

Gbenga Damilola Enoch

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Education:

Obafemi Awolowo University (OAU) – Ile-Ife, Nigeria

April 2010 – November 2012

Masters of Managerial Psychology Degree

- **Honors:** Best student in Organization and People.
- **Extracurricular Activities:** Governor, Class of 2012
 - Co-founder/Director, Campus Business Network (November 2010 – December 2012)
 - Designed a vocational training program that successfully graduated 500 students.
 - Secured sponsorships that helped 15% of these students to start small businesses.

September 2001 – December 2007

Bachelors of Agricultural Economics Degree

- **Extracurricular Activities:** Campus Facilitator, Springhill Projects (Advocacy for abstinence amongst teenagers)

Work Experience:

Quickly Media LLC – Atlanta, Georgia

May 2017–Date

Quickly media is a Latino owned digital marketing start-up agency

Business Analyst

- ✓ Designed an acquisition model that landed a major client-CGA reps with sales revenue of \$30 million in 2017
- ✓ Provided insights on new markets through data and analytics, resulting in a 30% boost in company growth.
- ✓ Co-led a team in designing the firm's customer service A.I-bots projected to increase customer satisfaction by 15%.

Intercontinental Hotels Group – Atlanta, Georgia

November 2016–January 2017

HR Coordinator

- ✓ Designed the first dynamic excel dashboard to track employee performance reviews across four client groups with 500+ employees.
- ✓ Spearheaded the 360-feedback project which helped 350+employees to initiate their personal development journey.
- ✓ Provided support to the vice president, employee relations and director of human resources with metrics reporting.

DHL – Atlanta, Georgia

August 2016 – November 2016

HR Coordinator

- ✓ Achieved 90% success in conducting company's employee engagement survey, ranking my location, second, amongst 7 other locations.
- ✓ Designed a new KPI framework that helped managers to quickly identify areas of strengths and weaknesses.
- ✓ Facilitated policy changes in employee corrective actions, resulting in 15% reduction in turn over in 60 days.

XCEL Resources – Houston, Texas

September 2015–June 2016

Xcel Resources is a training and internship provider in SAP products and other technologies.

SAP HR Intern

- ✓ Gathered functional requirements and developed project plans for configuration of 5 modules of SAP HR.

Standards Organization of Nigeria (SON) – Lagos, Nigeria

May 2013– January 2015

SON is a government agency that oversees the standardization of local and imported products.

Standards Officer

- ✓ Designed a new reporting framework that increased efficiency of standardization activities by 35%.
- ✓ Conducted the first batch of 'new-face-of-standards' training program for 50 senior officers of the agency.
- ✓ Revamped the *Standard for Cement* document that solved the rampant problems of building collapse in 2014.

McOwen Consulting – Lagos, Nigeria

May 2012– April 2013

McOwen is an official partner of the government of Lagos on a World Bank education project.

Training Specialist

- ✓ Convinced 8 schools to sign-up for this project on the firm's account.
- ✓ Facilitated leadership workshops for a total of 100 principals and teachers in four batches.

Additional:

- **Love Fellowship:** Volunteer, assisting in efforts to raise funds for poor widows and orphans (2008 – 2013).
- **Hobbies:** Table Tennis, playing piano, and photography.
- **Extracurricular Activities:** Member of the National Association of African Americans in Human Resources. Member of Human Resources Certification Institute. Volunteer with Shift Nigeria,

an organization that builds support for transformative leaders in communities across Nigeria.