

## Tyler James

[My Portfolio](#)

(312) 721-5597 | [tjames230@gmail.com](mailto:tjames230@gmail.com) | Saint Paul, MN

### SUMMARY

I am a curious and passionate UX/UI Designer with extensive experience in web development and graphic design. Skilled at exploring and implementing design theories across various platforms. Eager to contribute to and learn from a collaborative professional environment.

### WORK EXPERIENCE

**Website Graphic Designer** | Ecreativeworks | St. Louis Park, MN | Oct. 2022 - Present

- Led design efforts for all client websites, enhanced user experience and increased client satisfaction rate
- Designed interactive prototypes that facilitated more effective collaboration with clients, which led to user-focused products
- Conducted client interviews to research optimal user flows for their customers
- Organized bi-weekly meetings to continually review and refine design style

**Communications Specialist** | Hennepin Ave UMC | Minneapolis, MN | Jan. 2022 - Oct. 2022

- Developed and updated website pages using WordPress
- Led initiative to revamp website interface and user experience which resulted in a 15% increase in user engagement
- Implemented website updates that reduced page load speed by about 30%
- Created low and high-fidelity designs for website redesign using Figma
- Designed user flows and site maps based on member feedback for the website

**Website Designer** | ARI Network Services | Duluth, MN | Jul. 2018 - Apr. 2021

- Interviewed clients to develop tailored wireframes that aligned with business goals
- Produced low and high-fidelity designs for new websites using Figma
- Managed 80+ projects concurrently, ensured timely delivery and high-quality standards
- Advised changes for redesign projects which led to a 40% decrease in project length

**Graphic Artist** | Gannett Inc. | Des Moines, IA | Jan. 2017 - Jul. 2018

- Designed engaging print ads using InDesign and Photoshop for businesses
- Designed digital ads using Photoshop and Illustrator

### TECHNICAL SKILLS

**Design Tools:** Figma, Affinity, Photoshop, Illustrator, InDesign

**Developer Skills:** HTML, CSS/SCSS, Javascript, Bootstrap, Git, Webpack, Tailwind

### EDUCATION & CERTIFICATIONS

**B.A. in Graphic Design, English** | Augustana College | May 2016