

Kundan Kumar Tiwary

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Career Objective

Looking forward for challenging opportunity of **DIGITAL MARKETING** where I can utilize my academic and professional skills. Committed to professionalism; highly organized, work under strict deadline schedules with attention to detail; have excellent Knowledge of Designing the Visibility of on Pages and Off Pages & Presentation communication skills.

Academic Profile

B.Tech (CSE)	2014-18	APIIT SD INDIA, KURUKSHETRA UNIVERSITY	71%
Class XII	2013	S.B COLLEGE, ARA (B.S.E.B, PATNA)	79.8%
Class X	2011	H.D.RAI HIGH SCHOOL, BIHIYA CHAURASTA(B.S.E.B, PATNA)	74.2%

Academic Achievements

B.S.E.B Govt. Hr. Sec School	<ul style="list-style-type: none">Top 1 percentile in class XII among whole Bihar Board, PatnaScored 90 above in mathematics in class X and class XII
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Work Experience

D3BK Web Pvt. Ltd.

From May 2018 to Current

SEO Executive

Sector-6, Noida

Led a team of four - with the goal of increasing the websites organic visibility.

- Managed on-site and off-site SEO for all company clients thus advancing front page organic and Google map rankings in a timely matter usually between 1-2 weeks per keyword.
- Researched and developed personal SEO tactics based on available data and trends using a combination of resources provided by on-site experience and authoritative SEO tools
- Acquired 1st page rankings across the Google search engines while driving quality traffic and leads to clients

Professional Skills

SEARCH ENGINE OPTIMIZATION:-

ON PAGE:

- Keyword Research and consultation for SEO Campaigns.
- Competitor Analysis for the websites to understand the market trends.
- HTML Optimization for the websites.
- Alt Tags Optimization using appropriate tags.
- Image optimization using appropriate image and keyword tags.
- Content Optimization
- Header tags Optimization.
- XML and HTML Sitemaps generation.
- Web Master Tools.

OFF PAGE:

- Submitting to various Search engines
- Directory submissions.
- Press Release Submissions.
- Reciprocal Link Exchange.
- Blog creation and posting on Blogs.
- Extensive knowledge Blog Commenting.
- Knowledge of Directory Submission.

Professional Certifications

- **Google Adwords Certification** valid through 12th August 2018.
<https://academy.exceedlms.com/student/users/949187>
- **Digital Marketing Certified From Digital Floats, Hyderabad**
- **Hub spot Certification in Inbound And E-Mail Marketing**
- **E-Marketing institute Certification**
https://www.emarketinginstitute.org/public_profile/kundan-kumar-tiwary/

Project Undertaken

<https://customerhelplineaustralia.com/>
<http://technicalhelplineaustralia.com/>

I have worked with this website and have done all sorts of digital marketing.

SEO:

- I have done extensive research on keyword analysis like brain storming, Google suggest, never show instant search results and keyword planer in adwords.
- I have used all h1 to h6 headings. For every image I used alt attribute. I have maintained some bold and italics for important keywords
- Used permalinks to make my file name more search engine friendly
- Gave perfect title and Meta description for every page.
- Gave good internal links.
- Daily I check webmaster tools and observed about my position for particular keyword
- And done seo repair for some pages which are not appearing well in Google search results.
- Done all sort of **off page** activities like **Link building, Directory submission, Classified posting, photo submission, Social Bookmarking, Document submission** etc.

Personal Details

♦ Father Name	:	Mr. Jaga Dayal Tiwary
♦ Date of Birth	:	19th JAN, 1997
♦ Marital Status	:	Single
♦ Language	:	Hindi & English.
♦ Computer Skills	:	Basic MS office Knowledge, PHP, HTML, CSS
♦ Hobbies	:	Photography (Still and Motion) and Photography editing
♦ Hometown	:	BIHAR (Patna)

Declaration

I solemnly declare that the above information is true and correct.

Date:

(KUNDAN KUMAR TIWARY)

Place: Noida