

## Certificate of Appreciation

This is to certify that TIRTHANKAR MITTRA

has successfully completed a remote internship in Marketing Management under the guidance of Prof. Sameer Mathur in the Marketing area at the Indian Institute of Management (IIM) Lucknow.

During this internship, students were challenged to create a presentation analyzing the marketing strategy of a well-known firm. They were asked to relate their analysis to the fundamental concepts of Marketing reviewed during the internship.

This is to certify that the presentation created by TIRTHANKAR MITTRA

was among the top 10% of contemporary students who have pursued this internship.

*smathur 6/8/18*

Prof. Sameer Mathur  
Ph.D. (Carnegie Mellon University)  
Marketing Professor (IIM Lucknow)