

User Research Minimum Questions

How do you do [jobs/action/verb] today?

Do you use any [tools/products/apps/tricks] today ?

If you could wave a magic wand, what would you want to do?

Last time you did, what were you doing before/during/after that?

Interviewee



Additional Interview

Source: Cindy Alvarez "Lean Customer Development" O'Reilly Media, Inc., 2014