




TISHA PARKINSON

WEB DESIGNER/DEVELOPER & SEO STRATEGIST

CONTACT

 208-716-7875
 tish4575@gmail.com
 Ashton, Idaho

EDUCATION

BACHELOR OF SCIENCE WEB DESIGN & DEVELOPMENT

Brigham Young University - Idaho
Apr 2019

SEO AGENCY COURSE

Jan 2021

SKILLS

PDF, HTML, CSS *****

On-Page SEO *****

Ahrefs, Google Analytics, GSC ****

Keyword Research & Analysis *****

Google & Facebook Ads ****

Microsoft Visual Studio****

Microsoft Office Suite****

Adobe CC, Acrobat, Illustrator,

Photoshop, and InDesign *****

Javascript, MySQL, React ***

Problem-Solving ****

SUMMARY

I am a professional web designer and developer with **six years of experience** in website design, development and SEO work. **Excellent written and verbal communication skills.** Team player with an eye for detail and **experience working remotely and independently.**

EXPERIENCE

SEO ANALYST

Schumacher Marketing - Remote

Apr 2023 - Present

- SEO audits, keyword gap analyses, backlink audits, and content creation, optimization and implementation of client websites.

WEB DESIGNER/DEVELOPER & SEO MANAGER

Hard Hat Training - Rexburg, Idaho

May 2018 - Present

- Maintained websites, updated design, and globalized site styling.
- SEO Manager - Implemented SEO content campaign, researched and analyzed competitor keywords, organized target keywords, created 100+ content briefs, oversaw three writer's creation of website content and compliance to content briefs and implemented that content on the website.
- Implemented site audit changes including canonicalizing URLs, deleting and redirecting unhelpful pages, creating content briefs for 150+ pages that need rewritten based on Google analytics, GSC, and Ahrefs data.

JUNIOR FRONT END WEB DEVELOPER

Himmer Web Solutions - Remote

Apr 2017 - Oct 2017

- Website maintenance
- Image Optimization
- CSS Troubleshooting