

# Latent Variable Models

# Latent variables: a roadmap

We will look at four model families that use **hidden structure**:

1. **HMMs**: latent states over time (classical AI / ML)
2. **Autoencoders**: latent representations (deep learning)
3. **VAEs**: probabilistic latent representations (generative)
4. **Diffusion models**: latent *trajectories* (state-of-the-art generation)
5. **Multimodal models**: latent *shared* meaning (text-to-image generation, captioning, retrieval, . . .)

**Theme**: introduce hidden variables to make modeling easier.

# Hidden Markov Models (HMMs): the idea

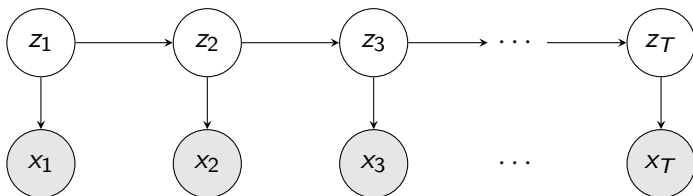
**Goal:** model a sequence  $x_1, \dots, x_T$  when the world has a hidden state.

- ▶ Hidden state:  $z_t \in \{1, \dots, K\}$  (not directly observed)
- ▶ Observation:  $x_t$  (what we measure)

**Example:**  $z_t = \text{weather (hot/cold)}$ ,  $x_t = \text{ice cream sales (high/low)}$ .

**Key assumption:** the hidden state changes gradually over time.

# HMM as a Bayesian network (generative model)



$$p(z_{1:T}, x_{1:T}) = p(z_1) \prod_{t=2}^T p(z_t \mid z_{t-1}) \prod_{t=1}^T p(x_t \mid z_t).$$

# HMM: how generation works

To generate a sequence  $(x_1, \dots, x_T)$ :

1. Sample an initial hidden state:  $z_1 \sim p(z_1)$
2. Sample the first observation:  $x_1 \sim p(x_1 \mid z_1)$
3. For  $t = 2, \dots, T$ :

$$z_t \sim p(z_t \mid z_{t-1}), \quad x_t \sim p(x_t \mid z_t).$$

**Interpretation:** the hidden state sequence  $z_{1:T}$  controls the structure of the data.

# Autoencoders (AEs)

**Goal:** learn a compact representation of data.

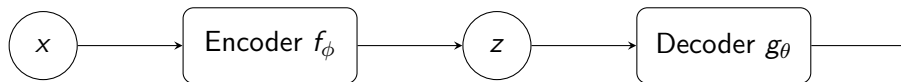
- ▶ Encoder:  $z = f_{\phi}(x)$
- ▶ Decoder:  $\hat{x} = g_{\theta}(z)$

Training objective:

$$\min_{\phi, \theta} \|x - \hat{x}\|^2.$$

**Key point:** a standard AE is **not probabilistic** (it is a neural network).

# Autoencoder diagram (computational graph)



- ▶  $z$  is a learned **representation** (a bottleneck).
- ▶ Good for compression, denoising, and feature learning.
- ▶ But: sampling new  $x$  is not well-defined.

# Variational Autoencoders (VAEs): why they exist

Autoencoders learn a representation  $z$ , but they do not define a probability model.

**VAE idea:** make the latent representation **random**.

$$z \sim p(z) \quad (\text{simple prior, e.g. } \mathcal{N}(0, I))$$

$$x \sim p_{\theta}(x | z) \quad (\text{decoder is probabilistic})$$

**Result:** we can generate new samples by sampling  $z$  and decoding.



# VAE as a Bayesian network (generative model)



$$p_{\theta}(x, z) = p(z) p_{\theta}(x | z), \quad p_{\theta}(x) = \int p(z) p_{\theta}(x | z) dz.$$

**Latent variable:**  $z$  (not observed in the dataset).

# VAE: generation vs inference

**Generation (easy):**

$$z \sim p(z), \quad x \sim p_{\theta}(x | z).$$

**Inference (hard):**

$$p_{\theta}(z | x) = \frac{p(z)p_{\theta}(x | z)}{p_{\theta}(x)} \quad \text{is usually intractable.}$$

**VAE solution:** learn an approximate inference network

$$q_{\phi}(z | x)$$

(often called the “encoder”).

# Diffusion models

**Goal:** generate realistic images.

Diffusion uses a sequence:

$$x_0, x_1, \dots, x_T$$

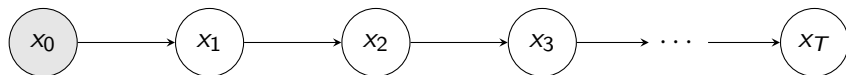
where:

- ▶  $x_0$  is a real image (data)
- ▶  $x_T$  is almost pure noise

Key idea:

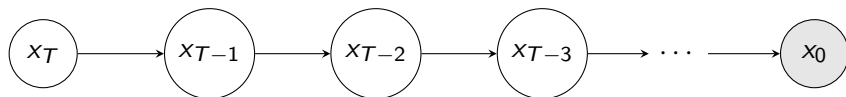
- ▶ Forward process: gradually add noise (easy, fixed).
- ▶ Reverse process: learn to remove noise step-by-step.

# Diffusion: forward Bayes net (add noise)



- ▶ Each step adds a small amount of Gaussian noise.
- ▶ After many steps,  $x_T$  looks like random noise.

# Diffusion: reverse Bayes net (learn to denoise)



- ▶ Start from noise:  $x_T \sim \mathcal{N}(0, I)$
- ▶ Apply a learned denoiser repeatedly to obtain  $x_0$

# Diffusion: how it is trained (simplified version)

We do **not** start by learning a full likelihood.

Instead we train a neural network to solve a simpler task:

Given a noisy image  $x_t$ , predict the noise level / remove some noise.

Training loop (high level):

1. Take a real image  $x_0$
2. Corrupt it to get a noisy  $x_t$
3. Train the network to predict the noise that was added

**Result:** the network learns to reverse the forward noising chain.

# Diffusion: how generation works (sampling)

Once trained, generation is simple:

1. Sample  $x_T \sim \mathcal{N}(0, I)$  (pure noise)
2. For  $t = T, T - 1, \dots, 1$ :

$$x_{t-1} \leftarrow \text{Denoise}(x_t)$$

3. Output  $x_0$

**Key point:** unlike VAEs, diffusion generates by **many small steps**.

# Multimodal learning: why latent variables help

We often have multiple views of the same underlying content:

image  $x$       and      text  $y$ .

**Key challenge:**  $x$  and  $y$  are very different data types.

**Motivating idea:** introduce a shared latent variable

$z = \text{“meaning”} / \text{“concept”} / \text{“scene”}$

that explains both modalities.

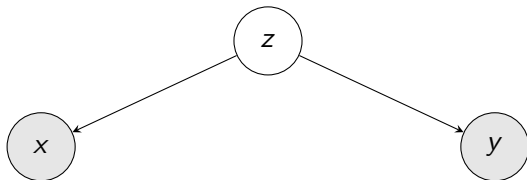
- ▶  $z$  captures what is common (semantics).
- ▶  $x$  and  $y$  contain modality-specific details.



# Shared-latent Bayes net for image-text pairs

Let:

$x$  = image,       $y$  = text,       $z$  = shared meaning.



$$p(x, y, z) = p(z) p(x | z) p(y | z).$$

Conditional independence:

$$x \perp y \mid z.$$

# How this model supports AI tasks (high level)

The shared-latent model can support multiple tasks:

- ▶ **Image captioning:** infer  $z$  from  $x$ , then generate  $y$ .
- ▶ **Text-to-image:** infer  $z$  from  $y$ , then generate  $x$ .
- ▶ **Cross-modal retrieval:** compare  $z$  inferred from  $x$  and  $y$ .

**Takeaway:** the latent variable  $z$  provides a common “semantic space”.

# Aligned latent variables

Some multimodal models do **not** explicitly generate  $x$  or  $y$ .

Instead, they learn two latent representations:

$$u = f(x) \quad (\text{image embedding}), \quad v = g(y) \quad (\text{text embedding}).$$

**Training goal:** embeddings of matching pairs should be close:

$$u \approx v \quad \text{for paired } (x, y).$$

This enables:

- ▶ image–text matching,
- ▶ retrieval,
- ▶ conditioning (as in text-guided generation).

# Bayes-net style view: aligned latent variables



- ▶  $u = f(x)$  and  $v = g(y)$  are learned embeddings.
- ▶ Training encourages  $u$  and  $v$  to align for paired data.

**Interpretation:** aligned latent spaces provide a shared semantic geometry.

# Summary: latent variables across AI model families

| Model family                 | Latent variable(s)                   | Typical use               |
|------------------------------|--------------------------------------|---------------------------|
| HMM                          | $z_t$ (hidden state)                 | sequences (speech)        |
| Autoencoder (AE)             | $z$ (representation)                 | features, compression     |
| VAE                          | $z$ (random code)                    | generative models         |
| Diffusion model              | $x_1, \dots, x_T$ (noise trajectory) | high-quality generation   |
| Multimodal (shared latent)   | $z$ (shared meaning)                 | captioning, text-to-image |
| Multimodal (aligned latents) | $u = f(x), v = g(y)$                 | retrieval, matching       |

**Big idea:** latent variables introduce hidden structure that makes learning and generation possible.

# Learning in latent models: a unifying view

A Bayesian network (BN) gives two things:

1. A **graph** (who depends on whom)
2. A **factorization** of the joint distribution:

$$p(x_1, \dots, x_n) = \prod_{i=1}^n p(x_i \mid \text{Pa}(x_i)).$$

Simple learning view:

**Learning = learning the arrows.**

Each arrow corresponds to a conditional model  $p(\text{child} \mid \text{parents})$ .

# Two kinds of learning in Bayesian networks

**(A) Parameter learning:** the graph is fixed, learn the conditionals.

$$p(x_i \mid \text{Pa}(x_i)) \quad (\text{numbers or neural nets})$$

**(B) Structure learning:** learn the graph itself.

$$\text{Pa}(x_i) \quad (\text{which arrows exist})$$

In this module we focus mainly on **parameter learning**.

**Extra note:** structure learning is important in scientific discovery and causal modeling.

# Observed vs latent nodes: why learning can be hard

A BN may contain:

- ▶ **Observed nodes:** given in the dataset.
- ▶ **Latent nodes:** not given; must be inferred.

Key point:

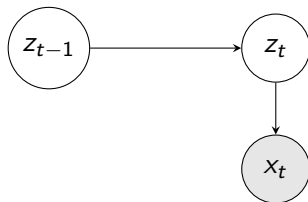
- ▶ If all nodes are observed: learning is often easy (counts / regression).
- ▶ If some nodes are latent: learning requires **inference** (or clever tricks).

This is the main reason latent-variable models are interesting.



# HMM learning: learn two arrows (two conditionals)

HMM Bayes net structure:



So we learn:

$p(z_t \mid z_{t-1})$  (transition)      and       $p(x_t \mid z_t)$  (emission).

**Special case:** if  $z_t$  were observed, we could learn by counting.

# HMM learning when states are observed: learning by counts

If the dataset contains  $(z_{1:T}, x_{1:T})$ :

**Transition probabilities:**

$$\hat{p}(j \mid i) = \frac{N(i \rightarrow j)}{\sum_{j'} N(i \rightarrow j')}.$$

**Emission probabilities (discrete case):**

$$\hat{p}(x = a \mid z = i) = \frac{N(z = i, x = a)}{\sum_{a'} N(z = i, x = a')}.$$

**Interpretation:** each conditional is just a normalized table of counts.

# HMM learning when states are hidden: “soft counts” (EM idea)

Usually, we only observe  $x_{1:T}$ .

Then we cannot count transitions directly because  $z_t$  is unknown.

EM idea (high-level):

1. Infer probabilities of hidden states:

$$p(z_t = i \mid x_{1:T})$$

2. Infer probabilities of hidden transitions:

$$p(z_{t-1} = i, z_t = j \mid x_{1:T})$$

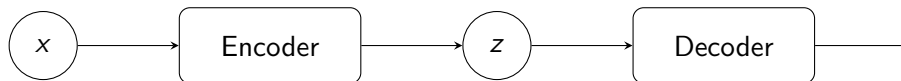
3. Update parameters using these as **expected counts**.

Same formulas as counting, but with probabilities instead of integers.

# Autoencoders: the deterministic cousin of latent-variable BNs

Autoencoders are not usually presented as Bayesian networks.

But they still follow the same **arrow-learning intuition**:



$$z = f_{\phi}(x), \quad \hat{x} = g_{\theta}(z).$$

Learning: adjust parameters so  $\hat{x} \approx x$  (reconstruction).

# Autoencoder learning = learn a good representation

Training objective:

$$\min_{\phi, \theta} \mathbb{E}_{x \sim \text{data}} [\|x - g_{\theta}(f_{\phi}(x))\|^2].$$

Interpretation in the BN spirit:

- ▶ The encoder learns a mapping  $x \rightarrow z$ .
- ▶ The decoder learns a mapping  $z \rightarrow x$ .

**Limitation:** without probabilities, sampling new  $x$  is not principled.

# VAE: a true latent-variable Bayesian network

The generative model is a simple BN:



- ▶ Prior:  $z \sim p(z)$  (e.g.  $\mathcal{N}(0, I)$ )
- ▶ Decoder:  $x \sim p_{\theta}(x | z)$
- ▶ Encoder:  $q_{\phi}(z | x)$  approximates  $p_{\theta}(z | x)$

**Main difference:** the encoder outputs a **distribution** over  $z$ , not a single point.

# VAE learning: why a trick is needed

We want to maximize the likelihood:

$$\log p_{\theta}(x) = \log \int p(z) p_{\theta}(x | z) dz.$$

**Problem:** the integral over  $z$  is usually intractable.

VAE introduces an **inference network** (encoder):

$$q_{\phi}(z | x)$$

which approximates the posterior  $p_{\theta}(z | x)$ .

**High-level view:** VAE learns two arrows:

$$x \rightarrow z \quad (\text{encoder}) \quad \text{and} \quad z \rightarrow x \quad (\text{decoder}).$$

# Diffusion models: two Bayes nets on the same variables

Diffusion uses variables:

$$x_0, x_1, \dots, x_T.$$

There are two chains:

**Forward (fixed):** add noise

$$x_0 \rightarrow x_1 \rightarrow \dots \rightarrow x_T$$

**Reverse (learned):** remove noise

$$x_T \rightarrow x_{T-1} \rightarrow \dots \rightarrow x_0$$

**Learning the arrows:** learn each reverse conditional

$$p_{\theta}(x_{t-1} \mid x_t).$$



# Diffusion learning: learn the reverse arrow by denoising

High-level training story:

1. Take a real image  $x_0$ .
2. Add noise to obtain  $x_t$  (easy to simulate).
3. Train a neural network to predict the noise.

Key supervised learning view:

Input:  $(x_t, t)$   $\Rightarrow$  Target: noise  $\epsilon$ .

Result: the network learns the reverse conditional steps.

# Diffusion learning objective (simple form)

A common diffusion loss is:

$$\min_{\theta} \mathbb{E}[\|\epsilon - \epsilon_{\theta}(x_t, t)\|^2]$$

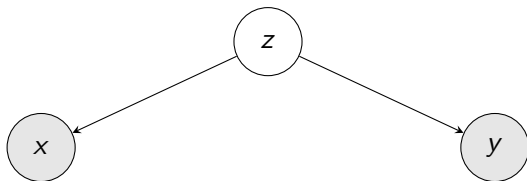
where:

- ▶  $\epsilon$  is the noise that was added to create  $x_t$ ,
- ▶  $\epsilon_{\theta}(x_t, t)$  is the network's prediction.

**Interpretation:** diffusion turns generative modeling into denoising.

# Multimodal models: learning with shared latent meaning

A simple generative BN for paired data  $(x, y)$ :



$$p(x, y, z) = p(z) p(x | z) p(y | z).$$

**Learning the arrows:** learn  $p(x | z)$  and  $p(y | z)$  so  $z$  captures shared meaning.

# Multimodal learning: aligned latent variables (CLIP-style)

Many modern multimodal models learn **aligned embeddings**:

$u = f(x)$  (image embedding),       $v = g(y)$  (text embedding).



**Learning idea:** bring  $(u_i, v_i)$  close for matching pairs, push apart non-matching pairs.

# Final takeaway: learning = fitting conditional models on a graph

Across all these models, learning can be summarized as:

- ▶ Choose a graph (dependencies).
- ▶ Learn each conditional model on the arrows:

$$p(\text{child} \mid \text{parents}).$$

What changes between models:

- ▶ Are latent nodes present?
- ▶ Are the conditionals tables or neural nets?
- ▶ Do we need inference (EM / variational / denoising tricks)?

Same core idea: learn the arrows.