**Website Critique Form**

Website URL: https://wddm.web.csit.jccc.edu/wordpress

Scale: 1 = Poor 2 = Fair 3 = Good 4 = Very Good 5 = Excellent

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Speed | 1 | 2 | 3 | 4 | 5 |
| The homepage downloads efficiently |  |  |  |  |  |
| Does the page load quickly? |  |  |  |  |  |
| Web pages |  |  |  |  |  |
| Are the web pages is attractive, has strong eye appeal |  |  |  |  |  |
| You can quickly determine the basic content of the site. |  |  |  |  |  |
| You can tell where you are immediately (clear title, description, image captions, etc. |  |  |  |  |  |
| The content achieves this intended purpose effectively. |  |  |  |  |  |
| The content of this site is well organized. |  |  |  |  |  |
| The information in this site is easy to understand. |  |  |  |  |  |
| This site offers sufficient information related to its goals and purposes. |  |  |  |  |  |
| This site provides interactivity that increases its value. |  |  |  |  |  |
| Grammar and spelling are correct. |  |  |  |  |  |
| There is sufficient information to make the site worth visiting. |  |  |  |  |  |
| Ease of Navigation/Use |  |  |  |  |  |
| You are able to move around within the site with ease. |  |  |  |  |  |
| Directions for using the site are provided if necessary. |  |  |  |  |  |
| Directions are clear and easy to follow. |  |  |  |  |  |
| The information is clearly labeled and organized. |  |  |  |  |  |
| Information is easy to find (no more than three clicks, for example). |  |  |  |  |  |
| Does the site include links to appropriate sites outside this page?  Are these links marked in any way to indicate when you are leaving the original site? |  |  |  |  |  |
| Is each section of the page labeled with a topic or section heading? |  |  |  |  |  |
| Are there clearly marked buttons and links that transport you to locations within the site and allow you to find your way quickly to information you need? |  |  |  |  |  |
| Browsers and Web-enabled devices |  |  |  |  |  |
| Site is equally effective with a variety of browsers. |  |  |  |  |  |
| Site is equally effective with a variety of devices. |  |  |  |  |  |
| Identity |  |  |  |  |  |
| Company Logo Prominent |  |  |  |  |  |
| Tagline makes company purpose clear |  |  |  |  |  |
| Page digestible in 5 minutes |  |  |  |  |  |
| Clear path to information |  |  |  |  |  |
| Content |  |  |  |  |  |
| Major headings are clear and descriptive |  |  |  |  |  |
| Styles and colors are consistent |  |  |  |  |  |
| Emphasis used sparingly |  |  |  |  |  |
| Main copy concise and explanatory |  |  |  |  |  |
| HTML page titles are explanatory |  |  |  |  |  |

1. Purpose of this site:
2. Describe the intended audience:
3. What is your first impression of the site?
4. What products or services are offered? How can they be obtained? Is key information present of missing, such as ordering info, price, options, etc.
5. Is the site navigation well or poorly planned?
6. Comment on the following elements often thought of as part of the Web Architecture:
   1. Use and quality of graphics
   2. Page layout
   3. Unifying theme
   4. Equipment sensitivity

7. Broken Links