

# CHECK-IT-OUT Southeast Idaho

## Site Plan

### Site Name

The site is going to be called CHECK-IT-OUT Southeast Idaho with a domain of [checkitoutsei.org](http://checkitoutsei.org).

### Site Purpose

The purpose of the CHECK-IT-OUT Southeast Idaho website is to help the people of Eastern Idaho be aware of the weather and events that happen in the area. It will provide users with easy access to all the information for their areas in one site.

### Target Audience

The target audience for CHECK-IT-OUT Southeast Idaho website is described below:

**Who:** Parents, Community Leaders, School District Personnel, others interested in seeing Eastern Idaho weather and events.

**Age:** All

**Motivation:** To know the weather for the area to schedule events or to know what events are happening in the area.

### Personas



**Marc Gee**  
*Superintendent Preston School District*



**Mitchell J. Hart**  
*City Council President Soda Springs*



**Scott O. Smith**

*Driver at Salt Lake Express*



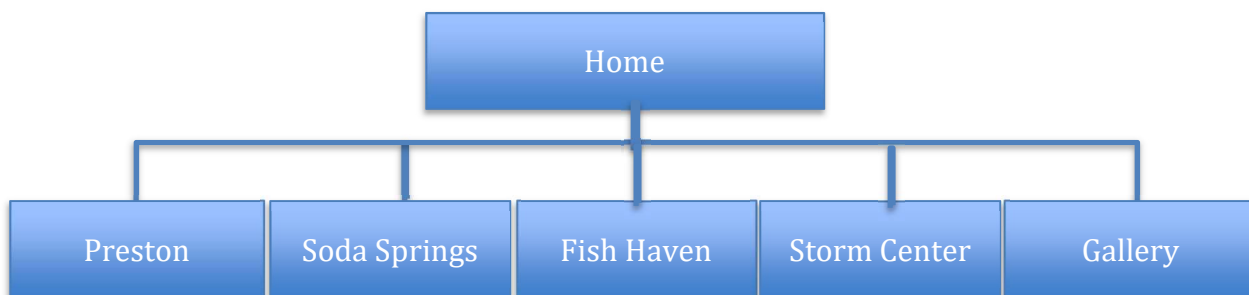
**Jonathan Balls**

*Business Manager Soda Springs School District*

## Scenarios

- 1) Is the weather safe for travel in Southeast Idaho?
- 2) What event(s) is happening in Southeast Idaho?
- 3) What youth event/activity can I sign my child up for?
- 4) Should I expect snowy conditions?
- 5) Where is a good area to live in Southeast Idaho?

## Site Map



## Color Scheme

Primary	Secondary	Accent	Accent	Accent
#1A0068	#FF6932	#000000	#FFFFFF	#D1FAFF

## Typography

The table shows the font, size, and colors to be used.

Object/Item	Font	Size	Font Color	Background Color
Heading (h1, h2, h3, h4, h5, h6)	"Acme", Gadget, sans-serif	2.75em	#1A0068	n/a
Paragraph	'Architects Daughter', Tahoma, Geneva	10px	#000000	n/a
nav li	'Bangers', "Comic Sans MS", cursive	1.75em	#FFFFFF	#1A0068

## Wireframes