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**Project idea**

The COVID-19 pandemic has turned the world upside down and caused a devastating loss of life, but it had also devastated the economy. It leads swings in shipping industry and causes disruption of the supply chain including movement of essential goods and foodstuffs.

I used to work at shipping company before, and now my friend has run his own shipping business. They ship domestic and all over the world by ground, air and ocean through FedEx, UPS, USPS, and their company. However, the main marketplace is Vietnam. I just offered that I would like to do the research how the COVID-19 impacts on small business.

I will collect the data from the end of 2020 to Aug 2021. The basic ideas for data analysis are:

* Total weight they shipped each month,
* How many new customers,
* The main of destination,
* The most of commodity that customers sent,
* Which month they shipped the most,
* How many agents they have?
* Who are the potential customers?
* Who are the frequent customers?
* Who are the loyal customers?
* Predict for the last 3 months in 2021