

Real Estate Investing

An analysis of Columbus zip codes

By T.J. Kyner



For this project, I am a hypothetical consultant for a real estate investment firm looking to answer the following question:

What are the top five best zip codes for us to invest in?

The evaluation metric to be used is the five-year forecasted return on investment (ROI)



Data Source



Introduction



Data



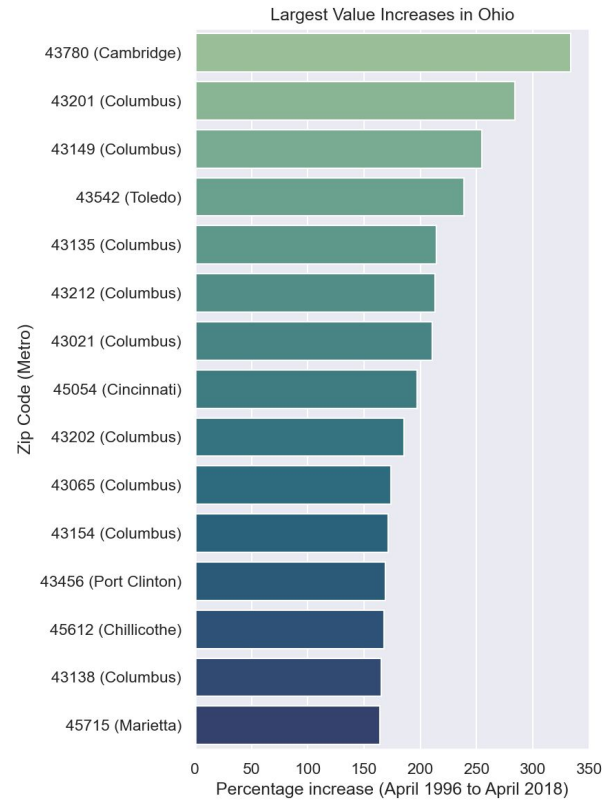
Results

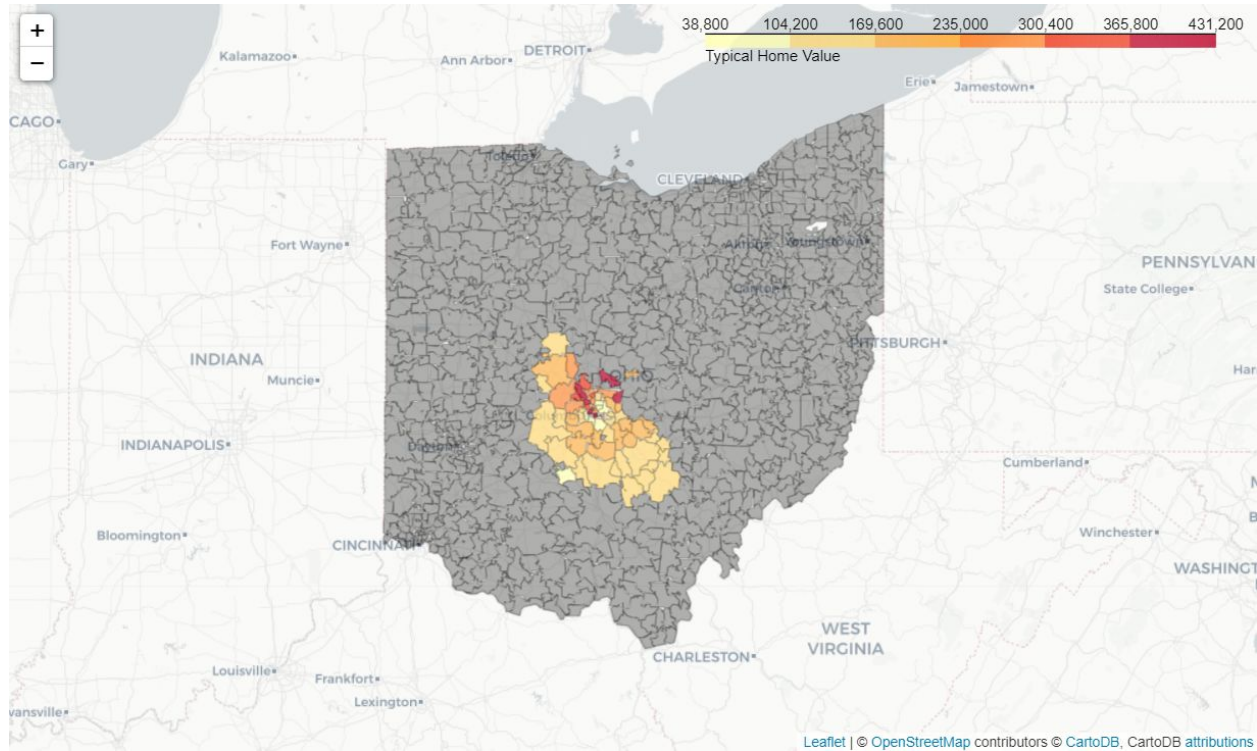


Next Steps



Conclusion





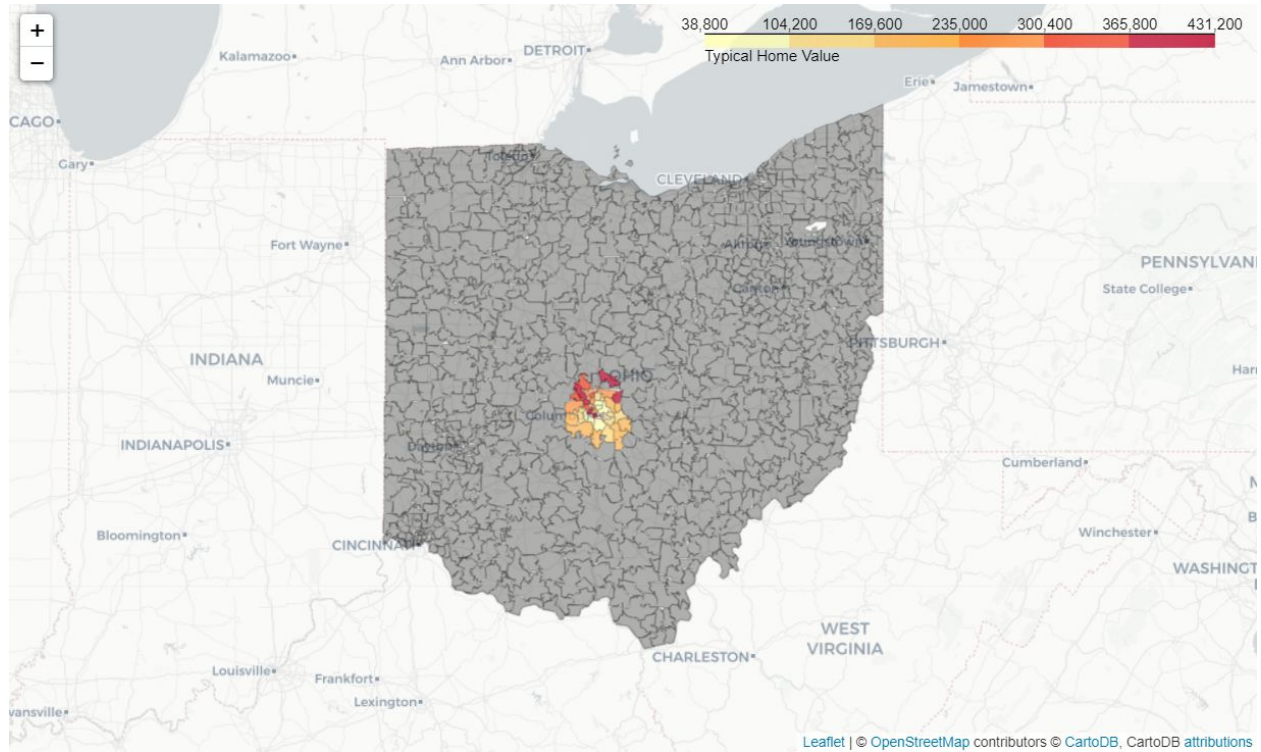
Introduction

Data

Results

Next Steps

Conclusion



Introduction



Data



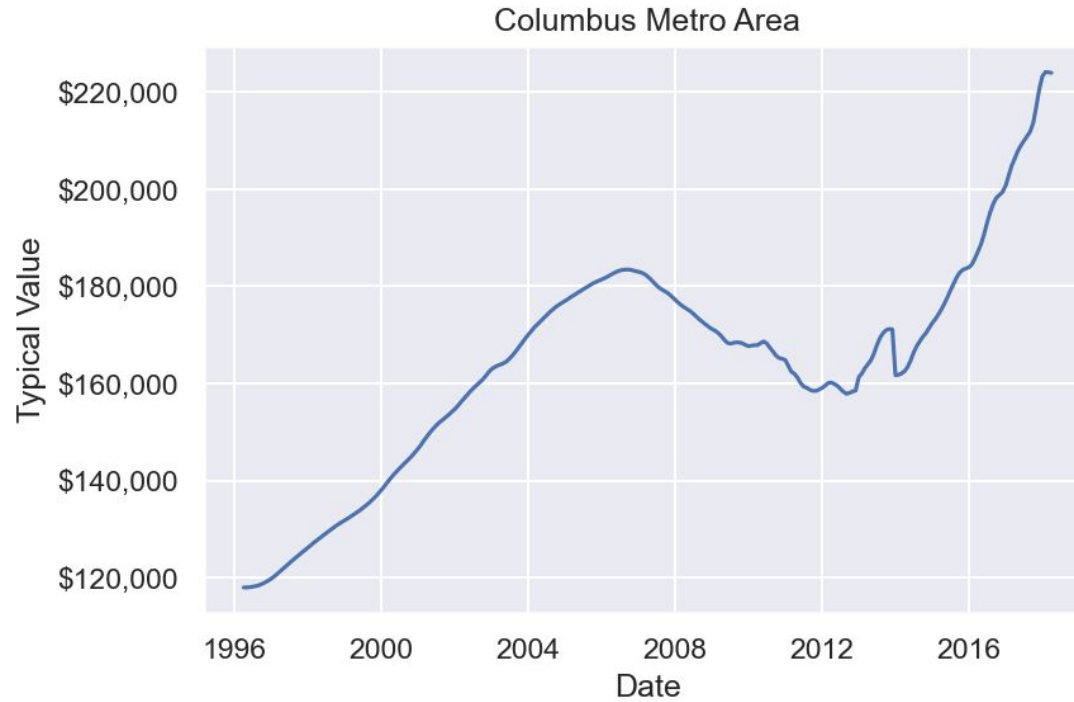
Results



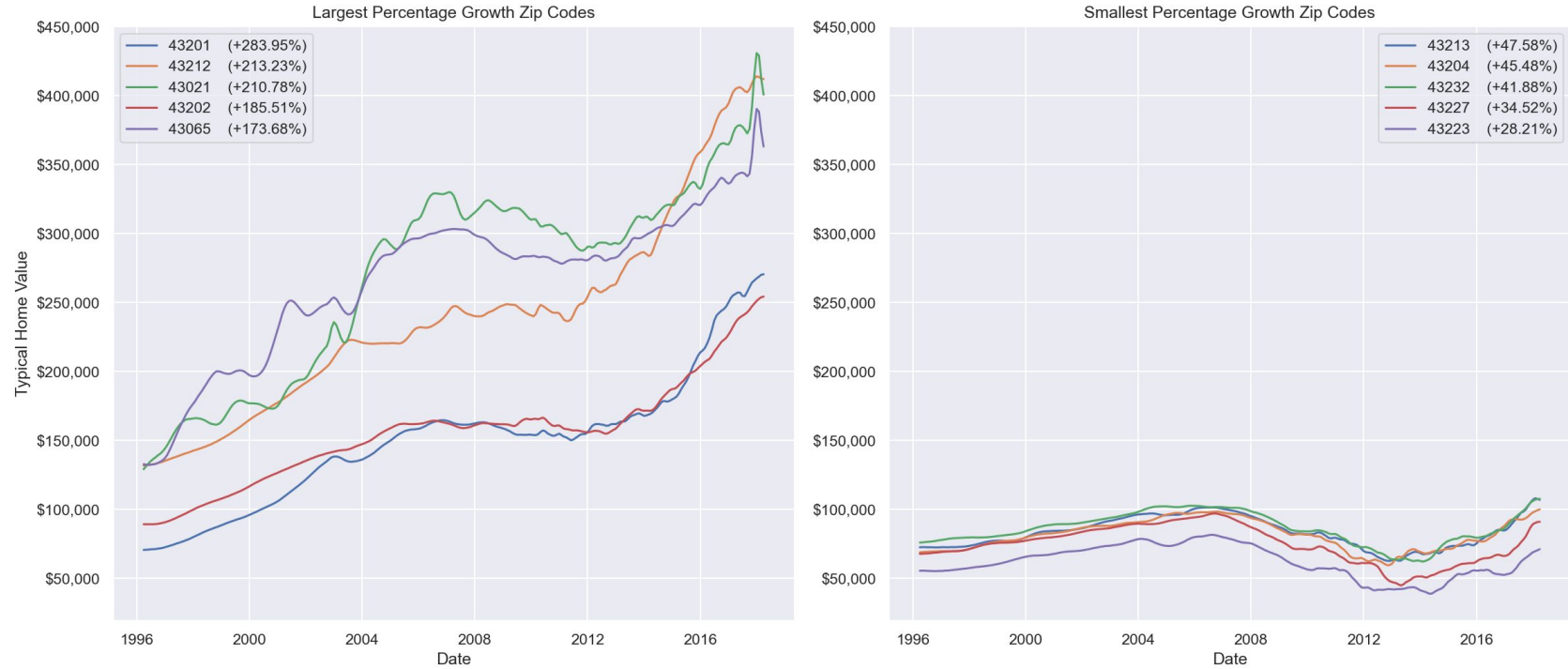
Next Steps



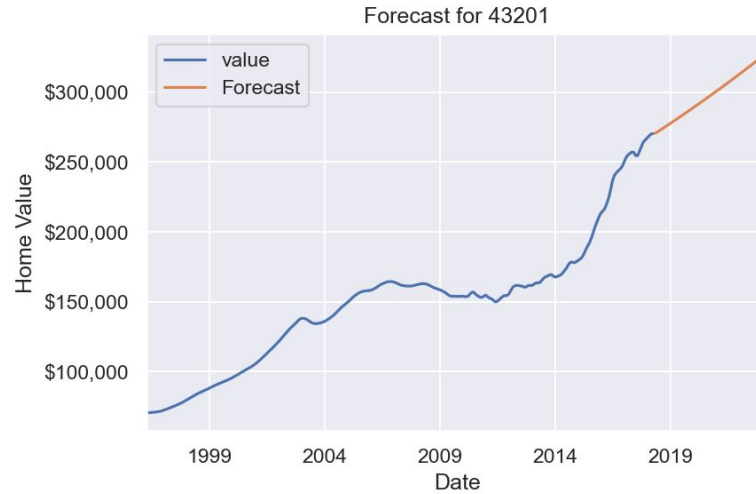
Conclusion



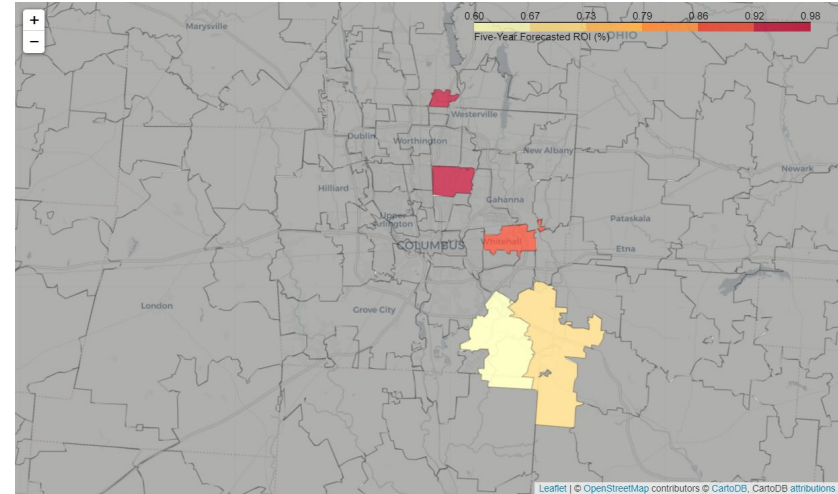
Columbus Metro Area



Example Forecast

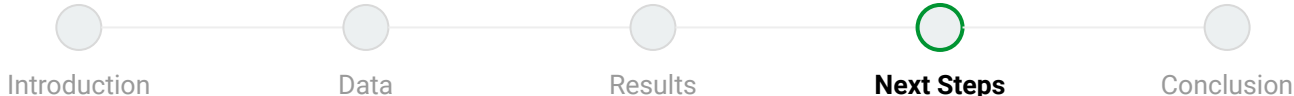


Top 5 Forecasted ROIs



Next Steps

- Building an **interactive dashboard** for easier exploration of the data and forecasts
- Factoring in **additional data** such as new developments in order to better capture trending areas
- Using **alternative evaluation metrics** for what defines a good investment opportunity such as calculating the **capitalization rate** given assumed operating costs instead of investing for appreciation



Thank You!

Contact Information:



tjkyner@gmail.com



github.com/tjkyner



linkedin.com/in/tjkyner

Acknowledgments:

- Cover image of Columbus by [J. Jessee](#) (CC BY-SA 2.0)
- Zillow logo from Zillow Group



Introduction



Data



Results



Next Steps



Conclusion