



Desktop Prototype with annotations

1. My logo has fixed width as I don't want it to stretch too much across the screen.

2. The navigation bar has hidden overflow, right float, and a fixed height.

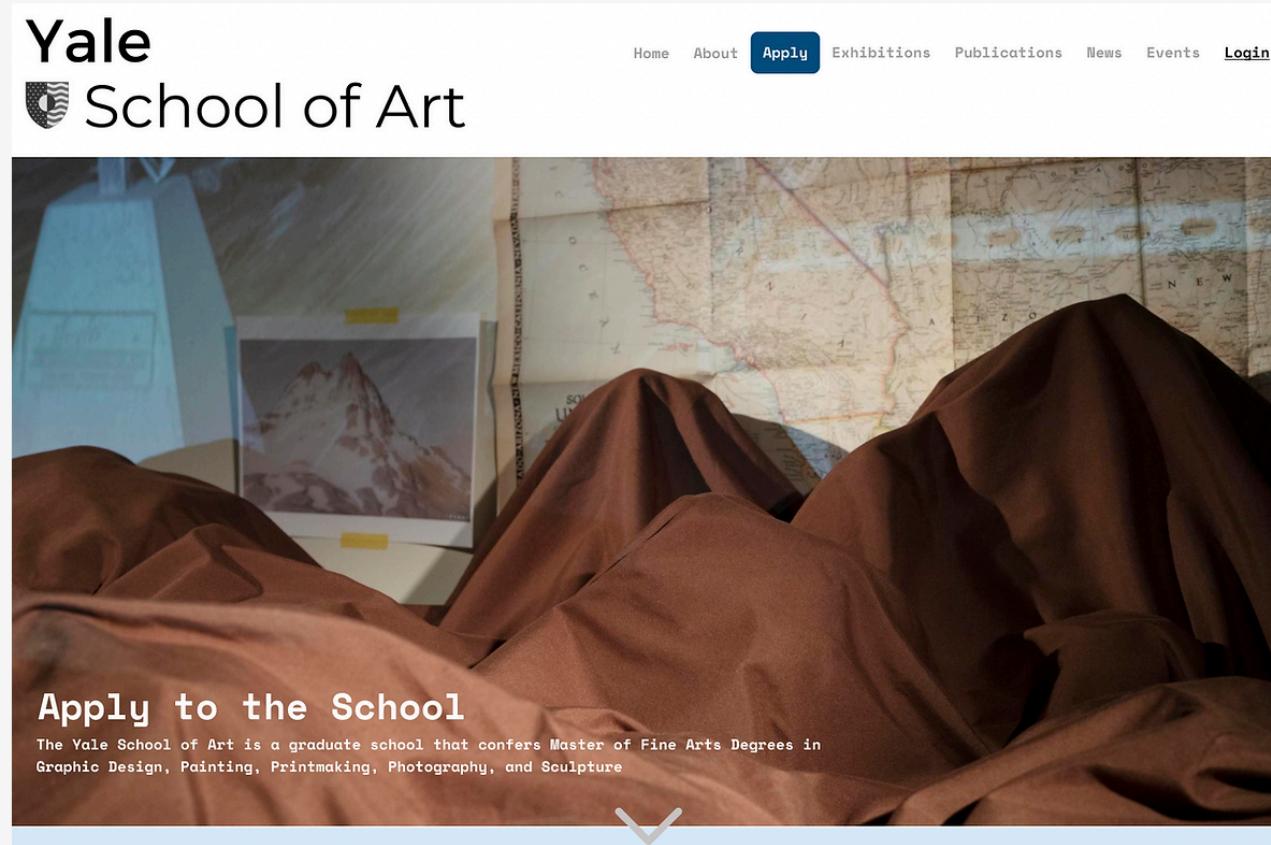
It's positioned relatively and gets closer to the logo as the screen dimensions go narrower.



Before they overlap, it creates an extra line beneath the logo and is positioned there.

Once tablet or phone size is reached, it turns into a hamburger icon, with the menu hidden beneath it. Here, the navigation items are listed vertically, rather than horizontally.

desktop view



3. Elements of the nav-bar change colors when hovered over and have different background color. The current page is highlighted with a dark blue background and white letters.

4. The login button is darker colored and the text is underlined to make sure that it is easy to find. It also has a different hover color than the rest of the items.

5. The image has 100% width to cover the page and has relative positioning, so that the page title and the subtitle could be "absolute" positioned.

6. The double arrow helps navigating new users to scroll down.

1. The blue "application box" is highlighted as it includes time-sensitive information and this is probably the reason why the users visited the "apply" tab, to find the application.



2. It has a flex display so that I can justify the content on any screen size. Side margins are auto, top is 0, and bottom is set so have space before the next topic.

The screenshot shows a section titled "Fall 2023 Applications" with a brown header bar. Below the title, there is a paragraph of text and a blue "APPLY HERE" button. The entire section is highlighted with a light blue background, indicating it is the "application box".

Fall 2023 Applications

Application for matriculation in Fall 2023 opens [October 1, 2022](#).

The undergraduate admissions process is handled entirely through Yale College. Please refer all undergraduate admissions questions to the Yale College Undergraduate Admissions Office.

APPLY HERE

Explore Further



3. By using consistent font sizes for applications, removing all-caps texts, and headers, I created a more coherent hierarchy on page.

4. The apply here button, is now a button, rater than the original in-text link. While being consistent with the general blue theme, it is easily noticeable. When hovered, borders get bolder and the colors change into brown tones.

1. The boxes have flex display but they are of fixed-width. This way they can wrap once the screen size is smaller to display two-boxes per row (or one if needed). They also have a fixed gap as I don't want the borders to touch.



2. The box colors are consistent with the general theme, and the tabs are easy to recognize and navigate.

desktop view

Explore Further



Tuition,
Fees,
and Finances

Graduate
Study Areas

Courses

Housing

Brochures

3. When boxes are hovered, they display Yale School of Art's student work--which is one of the original aims of the website. However, now, it is displayed in a more consistent and thematic manner. The hovering also changes the text color to black and adds a white highlight to make it more legible.



desktop view

1. The image introduces a new section, separating it from the grids above.

2. The blue box is formatted the same way as the application box above. There is a consistent styling of buttons and the flow of information.



Fall 2023 Applications

November 10, 2022 - Thursday

12:00 PM Sculpture Open House

3:00 PM Painting & Printmaking Open House

November 11, 2022 - Friday

10:00 AM Graphic Design Open House

2:00 PM Photography

[REGISTER HERE](#)

3. I, once again, removed the all-caps text. Created better hierarchy with different font sizes and spacing.

desktop view

1. Connect section is separated by the title and extra spacing after the blue box.

2. I put two well-known social media icons, rather than displaying them as text (original website has them as text links). They are aligned at the center, have constant padding and a fixed width.



3. When hovered, the images gain a background color consistent with their logo colors.

The screenshot shows the footer area of the Yale School of Art website. At the top, there is a blue header with the word "Connect" in white. Below it are three social media icons: Instagram, Facebook, and YouTube. The main content area has a dark blue background. On the left, there is contact information: "Yale School of Art", "1156 Chapel Street, POB 208339", and "New Haven, Connecticut, 06520-8339". There are also links for "Contact", "Sitemap", and "Accessibility". On the right, there is a section titled "A Note on the Collaborative Nature of the Website" with text about the website being a collaborative experiment. Below this is a note about content ownership and a link to "Edit This Page".

1. The footer is separated by the blue background color. The address, which used to be on top of the page, is now displayed in a more intuitive position. The text box has a max-width to prevent stretching.



2. The items have flex display to account for narrower screen sizes as the text box wrap under each other once they get too close to each other.

3. The links are denoted with a underline, and they turn yellow when hovered over.