

























## **ICDM 2013 Competition Personalize Expedia Hotel Searches**

December 8, 2013

















# **Expedia Inc:**

World's largest Online Travel Agency



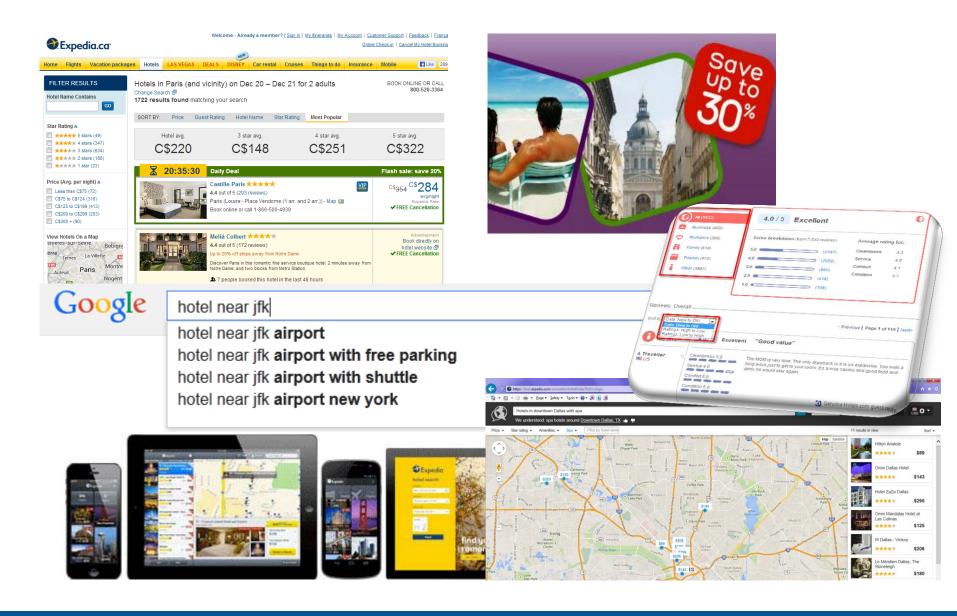
20,000 Destinations

1+ Billion Price Inputs Daily

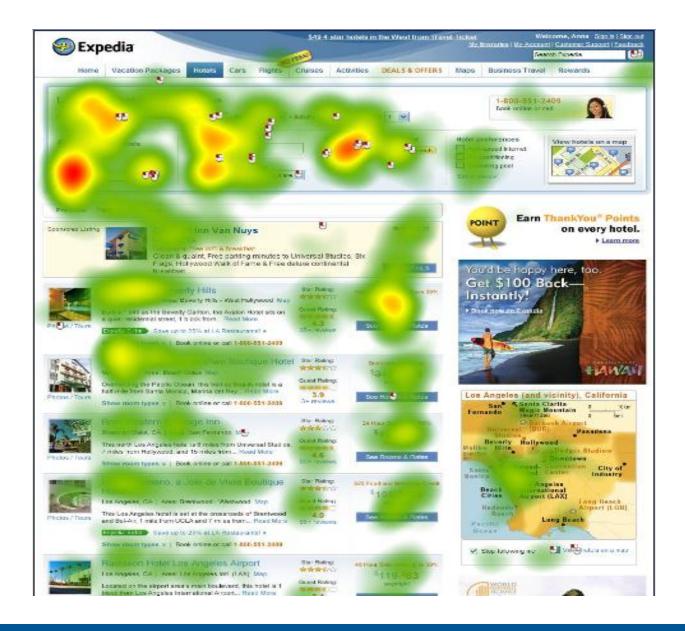
5+ Million Unique Daily Visitors

Terabytes of data – daily – to analyze and improve the customer experience

## Data science is expanding at Expedia

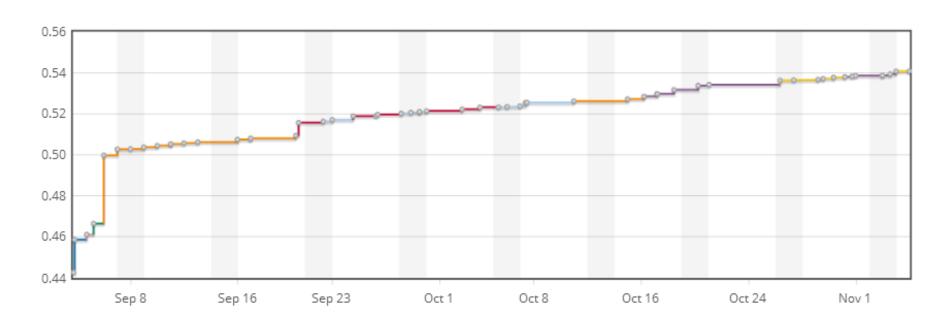


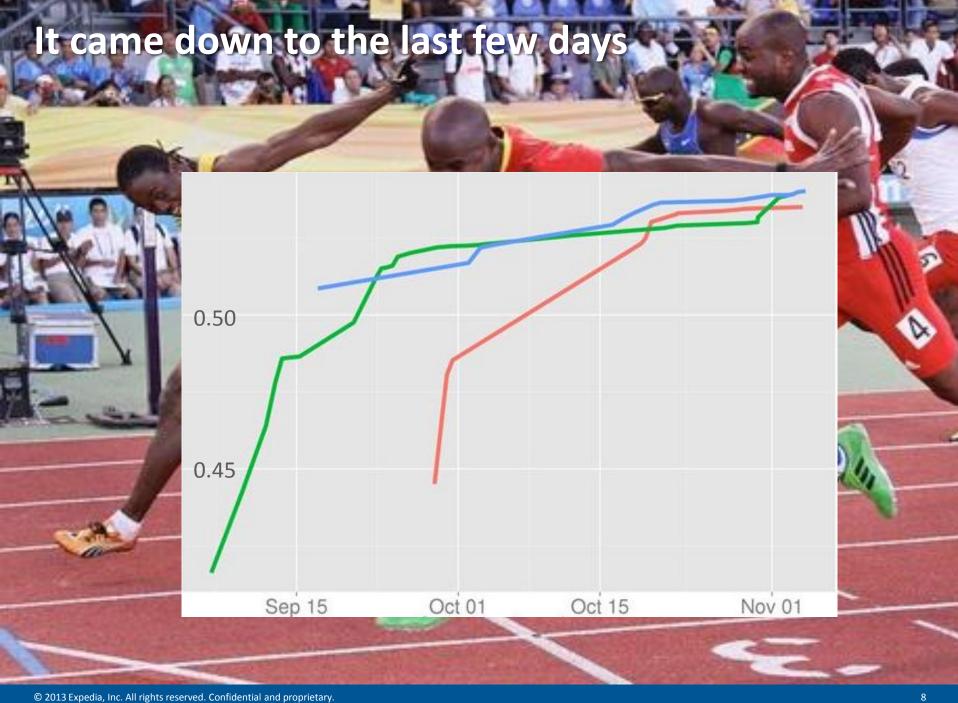
#### The contest was focused on the hotel Sort order



#### It was exciting over the course of 2 months

# kaggle





#### **Congratulations to the Winners!**

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$12,000 Owen 0.53984
$8,000 Jun Wang 0.53839
$5,000 "idle speculation" 0.53366
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#### Honourable mention

- Commendo part of Opera Solutions
- Bing Xu
   "BingXu + MLRush + Brickmover"



### There was good feedback

