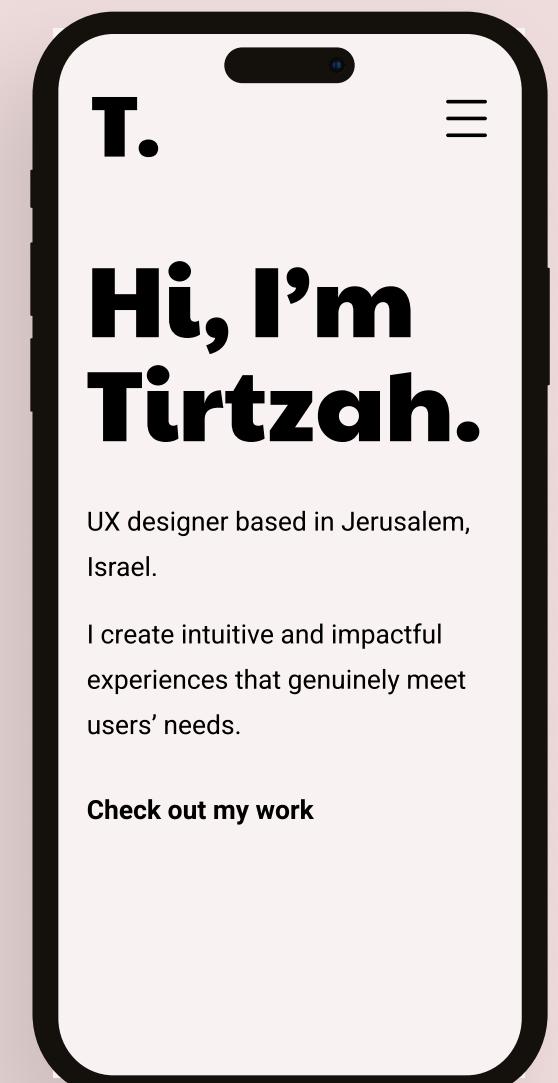
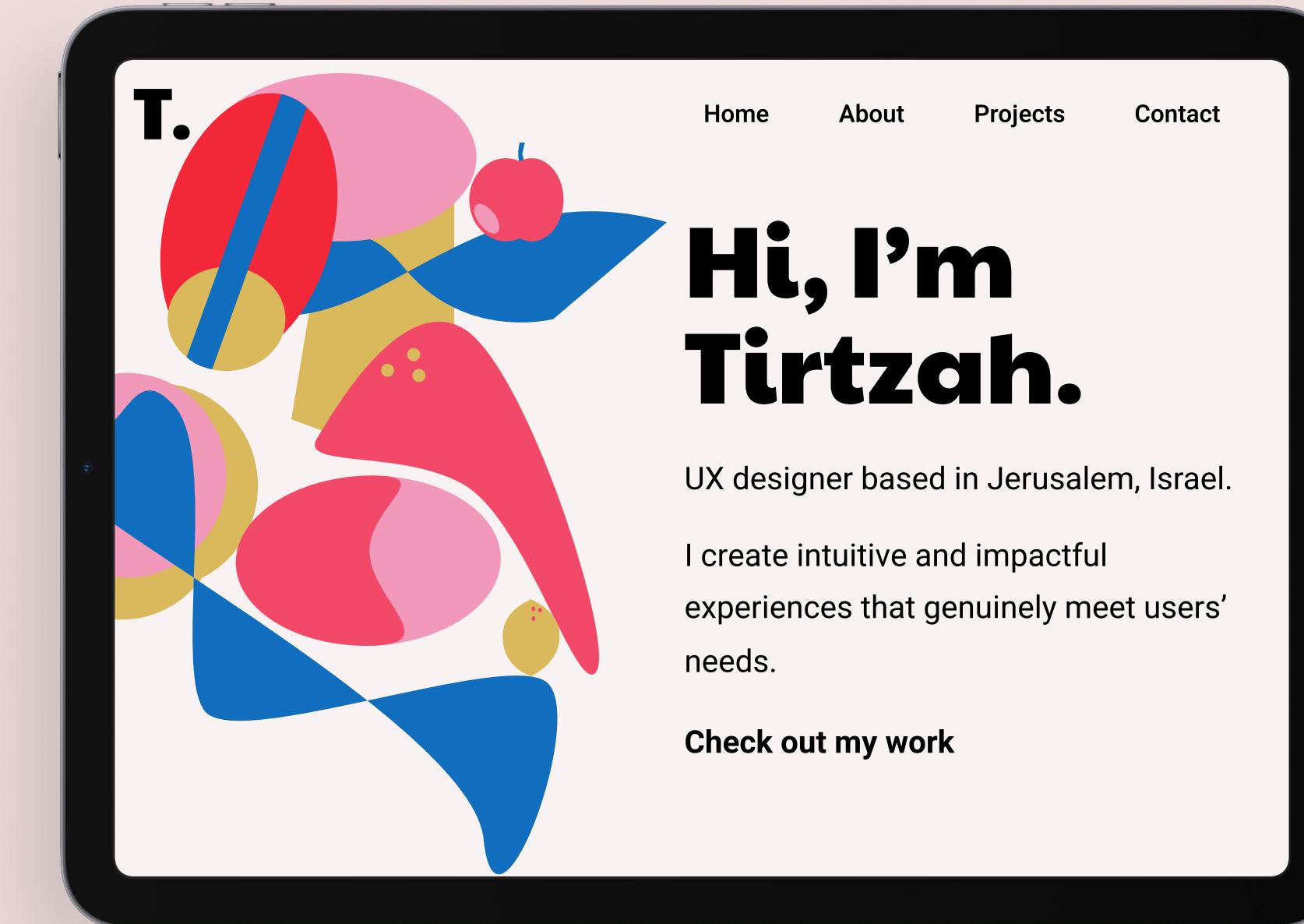
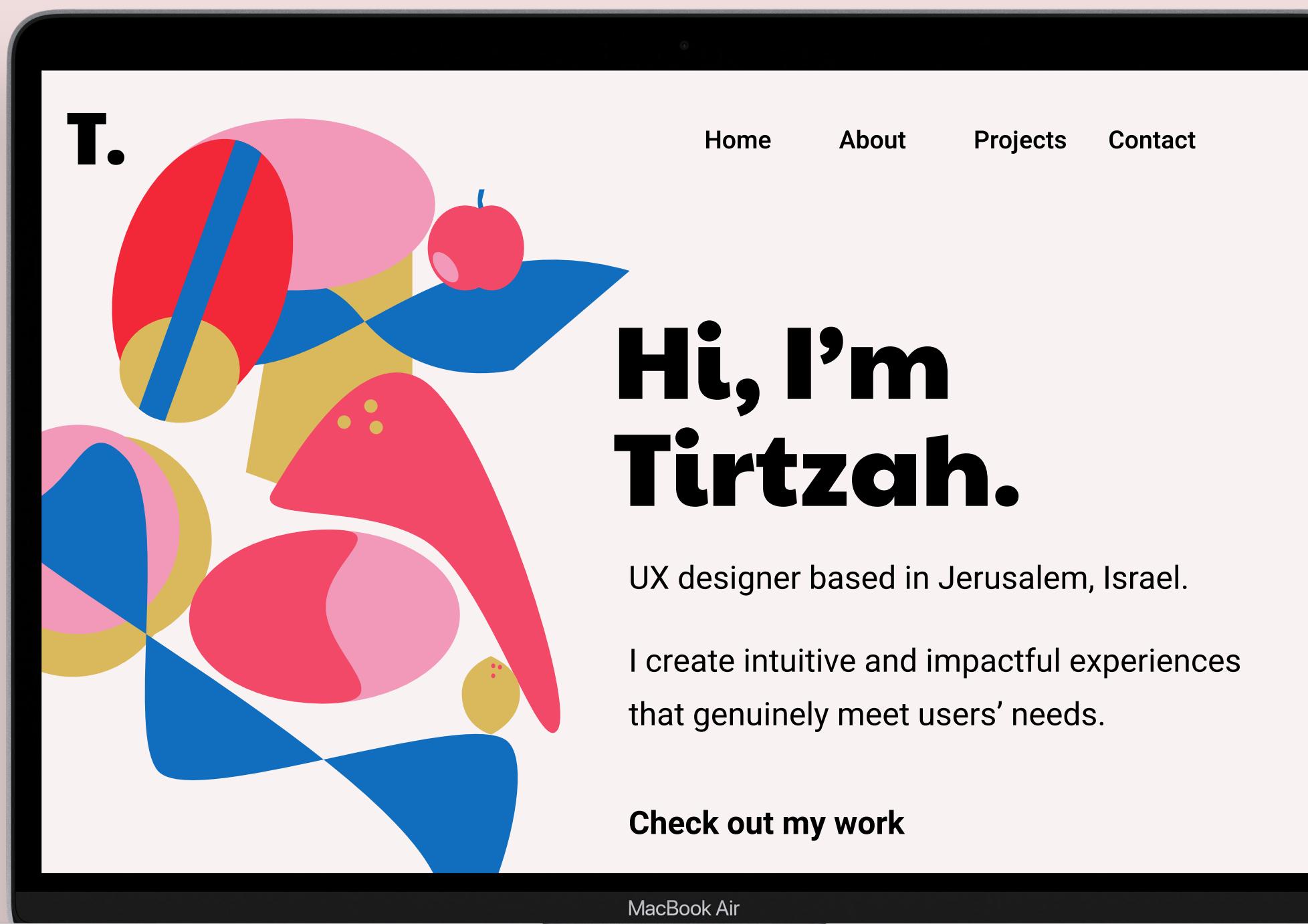


Portfolio Website Case Study

Tirtzah Sondhelm



UX Design Portfolio Website

Overview

Over the course of 3 months, I learned and applied the basics of HTML, CSS, and Javascript to build my own portfolio website that would showcase my skills in UX design and frontend development to potential employers and clients.

Roles

- UX Designer
- UX Researcher
- Frontend Developer

Timeline

- 12 weeks

Tools

- VSCode
- Github
- Figma

Problem

After completing my UX Design Immersion Course at Career Foundry, I needed a way to showcase my new skills in UX research and design that would be accessible to potential employers and clients.

Goals

- **Showcase Skills:** Demonstrate my knowledge in UX design principles and frontend development.
- **Portfolio Platform:** Provide a platform where I can display my case studies and projects.
- **Responsive Design:** Develop a website that functions seamlessly on desktop, tablet, and mobile.
- **User-Friendly Navigation:** Create a platform that is intuitive and easy to navigate.

Process



Research

Identify user needs and project scope



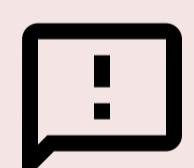
Define

Design layout and begin initial sketches



Develop

Build website with coding

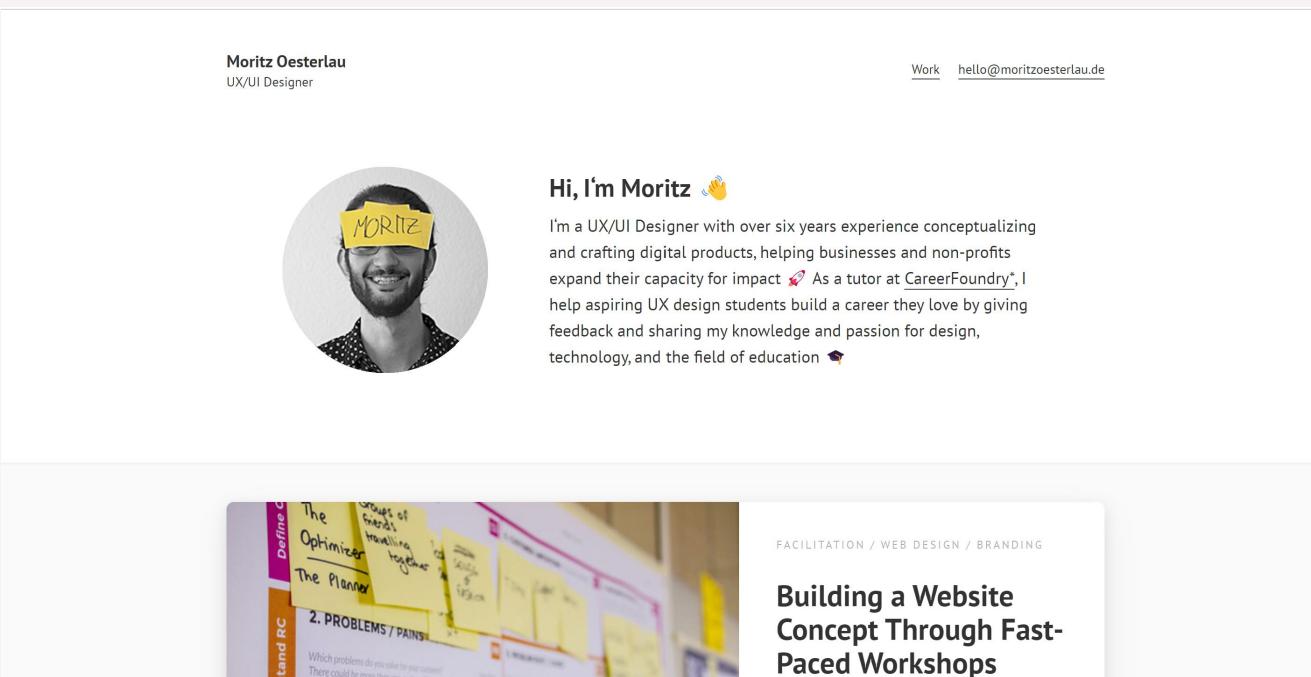


Test

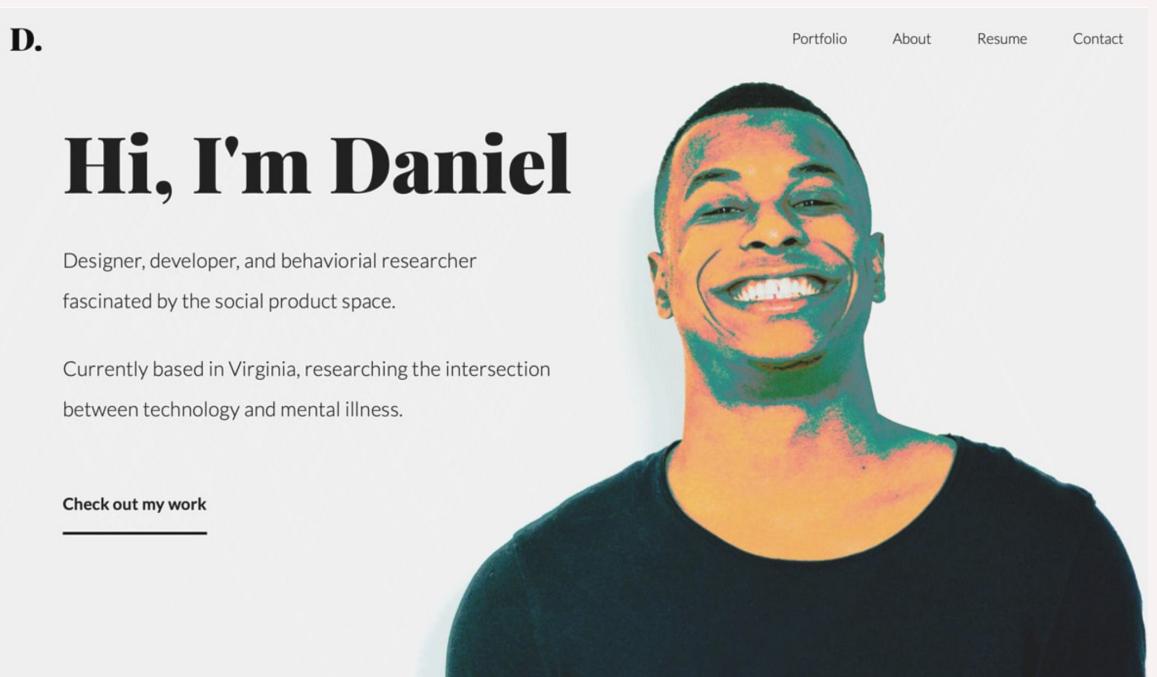
Test MVP with potential users

1. Research

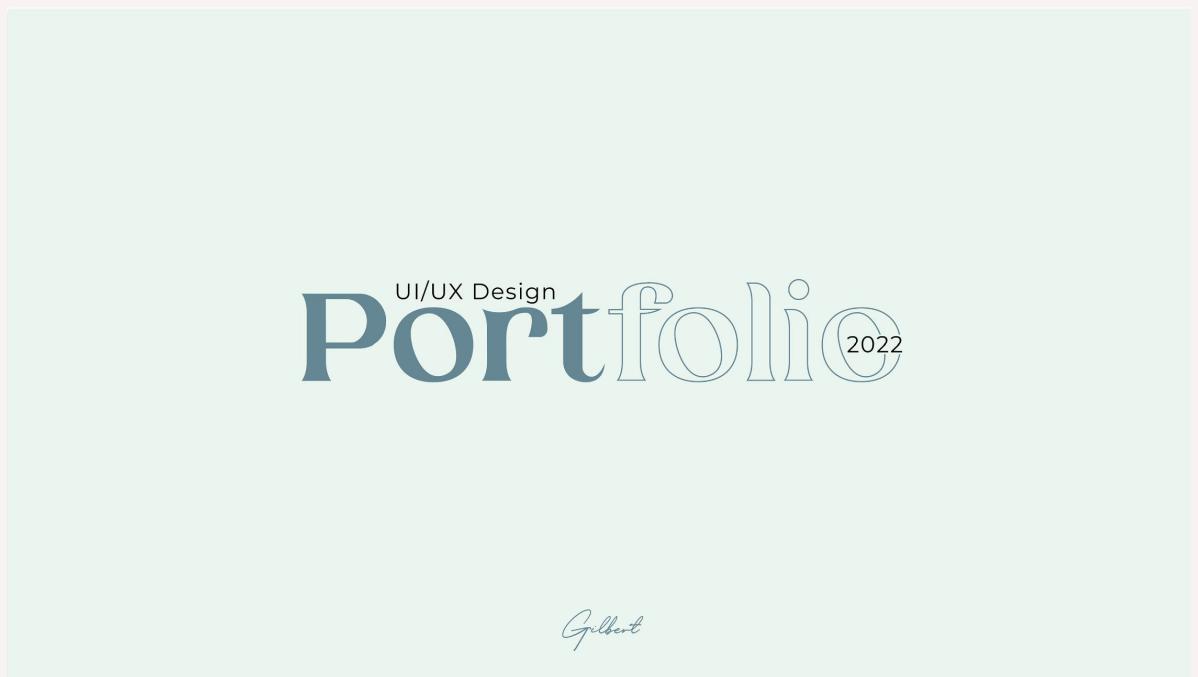
With my project goals in hand, I began looking at other UX design portfolio websites for inspiration and ideas for how to best present my work.



Website by Moritz Oesterlau



Website by Daniel Autry



Website by Gilbert Christian

2. Define

With the basic layout provided by the project brief, I began experimenting with text and colors to find my style.

LOGO (or NAME)

Work About Contact

Hi, my name is John Doe.
I'm a UX researcher and designer from Berlin!

My work

Project 1 name

view project

Project 2 name

view project

CSS Animation

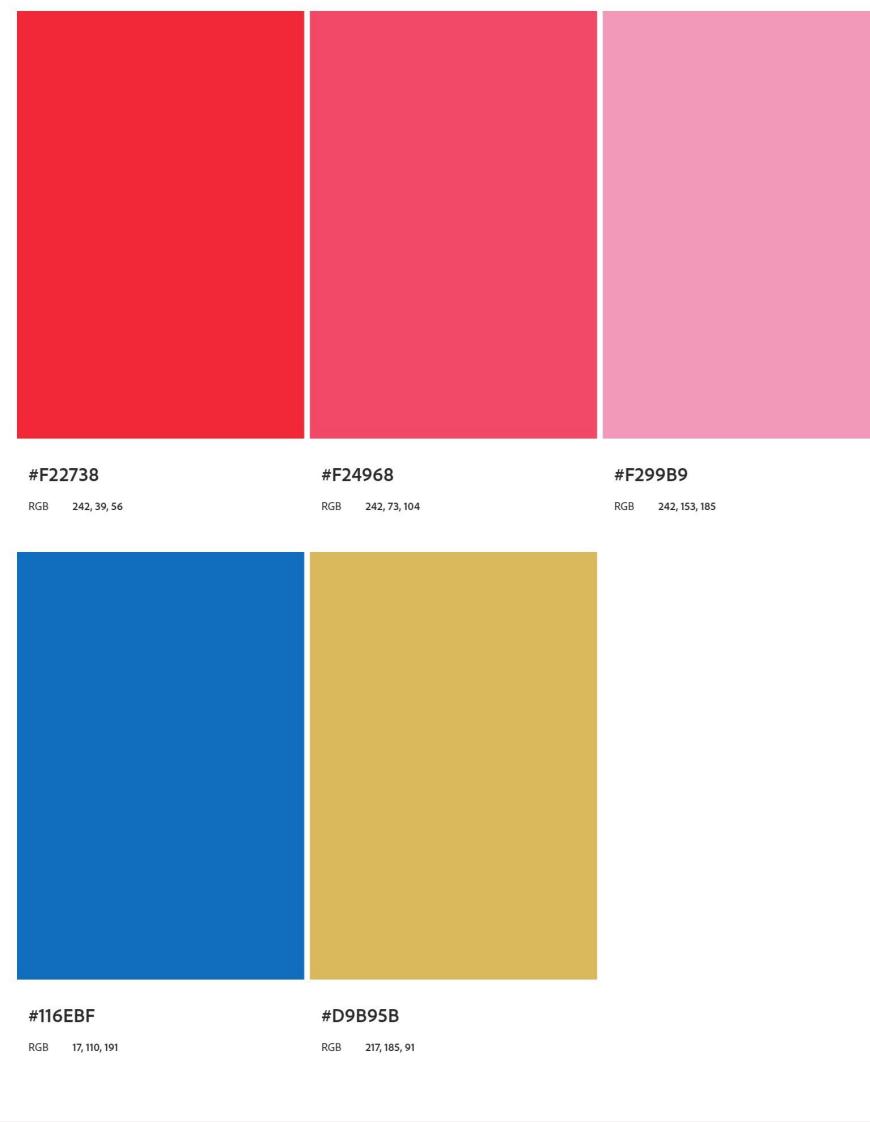
animated image

Get in Touch

send email

T D In B

copyright John Doe 2017-2018



Adobe Color

Paytone One

Heebo

Heebo

Generate

Font pairing made simple

Generate font combinations with deep learning

Click (Generate) to create a new font pairing, (Lock) to lock fonts that you want to keep, and (Edit) to choose a font manually. The text is editable, try replacing it with your company name or other copy.

The goal of font pairing is to select fonts that share an overarching theme yet have a pleasing contrast. Which fonts work together is largely a matter of intuition, but we approach this problem with a neural net. See Github for more technical details.

fontjoy.com

3. Develop

I began learning and implementing HTML, CSS, and Javascript to start to build my portfolio website. I watched how every number, letter, and symbol transformed into elements and features on the browser. Many mistakes were made, but with the constant guidance and help from my mentor, I learnt how to navigate the different coding languages and fix errors in my code.

```
49 |     </head>
50 |
51 |     <body id="index">
52 |         <header id="top">
53 |             <div class="container">
54 |                 <div class="navtoggle" id="myNavtoggle">
55 |                     
56 |                     <nav>
57 |                         <ul class="navigation">
58 |                             <li><a href="index.html">Home</a></li>
59 |                             <li><a href="about.html">About</a></li>
60 |                             <li><a href="#projects">Projects</a></li>
61 |                             <li><a href="#contact" onclick="menuToggle()">Contact</a></li>
62 |                             <li>
63 |                                 <a
64 |                                     href="javascript:void(0);"
65 |                                     class="icon"
66 |                                     onclick="menuToggle()"
67 |                                     ><i class="fas fa-bars"></i>
68 |                                 </a>
69 |                             </li>
70 |                         </ul>
71 |                     </nav>
72 |                 </div>
73 |             </div>
74 |         </header>
75 |         <main>
76 |             <div id="hero">
77 |                 <div class="container">
78 |                     <div class="hero-wrapper">
79 |                         <div class="hero-media-wrapper">
80 |                             
81 |                         </div>
82 |                         <div class="hero-content-wrapper">
```

4. Test

Once I had an MVP of my portfolio website, I was ready to test my website with real people to catch error and usability issues. The following is a summary of my results:

Usability Issues	Error Ranking	Recommendations
4/5 participants took a few tries to find the resume button.	2- minor usability issue	<ol style="list-style-type: none">1. place the button more prominently in the header or the footer.2. Don't include the resume on the website for privacy reasons.
1 participant didn't know what "work" implied.	1- cosmetic issue	Change "work" to "projects" or "designs."
1 participant mentioned that she disliked the contrast of the projects against the yellow background.	1- cosmetic issue	Change the project background
The navigation sometimes switched to a vertical layout on desktop screen.	2-minor usability issue	Fix javascript code.

[Click here for the complete usability report](#)

Iterations

After testing my website with potential users, I implemented the recommendations to fix the usability issues. I also took some time to change the style of the projects layout, displaying the case studies as cards for a neater look. I also kept the background the same pale pink throughout the whole website for a cleaner look

Solution

The final product is a responsive, fully functioning portfolio website that displays my case studies and projects as well as my skills in frontend development. I am excited knowledge of coding that I have gained and I will continue to learn and improve my skills and designs in my career journey.

Home Page

Home About Projects Contact

Hi, I'm Tirtzah.

UX designer based in Jerusalem, Israel.
I create intuitive and impactful experiences that genuinely meet users' needs.

[Check out my work](#)

Latest Projects

Nubaby
Your all-in-one companion for pregnancy and beyond

NuBaby Mobile App
UX / UI DESIGN
An end-to-end design of a maternity app for my Career Foundry UX Immersion Course project.
Tools used: Figma
[VIEW PROJECT](#)

Details By Dena
UX / RESEARCH / WEB DESIGN
A redesign of an event planner's website that didn't function properly and lacked key features.
Tools used: Figma, VSCode
[VIEW PROJECT](#)

CSS Animation
This is an example of an SVG image that is animated using keyframes.

Let's Connect

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About Page

HOME ABOUT WORK CONTACT

About Me

My Story

Hi there! I'm Tirtzah, I live in Jerusalem, Israel, and I currently specialize in managing work overflow for a doctor's office remotely. In this role, I've honed my skills in staying focused and through, ensuring seamless operations and exceptional patient care.

Beyond that, I'm passionate about design—specifically UX design. My goal is to craft well-crafted, refined solutions that are not only creative but also deeply user-centric. From conducting insightful research to developing production-ready prototypes, I thrive on solving real problems for real people.

What draws me most to UX design is its blend of creativity and strategic thinking. It allows me to utilize my skills in creative intuitive and impactful experiences that genuinely meet users' needs.

I'm excited about the opportunity to bring my organizational skills and passion for UX design together to make a meaningful impact.

Skills & Tools

Relevant Skills	Tools I use
<ul style="list-style-type: none">• Research-user research, competitive analysis, user surveys/interviews• Wireframing• Crafting user personas, user flows, user journey maps, user stories• Prototyping• Usability Testing• Style Guides	<ul style="list-style-type: none">• Figma• Microsoft Office• Adobe XD• Marvel

Let's Connect

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[Click here to view the active website!](#)