

TDC Rush Strategy Spring 2009

Ongoing events/activities:

- Open brother tutoring sessions to potentials and encourage them to study with our current pledge class
- Invitations to potentials to have dinner at the house

November-

- November 7th: movies with potentials and close friends
- November 27th-30th: invite any potentials to go on an outing to NY (or other close destination) for Thanksgiving if the potential is not going home

January-

- January 5th: Official announcement of Spring rush
 - Encourage anyone that is interested and here over IAP to talk to brothers about TDC and why that brother joined.
- Every weekend: invite potentials to go to movies or to events they are interested in (i.e. sporting events, museums etc.)

February-

- February 1st-8th: formal recruitment
 - Open meals everyday - potentials and friends of the house are encouraged to attend
 - Movies in TV room
 - Alumni Discussions about life after MIT
 - Card games night
 - Indoor paintball or bowling
- February 7th: give out bids
 - Bidee dinner