**Website Critique Form**

Website URL: https://wddm.web.csit.jccc.edu/wordpress

Scale: 1 = Poor 2 = Fair 3 = Good 4 = Very Good 5 = Excellent

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Speed | 1 | 2 | 3 | 4 | 5 |
| The homepage downloads efficiently |  |  |  | X |  |
| Does the page load quickly? |  |  |  |  | X |
| Web pages |  |  |  |  |  |
| Are the web pages attractive, has strong eye appeal |  |  |  | X |  |
| You can quickly determine the basic content of the site. |  |  |  | X |  |
| You can tell where you are immediately (clear title, description, image captions, etc. |  |  |  |  | X |
| The content achieves this intended purpose effectively. |  |  |  | X |  |
| The content of this site is well organized. |  |  |  | X |  |
| The information in this site is easy to understand. |  |  |  | X |  |
| This site offers sufficient information related to its goals and purposes. |  |  |  | X |  |
| This site provides interactivity that increases its value. |  |  |  |  | X |
| Grammar and spelling are correct. |  |  |  |  | X |
| There is sufficient information to make the site worth visiting. |  |  |  | X |  |
| Ease of Navigation/Use |  |  |  |  |  |
| You are able to move around within the site with ease. |  |  |  | X |  |
| Directions for using the site are provided if necessary. |  | X |  |  |  |
| Directions are clear and easy to follow. |  |  | X |  |  |
| The information is clearly labeled and organized. |  |  |  | X |  |
| Information is easy to find (no more than three clicks, for example). |  |  |  |  | X |
| Does the site include links to appropriate sites outside this page?  Are these links marked in any way to indicate when you are leaving the original site? |  |  |  | X |  |
| Is each section of the page labeled with a topic or section heading? |  |  |  |  | X |
| Are there clearly marked buttons and links that transport you to locations within the site and allow you to find your way quickly to information you need? |  |  | X |  |  |
| Browsers and Web-enabled devices |  |  |  |  |  |
| Site is equally effective with a variety of browsers. |  |  |  | X |  |
| Site is equally effective with a variety of devices. |  |  | X |  |  |
| Identity |  |  |  |  |  |
| Company Logo Prominent |  |  |  |  | X |
| Tagline makes company purpose clear |  |  | X |  |  |
| Page digestible in 5 minutes |  |  |  |  | X |
| Clear path to information |  |  |  |  | X |
| Content |  |  |  |  |  |
| Major headings are clear and descriptive |  |  |  | X |  |
| Styles and colors are consistent |  |  |  |  | X |
| Emphasis used sparingly |  |  |  | X |  |
| Main copy concise and explanatory |  |  |  | X |  |
| HTML page titles are explanatory |  |  |  | X |  |

1. Purpose of this site:

To showcase the Web Development program at JCCC

To provide info regarding the pathways available

To introduce the user to the faculty in the program

To provide resources to learn about the program and the material learned within

1. Describe the intended audience:

The intended audience is anyone who is considering a change in careers, or who would like some background info on the program that a potential job candidate took before hiring them.

1. What is your first impression of the site?

The site is well-constructed, but I feel like I have to scroll a lot to get to the material on each page. I also don’t quite know initially what to expect from the site when I get to the main page. Besides the “Design | Code | Build” mention on the gif, it takes a dozen seconds or so to recognize the intent of the site.

1. What products or services are offered? How can they be obtained? Is key information present of missing, such as ordering info, price, options, etc.

The site seems to be offering an opportunity to become enrolled in the program, but it is not completely clear if that is the main purpose. I don’t see easily prices of the program, nor do I see where to go to enroll without careful examination.

1. Is the site navigation well or poorly planned?

It is well planned, but there are many areas that I would think to be hyperlinks that turn out to be simple text, e.g., the block display of the different pathways on the home page. It’s also unclear the order the certificates and degrees are received – they are initially under the “Web Tech Certificate” block, but in smaller browsers (e.g., <37.5em) the blocks all fall in a line and the branching goes away. Below that, the “Learn | Alumni Stories | Visit | Connect” areas seem like they’d be more appropriate closer to the top; they also could do with hyperlinks.

The symbols linking to social media in the top right seem rather small, as they took an extra second to clearly see.

1. Comment on the following elements often thought of as part of the Web Architecture:
   1. Use and quality of graphics – Good, though they could use some more diversity (many repeating images)
   2. Page layout – The Connect page containing all the Contact info seems difficult to read; maybe highlighting or bolding the names, or somehow differentiating the break of one contact before the next would be good.

-The Showcase tab sticks out like a sore thumb with no images when all the other tabs have nice interactive images.

* 1. Unifying theme – Very nice; I like the fluidity, despite at times seeming like a lot of scrolling. It definitely displays a lot of the possibilities the site-makers can create
  2. Equipment sensitivity – Seems good on all browsers tested

7. Broken Links

The Facebook link stated the content wasn’t available at that time.

“Success Stories” has no information or material.

None of the sub-tabs under “About” link to the related material, as opposed to when clicking straight on the “About” tab.

Not sure if it’s intentional, but clicking on “Resources” gives all three tab options within the page immediately, while clicking on the individual sub-tabs within “Resources” only shows that portion of the material, removing the rest of the “Resources” page (like what happens when you select a sub-tab under “Connect”).