



## CUSTOMER SHOPPING TRENDS



3900

Number of Customers

Age

15

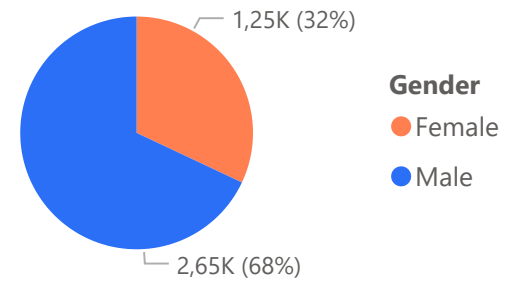
70



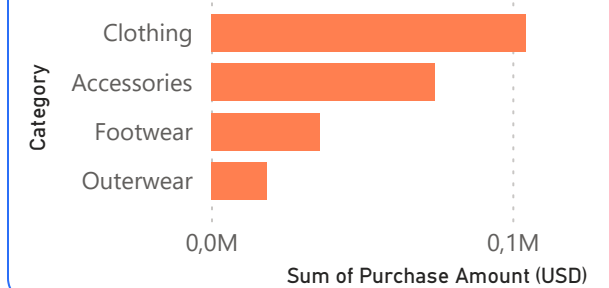
### Total Purchase Amount (USD) by Item Purchased



### Number Customer by Gender

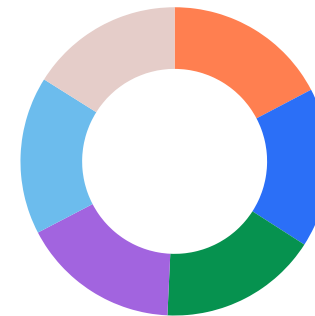


### Total Purchase Amount (USD) by Category



### Number Customer by Shipping Type

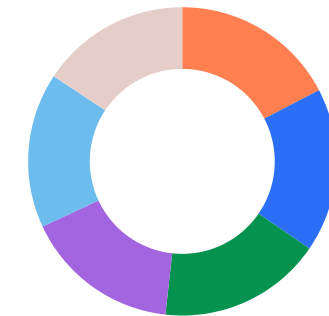
- Free Shipping
- Standard
- Store Pickup
- Next Day Air
- Express
- 2-Day Ship...



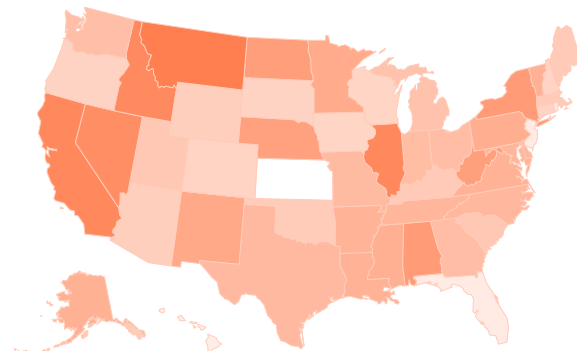
### Number Customer by Payment Method

#### Payment Meth...

- PayPal
- Credit Card
- Cash
- Debit Card
- Venmo
- Bank Transf...



### Total Purchase Amount (USD) by Location



### Number Customer by Size

