12/5/2020 FB_featurization

Social network Graph Link Prediction - Facebook Challenge

```
In [5]: #Importing Libraries
         # please do go through this python notebook:
         import warnings
         warnings.filterwarnings("ignore")
         import csv
         import pandas as pd#pandas to create small dataframes
         import datetime #Convert to unix time
         import time #Convert to unix time
         # if numpy is not installed already : pip3 install numpy
         import numpy as np#Do aritmetic operations on arrays
         # matplotlib: used to plot graphs
         import matplotlib
         import matplotlib.pylab as plt
         import seaborn as sns#Plots
         from matplotlib import rcParams#Size of plots
         from sklearn.cluster import MiniBatchKMeans, KMeans#Clustering
         import math
         import pickle
         import os
         # to install xgboost: pip3 install xgboost
         import xgboost as xgb
         import warnings
         import networkx as nx
         import pdb
         import pickle
         from pandas import HDFStore,DataFrame
         from pandas import read hdf
         from scipy.sparse.linalg import svds, eigs
         import gc
         from tqdm import tqdm
```

1. Reading Data

```
if os.path.isfile('data/after_eda/train_pos_after_eda.csv'):
    train_graph=nx.read_edgelist('data/after_eda/train_pos_after_eda.csv',delimiter=',',create_using=nx.DiGraph(),nodetype=int)
    print(nx.info(train_graph))
else:
    print("please run the FB_EDA.ipynb or download the files from drive")

Name:
    Type: DiGraph
    Number of nodes: 1780722
    Number of edges: 7550015
    Average in degree: 4.2399
    Average out degree: 4.2399
```

2. Similarity measures

2.1 Jaccard Distance:

http://www.statisticshowto.com/jaccard-index/

$$j = \frac{|X \cap Y|}{|X \cup Y|} \tag{1}$$

2.2 Cosine distance

```
CosineDistance = \frac{|X \cap Y|}{|X| \cdot |Y|} \tag{2}
```

```
#for followees
         def cosine_for_followees(a,b):
                if len(set(train\_graph.successors(a))) == 0 | len(set(train\_graph.successors(b))) == 0:
                sim = (len(set(train_graph.successors(a)).intersection(set(train_graph.successors(b)))))/\
                                          (math.sqrt(len(set(train_graph.successors(a)))*len((set(train_graph.successors(b))))))
                return sim
            except:
                return 0
In [25]: | print(cosine_for_followees(273084,1505602))
        0.0
In [26]: | print(cosine_for_followees(273084,1635354))
In [27]:
        def cosine_for_followers(a,b):
            try:
                if len(set(train\_graph.predecessors(a))) == 0 | len(set(train\_graph.predecessors(b))) == 0:
                (math.sqrt(len(set(train_graph.predecessors(a))))*(len(set(train_graph.predecessors(b)))))
                return sim
            except:
                return 0
In [28]: print(cosine_for_followers(2,470294))
        0.02886751345948129
In [29]: print(cosine_for_followers(669354,1635354))
```

3. Ranking Measures

 $https://networkx.qithub.io/documentation/networkx-1.10/reference/generated/networkx.algorithms.link_analysis.pagerank_alg.pagerank.html$

PageRank computes a ranking of the nodes in the graph G based on the structure of the incoming links.



Mathematical PageRanks for a simple network, expressed as percentages. (Google uses a logarithmic scale.) Page C has a higher PageRank than Page E, even though there are fewer links to C; the one link to C comes from an important page and hence is of high value. If web surfers who start on a random page have an 85% likelihood of choosing a random link from the page they are currently visiting, and a 15% likelihood of jumping to a page chosen at random from the entire web, they will reach Page E 8.1% of the time. (The 15% likelihood of jumping to an arbitrary page corresponds to a damping factor of 85%.) Without damping, all web surfers would eventually end up on Pages A, B, or C, and all other pages would have PageRank zero. In the presence of damping, Page A effectively links to all pages in the web, even though it has no outgoing links of its own.

3.1 Page Ranking

https://en.wikipedia.org/wiki/PageRank

```
if not os.path.isfile('data/fea_sample/page_rank.p'):
    pr = nx.pagerank(train_graph, alpha=0.85)
    pickle.dump(pr,open('data/fea_sample/page_rank.p','wb'))
    else:
        pr = pickle.load(open('data/fea_sample/page_rank.p','rb'))
```

4. Other Graph Features

4.1 Shortest path:

Getting Shortest path between twoo nodes, if nodes have direct path i.e directly connected then we are removing that edge and calculating path.

```
In [33]: \mid #if has direct edge then deleting that edge and calculating shortest path
          def compute_shortest_path_length(a,b):
              p=-1
              try:
                  if train_graph.has_edge(a,b):
                      train_graph.remove_edge(a,b)
                      p= nx.shortest_path_length(train_graph,source=a,target=b)
                      train_graph.add_edge(a,b)
                  else:
                      p= nx.shortest_path_length(train_graph,source=a,target=b)
                  return p
              except:
                  return -1
In [34]: #testing
          compute_shortest_path_length(77697, 826021)
Out[34]: 10
In [35]: #testing
          compute_shortest_path_length(669354,1635354)
Out[35]: -1
```

4.2 Checking for same community

```
#getting weekly connected edges from graph
          wcc=list(nx.weakly_connected_components(train_graph))
          def belongs_to_same_wcc(a,b):
              index = []
              if train_graph.has_edge(b,a):
                  return 1
              if train_graph.has_edge(a,b):
                      for i in wcc:
                           if a in i:
                               index= i
                               break
                      if (b in index):
                           train_graph.remove_edge(a,b)
                           if compute_shortest_path_length(a,b)==-1:
                               train_graph.add_edge(a,b)
                               return 0
                           else:
                               train_graph.add_edge(a,b)
                               return 1
                      else:
                           return 0
              else:
                      for i in wcc:
                           if a in i:
                               index= i
                               break
                      if(b in index):
                           return 1
                      else:
                           return 0
In [40]: belongs_to_same_wcc(861, 1659750)
Out[40]: 0
In [41]: belongs_to_same_wcc(669354,1635354)
Out[41]: 0
```

4.3 Adamic/Adar Index:

Adamic/Adar measures is defined as inverted sum of degrees of common neighbours for given two vertices.

$$A(x,y) = \sum_{u \in N(x) \cap N(y)} \frac{1}{log(|N(u)|)}$$

4.4 Is persion was following back:

```
In [45]: def follows_back(a,b):
    if train_graph.has_edge(b,a):
        return 1
    else:
        return 0

In [46]: follows_back(1,189226)

Out[46]: 1

In [47]: follows_back(669354,1635354)

Out[47]: 0
```

4.5 Katz Centrality:

https://en.wikipedia.org/wiki/Katz_centrality

https://www.geeksforgeeks.org/katz-centrality-centrality-measure/ Katz centrality computes the centrality for a node based on the centrality of its neighbors. It is a generalization of the eigenvector centrality. The Katz centrality for node i is

$$x_i = lpha \sum_j A_{ij} x_j + eta,$$

where A is the adjacency matrix of the graph G with eigenvalues

 λ

The parameter

 β

controls the initial centrality and

$$\alpha < \frac{1}{\lambda_{max}}$$

```
if not os.path.isfile('data/fea_sample/katz.p'):
    katz = nx.katz.katz_centrality(train_graph,alpha=0.005,beta=1)
    pickle.dump(katz,open('data/fea_sample/katz.p','wb'))
else:
    katz = pickle.load(open('data/fea_sample/katz.p','rb'))

In [49]: print('min',katz[min(katz, key=katz.get)])
    print('max',katz[max(katz, key=katz.get)])
    print('mean',float(sum(katz.values())) / len(katz))
```

min 0.0007313532484065916

```
mean 0.0007483800935562018

In [50]: mean_katz = float(sum(katz.values())) / len(katz)  
    print(mean_katz)
```

0.0007483800935562018

max 0.003394554981699122

4.6 Hits Score

The HITS algorithm computes two numbers for a node. Authorities estimates the node value based on the incoming links. Hubs estimates the node value based on outgoing links.

https://en.wikipedia.org/wiki/HITS_algorithm

```
In [51]: if not os.path.isfile('data/fea_sample/hits.p'):
    hits = nx.hits(train_graph, max_iter=100, tol=1e-08, nstart=None, normalized=True)
    pickle.dump(hits,open('data/fea_sample/hits.p','wb'))
else:
    hits = pickle.load(open('data/fea_sample/hits.p','rb'))
In [52]: print('min',hits[0][min(hits[0], key=hits[0].get)])
    print('max',hits[0][max(hits[0], key=hits[0].get)])
    print('mean',float(sum(hits[0].values())) / len(hits[0]))

min 0.0
    max 0.004868653378780953
    mean 5.615699699344123e-07
```

5. Featurization

5. 1 Reading a sample of Data from both train and test

```
In [53]:
          if os.path.isfile('data/after_eda/train_after_eda.csv'):
               filename = "data/after_eda/train_after_eda.csv"
               # you uncomment this line, if you don't know the lentgh of the file name
               # here we have hardcoded the number of lines as 15100030
               # n_train = sum(1 for line in open(filename)) #number of records in file (excludes header)
               n_train = 15100028
               s = 100000 #desired sample size
               skip train = sorted(random.sample(range(1,n train+1),n train-s))
               #https://stackoverflow.com/a/22259008/4084039
In [54]: if os.path.isfile('data/after_eda/train_after_eda.csv'):
               filename = "data/after_eda/test_after_eda.csv"
               # you uncomment this line, if you don't know the lentgh of the file name
               \# here we have hardcoded the number of lines as 3775008
               # n_test = sum(1 for line in open(filename)) #number of records in file (excludes header)
               n_test = 3775006
               s = 50000 #desired sample size
               skip_test = sorted(random.sample(range(1,n_test+1),n_test-s))
               #https://stackoverflow.com/a/22259008/4084039
 In [ ]: print("Number of rows in the train data file:", n_train)
          print("Number of rows we are going to elimiate in train data are",len(skip_train))
          print("Number of rows in the test data file:", n_test)
          print("Number of rows we are going to elimiate in test data are",len(skip_test))
          Number of rows in the train data file: 15100028
          Number of rows we are going to elimiate in train data are 15000028
          Number of rows in the test data file: 3775006
          Number of rows we are going to elimiate in test data are 3725006
          df_final_train = pd.read_csv('data/after_eda/train_after_eda.csv', skiprows=skip_train, names=['source_node', 'destination_node'])
          df_final_train['indicator_link'] = pd.read_csv('data/train_y.csv', skiprows=skip_train, names=['indicator_link'])
          print("Our train matrix size ",df_final_train.shape)
          df_final_train.head(2)
          Our train matrix size (100002, 3)
Out[]:
            source node destination node indicator link
          0
                 273084
                                 1505602
                1235227
                                  160369
In [ ]: df_final_test = pd.read_csv('data/after_eda/test_after_eda.csv', skiprows=skip_test, names=['source_node', 'destination_node'])
df_final_test['indicator_link'] = pd.read_csv('data/test_y.csv', skiprows=skip_test, names=['indicator_link'])
          print("Our test matrix size ",df_final_test.shape)
          df final test.head(2)
         Our test matrix size (50002, 3)
Out[]:
            source_node destination_node indicator_link
                                  784690
```

```
source_node destination_node indicator_link
```

5.2 Adding a set of features

we will create these each of these features for both train and test data points

```
1. jaccard_followers
           2. jaccard_followees
           3. cosine_followers
           4. cosine followees
           5. num followers s
           6. num_followees_s
           7. num_followers_d
           8. num_followees_d
           9. inter_followers
          10. inter followees
In [55]: if not os.path.isfile('data/fea_sample/storage_sample_stage1.h5'):
               #mapping jaccrd followers to train and test data
              df_final_train['jaccard_followers'] = df_final_train.apply(lambda row:
                                                       jaccard_for_followers(row['source_node'],row['destination_node']),axis=1)
              df_final_test['jaccard_followers'] = df_final_test.apply(lambda row:
                                                       jaccard_for_followers(row['source_node'],row['destination_node']),axis=1)
              #mapping jaccrd followees to train and test data
              df_final_train['jaccard_followees'] = df_final_train.apply(lambda row:
                                                       jaccard_for_followees(row['source_node'],row['destination_node']),axis=1)
              df_final_test['jaccard_followees'] = df_final_test.apply(lambda row:
                                                       jaccard_for_followees(row['source_node'],row['destination_node']),axis=1)
                   #mapping jaccrd followers to train and test data
              df_final_train['cosine_followers'] = df_final_train.apply(lambda row:
                                                       cosine_for_followers(row['source_node'],row['destination_node']),axis=1)
              df_final_test['cosine_followers'] = df_final_test.apply(lambda row:
                                                       cosine_for_followers(row['source_node'],row['destination_node']),axis=1)
               #mapping jaccrd followees to train and test data
              df_final_train['cosine_followees'] = df_final_train.apply(lambda row:
                                                       cosine_for_followees(row['source_node'],row['destination_node']),axis=1)
              df_final_test['cosine_followees'] = df_final_test.apply(lambda row:
                                                       cosine_for_followees(row['source_node'],row['destination_node']),axis=1)
In [65]: #reading
          from pandas import read_hdf
          df_final_train = read_hdf('data/fea_sample/storage_sample_stage1.h5', 'train_df',mode='r')
df_final_test = read_hdf('data/fea_sample/storage_sample_stage1.h5', 'test_df',mode='r')
          df_final_train.columns
dtype='object')
In [56]: def compute_features_stage1(df_final):
               #calculating no of followers followees for source and destination
              #calculating intersection of followers and followees for source and destination
              num_followers_s=[]
              num_followees_s=[]
               num_followers_d=[]
              num_followees_d=[]
               inter_followers=[]
              inter_followees=[]
              for i,row in df_final.iterrows():
                  try:
                       s1=set(train_graph.predecessors(row['source_node']))
                       s2=set(train_graph.successors(row['source_node']))
                  except:
                       s1 = set()
                       s2 = set()
                  trv:
                       d1=set(train_graph.predecessors(row['destination_node']))
                       d2=set(train_graph.successors(row['destination_node']))
                  except:
                       d1 = set()
                       d2 = set()
                  num_followers_s.append(len(s1))
                  num_followees_s.append(len(s2))
                  num_followers_d.append(len(d1))
                  num\_followees\_d.append(len(d2))
```

```
inter followers.append(len(s1.intersection(d1)))
                   inter followees.append(len(s2.intersection(d2)))
               return num_followers_s, num_followers_d, num_followees_s, num_followees_d, inter_followers, inter_followees
In [68]: if not os.path.isfile('data/fea_sample/storage_sample_stage1.h5'):
               df_final_train['num_followers_s'], df_final_train['num_followers_d'], \
               df_final_train['num_followees_s'], df_final_train['num_followees_d'], \
               df_final_train['inter_followers'], df_final_train['inter_followees']= compute_features_stage1(df_final_train)
               df_final_test['num_followers_s'], df_final_test['num_followers_d'], \
               df_final_test['num_followees_s'], df_final_test['num_followees_d'], \
               df_final_test['inter_followers'], df_final_test['inter_followees']= compute_features_stage1(df_final_test)
               hdf = HDFStore('data/fea_sample/storage_sample_stage1.h5')
               hdf.put('train_df',df_final_train, format='table', data_columns=True)
               hdf.put('test_df',df_final_test, format='table', data_columns=True)
               hdf.close()
           else:
               df_final_train = read_hdf('data/fea_sample/storage_sample_stage1.h5', 'train_df',mode='r')
df_final_test = read_hdf('data/fea_sample/storage_sample_stage1.h5', 'test_df',mode='r')
```

5.3 Adding new set of features

we will create these each of these features for both train and test data points

- 1. adar index
- 2. is following back
- 3. belongs to same weakly connect components
- 4. shortest path between source and destination

```
In [73]: if not os.path.isfile('data/fea_sample/storage_sample_stage2.h5'):
               #mapping adar index on train
               df_final_train['adar_index'] = df_final_train.apply(lambda row: calc_adar_in(row['source_node'],row['destination_node']),axis=1)
               #mapping adar index on test
               df_final_test['adar_index'] = df_final_test.apply(lambda row: calc_adar_in(row['source_node'],row['destination_node']),axis=1)
               #mapping followback or not on train
               df_final_train['follows_back'] = df_final_train.apply(lambda row: follows_back(row['source_node'],row['destination_node']),axis=1)
               #mapping followback or not on test
               df_final_test['follows_back'] = df_final_test.apply(lambda row: follows_back(row['source_node'],row['destination_node']),axis=1)
               #mapping same component of wcc or not on train
               df_final_train['same_comp'] = df_final_train.apply(lambda row: belongs_to_same_wcc(row['source_node'],row['destination_node']),axis=1)
               ##mapping same component of wcc or not on train
               df_final_test['same_comp'] = df_final_test.apply(lambda row: belongs_to_same_wcc(row['source_node'],row['destination_node']),axis=1)
               df_final_train['shortest_path'] = df_final_train.apply(lambda row: compute_shortest_path_length(row['source_node'],row['destination_node'])
               #mapping shortest path on test
               df_final_test['shortest_path'] = df_final_test.apply(lambda row: compute_shortest_path_length(row['source_node'],row['destination_node']
               hdf = HDFStore('data/fea sample/storage sample stage2.h5')
               hdf.put('train df', df final train, format='table', data columns=True)
               hdf.put('test_df',df_final_test, format='table', data_columns=True)
               hdf.close()
          else:
               df_final_train = read_hdf('data/fea_sample/storage_sample_stage2.h5', 'train_df',mode='r')
df_final_test = read_hdf('data/fea_sample/storage_sample_stage2.h5', 'test_df',mode='r')
```

5.4 Adding new set of features

we will create these each of these features for both train and test data points

- 1. Weight Features
 - weight of incoming edges
 - weight of outgoing edges
 - weight of incoming edges + weight of outgoing edges
 - weight of incoming edges * weight of outgoing edges
 - 2*weight of incoming edges + weight of outgoing edges
 - weight of incoming edges + 2*weight of outgoing edges
- 2. Page Ranking of source
- 3. Page Ranking of dest
- 4. katz of source
- 5. katz of dest
- 6. hubs of source

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- 7. hubs of dest
- 8. authorities_s of source
- 9. authorities_s of dest

Weight Features

In order to determine the similarity of nodes, an edge weight value was calculated between nodes. Edge weight decreases as the neighbor count goes up. Intuitively, consider one million people following a celebrity on a social network then chances are most of them never met each other or the celebrity. On the other hand, if a user has 30 contacts in his/her social network, the chances are higher that many of them know each other. credit - Graph-based Features for Supervised Link Prediction William Cukierski, Benjamin Hamner, Bo Yang

$$W = \frac{1}{\sqrt{1+|X|}}\tag{3}$$

it is directed graph so calculated Weighted in and Weighted out differently

```
In [87]:
           #weight for source and destination of each link
           Weight_in = {}
           Weight_out = {}
           for i in tqdm(train_graph.nodes()):
               s1=set(train_graph.predecessors(i))
               w_{in} = 1.0/(np.sqrt(1+len(s1)))
               Weight_in[i]=w_in
               s2=set(train_graph.successors(i))
               w_out = 1.0/(np.sqrt(1+len(s2)))
               Weight_out[i]=w_out
           #for imputing with mean
           mean_weight_in = np.mean(list(Weight_in.values()))
           mean_weight_out = np.mean(list(Weight_out.values()))
          100%| 1780722/1780722 [00:20<00:00, 85193.06it/s]
           if not os.path.isfile('data/fea_sample/storage_sample_stage3.h5'):
In [60]:
               #mapping to pandas train
               df_final_train['weight_in'] = df_final_train.destination_node.apply(lambda x: Weight_in.get(x,mean_weight_in))
               \label{eq:df_final_train} \texttt{df_final\_train['weight_out']} = \texttt{df\_final\_train.source\_node.apply(lambda x: Weight_out.get(x,mean\_weight\_out))}
                #mappina to pandas test
               df_final_test['weight_in'] = df_final_test.destination_node.apply(lambda x: Weight_in.get(x,mean_weight_in))
               df_final_test['weight_out'] = df_final_test.source_node.apply(lambda x: Weight_out.get(x,mean_weight_out))
               #some features engineerings on the in and out weights
               df_final_train['weight_f1'] = df_final_train.weight_in + df_final_train.weight_out
               df_final_train['weight_f2'] = df_final_train.weight_in * df_final_train.weight_out df_final_train['weight_f3'] = (2*df_final_train.weight_in * 1*df_final_train.weight_out) df_final_train['weight_f4'] = (1*df_final_train.weight_in + 2*df_final_train.weight_out)
               #some features engineerings on the in and out weights
               \label{eq:df_final_test} $$ df_{\text{final_test.weight_in}} + df_{\text{final_test.weight_out}} $$
               df_final_test['weight_f2'] = df_final_test.weight_in * df_final_test.weight_out
               df_final_test['weight_f3'] = (2*df_final_test.weight_in + 1*df_final_test.weight_out)
               df_final_test['weight_f4'] = (1*df_final_test.weight_in + 2*df_final_test.weight_out)
In [61]: if not os.path.isfile('data/fea_sample/storage_sample_stage3.h5'):
               #page rank for source and destination in Train and Test
               #if anything not there in train graph then adding mean page rank
               df_final_train['page_rank_s'] = df_final_train.source_node.apply(lambda x:pr.get(x,mean_pr))
               df_final_train['page_rank_d'] = df_final_train.destination_node.apply(lambda x:pr.get(x,mean_pr))
               df_final_test['page_rank_s'] = df_final_test.source_node.apply(lambda x:pr.get(x,mean_pr))
               df_final_test['page_rank_d'] = df_final_test.destination_node.apply(lambda x:pr.get(x,mean_pr))
                #Katz centrality score for source and destination in Train and test
               #if anything not there in train graph then adding mean katz score
df_final_train['katz_s'] = df_final_train.source_node.apply(lambda x: katz.get(x,mean_katz))
               df_final_train['katz_d'] = df_final_train.destination_node.apply(lambda x: katz.get(x,mean_katz))
               \label{eq:df_final_test} $$ df_{\text{final_test.source_node.apply}(lambda \ x: \ katz.get(x,mean\_katz)) $$ $$
               df_final_test['katz_d'] = df_final_test.destination_node.apply(lambda x: katz.get(x,mean_katz))
               #Hits algorithm score for source and destination in Train and test
               #if anything not there in train graph then adding 0
               \label{eq:df_final_train} $$ df_{\text{final\_train.source\_node.apply(lambda } x: \ \text{hits[0].get}(x,0))$ 
               df_final_train['hubs_d'] = df_final_train.destination_node.apply(lambda x: hits[0].get(x,0))
               \label{eq:df_final_test} \texttt{df_final\_test.source\_node.apply(lambda } x: \ \texttt{hits[0].get}(x,0))
               df_final_test['hubs_d'] = df_final_test.destination_node.apply(lambda x: hits[0].get(x,0))
                #Hits algorithm score for source and destination in Train and Test
                #if anything not there in train graph then adding 0
```

5.5 Adding new set of features

we will create these each of these features for both train and test data points

1. SVD features for both source and destination

```
In [7]: def svd(x, S):
            try:
               z = sadi dict[x]
               return S[z]
            except:
                return [0.0.0.0.0.0]
In [8]: #for svd features to get feature vector creating a dict node val and inedx in svd vector
         sadj_col = sorted(train_graph.nodes())
         sadj_dict = { val:idx for idx,val in enumerate(sadj_col)}
In [9]: Adj = nx.adjacency_matrix(train_graph,nodelist=sorted(train_graph.nodes())).asfptype()
In [10]: U, s, V = svds(Adj, k = 6)
         print('Adjacency matrix Shape',Adj.shape)
         print('U Shape',U.shape)
         print('V Shape', V. shape)
         print('s Shape',s.shape)
        Adjacency matrix Shape (1780722, 1780722)
        U Shape (1780722, 6)
        V Shape (6, 1780722)
        s Shape (6,)
In [62]: if not os.path.isfile('data/fea sample/storage sample stage4.h5'):
            df_final_train[['svd_u_s_1', 'svd_u_s_2','svd_u_s_3', 'svd_u_s_4', 'svd_u_s_5', 'svd_u_s_6']] = \
            df_final_train.source_node.apply(lambda x: svd(x, U)).apply(pd.Series)
              df_final_train[['svd_u_d_1', 'svd_u_d_2', 'svd_u_d_3', 'svd_u_d_4', 'svd_u_d_5', 'svd_u_d_6']] = \\  df_final_train.destination_node.apply(lambda x: svd(x, U)).apply(pd.Series)  
            \label{lem:df_final_train.source_node.apply(lambda x: svd(x, V.T)).apply(pd.Series)} \\
              df_final\_train[['svd\_v\_d_1', 'svd\_v\_d_2', 'svd\_v\_d_3', 'svd\_v\_d_4', 'svd\_v\_d_5', 'svd\_v\_d_6']] = \\  df_final\_train.destination\_node.apply(lambda x: svd(x, V.T)).apply(pd.Series) 
            df_final_test.source_node.apply(lambda x: svd(x, U)).apply(pd.Series)
            \label{lem:df_final_test.destination_node.apply(lambda x: svd(x, U)).apply(pd.Series)} \\
            df_final_test.source_node.apply(lambda x: svd(x, V.T)).apply(pd.Series)
            df_final_test.destination_node.apply(lambda x: svd(x, V.T)).apply(pd.Series)
            hdf = HDFStore('data/fea_sample/storage_sample_stage4.h5')
            hdf.put('train df', df final train, format='table', data columns=True)
            hdf.put('test_df',df_final_test, format='table', data_columns=True)
            hdf.close()
```

5.6 Adding new feature Preferential Attachement

One well-known concept in social networks is that users with many friends tend to create more connections in the future. This is due to the fact that in some social networks, like in finance, the rich get richer.

We estimate how "rich" our two vertices are by calculating the multiplication between the number of friends $(|\Gamma(x)|)$ or followers each vertex has.

```
In [92]: #for train datapoints
                             train_Pre_Attach_followees = []
                             source_followees = df_final_train['num_followees_s']
                             destination_followees = df_final_train['num_followees_d']
                             for i in range(df final train.shape[0]):
                                        train_Pre_Attach_followees.append(np.array(source_followees[i]) * np.array(destination_followees[i]))
                             train_Pre_Attach_followers = []
                             source_followees = df_final_train['num_followers_s']
destination_followees = df_final_train['num_followers_d']
                             for i in range(df_final_train.shape[0]):
                                        train\_Pre\_Attach\_followers.append(np.array(source\_followees[i]) * np.array(destination\_followees[i])) * np.array(destination\_followees[i]) * np.array(destina
                             #for test datapoints
                             test Pre Attach followees = []
                             source_followees = df_final_test['num_followees_s']
                             destination_followees = df_final_test['num_followees_d']
                             for i in range(df_final_test.shape[0]):
                                        \texttt{test\_Pre\_Attach\_followees.append(np.array(source\_followees[i]) * np.array(destination\_followees[i]))}
                             test_Pre_Attach_followers = []
                             source_followees = df_final_test['num_followers_s']
                             destination_followees = df_final_test['num_followers_d']
                             for i in range(df_final_test.shape[0]):
                                         test\_Pre\_Attach\_followers.append(np.array(source\_followees[i]) * np.array(destination\_followees[i])) \\
```

5.7 Adding feature svd_dot

```
svd_dot is Dot product between sourse node svd and destination node svd features.
In [93]: | from tqdm import tqdm
       #for train dataset
       svd dot U = []
       svd dot V = []
        for i,row in tqdm(df_final_train.iterrows()):
         svd_dot_U.append(svd_dot_u)
         svd_dot_V.append(svd_dot_v)
       svd_dot1_U = []
       svd_dot1_V = []
        for i,row in tqdm(df_final_test.iterrows()):
         (row['svd_u_s_4']*row['svd_u_d_4']) + (row['svd_u_s_5']*row['svd_u_d_5']) + (row['svd_u_s_6']*row['svd_u_d_6'])
         svd dot1 U.append(svd dot u)
         svd dot1 V.append(svd dot v)
       100002it [00:16, 6061.12it/s]
       50002it [00:08, 5712.12it/s]
In [94]: if not os.path.isfile('data/fea_sample/storage_sample_stage14.h5'):
         df_final_train['svd_dot_u']= svd_dot_U
         df_final_test['svd_dot_u']= svd_dot1_U
         df_final_train['svd_dot_v']= svd_dot_V
df_final_test['svd_dot_v']= svd_dot1_V
         df_final_train['Preferential_Attachement_followees']= train_Pre_Attach_followees
         df_final_test['Preferential_Attachement_followees']= test_Pre_Attach_followees
         df_final_train['Preferential_Attachement_followers']= train_Pre_Attach_followers
         df_final_test['Preferential_Attachement_followers']= test_Pre_Attach_followers
         hdf = HDFStore('data/fea_sample/storage_sample_stage14.h5')
         hdf.put('train_df',df_final_train, format='table', data_columns=True)
         hdf.put('test_df',df_final_test, format='table', data_columns=True)
         hdf.close()
In [96]: #reading
        from pandas import read_hdf
       df_final_train = read_hdf('data/fea_sample/storage_sample_stage14.h5', 'train_df',mode='r')
```

```
df_final_test = read_hdf('data/fea_sample/storage_sample_stage14.h5', 'test_df',mode='r')
df_final_train.columns
```