



# Janhavi Namewar


## UX / UI Designer

A fourth year Visual Communication student with keen interest in **crafting user experiences**. My ability to **collaborate and work with a cross functioning team** has enabled me to reach my goal as an User Experience Designer. Eager to connect with others and deliver innovative design solutions.

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## EXPERIENCE

### Siemens Technology and Services Pvt. Ltd

UX / UI Designer | Internship | May 2024 - Aug 2024

- Leveraged research skills to analyze data from previous studies, gaining a deep understanding of project needs and user pain points.
- Developed a UI immersive navigation system with a virtual world interface, enabling intuitive access to critical data.
- Applied UX research and advanced technologies (metaverse, digital twin, AR/VR) to design user-friendly interfaces and 3D product wireframes, enhancing workflow efficiency and system interaction

### Maharashtra Metal Industries (MMI)

User Interface | Internship | Jan 2024

- The app is dedicated to Sales Force Management and Marketing activities

### Dilli Talkies

Visual Designer | Freelance | Dec 2023- Present

- Professional Development Program - Illustration for Animation Project, Character design
- Motion graphics illustrations
- Communication and branding

### Eutopia

Graphic Design Intern | Sep 2022- Feb 2023

- Designed Communication and branding, moodboards, Brochers design, pacakging design

### Mavenwit

Graphic Design Intern | Mar 2022- May 2022

- Designed illustrations Character design for NFT
- Designed Communication and Branding posters, collaterals design

## Skills

### Design

- User Experience Design • User centric Design
- Design Thinking • Design process • VR/ AR
- Communication Design • Social Innovation Design
- Visual Design • Responsive Design

### UX method

- Usability Testing • User Research • Interaction Flow map
- Persona and scenario • Heuristic Evaluation
- Stakeholder mapping • Affinity Diagram • Storyboarding
- User Interviews • Card Sorting • Feature Listing

## Extracurriculars

**Art Mandi spatial design installation**  
2023  
Visual Communication Department Fest

## Education

**Bachelor of Design 2021- 2025**  
Unitedworld institute of Design, Ahmedabad  
Visual Communication | Topped in semester 3

**Higher Secondary Education 2019- 2021**  
Jijau college, Jalna, Maharashtra  
12th Grade Science | 91%

## Projects

**UX design for virtual world- Immersive Navigation**  
Designing a Immersive tool to simplify complex workflows of users

**Truble**  
Fact checking and critical thinking application and browser extension

**Finvue**  
Designing a finance tracking app for undergraduate college students who finds it hard to track on their expenses

## Tools

Adobe Creative Suite (Adobe Illustrator, Photoshop, Indesign, XD, Aftereffects, Premiere pro)  
Figma  
Procreate  
Blender  
Wix Studios

## Achievements

**Commendation certificate**  
Received a Commendation Certificate from Coventry University, UK, for an Interdisciplinary Design Project based on SDG goals

**Udemy**  
UI Design From Figma to HTML CSS Course