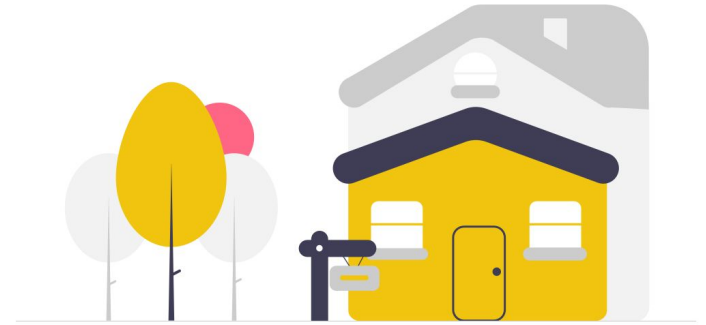


# King County Housing Data

Tax revenue forecasting tool

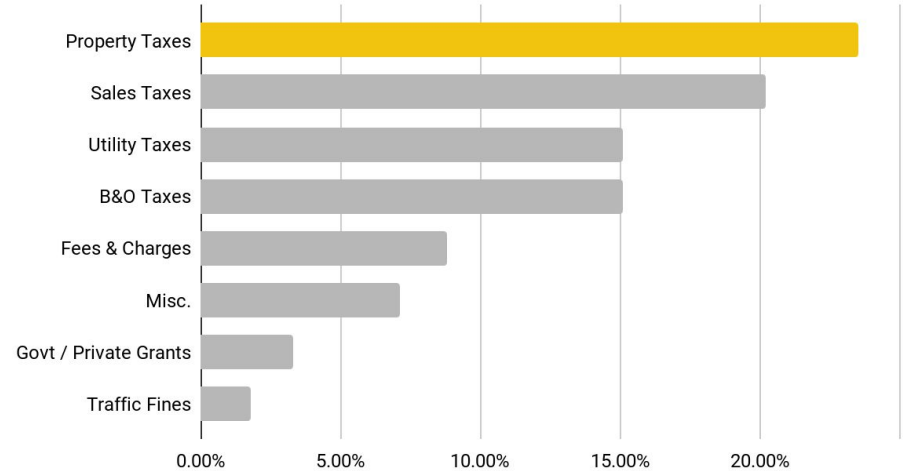
By T.J. Kyner



# The Goal

An accurate prediction model for house prices can play a key role in efficient financial planning and budgeting for municipalities.

## Seattle 2020 Tax Revenue Sources



Source: [Seattle General Fund Revenue Overview](#)



Introduction



Data



Model



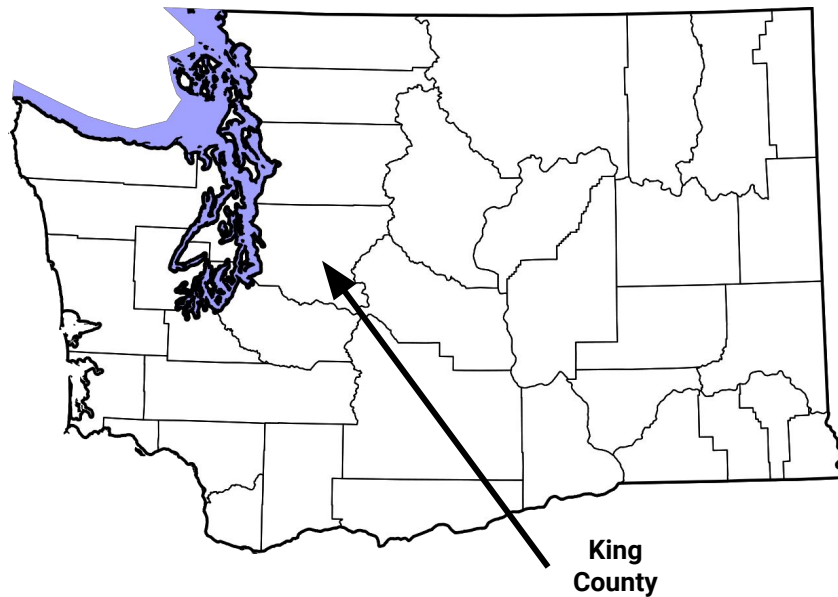
Next Steps



Conclusion

## Available Data

- King County, WA
- 21,500+ transactions
- May 2014 - May 2015
- Examples of variables: sale price, # of bedrooms, # of bathrooms, square footage, year built, condition, location, and more



Introduction



**Data**



Model



Next Steps

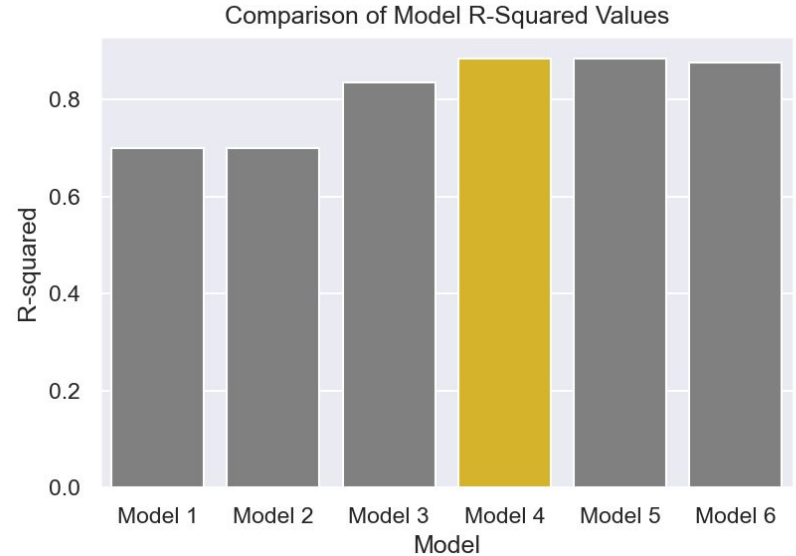


Conclusion

# Iterative Modeling

Starting with a baseline model, each subsequent model built upon the previous (except for model 6 which built off of model 4).

1. Baseline model
2. Removed outliers
3. Handling categorical variables
4. Applied a log transformation
5. Scaled the data
6. Dropped non-significant variables



# Model 4 Results

**88.5%**

The amount of variation in  
price explained by the model

## Important Variables:

- Zip code
- Waterfront property
- Condition (higher = better)
- Grade (higher = better)
- Latitude (further north = better)



Introduction



Data



**Model**



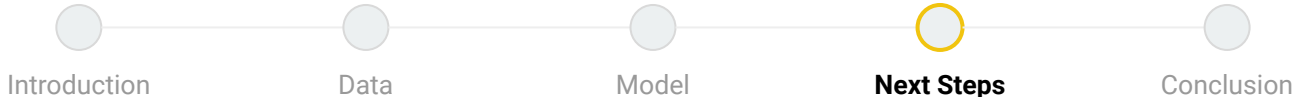
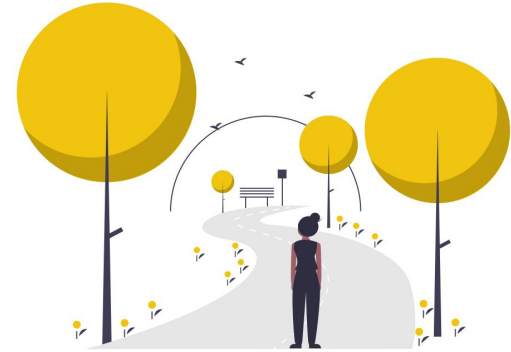
Next Steps



Conclusion

## Next Steps

- Test other model transformations / interactions
- Direct incorporation of taxable value adjustment
- Amenities proximity / walkability information
- Macroeconomic data



# Thank You!

## Contact Information:



tjkyner@gmail.com



github.com/tjkyner



linkedin.com/in/tjkyner

## Acknowledgments:

- Illustrations from [unDraw.co](https://undraw.co)
- Blank Washington counties map by David Benbennick, released into the public domain



Introduction



Data



Model



Next Steps



Conclusion