

Animal Tracking Application



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Advanced Tech Mobile Web
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Statement of Intent

To design an operable mobile app that will track animals, specifically Butterflies. The purpose of designing this animal / insect app is to gather scientific data and other fascinating facts about butterflies. You may ask what is so special about butterflies.

Butterflies belong to the class of insects in the order Lepidoptera and having large scaly wings these insects are known for their being polymorphic, taking on two or more forms.

Butterflies come from approximately a thousand different and very unique species. Known for their large, intrinsically colorful wings, some of these beautiful creatures have a very short life span of 2 to 8 months of life, it's best truly appreciate them in their season.

Exploration - Fonts

Heading: Arial (Bold)

Body: Verdana

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Incididunt ut labore et dolore
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tempor incididunt ut labore et dolore magna
aliqua.

Fonts:

Heading: **Arial (Bold)**

Body: Verdana

Body 2: Open Sans

Rabbits - Quicksand

Horses - Brush Script

Dogs - Avenir

Pantone 877/
#8D9091

#85754E

#0F4C81

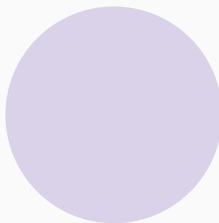
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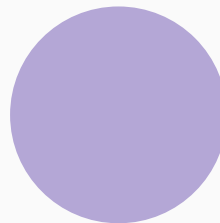
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Exploration - Colors

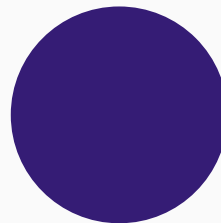
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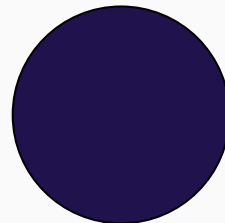
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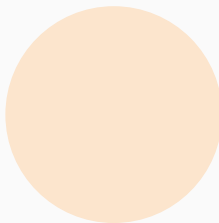
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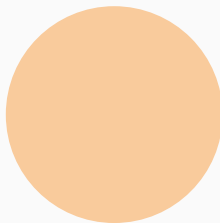
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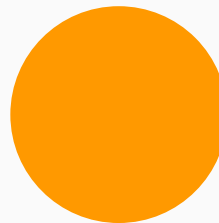
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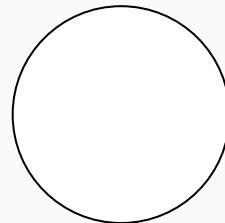
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Wireframes / Layouts

Search Now

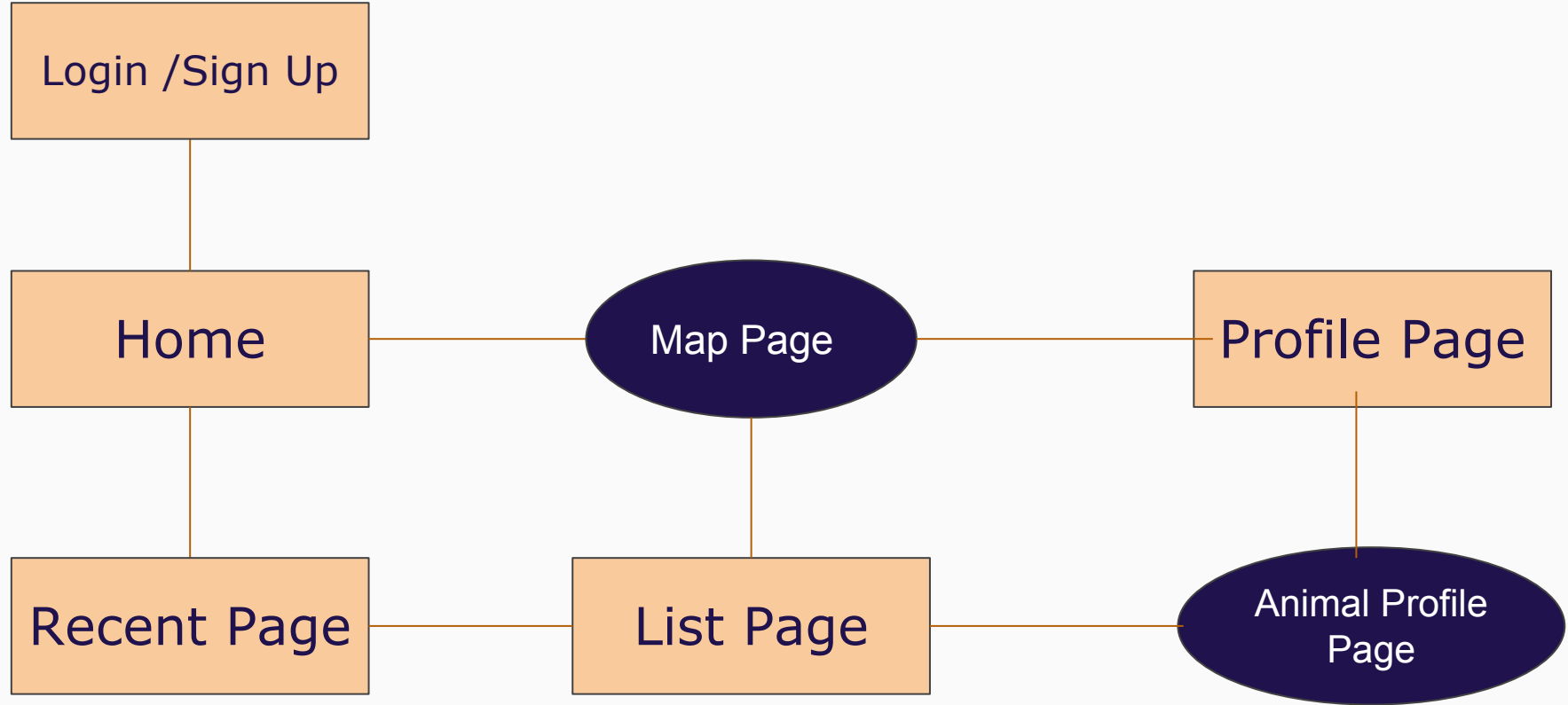
Butterflies - On Rollover

Butterflies - Click Me

Butterflies - Submit



Module 3: Design Your App: User flowchart



Icons



Logo



Moodboard



What To Track

Butterflies:

Rabbits:

Horses:

Dogs:

Fonts:

Optima

Adobe Caslon Pro

Fira Sans

Avenir

