

ASHISH SHARMA

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PROFESSIONAL SUMMARY :

Creative and detail-oriented Graphic and Web Designer with hands-on experience in visual storytelling, UI/UX design, and front-end web development. Skilled in Adobe Creative Suite, Figma, WordPress, and Wix Studio. Adept at creating visually compelling designs, responsive websites, and digital marketing assets that enhance brand identity and drive engagement.

TECHNICAL SKILLS:

- **Languages:** HTML, CSS, JavaScript, Python
- **Frameworks/Technologies:** Bootstrap, WordPress, Wix Studio
- **Design Tools:** Adobe Photoshop, Illustrator, InDesign, CorelDRAW, Figma
- **Database & Tools:** MySQL, XAMPP, Visual Studio Code
- **Others:** Digital Marketing, SEO, Social Media Management
- **Operating Systems:** Windows, Linux

EXPERIENCE :

Ananta Car Finance Pvt. Ltd. - Digital Marketing & Sales
Sept 2024 – Present

- Developed and executed digital marketing strategies using SEO, social media, and content marketing, improving organic traffic by 30%.
- Analyzed market trends and consumer behavior to create effective sales strategies, leveraging data-driven insights to achieve measurable revenue growth.
- Maintained and optimized company websites for performance, security, and SEO, ensuring seamless user experiences and a 30% improvement in organic traffic.

Cyber SRC - Cybersecurity Intern
JUNE-NOV (2023)

- At Cyber SRC., I gained valuable hands-on experience in web development from June to November 2023.
- I worked on both frontend, utilizing technologies like HTML, CSS, JavaScript and React for the frontend.
- I contributed to building and maintaining web applications, learned about responsive design, and worked on integrating APIs.

PROJECT:

Smart Learning Solutions (Major Project)

- Duration -5 Months
- Role – Developer, Tester
- Languages – PHP,HTML,CSS,SQL
- Software – Visual Studio, XAMPP Server

CERTIFICATIONS :

- AWS Academy Cloud Foundations – Amazon Web Services (2023)
- AWS Academy Cloud Architecting – Amazon Web Services (2023)
- Digital Design & UX Job Simulation – Forage (BP, 2024)

EDUCATION :

- **BACHELORS OF COMPUTER APPLICATION (BCA)** Specialization in **Cloud Computing & Information Security**
Teerthanker Mahaveer University, Moradabad, Uttar Pradesh (2021-2024)
- **MASTERS OF COMPUTER APPLICATION (MCA)** Specialization in **Web Technology**
IFTM University, Moradabad, Uttar Pradesh | 2024 – Present (Pursuing)