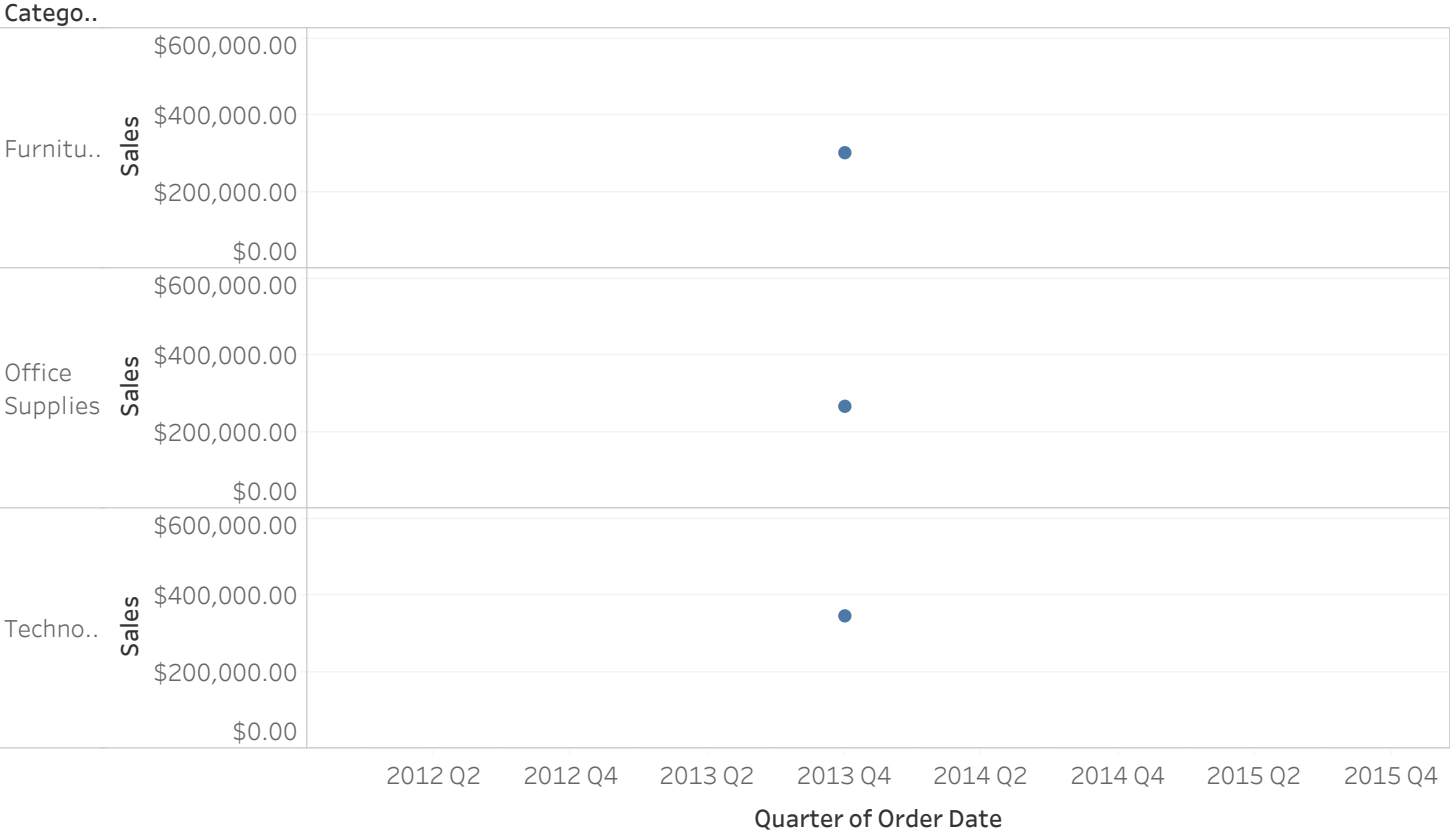
Catego..

The plot of sum of Sales for Order Date Quarter broken down by Category on page 2012, 2012 Q1.

Houston

Sales

- · $4.18
- ◯ $20,000.00
- ◯ $40,000.00
- ◯ $60,000.00
- ◯ $75,627.37

Profit

-7K $6,198.31
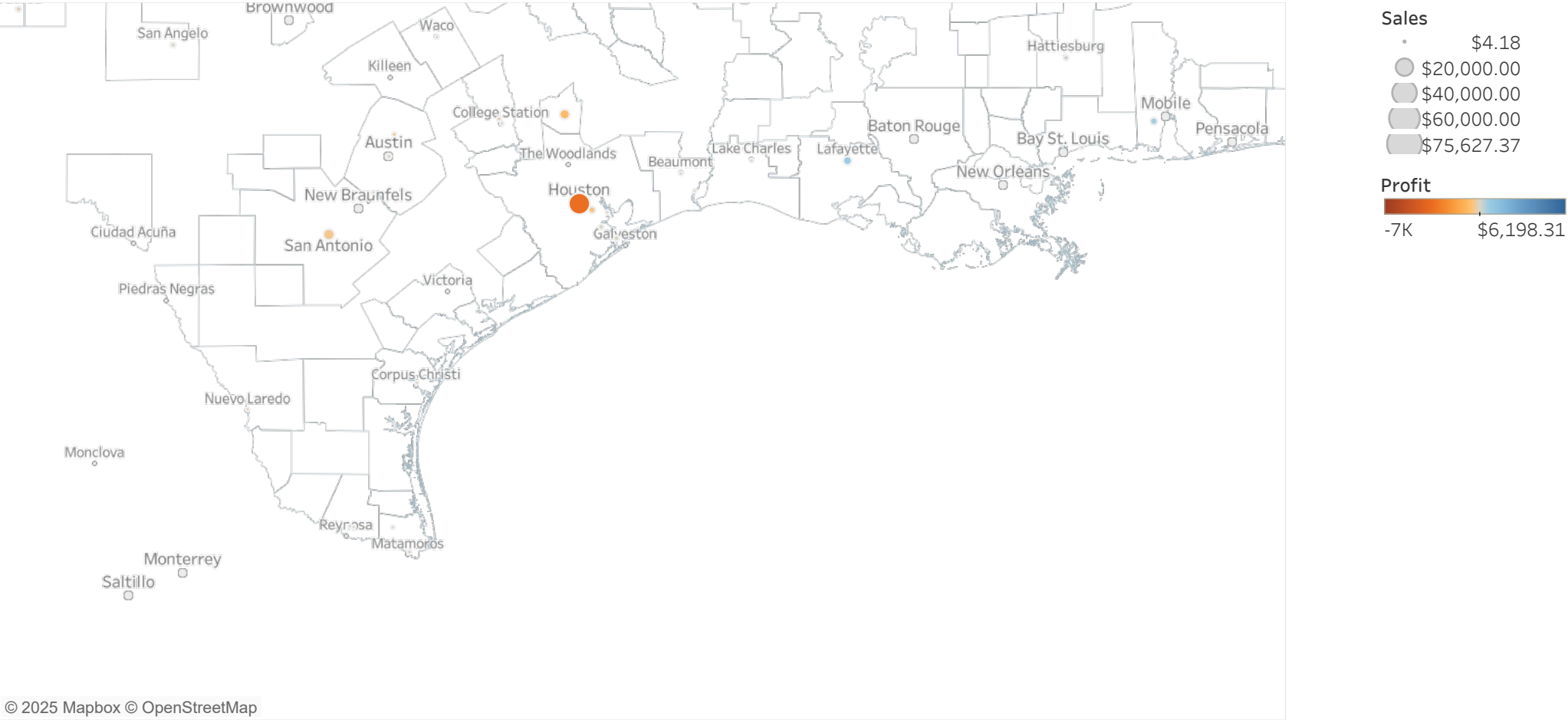
Map based on Longitude (generated) and Latitude (generated). Color shows sum of Profit. Size shows sum of Sales. Details are shown for various dimensions. The data is filtered on Category, which keeps Furniture. The view is filtered on Country, which keeps United States.

reference line
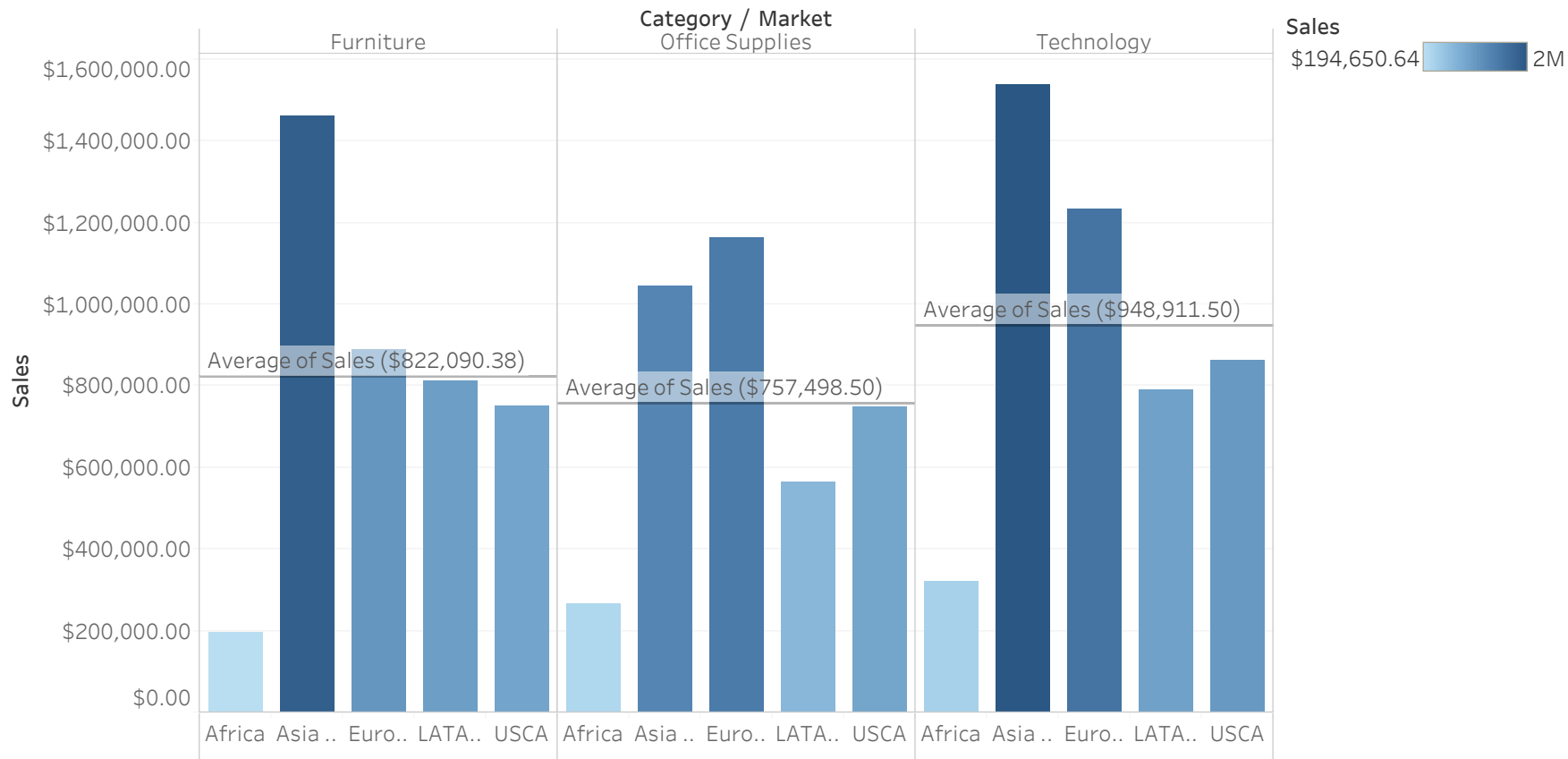
Sum of Sales for each Market broken down by Category. Color shows sum of Sales.

drop line
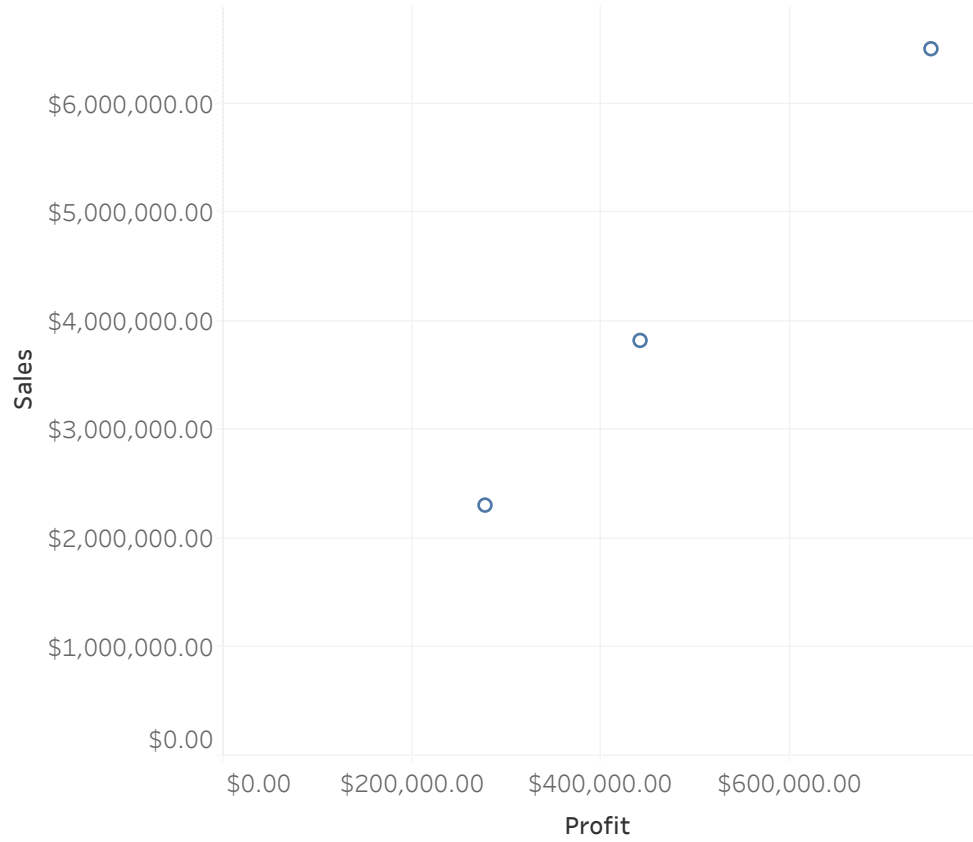
Sum of Profit vs. sum of Sales. Details are shown for Segment.

clusters - sales/discountclusters
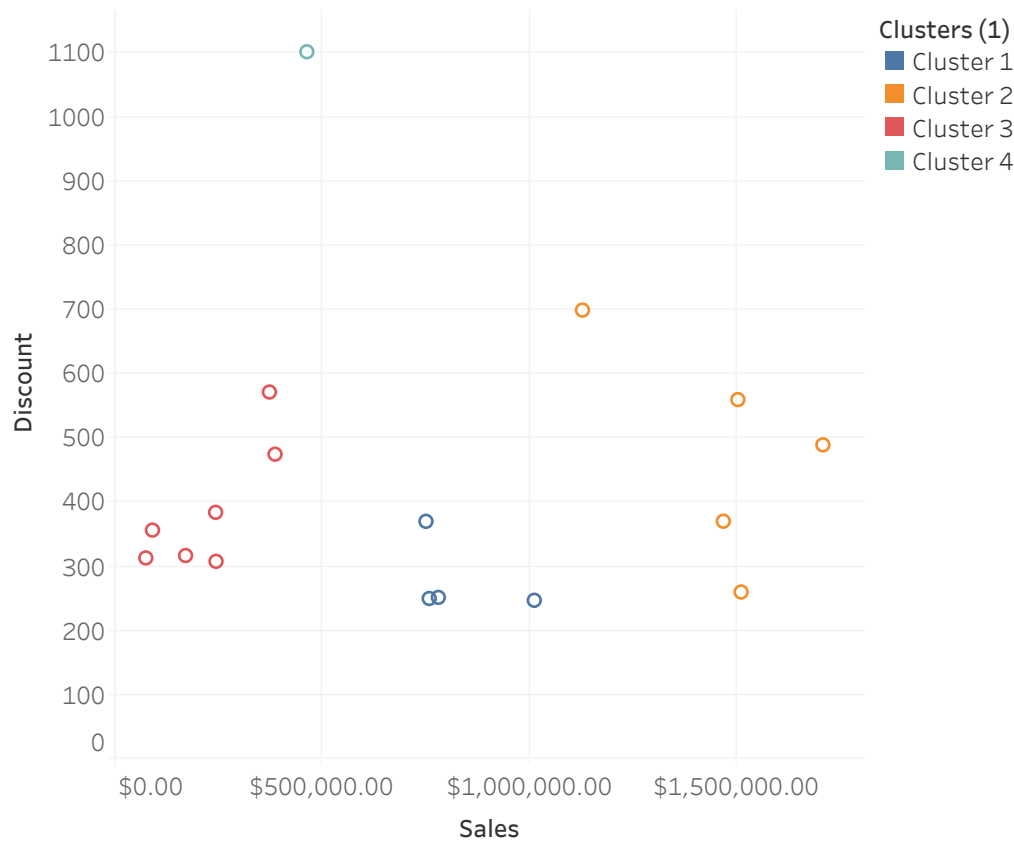
Sum of Sales vs. sum of Discount. Color shows details about Clusters (1).
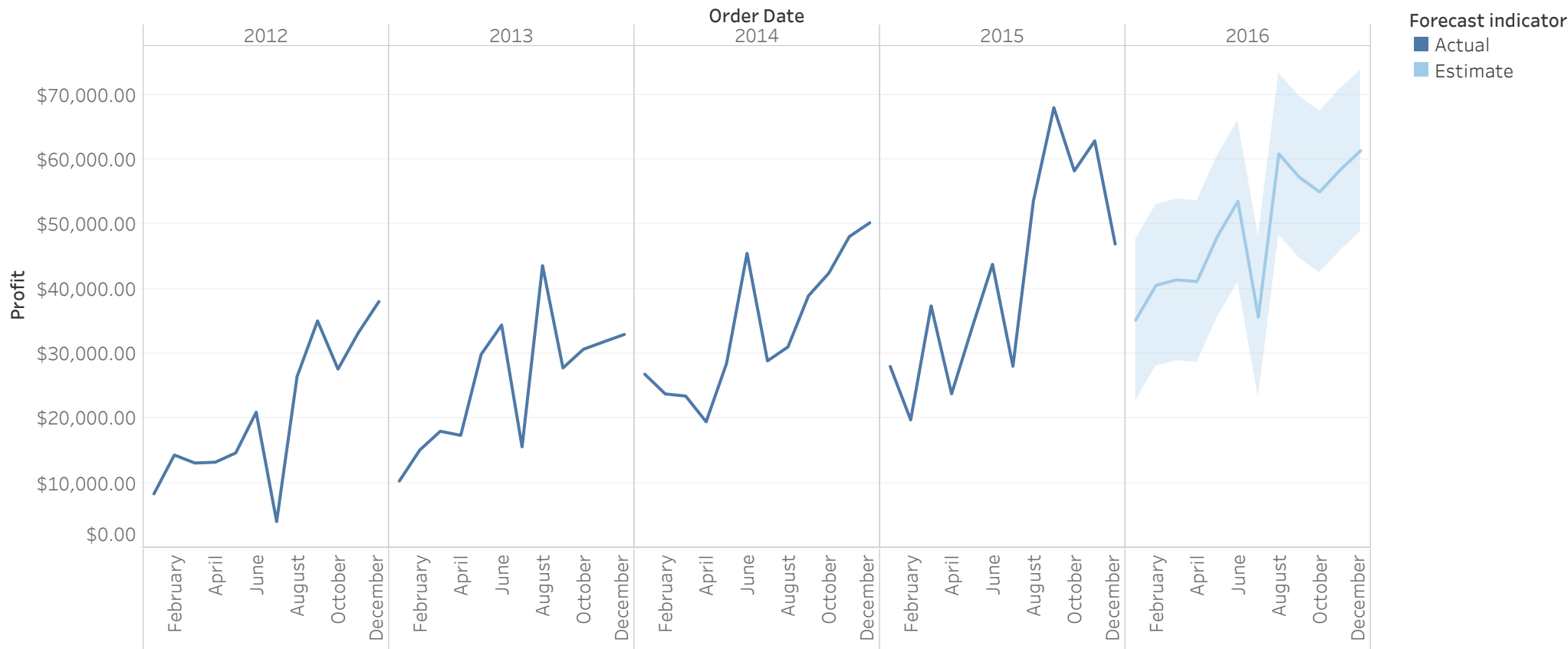Details are shown for Sub-Category.

discount / subcategory cluster
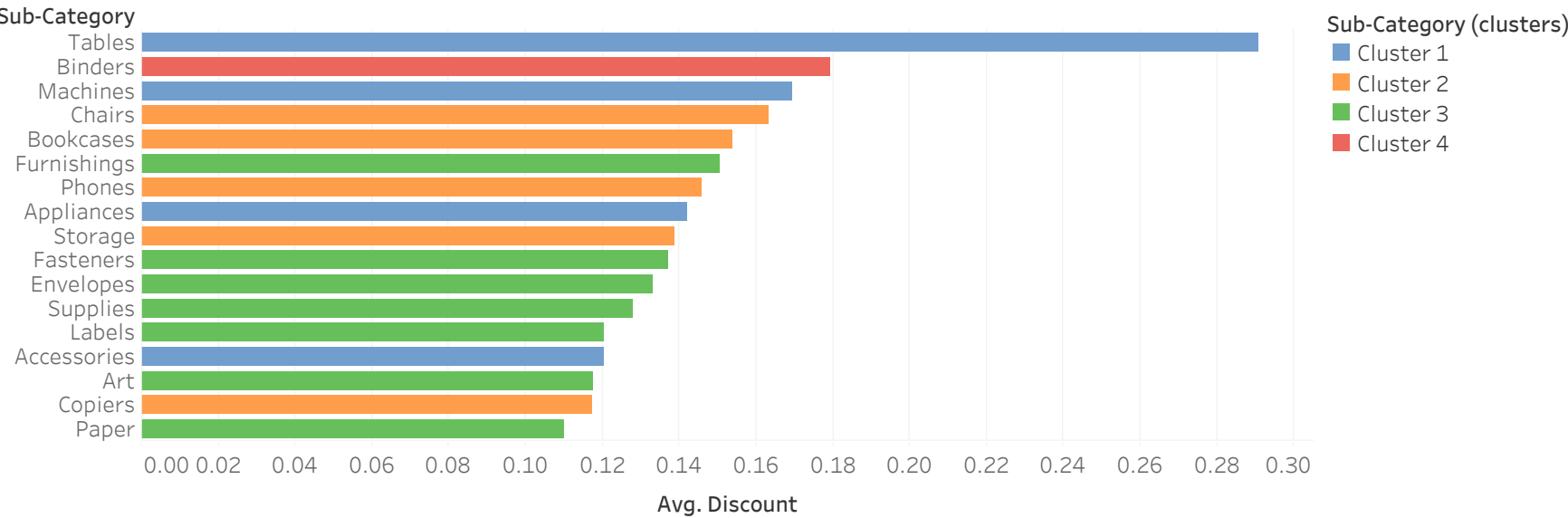
Average of Discount for each Sub-Category. Color shows details about Sub-Category (clusters).

forecast

The trend of sum of Profit (actual & forecast) for Order Date Month broken down by Order Date Year. Color shows details about Forecast indicator.
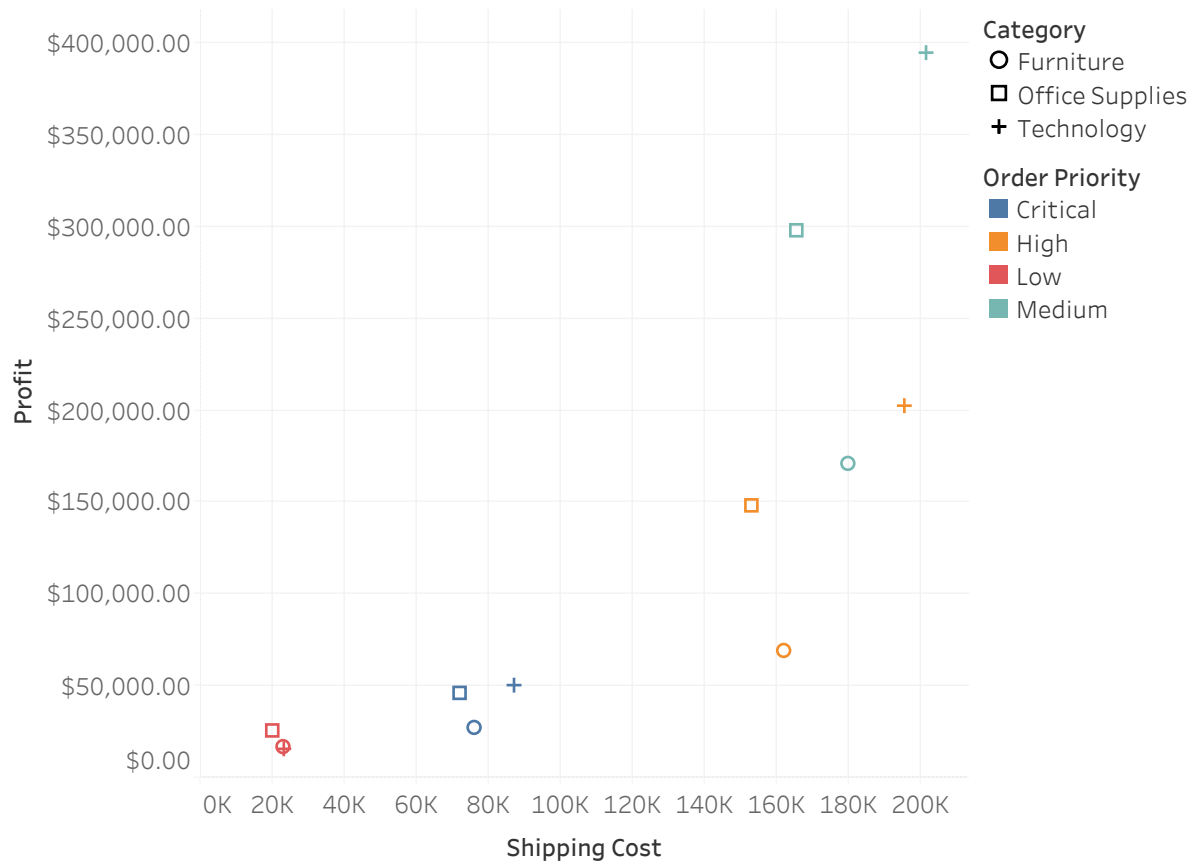
word cloud

Copiers Paper Art Machines Envelopes

Bookcases Supplies Furnishings

Fasteners Binders Storage

Chairs Phones Accessories

Appliances Labels Tables

Sub-Category. Color shows details about Sub-Category. Size shows count of Sub-Category.

correlation

Sum of Profit vs. sum of Sales broken down by Category. The marks are labeled by Correlation Overall.

shipping costs and profit

Category
- ○ Furniture
- □ Office Supplies
- + Technology

**Order Priority**
- ■ Critical
- ■ High
- ■ Low
- ■ Medium

Sum of Shipping Cost vs. sum of Profit. Color shows details about Order Priority. Shape shows details about Category. The data is filtered on Country, which keeps 165 of 165 members.

sales by category and market
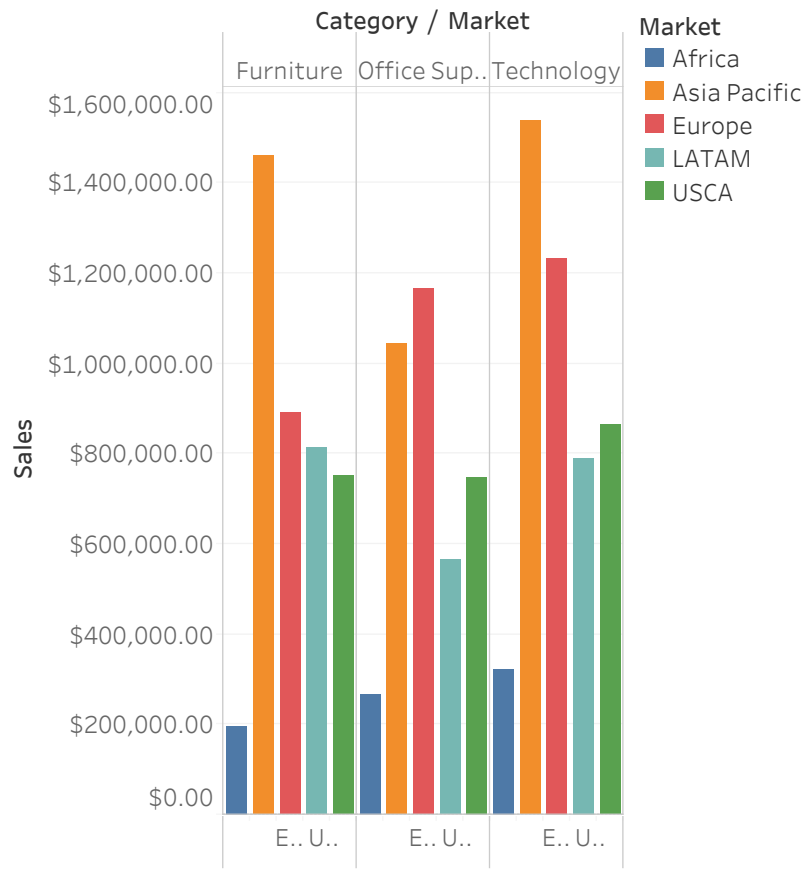
Sum of Sales for each Market broken down by Category. Color shows details about Market. The data is filtered on Country, which keeps 165 of 165 members.
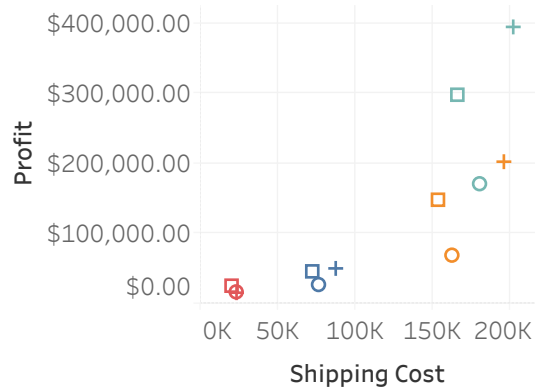
profit per category

Order Date

Category	2012	2013	2014	2015

Profit legend: $53,654.68 — 235K
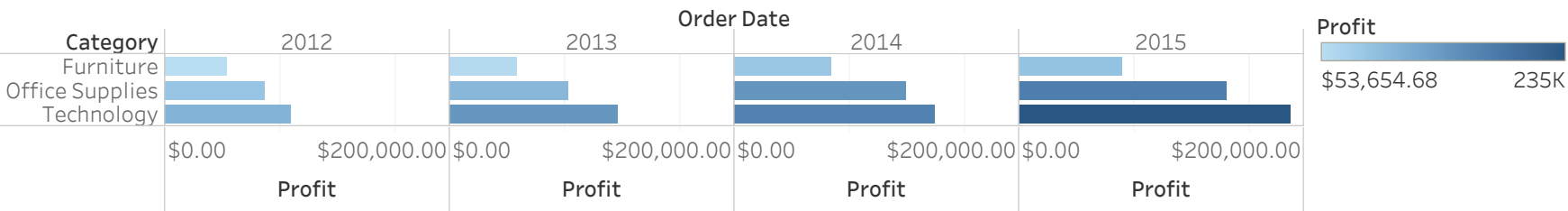
Sum of Profit for each Category broken down by Order Date Year. Color shows sum of Profit. The data is filtered on Country, which keeps 165 of 165 members.
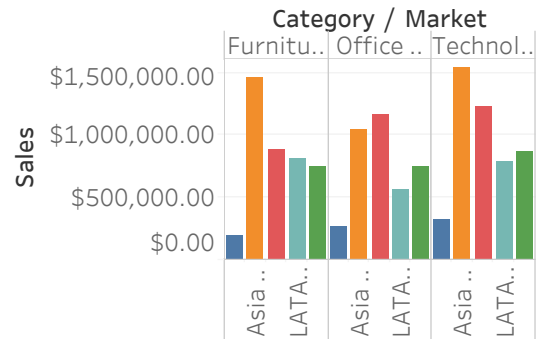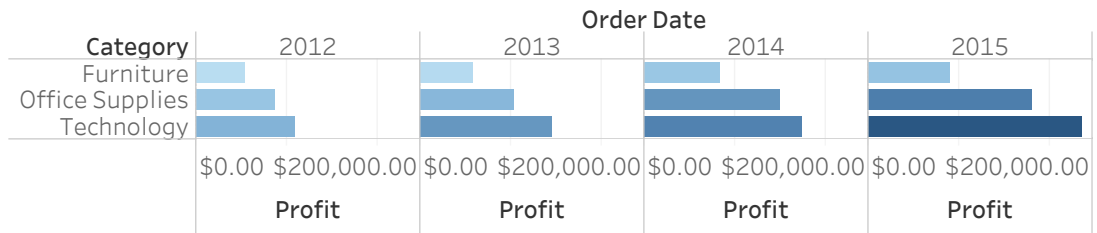
profit

$1,467,457.29

shipping costs and profit

sales by category and market

Category / Market

profit per category

Country

- ✔ Afghanistan
- ✔ Albania
- ✔ Algeria
- ✔ Angola
- ✔ Argentina
- ✔ Armenia
- ✔ Australia
- ✔ Austria
- ✔ Azerbaijan
- ✔ Bahrain
- ✔ Bangladesh
- ✔ Barbados
- ✔ Belarus
- ✔ Belgium
- ✔ Belize
- ✔ Benin
- ✔ Bhutan
- ✔ Bolivia
- ✔ Bosnia and H..
- ✔ Botswana
- ✔ Brazil
- ✔ Bulgaria
- ✔ Burkina Faso
- ✔ Burundi
- ✔ Cambodia
- ✔ Cameroon
- ✔ Canada
- ✔ Central Afric..
- ✔ Chad
- ✔ Chile