

# PALAK TIWARI

## Full Stack Developer

8962922380

tiwaripalak836@gmail.com

Mahesh Bagh Colony, Indore

<https://github.com/tiwaripalak245>



### SUMMARY

Enthusiastic Full Stack Developer with proficiency in HTML5, CSS3, JavaScript, React, and Redux. Skilled in crafting interactive and responsive interfaces, as well as proficient in implementing state management solutions. Eager to collaborate within dynamic teams to drive innovation and deliver seamless user experiences.

### PROFESSIONAL EXPERIENCE

#### Aimfortech

2023 - Present

##### Full Stack Developer

- Developed and maintained web applications with HTML, CSS, JavaScript, React, and Redux.
- Proficient in backend technologies including Node.js and MongoDB for database management.
- Utilized Express.js to construct scalable server-side applications, managing routing, middleware, and HTTP requests effectively.

#### MMF Infotech Technologies

2022 - 2023

##### Digital Marketing Executive

- Managed social media accounts and created engaging content to foster customer engagement and brand loyalty.
- Led comprehensive SEO strategies, including keyword research, on-page Optimization and link building.
- Track, report, and analyze website analytics using tools like Google Analytics, Google Search Console.

#### Argalon Technologies

2021 - 2022

##### SEO Executive

- Generate, edit, publish and share daily content on Social Media Platforms.
- Monitored site traffic, backlinks, and ad performance
- Conducted thorough keyword research and optimization to improve website visibility

### PROJECTS

#### Crypto Tracker App

- Developed a crypto currency tracking web application using React.js and Redux for state management.
- Implemented user authentication features including registration, login and logout functionalities to secure user data and personalize the experience.
- Designed a responsive and intuitive user interface using Material-UI components,
- Utilized React Router for client-side routing, enabling seamless navigation.

#### E-commerce Web Application

- Created a comprehensive e-commerce web application using React.js with state management handled through React Context API and reducers.
- Implemented a robust cart functionality allowing users to add products to their cart, update quantities, and remove items, providing a seamless shopping experience.

#### American Tourister Clone

- Web application developed using React.js, showcasing my proficiency in front-end development and application architecture.
- Implemented secure user authentication, enabling users to register, login, and maintain personalized accounts to access exclusive features and services.
- Implemented a fully functional shopping cart system that allows users to add products to their cart, adjust quantities, and remove items.

#### Portfolio Website

- Developed an innovative front end development portfolio using React.js, showcasing a component-based UI design
- Integrated a dynamic theme change functionality to provide users with personalized viewing experiences.
- Implemented scroll effects using the AOS (Animate On Scroll) library, enhancing the interactivity and visual appeal of the portfolio.

### EDUCATION & CERTIFICATIONS

#### Master's of Business Administration

Institute of Management Studies, DAVV, Indore

#### Bachelors of Commerce

Vikram University, Ujjain

### KEY COMPETENCIES

HTML5 & CSS3

JavaScript

React.js and Redux

Bootstrap, Material UI & tailwind CSS

Node.js, MongoDB and Express.js

SEO & SMM

Adaptability & Teamwork