# checkitouteastidaho.org Site Plan

#### Site Name

The site is going to be called checkitouteastidaho.org. As the name states, the site will contain information for Eastern Idaho.

### Site Purpose

The purpose of the checkitouteastidaho.org website is to help the people of Eastern Idaho be aware of the weather and events that happen in the area. It will provide users with easy access to all the information in one site without having to go to multiple sites to find out information.

### **Target Audience**

Our company is geared towards those individuals who are thrill seekers. We offer packages for the novice, moderate, and extreme white-water rafters. Whether you are a young college student, just started a career, or a very successful entrepreneur; we offer rates and tours that are feasible for all. With our most active audience being early to mid-20's seeking thrills and adventure our packages will be setup most pleasing to those groups and individuals. Most of these individuals or groups will be accessing our site through all methods connected to the internet. We are a company that is ready and able to handle all types of audiences from the extreme thrill seeker to the family on a fun outing!

## **Branding**

## **Website Logo**

### Color Palette



Primary	Secondary	Accent	Accent	Accent
#1A0068	#FF6932	#000000	#FCFCFC	#D1FAFF

## **Typography**

**Heading Font** 

<sup>&</sup>quot;Acme", Gadget, sans-serif for the heading font and 'Architects Daughter', Tahoma, Geneva for the paragraph font. I chose these fonts as I believe they will bring the right style to our website for our target audience.

## <h1>CHECK IT OUT RAPIDS</h1>

<b>Body Cop</b>	y Font
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This is an example of my paragraph. Showing size, font, and color.

# Navigation

**Main Navigation** 



<u>Link:normal</u>: **Font:** #FCFCFC **Background:** #1A0068 <u>Link:hover</u>: **Font:** #FF6932 **Background:** #D1FAFF

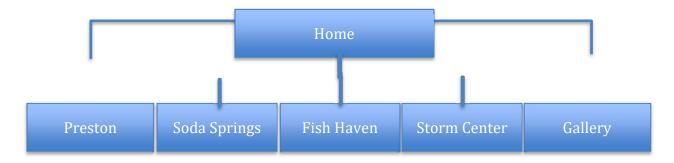
# **HTML Elements (optional)**

Links

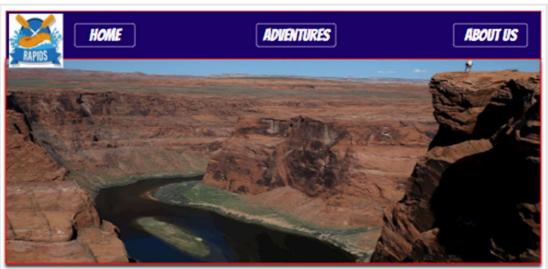
<u>Link:</u> <u>Link:</u>

# Layout

# Site Map



Wireframes



#### Relaxing on the River

We believe that there is nothing like a river adventure for relaxing. That is why we subscribe to the dry oar philosophy of boating. Keeping your oars dry for us means taking time to look around and notice the beauty that surrounds the rivers we love.





#### Feel the Rush of the River

That doesn't mean we don't also like rapids. Opposites in all things after all. We believe that that tenseness that comes when you are looking down the tongue of a big string of waves makes you appreciate the calm beautiful water that always follows even more.

#### Come Run with Us!

We invite you to come relax with us on one of the amazing rivers we visit. Check out our adventures and let us know which one best suits you. We're waiting to hear from you!







#### Flaming Gorge Rafting

Below Floring Giorge Dam, the crystalclear Green River offers splashy Class il rapids, interspersed with calm sections that inspire swimming, watching for wildlife and gazing at the canyon scenery. The river is teeming with trout, which has earned it the reputation of one of the country's finest trout fishing streams. Floring Giorge is an ideal section of river for first time rafters and young families.







Starting at Street

### Green River Rafting through the Gates of Lodore Set aside as an American treasure in 1975 under the

Set aside as an American treasure in 1915 under the National Parik. Service, Dinosaur National Manument is an open-air arctive of ancient Native American sites and farmaut fossile unearitied by wind, water and time. Within the manument, our Green River rafting adventure winds its way through three distinct canyons. Ladore, Whiripool and Spit Mauntain. At its start, the river twists through a catacamb of scarlet slot canyons, yawning valleys and lush ledges of emerald evergreen and brush Exploration is the mission of the day as the Green promises numerous side tikes, reloang nights on the beach and moderate whitewater perfect for young families and laid-back vacationers.

#### Cataract Canyon Whitewater Rafting

PLACE ORDER

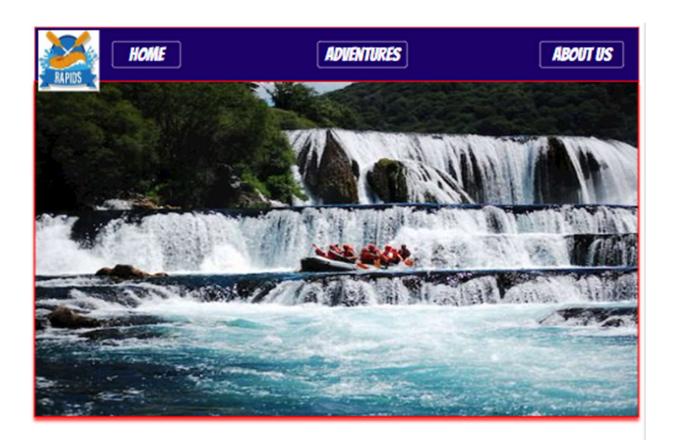
Rafting in Utah on the Colorado River through Cataract Canyon has it all breathlaking scenery, multiple days of relaxing flat water, and one action packed day of Class III IV whitewater rafting. Add to that rollicking Utah hiking expeditions by foot in Utak's dramatic canyon country among multi million-yearold rock. Formations and you have a whitewater rafting adventure suitable for the whole gang



#### Pick Your Adventure

As you can see we have a great selection of adventures for all skill levels, and all price ranges. We know that you will have an absolute great time on an adventure with us that will leave you wanting more. Book, your adventure today!





#### ABOUT CHECK-IT-OUT RAPIDS

OUR STORY

CHECK-IT-OUT RAPIDS TEAM

RESPONSIBLE TRAVEL PHILOSOPHY

OUR PARTNERS

AWARDS & PRESS

FIND AN ADVENTURE

**CONTACT US** 

### **OUR STORY**

CHECK-IT-OUT RAPIDS was founded in 2008 by river enthusiast T.J. Checketts. With the permanent base of operations out of Moab, UT CHECK-IT-OUT RAPIDS continues to excel in river tourism

T.J. is the President of CHECK-IT-OUT RAPIDS that has taken his visionary entrepernuearl goals and put them into action. He has always loved Floating down the rivers and extremely enjoyed the rush of the rapids! With his love and passion For the wild rivers he wants all to be able to enjoy them

In order to help everyone enjoy the wild rivers CHECK-IT-OUT Rapids is committed to the preservation of wild places and creating meaningful outdoor experiences for our guests.

Come CHECK us out and prepare for the adventure of a lifetime!

