



30 Essential Skills for the Qualitative Researcher FIRST EDITION

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30 Essential Skills for the Qualitative Researcher fills a gap in introductory literature on qualitative inquiry by providing practical "how-to" information for beginning researchers in the social, behavioral, and health sciences. Author John W. Creswell draws on years of teaching, writing, and conducting his own projects to offer effective techniques and procedures with many applied examples from research design, qualitative inquiry, and mixed methods. Creswell defines what a skill is, and acknowledges that while there may be more than 30 that an individual will use and perfect, the skills presented in this book are crucial for a new qualitative researcher starting a qualitative project.

Learn more about John Creswell's [qualitative and mixed methods research titles](#) as well as his 2017 [mixed methods workshops](#)!

KEY FEATURES:

- **A consistent format for each chapter** includes a definition of the skill to be developed, reasoning for why that skill is important, suggestions for developing the skill, the author's personal approach to using this skill in his own research, and activities for practicing the skill.
- **The unique structure of the book** gives readers the freedom to skip to any chapters they wish to read or use without having to read the preceding material, allowing them to customize their approach to learning.
- **A conversational tone** makes the material accessible to readers to ensure easy comprehension.
- **Minimal references and short, digestible chapters** reduce the number of interruptions and allow readers to focus on the topics presented.
- **Discussion of innovative topics** includes thinking like a qualitative researcher, managing the emotional aspects of conducting qualitative research, engaging in intercoder agreement checks, coding pictures, writing conclusions, and more, giving readers access to information not traditionally addressed in other qualitative research methods books.

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"[H]ighly accessible and offers practical, guiding ideas and concrete steps."

Lori L. Britt

James Madison University

"This book is innovative, written following a conversational style, and provides excellent current references and connections to other authors' work in the field of qualitative research. The book provides ideas for activities and further learning . . . This book will provide opportunities for having in-class discussions about topics that are not currently discussed in the existent textbooks such as managing difficult emotions that come up during research and anticipating ethical issues and preparing for the unexpected."

Clarena Larrotta
Texas State University

I have not used this book much - the in class text was stronger (Braun and Clarke), and the resources in this not unique enough as an additional resource. Well written - can still recommend as a text if someone is looking for one.

Dr Kerstin Roger
Community Health Sciences, Univ Of Manitoba

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