Janhavi Namewar

UX / UI Designer

A fourth year Visual Communication student with keen interest in **crafting user experiences**. My ability to **collaborate and work with a cross functioning team** has enabled me to reach my goal as an User Experience Designer. Eager to connect with others and deliver innovative design solutions.

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EXPERIENCE

Siemens Technology and Services Pvt. Ltd
UX / UI Designer | Internship | May 2024 - Aug 2024
- Leveraged research skills to analyze data from previous studies, gaining a deep understanding of project needs and user pain points.
- Developed a UI immersive navigation system with a virtual world interface, enabling intuitive access to critical data.
- Applied UX research and advanced technologies (metaverse, digital twin, AR/VR) to design user-friendly interfaces and 3D product wireframes, enhancing workflow efficiency and system interaction

Maharashtra Metal Industries (MMI)
User Interface | Internship | Jan 2024
- The app is dedicated to Sales Force Management and Marketing activities

Dilli Talkies
Visual Designer | Freelance | Dec 2023- Present
- Professional Development Program - Illustration for Animation Project, Character design
- Motion graphics illustrations
- Communication and branding

Eutopia
Graphic Design Intern | Sep 2022- Feb 2023
- Designed Communication and branding, moodboards, Brochers design, pacakging design

Mavenwit
Graphic Design Intern | Mar 2022- May 2022
- Designed illustrations Character design for NFT
- Designed Communication and Branding posters, collaterals design

Skills

Design
- User Experience Design • User centric Design
- Design Thinking   • Design process   • VR/ AR
- Communication Design   • Social Innovation Design
- Visual Design   • Responsive Design

UX method
- Usability Testing • User Research • Interaction Flow map
- Persona and scenario • Heuristic Evaluation
- Stakeholder mapping • Affinity Diagram • Storyboarding
- User Interviews • Card Sorting • Feature Listing

Extracurriculars

Art Mandi spatial design installation
2023
Visual Communication Department Fest

Education

Bachelor of Design 2021- 2025
Unitedworld institute of Design, Ahmedabad
Visual Communication | Topped in semester 3

Higher Secondary Education 2019- 2021
Jijau college, Jalna, Maharashtra
12th Grade Science | 91%

Projects

UX design for virtual world- Immersive Navigation
Designing a Immersive tool to simplify complex workflows of users

Biometric Authentication- Checkout Process, Smart Cart
User experience Design for customers making checkout process smooth and Easy

Truble
Fact checking and critical thinking application and browser extension

Research Papers

Ongoing- Designing for India: Balancing Regional Diversity with Universal UI Cohesion through Language and Typography

Tools

Design Tools - Adobe Creative Suite (Adobe Illustrator, Photoshop, InDesign, XD, Aftereffects, Premiere pro), Wix Studios, Procreate

Prototyping - Figma, Adobe XD

3D Tools - Blender, Dimension

Achievements

Commendation certificate
Received a Commendation Certificate from Coventry University, UK, for an Interdisciplinary Design Project based on SDG goals

Udemy
UI Design From Figma to HTML CSS Course