

Real Estate Investing

An analysis of Columbus zip codes

By T.J. Kyner



For this project, I am a hypothetical consultant for a real estate investment firm looking to answer the following question:

What are the top five best zip codes for us to invest in?

The evaluation metric to be used is the five-year forecasted return on investment (ROI)



Data Source



Introduction



Data



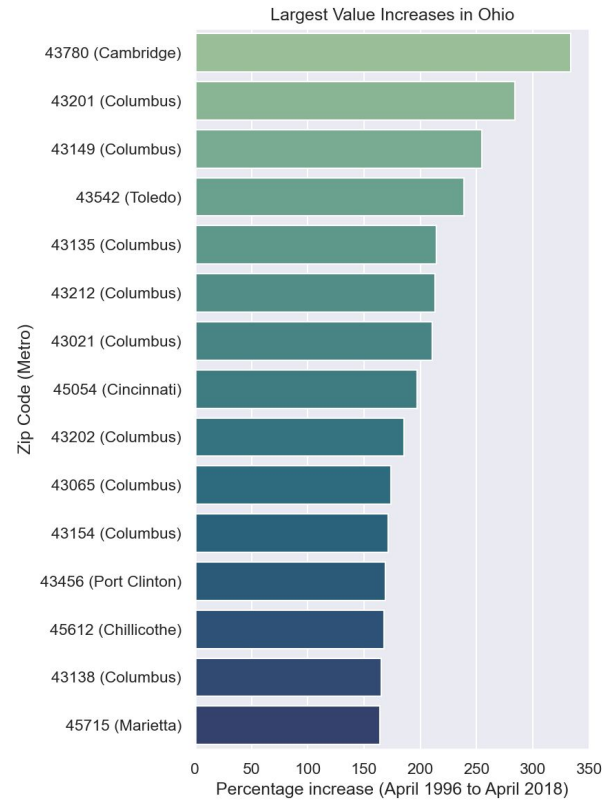
Results

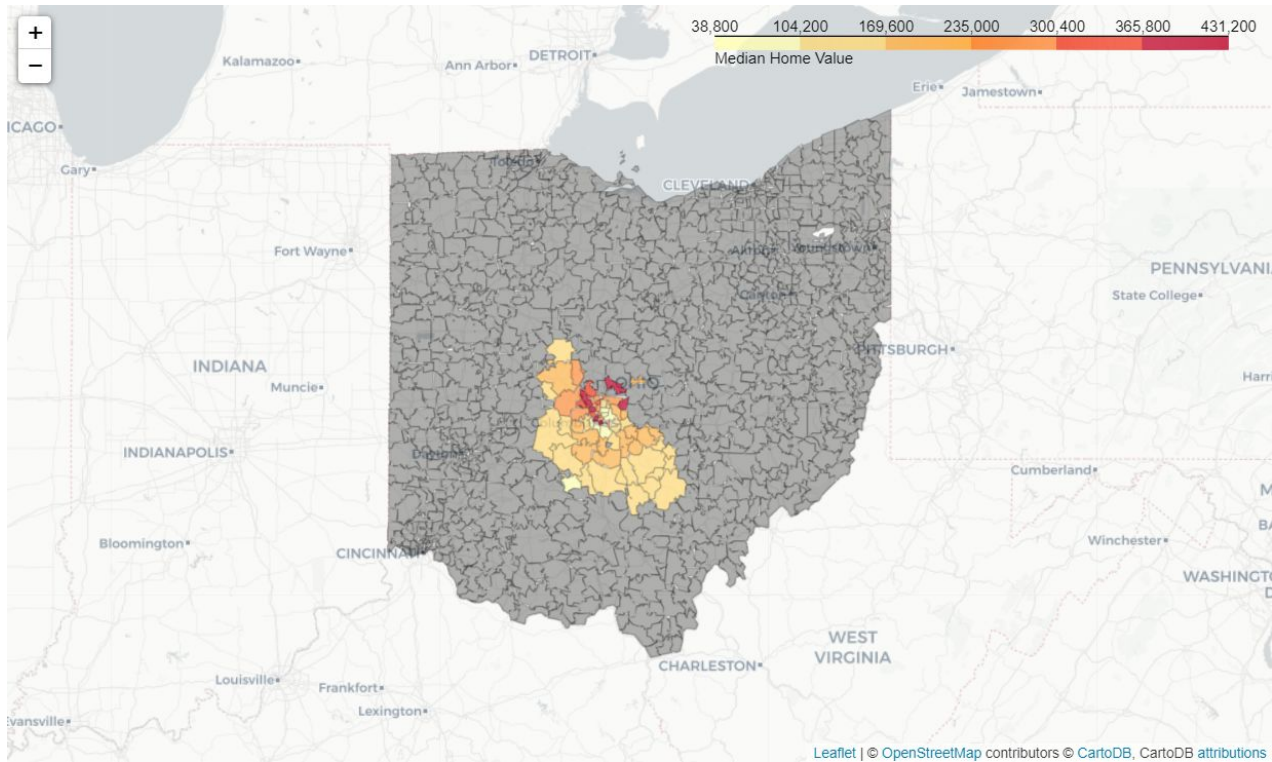


Next Steps



Conclusion





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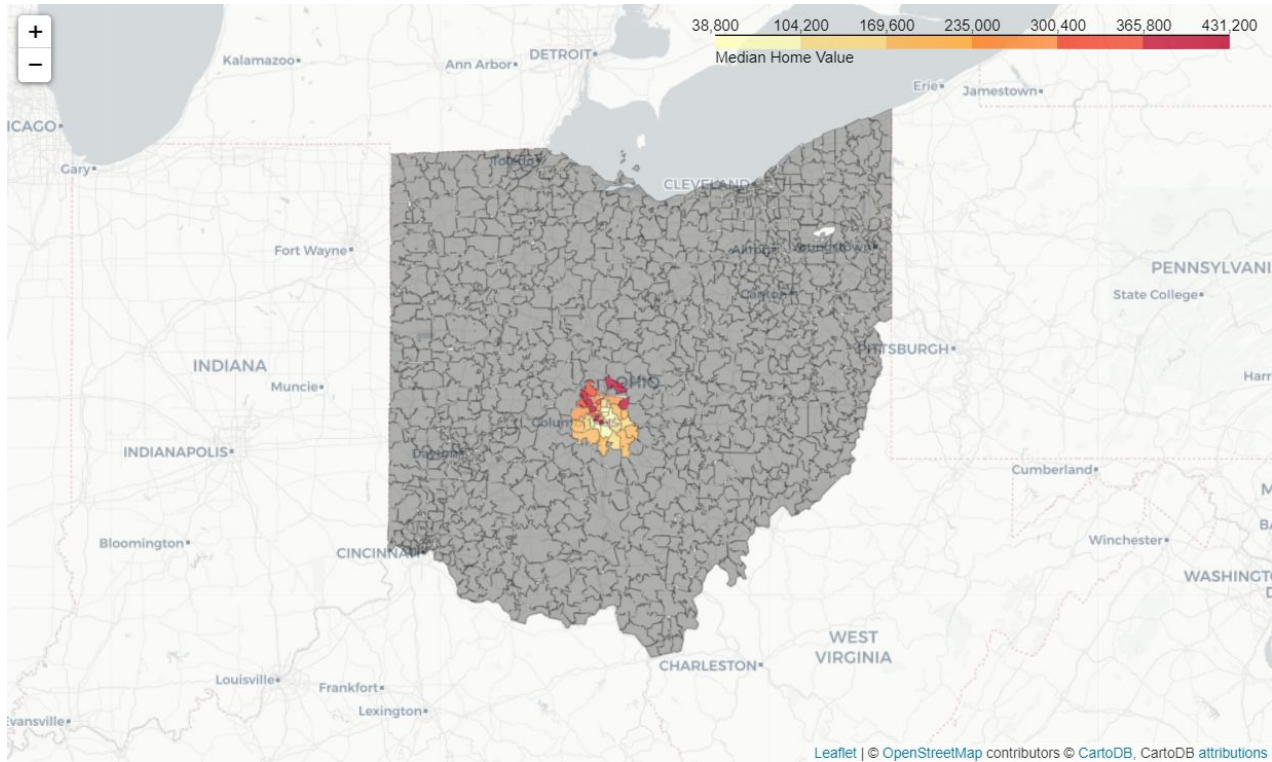
Results



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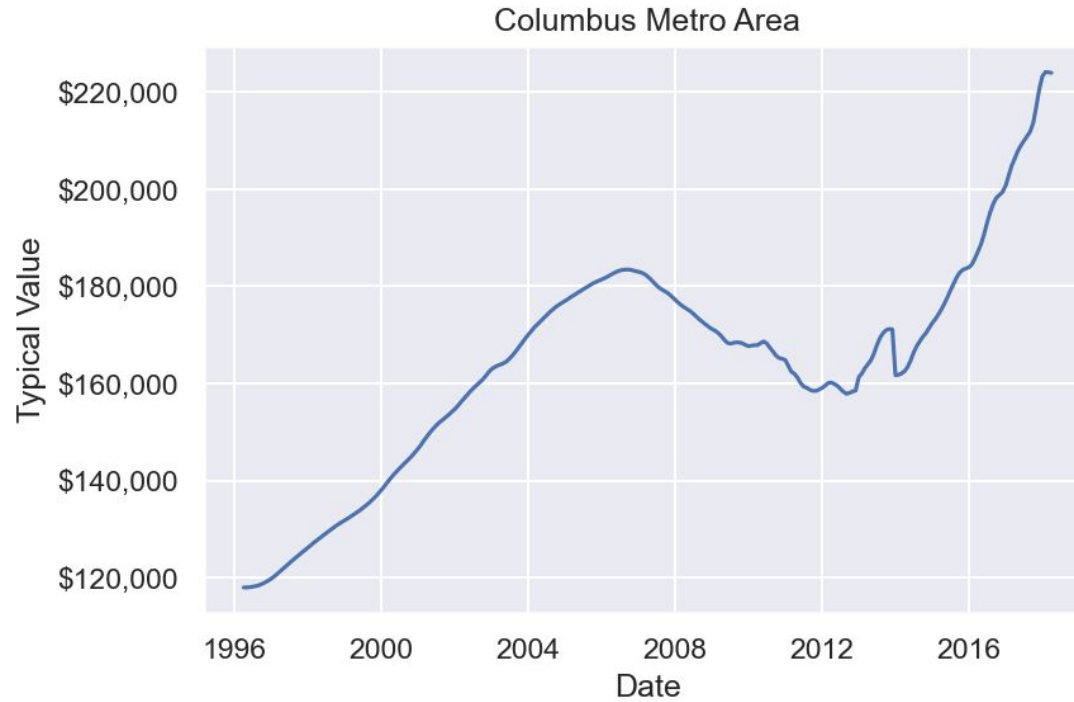
Results



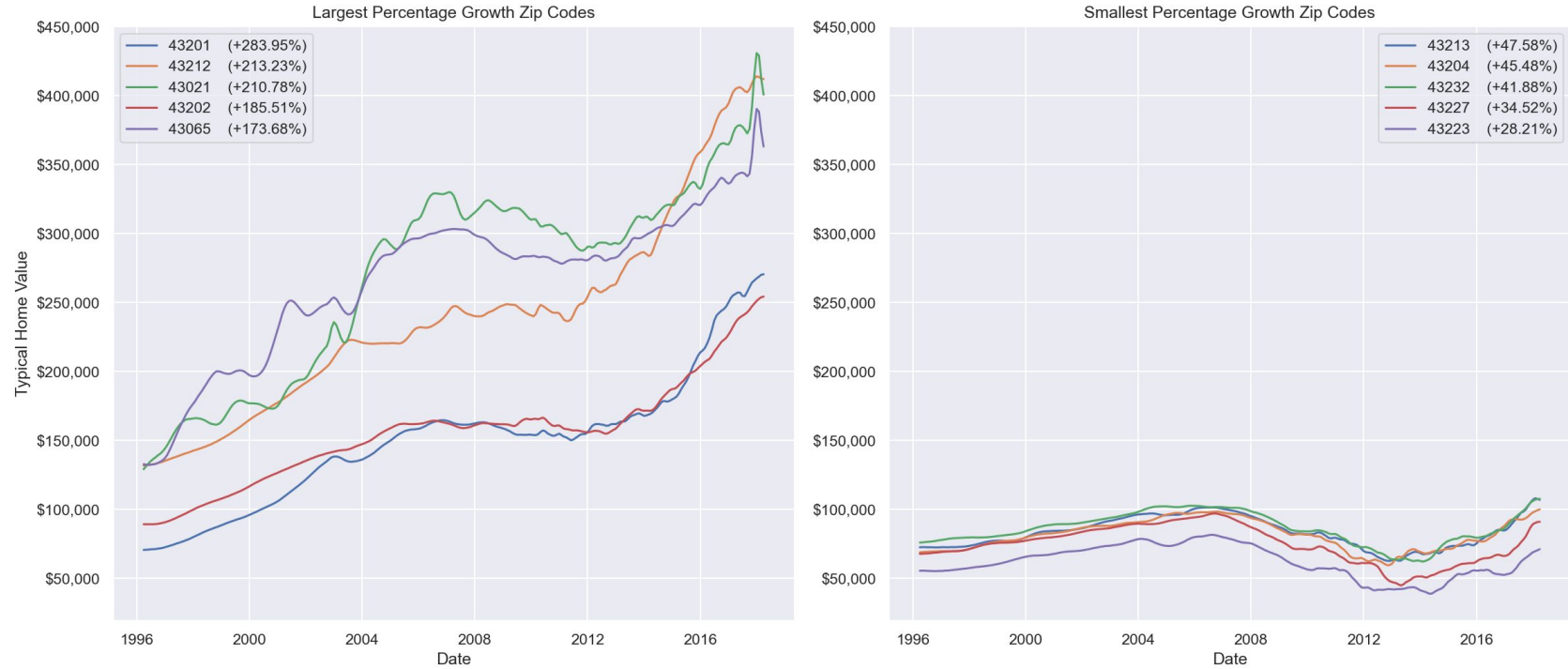
Next Steps



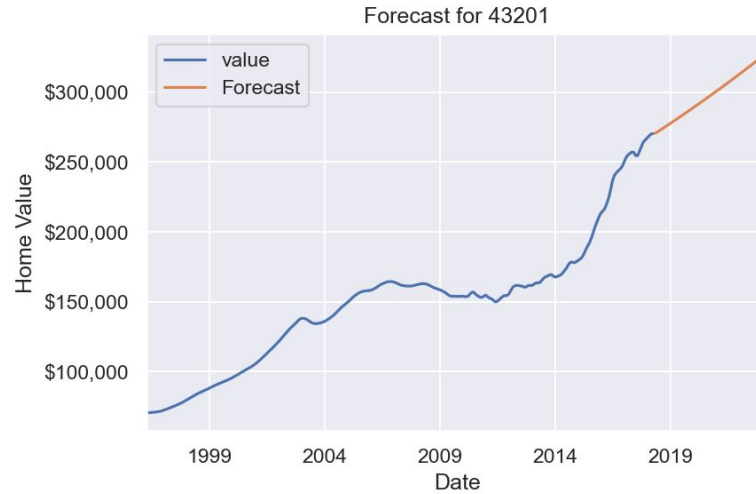
Conclusion



Columbus Metro Area



Example Forecast



Top 5 Forecasted ROIs

- 43240: +98.31%
- 43224: +94.44%
- 43213: +86.31%
- 43110: +67.94%
- 43125: +60.36%



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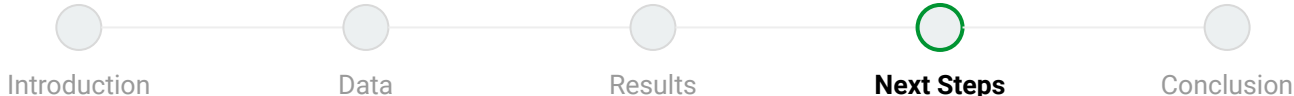
Next Steps



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Next Steps

- Building an **interactive dashboard** for easier exploration of the data and forecasts
- Factoring in **additional data** such as new developments in order to better capture trending areas
- Using **alternative evaluation metrics** for what defines a good investment opportunity such as calculating the **capitalization rate** given assumed operating costs instead of investing for appreciation



Thank You!

Contact Information:



tjkyner@gmail.com



github.com/tjkyner



linkedin.com/in/tjkyner

Acknowledgments:

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