Week 1:

Familiarize with Bootstrap framework

Consolidate required website content

Use Bootstrap grid system to draw rough sketch of page layout

Add specific grid dimensions and actual page content to wireframe

Finalize wireframe

Week 2:

Add page content and HTML to the index.html file

Add Bootstrap class designations to the index.html file

Sample many different Bootstrap components to find best fit

Begin to add basic CSS styles once content and page layout are finished

Week 3:

Continue to add and refine CSS styles to the product page

Potentially add animations/transitions to the product page

Optimize CSS stylesheet to contain the cleanest code possible

Finalize product page