

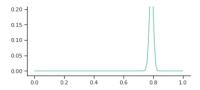
As you can see, our prior distribution peaks at 0.5 which is what our probability for our fair coin is.

Now, let's introduce some observations from trials with an unfair coin. Let's say the probability is now weight 80-20, where the probability a head is shown is 0.8.

Let's create this sampling distribution:

0.25

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In [6]: coin_flips_observed = np.random.binomial(n=1, p=0.8, size = 1000)
    p_observed = np.array([np.product(st.bernoulli.pmf(coin_flips_observed, p)) for p in params])
    p_observed = p_observed/np.sum(p_observed)
    plt.plot(params, p_observed)
    sns.despine()
```

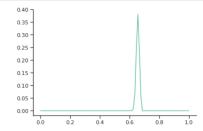


The peak for our sampling distribution is around 0.8.

While our observations from our sampling distribution indicate a probability around 0.8, because our prior is 0.5, we have to assess the likelihood that these values could be observed and find our posterior distribution.

Remember, $p(H|D) \propto p(D|H) * p(H) \ OR \ Posterior \ \propto \ Likelihood \ * Prior$

M In [7]: p_posterior = [p_prior[i] * p_observed[i] for i in range(len(p_prior))]
p_posterior = p_posterior/np.sum(p_posterior)
plt.plot(params, p_posterior)
sns.despine()

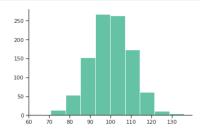


University of Michigan Student IQs

We'll do another example where we have some prior belief about the IQ of University of Michigan students.

For our prior distribution, we'll have a normal distribution with a mean IQ of 100 and a standard deviation of 10.

M In [8]: prior_distribution = np.random.normal(100, 10, 1000)
 plt.hist(prior_distribution)
 sns.despine()



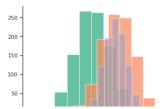
Now, let's say we are collecting some observations of student IQs which takes the shape of a normal distribution with mean 115 and standard deviation of 7.5 and want to construct our posterior distribution.

In order to do this, we update our prior by calculating the mean and variance after each observation.

The equations for our updated prior mean and variance are:

$$Updated\ Prior\ Mean = \frac{\sigma_{observed}^{2}\mu + \sigma_{prior}^{2}x}{\sigma_{observed}^{2} + \sigma_{prior}^{2}}$$

$$Updated\ Prior\ Variance = \frac{\sigma_{observed}^2\sigma_{prior}^2}{\sigma_{observed}^2 + \sigma_{prior}^2}$$



sns.despine()

0 0 80 100 120 140

M In []: