

TJAY EARL

Tech-Driven Project Manager | Digital Projects | Web & Software Delivery

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Portfolio: <https://tjay-earl-portfolio.vercel.app/>

PROFESSIONAL SUMMARY (VALUE PROPOSITION)

Results-oriented Tech-Driven Project Manager with a strong foundation in web development and software engineering, experienced in delivering digital projects from concept to deployment. Adept at translating business requirements into structured project plans, coordinating cross-functional stakeholders, and ensuring on-time, high-quality delivery. Known for bridging the gap between non-technical clients and technical teams, driving clarity, accountability, and execution. Seeking to contribute to fast-growing organisations, agencies, or startups across East Africa.

CORE SKILLS & COMPETENCIES

Project Management

- Project Planning & Scheduling
- Scope Definition & Requirements Gathering
- Agile & Sprint-Based Delivery (Scrum Fundamentals)
- Task Prioritization & Resource Coordination
- Risk Identification & Mitigation
- Stakeholder & Client Communication
- Documentation & Reporting

Technical & Digital Expertise

- Frontend & Full-Stack Development Knowledge
- Website & Web Application Delivery
- UX/UI Collaboration & Wireframing
- Quality Assurance & User Acceptance Testing

Tools & Technologies

- Project & Dev Tools: Git, GitHub, VS Code, Vercel
- Languages: HTML, CSS, JavaScript, Python, TypeScript, SQL
- Frameworks: React, Next.js, Ruby on Rails
- Styling: TailwindCSS, SASS

PROFESSIONAL EXPERIENCE

Freelance Project Manager & Web Developer

Self-Employed | 2025 – Present

- Managed end-to-end delivery of multiple web-based projects, overseeing planning, execution, testing, and deployment.
- Acted as primary point of contact for clients, ensuring alignment on scope, timelines, and deliverables.
- Converted business and client requirements into clear task breakdowns, timelines, and development milestones.
- Coordinated development activities using sprint-based workflows to track progress and manage priorities.
- Leveraged technical expertise to reduce miscommunication, improve solution accuracy, and maintain quality standards.
- Delivered responsive, user-focused digital products aligned with business goals.

SELECTED PROJECTS

Jelani-Africa - Insurance Agency Website

Role: Project Manager & Developer

Objective: Establish a professional digital presence for a growing insurance agency.

Key Contributions:

- Led project from discovery and scope definition through deployment.
- Developed wireframes, defined features, and managed iterative client feedback.
- Ensured responsive design and professional branding alignment.

Outcome: Successfully launched a modern website that enhanced credibility and customer trust.

Machines - Vehicle Marketplace (Prototype)

Role: Project Manager

Objective: Build a functional online marketplace for buying and selling vehicles.

Key Contributions:

- Defined project scope and structured development into sprint-based tasks.
- Tracked progress and validated feature implementation against requirements.

Outcome: Delivered a complete frontend prototype simulating real-world listings and inventory management.

Brain Freeze - Ice Cream E-Commerce Website

Role: Project Manager

Objective: Create a visually engaging, user-friendly e-commerce experience.

Key Contributions:

- Planned milestones, coordinated content and frontend development.
- Oversaw testing and feature rollout for usability and performance.

Outcome: Delivered a responsive e-commerce site with smooth navigation and product categorisation.

Expense Tracker - Personal Finance Tool

Role: Project Manager

Objective: Develop a simple expense tracking tool for income vs. expense visibility.

Key Contributions:

- Defined functional requirements with a focus on simplicity and usability.
- Managed development and ensured intuitive UI delivery.

Outcome: Delivered a lightweight tool empowering the users to manage personal budgets effectively.

EDUCATION

Software Engineering Bootcamp

Moringa School | Nairobi, Kenya | Completed November 2025

- Completed an intensive full-time program focused on full-stack software development.
- Trained in modern web technologies, computer science fundamentals, and collaborative project delivery.
- Built multiple real-world projects demonstrating problem-solving and technical execution.
- Portfolio & completion letter: <https://tjay-earl-portfolio.vercel.app/>

High School Diploma

Weithaga Boys High School | Kenya

- Completed in 2024.

ADDITIONAL INFORMATION

- Strong understanding of Kenyan startup and SME digital needs
- Comfortable working with remote and cross-functional teams
- Open to Project Manager, Junior Project Manager, Technical Project Coordinator, Digital Project Manager roles

References are available upon request.

<https://portfolio-pi-opal-46.vercel.app/cv.html>