

# User Research Questions

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How do you do [ jobs/action/verb ] today?

Last time you did [ ... ], what were you doing before/during/after that?

Do you use any [ tools/products/apps/tricks ] today ?

If you could wave a magic wand, what would you want to do?

*references: Cindy Alvarez "Lean Customer Development" O'Reilly Media, Inc., 2014*