

Block 1

You are invited to participate in a survey about politics and public affairs in the United Kingdom. The survey will take approximately 10 to 15 minutes to complete. You will be asked to answer some questions about yourself and your views on politics. The aim of the survey is to increase our knowledge about political attitudes in the United Kingdom.

The survey is anonymous. The researcher will not know your name, and no identifying information will be connected to your survey answers in any way.

We would be very grateful if you take your time to complete the survey.

Block 2

We begin the survey by asking you a few questions about your background. Please answer the following questions as precisely as possible.

In which region or country do you reside?

- ☐ South East
- ☐ West Midlands
- ☐ Wales
- ☐ London
- ☐ Scotland
- ☐ East of England
- ☐ South West
- ☐ North West
- ☐ East Midlands
- ☐ Yorkshire and the Humber
- ☐ North East
- ☐ Northern Ireland

What best describes the place where you live?

- ☐ Metropolis
- ☐ Medium-size or small city
- ☐ Rural County

What is your gender?

- ☐ Male
- ☐ Female

- ☐ Other
- ☐ Prefer not to answer

What is your exact age?

What is the highest level of education you have completed? If still a student, please mark the current level of education.

- ☐ Secondary school or lower
- ☐ Further education (academic or vocational)
- ☐ Higher education

Block 3

We will now present a series of statements to you. Please express to what extent you agree with the statements.

[illegible]

Now we would like to hear how important a series of issues are to you.

[illegible]

	Extremely important	Very important	Moderately important	Not very important	Not at all important	Don't know
Degree of power granted to trade unions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Magnitude of public welfare benefits	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Abortion law	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Handling of immigration	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Legalization/prohibition of same-sex marriage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Block 4

Generally speaking, do you usually think of yourself as identifying with one of these political parties or do you think of yourself as not identifying with any of them?

- ☐ Scottish National Party
- ☐ Labour Party
- ☐ Liberal Democrats
- ☐ Green Party of England and Wales
- ☐ Conservative Party
- ☐ I identify with a party not listed here
- ☐ I do not identify with any party
- ☐ Don't know

Now we would like to hear your opinion on each of the major political parties mentioned above.

	Like a great deal	Like somewhat	Neither like nor dislike	Dislike somewhat	Dislike a great deal	Don't know
Conservative Party	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Labour Party	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Block 5

On the following page, we will briefly inform you about the current state of democracy around the world. Democracy is here defined as a political system where political leaders are elected through free and fair elections, where citizens enjoy civil liberties such as freedom of speech and assembly, and where courts and judges act independently of the government. Please read the text carefully.

Block 6

DEMOCRACY IS ROBUST

Recent developments in countries around the world have shown that democracy is generally strong and that it is hard to undermine even though some political leaders may wish to do so. On this basis,

experts predict that no or only very few democratic breakdowns will occur during the next 10 years around the world.

DEMOCRACY IS VULNERABLE

Recent developments in countries around the world have shown that democracy is generally fragile and that it is easy to undermine for political leaders who wish to do so. On this basis, experts predict that many democratic breakdowns will occur during the next 10 years around the world.

Block 7

In your opinion, how robust or vulnerable is democracy in the UK?

- ☐ Democracy is very robust in the UK
- ☐ Democracy is quite robust in the UK
- ☐ Democracy is neither robust nor vulnerable in the UK
- ☐ Democracy is quite vulnerable in the UK
- ☐ Democracy is very vulnerable in the UK
- ☐ Don't know

Block 8

In the following, we will ask you to choose between a number of possible candidates to become the next prime minister of the United Kingdom after the general election scheduled to be held in 2024. Please assume that none of the candidates for the 2019 election run in 2024.

Block 9

Imagine that the following two candidates aim to run for prime minister in the 2024 general election. Please read the candidate profiles carefully, and tell us how likely you would be to support each of the two candidates at the general election.

	Candidate 1	Candidate 2
Age	<input type="text"/>	<input type="text"/>
Gender	<input type="text"/>	<input type="text"/>
Background	<input type="text"/>	<input type="text"/>
Party	<input type="text"/>	<input type="text"/>
Positions	<div><input type="text"/></div> <div><input type="text"/></div> <div><input type="text"/></div>	<div><input type="text"/></div> <div><input type="text"/></div> <div><input type="text"/></div>
Reputation	<div><input type="text"/></div> <div><input type="text"/></div>	<div><input type="text"/></div> <div><input type="text"/></div>

	How likely is it that you would support candidate 1 ?	How likely is it that you would support candidate 2 ?
Very likely	<input type="radio"/>	<input type="radio"/>
Somewhat likely	<input type="radio"/>	<input type="radio"/>
Neither likely nor unlikely	<input type="radio"/>	<input type="radio"/>
Somewhat unlikely	<input type="radio"/>	<input type="radio"/>
Very unlikely	<input type="radio"/>	<input type="radio"/>
Don't know	<input type="radio"/>	<input type="radio"/>

Imagine that the following two candidates aim to run for prime minister in the 2024 general election. Please read the candidate profiles carefully, and tell us how likely you would be to support each of the two candidates at the general election.

	Candidate 1	Candidate 2
Age	<input type="text"/>	<input type="text"/>
Gender	<input type="text"/>	<input type="text"/>
Background	<input type="text"/>	<input type="text"/>
Party	<input type="text"/>	<input type="text"/>
Positions	<div><div>- <input type="text"/></div><div>- <input type="text"/></div><div>- <input type="text"/></div></div>	<div><div>- <input type="text"/></div><div>- <input type="text"/></div><div>- <input type="text"/></div></div>
Reputation	<div><div>- <input type="text"/></div><div>- <input type="text"/></div></div>	<div><div>- <input type="text"/></div><div>- <input type="text"/></div></div>

	How likely is it that you would support candidate 1 ?	How likely is it that you would support candidate 2 ?
Very likely	<input type="radio"/>	<input type="radio"/>
Somewhat likely	<input type="radio"/>	<input type="radio"/>
Neither likely nor unlikely	<input type="radio"/>	<input type="radio"/>
Somewhat unlikely	<input type="radio"/>	<input type="radio"/>
Very unlikely	<input type="radio"/>	<input type="radio"/>
Don't know	<input type="radio"/>	<input type="radio"/>

Imagine that the following two candidates aim to run for prime minister in the 2024 general election. Please read the candidate profiles carefully, and tell us how likely you would be to support each of the two candidates at the general election.

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	Candidate 1	Candidate 2
Age	\${e://Field/age_5}	\${e://Field/age_6}
Gender	\${e://Field/gender_5}	\${e://Field/gender_6}
Background	\${e://Field/background_5}	\${e://Field/background_6}
Party	\${e://Field/party_5}	\${e://Field/party_6}
Positions	- \${e://Field/redi_5} - \${e://Field/soc_5} - \${e://Field/dem_5}	- \${e://Field/redi_6} - \${e://Field/soc_6} - \${e://Field/dem_6}
Reputation	- \${e://Field/eco_5} - \${e://Field/cor_5}	- \${e://Field/eco_6} - \${e://Field/cor_6}

	How likely is it that you would support candidate 1 ?	How likely is it that you would support candidate 2 ?
Very likely	<input type="radio"/>	<input type="radio"/>
Somewhat likely	<input type="radio"/>	<input type="radio"/>
Neither likely nor unlikely	<input type="radio"/>	<input type="radio"/>
Somewhat unlikely	<input type="radio"/>	<input type="radio"/>
Very unlikely	<input type="radio"/>	<input type="radio"/>
Don't know	<input type="radio"/>	<input type="radio"/>

Imagine that the following two candidates aim to run for prime minister in the 2024 general election. Please read the candidate profiles carefully, and tell us how likely you would be to support each of the two candidates at the general election.

	Candidate 1	Candidate 2
Age	\${e://Field/age_7}	\${e://Field/age_8}
Gender	\${e://Field/gender_7}	\${e://Field/gender_8}
Background	\${e://Field/background_7}	\${e://Field/background_8}
Party	\${e://Field/party_7}	\${e://Field/party_8}
Positions	- \${e://Field/redi_7} - \${e://Field/soc_7} - \${e://Field/dem_7}	- \${e://Field/redi_8} - \${e://Field/soc_8} - \${e://Field/dem_8}
Reputation	- \${e://Field/eco_7} - \${e://Field/cor_7}	- \${e://Field/eco_8} - \${e://Field/cor_8}

	How likely is it that you would support candidate 1 ?	How likely is it that you would support candidate 2 ?
Very likely	<input type="radio"/>	<input type="radio"/>
Somewhat likely	<input type="radio"/>	<input type="radio"/>
Neither likely nor unlikely	<input type="radio"/>	<input type="radio"/>
Somewhat unlikely	<input type="radio"/>	<input type="radio"/>
Very unlikely	<input type="radio"/>	<input type="radio"/>
Don't know	<input type="radio"/>	<input type="radio"/>

Imagine that the following two candidates aim to run for prime minister in the 2024 general election. Please read the candidate profiles carefully, and tell us how likely you would be to support each of the two candidates at the general election.

	Candidate 1	Candidate 2
Age	\${e://Field/age_9}	\${e://Field/age_10}
Gender	\${e://Field/gender_9}	\${e://Field/gender_10}
Background	\${e://Field/background_9}	\${e://Field/background_10}
Party	\${e://Field/party_9}	\${e://Field/party_10}
Positions	- \${e://Field/redi_9} - \${e://Field/soc_9} - \${e://Field/dem_9}	- \${e://Field/redi_10} - \${e://Field/soc_10} - \${e://Field/dem_10}
Reputation	- \${e://Field/eco_9} - \${e://Field/cor_9}	- \${e://Field/eco_10} - \${e://Field/cor_10}

	How likely is it that you would support candidate 1 ?	How likely is it that you would support candidate 2 ?
Very likely	<input type="radio"/>	<input type="radio"/>
Somewhat likely	<input type="radio"/>	<input type="radio"/>
Neither likely nor unlikely	<input type="radio"/>	<input type="radio"/>
Somewhat unlikely	<input type="radio"/>	<input type="radio"/>
Very unlikely	<input type="radio"/>	<input type="radio"/>
Don't know	<input type="radio"/>	<input type="radio"/>

Imagine that the following two candidates aim to run for prime minister in the 2024 general election. Please read the candidate profiles carefully, and tell us how likely you would be to support each of the two candidates at the general election.

	Candidate 1	Candidate 2
Age	\${e://Field/age_11}	\${e://Field/age_12}

Gender	#{e://Field/gender_11}	#{e://Field/gender_12}
Background	#{e://Field/background_11}	#{e://Field/background_12}
Party	#{e://Field/party_11}	#{e://Field/party_12}
Positions	- #{e://Field/redi_11} - #{e://Field/soc_11} - #{e://Field/dem_11}	- #{e://Field/redi_12} - #{e://Field/soc_12} - #{e://Field/dem_12}
Reputation	- #{e://Field/eco_11} - #{e://Field/cor_11}	- #{e://Field/eco_12} - #{e://Field/cor_12}

	How likely is it that you would support candidate 1 ?	How likely is it that you would support candidate 2 ?
Very likely	<input type="radio"/>	<input type="radio"/>
Somewhat likely	<input type="radio"/>	<input type="radio"/>
Neither likely nor unlikely	<input type="radio"/>	<input type="radio"/>
Somewhat unlikely	<input type="radio"/>	<input type="radio"/>
Very unlikely	<input type="radio"/>	<input type="radio"/>
Don't know	<input type="radio"/>	<input type="radio"/>

Imagine that the following two candidates aim to run for prime minister in the 2024 general election. Please read the candidate profiles carefully, and tell us how likely you would be to support each of the two candidates at the general election.

	Candidate 1	Candidate 2
Age	#{e://Field/age_13}	#{e://Field/age_14}
Gender	#{e://Field/gender_13}	#{e://Field/gender_14}
Background	#{e://Field/background_13}	#{e://Field/background_14}
Party	#{e://Field/party_13}	#{e://Field/party_14}
Positions	- #{e://Field/redi_13} - #{e://Field/soc_13} - #{e://Field/dem_13}	- #{e://Field/redi_14} - #{e://Field/soc_14} - #{e://Field/dem_14}
Reputation	- #{e://Field/eco_13} - #{e://Field/cor_13}	- #{e://Field/eco_14} - #{e://Field/cor_14}

	How likely is it that you would support candidate 1 ?	How likely is it that you would support candidate 2 ?
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	How likely is it that you would support candidate 1 ?	How likely is it that you would support candidate 2 ?
Very likely	<input type="radio"/>	<input type="radio"/>
Somewhat likely	<input type="radio"/>	<input type="radio"/>
Neither likely nor unlikely	<input type="radio"/>	<input type="radio"/>
Somewhat unlikely	<input type="radio"/>	<input type="radio"/>
Very unlikely	<input type="radio"/>	<input type="radio"/>
Don't know	<input type="radio"/>	<input type="radio"/>

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Age	<input type="text"/>	<input type="text"/>
Gender	<input type="text"/>	<input type="text"/>
Background	<input type="text"/>	<input type="text"/>
Party	<input type="text"/>	<input type="text"/>
Positions	<input type="text"/> <input type="text"/> <input type="text"/>	<input type="text"/> <input type="text"/> <input type="text"/>
Reputation	<input type="text"/> <input type="text"/>	<input type="text"/> <input type="text"/>

	How likely is it that you would support candidate 1 ?	How likely is it that you would support candidate 2 ?
Very likely	<input type="radio"/>	<input type="radio"/>
Somewhat likely	<input type="radio"/>	<input type="radio"/>
Neither likely nor unlikely	<input type="radio"/>	<input type="radio"/>
Somewhat unlikely	<input type="radio"/>	<input type="radio"/>
Very unlikely	<input type="radio"/>	<input type="radio"/>
Don't know	<input type="radio"/>	<input type="radio"/>

Imagine that the following two candidates aim to run for prime minister in the 2024 general election. Please read the candidate profiles carefully, and tell us how likely you would be to support each of the two candidates at the general election.

	Candidate 1	Candidate 2
Age	<input type="text"/>	<input type="text"/>

Gender	#{e://Field/gender_17}	#{e://Field/gender_18}
Background	#{e://Field/background_17}	#{e://Field/background_18}
Party	#{e://Field/party_17}	#{e://Field/party_18}
Positions	- #{e://Field/redi_17} - #{e://Field/soc_17} - #{e://Field/dem_17}	- #{e://Field/redi_18} - #{e://Field/soc_18} - #{e://Field/dem_18}
Reputation	- #{e://Field/eco_17} - #{e://Field/cor_17}	- #{e://Field/eco_18} - #{e://Field/cor_18}

	How likely is it that you would support candidate 1 ?	How likely is it that you would support candidate 2 ?
Very likely	<input type="radio"/>	<input type="radio"/>
Somewhat likely	<input type="radio"/>	<input type="radio"/>
Neither likely nor unlikely	<input type="radio"/>	<input type="radio"/>
Somewhat unlikely	<input type="radio"/>	<input type="radio"/>
Very unlikely	<input type="radio"/>	<input type="radio"/>
Don't know	<input type="radio"/>	<input type="radio"/>

Imagine that the following two candidates aim to run for prime minister in the 2024 general election. Please read the candidate profiles carefully, and tell us how likely you would be to support each of the two candidates at the general election.

	Candidate 1	Candidate 2
Age	#{e://Field/age_19}	#{e://Field/age_20}
Gender	#{e://Field/gender_19}	#{e://Field/gender_20}
Background	#{e://Field/background_19}	#{e://Field/background_20}
Party	#{e://Field/party_19}	#{e://Field/party_20}
Positions	- #{e://Field/redi_19} - #{e://Field/soc_19} - #{e://Field/dem_19}	- #{e://Field/redi_20} - #{e://Field/soc_20} - #{e://Field/dem_20}
Reputation	- #{e://Field/eco_19} - #{e://Field/cor_19}	- #{e://Field/eco_20} - #{e://Field/cor_20}

	How likely is it that you would support candidate 1 ?	How likely is it that you would support candidate 2 ?
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	How likely is it that you would support candidate 1 ?	How likely is it that you would support candidate 2 ?
Very likely	<input type="radio"/>	<input type="radio"/>
Somewhat likely	<input type="radio"/>	<input type="radio"/>
Neither likely nor unlikely	<input type="radio"/>	<input type="radio"/>
Somewhat unlikely	<input type="radio"/>	<input type="radio"/>
Very unlikely	<input type="radio"/>	<input type="radio"/>
Don't know	<input type="radio"/>	<input type="radio"/>

Block 9

Earlier in the survey, you read a piece of text about the current state of democracy around the world. The text mentioned expert predictions of the number of democratic breakdowns in this decade. What exactly did these predictions say?

- ☐ I have not been presented for a piece of text about the current state of democracy around the world
- ☐ That many democratic breakdowns will occur during this decade
- ☐ The piece of text did not mention any predictions
- ☐ That no or only very few democratic breakdowns will occur during this decade
- ☐ Don't know

Block 10

On which type of device did you answer this survey?

- ☐ PC or Macbook
- ☐ Smartphone
- ☐ Tablet
- ☐ Other
- ☐ Prefer not to answer