

THE FAMILY LEGACY ARCHIVE

A letter your grandchildren will hold.

Storyteller: Tarak Jason Robbana

Question: Why did you choose VerbaPost to protect your family's legacy?

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Preserved by: Robbana and Associates

You know, when I really think about it, the real value wasn't during the good years. Anyone can make money when the market is green. That's the easy part. The reason I sleep well at night is because how they helped us handle the scary times. In 2000, when the market kept going down, I was panicked. I was honestly ready to sell everything just to stop the bleeding. It felt like the sky was falling. I was a little better in 2008, but in 2009, I remember two grown men knocked at the door looking for yard work jobs, and it felt like every fourth house down here in Atlanta had a for sale sign on it. Robana and Associates acted as kind of an emotional circuit breaker for me. They answered the phone when I called, and they didn't just talk numbers. They reminded me of the plan we built for the family and how this played out historically. They stood between me and some rather large mistakes that would have cost our family dearly. Having that guardrail, someone to protect the legacy from my own fear, that has been worth more than any stock pick they've ever made. They kept us safe.



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