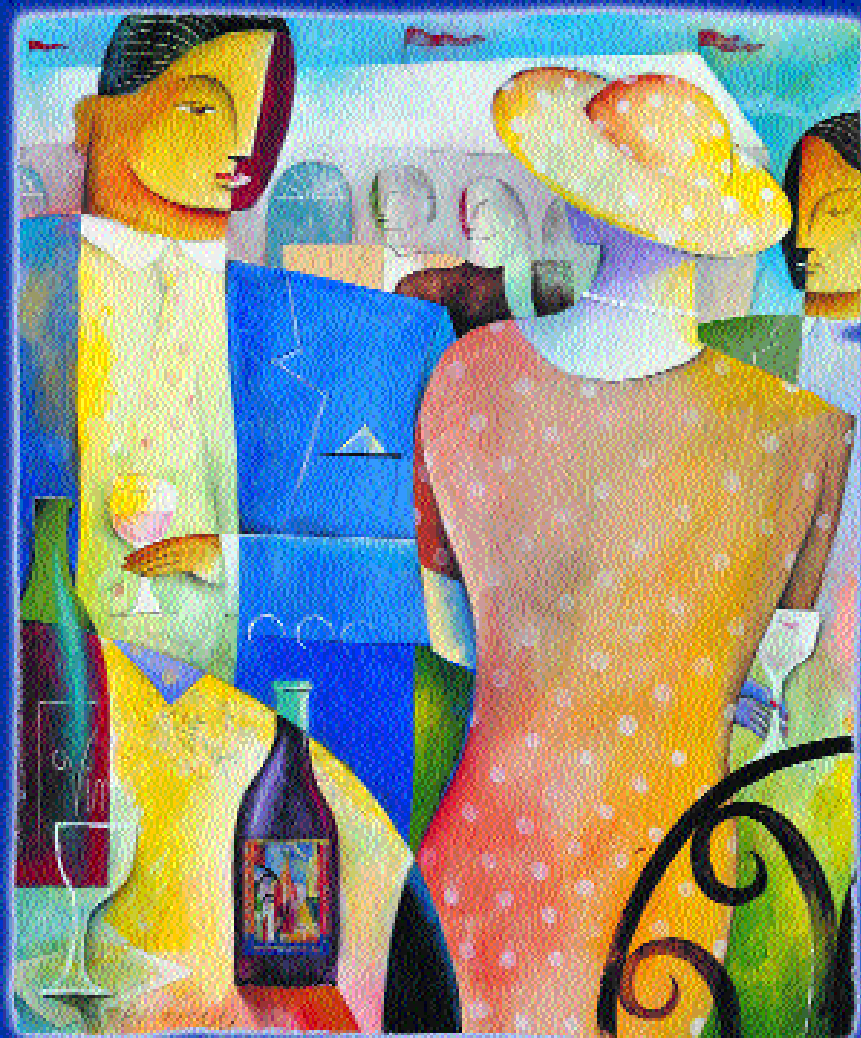


The 3rd Annual Paso Robles Harvest Wine Affair



Benefiting Fifteen San Luis Obispo Causes for Children

The Auction

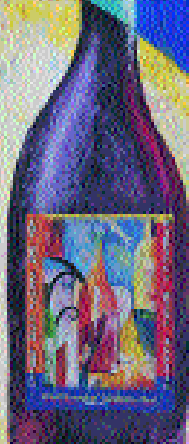


PASO ROBLES



**HARVEST
WINE
AFFAIR**

Let the fun begin!



2000 HARVEST WINE AFFAIR

WELCOME

Welcome to the Third Annual Paso Robles Harvest Wine Affair. As Co-Chairs we join our wine industry colleagues in the excitement and pride generated by this event. The Harvest Wine Affair in two short years has raised over two hundred thousand dollars and has supported many of the local charities in San Luis Obispo County. The hard work of many volunteers, winegrowers, and wineries, combined with your generous bids, has made it possible for the charitable works of many to continue.

The combination of golf, some of the world's finest wines, special winery events and fabulous food is making the Harvest Wine Affair one of the "Hottest tickets" on California's Central Coast. Wineries have pulled out all the stops in creating distinctive, exciting, and one-of-a-kind auction lots. From elegant winemaker dinners to exclusive barrel samples, we hope to offer wine aficionados an exciting wine experience.

On behalf of the Paso Robles Vintners and Growers....Saluto!

The 3rd Annual Paso Robles Harvest Wine Affair is Co-chaired by Norm Benson, Dark Star Cellars; Ken Volk, Wild Horse Winery; and Tobin James, Tobin James Cellars.



2000 HARVEST WINE AFFAIR

AUCTIONEERS

TODD VENTURA

Born and raised in rural San Luis Obispo County, Todd Ventura grew up raising livestock while a member of 4-H and Future Farmers of America. It was while selling these project animals at the local fair that he attained a lifelong fascination for auctioneering and this method of merchandising.



Throughout high school, junior college and while attending California Polytechnic State University in San Luis Obispo, the calling of auctioneer was always held close by Todd, but took a second seat to his education. After college, there was another path to follow in the printing industry. Over the past 12 years he has risen to vice president for a chain of printing establishments on the Central Coast, of which the parent company is one of the largest wine label producers in the western United States.

It was with his ties in his current position that Todd was re-acquainted with auctioneering. At a local fundraiser, he was once again bitten by the auction bug, and set out to fulfill his long awaited dream of becoming an auctioneer.

After consulting with several acquaintances already active in the field, he leaned heavily upon the advice of a friend who was to become the 1999 World Champion Auctioneer. While working toward his goal, he took the advice to heart and worked as "bid spotter" or "ring man". "By keeping active in auction circles," he says "I was able to learn critical aspects of the job that would have gone unnoticed had I only stood with a gavel in my hand".

In April of 1998, Todd graduated from the World Champion College of Auctioneering. Since then, he has been active throughout the western United States, selling and working auctions with a wide range of offerings, from art and wine to bulls and tractors.

Todd has served as auctioneer and "bid spotter" at such notable events as the Central Coast Wine Classic, Santa Barbara International Wine Auction and other wine-related events. Todd has a passion for auctioneering and hopes everyone enjoys the diversion from the typical "wine" style of auctioneering.

2000 HARVEST WINE AFFAIR

AUCTIONEERS

DOUG FILIPPONI

Doug Filippini, born in Paso Robles, has been active as an auctioneer for years, conducting charity auctions for organizations such as the Boys and Girls Club, the Women's Resource Center, the PRVGA Zinfandel Festival, the KCBX Golf Tournament, the Atascadero Board of Realtors, Ag Task Force, Ducks Unlimited and both the Rotary and Kwanis service organizations.

Friendly, approachable, with a quick smile and easy-going nature, Filippini describes his auctioneering style as enthusiastic and energetic. He says he enjoys the excitement of a live auction, and particularly likes being involved in charity auctions as a way to give back to his community.

Filippini is a very active board member of the Paso Robles Vintners and Growers Association, spearheading the Wine Festival, serving on the Wine Festival Golf Tournament Committee and attending numerous grower programs. A past president of the Rotary Club of Atascadero, he also serves on the boards of the Atascadero Athletic Foundation, Special Olympics, Santa Lucia Bank, and is the past president of the Tri-Counties Branch of the California Groundwater Association.

Filippini, together with his partner Ned Thompson, has been in the groundwater industry for over 25 years, and owns over 425 acres of wine grapes.

2000 HARVEST WINE AFFAIR

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2000 HARVEST WINE AFFAIR

SATURDAY MAIN EVENT SCHEDULE

L I V E A U C T I O N P R E V I E W

SILENT AUCTION OPENS

3 – 4 pm

Wine and hors d'oeuvres

LIVE AUCTION

4 pm

Auctioneers Todd Ventura and Doug Filipponi will lead this spirited, competitive wine and lifestyle auction.

SPARKLING WINE SEGUE

After the live auction, enjoy sparkling wine and delicious hors d'oeuvres outside the silent auction tent on the "veranda", while placing your last minute silent auction bids. The silent auction closes one half hour after the close of the live auction.

DINNER AND ENTERTAINMENT

Enjoy the culinary delights of the gourmet dinner presented by the Hitching Post. After dessert, enjoy dancing to the sounds of OASIS.

2000 HARVEST WINE AFFAIR

WEEKEND SCHEDULE

THE 3RD ANNUAL PASO ROBLES HARVEST WINE AFFAIR W E E K E N D S C H E D U L E

A Benefit for 15 San Luis Obispo County Causes for Children

FRIDAY, OCTOBER 20, 2000

Pro-Am Golf Tournament

Hunter Ranch Golf Course

Winemaker dinners and special events at
participating wineries and local restaurants

SATURDAY, OCTOBER 21, 2000

The Main Event

3 – 10 pm

Auction Preview

Silent Auction

Live Auction

Gourmet Dinner

Live Entertainment and Dancing

SUNDAY, OCTOBER 22, 2000

Special Events at Award-winning Paso Robles Wineries

2000 HARVEST WINE AFFAIR

MAIN EVENT MENU

A U C T I O N P R E V I E W

HORS D'OEUVRES AND PASO ROBLES WINES

Caramelized Onion Crostini
Sausage Stuffed Mushrooms
Grilled Polenta with Walnut Pesto

L I V E A U C T I O N

Artisan Cheese and Crackers

1st APPETIZER COURSE

Grilled Shrimp & Diver Scallops with Roasted Corn Salsa in a
Ginger and Spicy Cilantro Vinaigrette

2nd APPETIZER COURSE

Oak Seared Ahi, Haricot Vert,
Baby Greens with Heirloom Cherry Tomatoes

S P A R K L I N G W I N E S E G U E

HORS D'OEUVRES AND SPARKLING WINE ON THE TERRACE

Fresh Tomato, Mozzarella & Basil Crostini
Grilled Eggplant Stuffed with Herbed Cheese and Daikon Sprouts
Sparkling wine provided by the Hot Springs Deli and Wine Vault and Tobin James Cellars

D I N N E R

MAIN COURSES

Smoked Duck with Portabello Mushroom & Lentils
Oak Grilled Beef Tenderloin & Goat Cheese Mashed Potatoes
Thyme Crisps and Red Wine Sauce topped with Julienned Vegetables

D E S S E R T

Pecan Tartlets with Chocolate Jack Daniels Ice Cream Coffee
Water provided by Arrowhead Mountain Spring Water

Our thanks to David Weyrich and the Gazette Newspapers

2000 HARVEST WINE AFFAIR

BENEFICIARIES

PROCEEDS FROM THE LIVE & SILENT AUCTIONS WILL BENEFIT 15 SAN LUIS OBISPO COUNTY CAUSES FOR CHILDREN

Assistance League of San Luis Obispo County
Operation School Bell, providing new clothes for children

Atascadero Greyhound Athletic Association
Track & field grounds renovation

Camp Fire Council of the Central Coast
Summer Camp Scholarships

Clark Community Athletic Field
Athletic Field Improvements

Court Appointed Special Advocates
Court Advocates for Abused Children

Flamson Middle School Parent-Teacher-Student-Association
English Dictionaries and Thesaurus' for Students

North County Women's Shelter
New Paso Robles Shelter

Paso Robles AIM Education Foundation
Grant Catalog

Paso Robles Art Association
Summer Art Camp Scholarships

Paso Robles Rec. Inc.
Park Enhancements

San Luis Obispo County American Heart Association
Heart Power! Program

San Luis Obispo County Arts Council
Social Mentoring Through the Arts Program

San Luis Obispo County YMCA
Summer High Adventures Program

Shandon High School
AVID (College Prep) Program

Templeton Middle School
Garden Project

2000 HARVEST WINE AFFAIR

HOW BIG IS THE BOTTLE?

HALF BOTTLE

Contains one half the amount of a standard bottle.
Also known as a "tenth" (375ml).

BOTTLE

This is the standard bottle size.
It is sometimes known as a "fifth" (750ml).

MAGNUM

Holds the equivalent of two standard bottles (1.5L).

DOUBLE MAGNUM

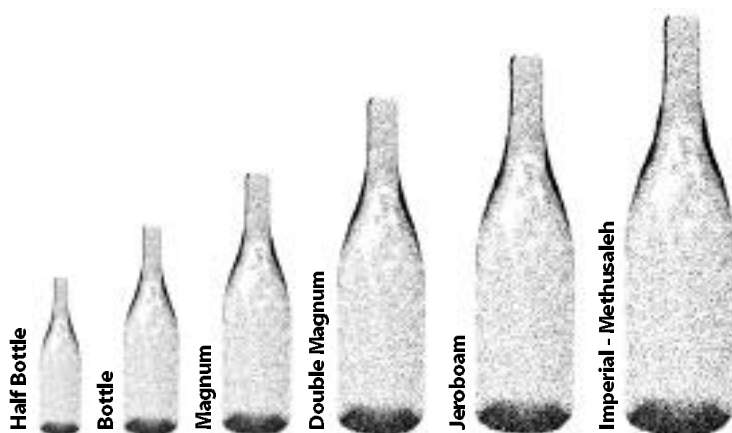
Twice the size of a Magnum, this bottle contains the equivalent of four standard bottles (3L).

JEROBOAM

There are two different sizes of Jeroboams. A Double Magnum (3L) of sparkling wine is referred to as a Jeroboam. A still wine Jeroboam holds the equivalent of 6.67 bottles (5L).

IMPERIAL METHUSELAH

Holds the equivalent of eight standard bottles (6L).



2000 HARVEST WINE AFFAIR

SALMANAZAR

Holds the equivalent of one case of 12 standard bottles (9L).

BALTHAZAR

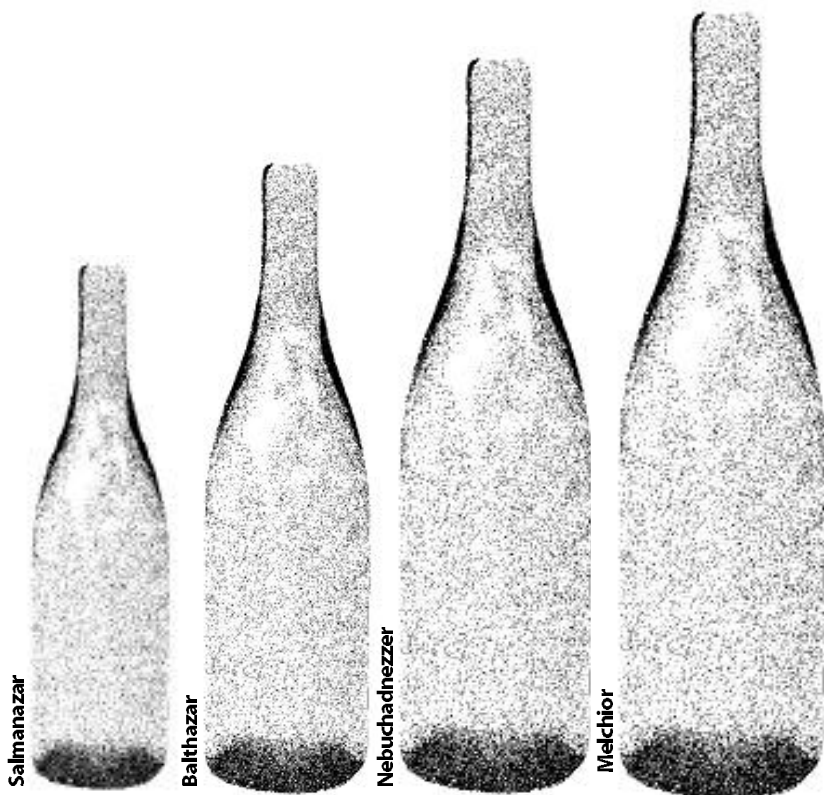
Holds the equivalent of 16 standard bottles (12L).

NEBUCHADNEZZAR

Holds the equivalent of 20 standard bottles (15L).

MELCHIOR

Holds the equivalent of 24 standard bottles (18L).



2000 HARVEST WINE AFFAIR

3RD ANNUAL HARVEST WINE AFFAIR SPONSORS

We gratefully acknowledge and thank the following sponsors for making the dream of the Paso Robles Vintners & Growers Foundation and its Harvest Wine Affair a reality.

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CHARTER & DOUBLE GOLD SPONSORS

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Wilson Daniels Wine Brokerage

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BLAKE PRINTERY



Paso Robles
Vintners and Growers Association



**Sinsheimer, Schiebelhut,
Baggett & Tangeman**



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SILVER SPONSORS

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Vineyard Industry Products Co.

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Paso Robles Inn
Paso Robles Vineyards
Robert Hall Vineyard
Southcorp
Steinbeck Vineyards
Valley Vineyard & Orchard
Wells Fargo Bank
Wild Horse Winery

PASO ROBLES VINTNERS & GROWERS FOUNDATION

The Paso Robles Vintners & Growers Foundation is a charitable "sister" organization of the Paso Robles Vintners & Growers Association, and was established by members of the Paso Robles wine industry to raise funds for charitable causes.

By attending the 3rd Annual Paso Robles Harvest Wine Affair, you are directly contributing to the betterment of our community. Your support will aid fifteen San Luis Obispo Causes for Children.

Thanks again for attending! We hope you have a memorable time in the Paso Robles Wine Country!

FOUNDATION BOARD OF DIRECTORS

July Ackerman
Jim Brabeck
Gary Eberle
Joanne Main
Charles Ortman
Herman Schwartz
Ken Volk

Thank you very much to the following people whose hard work and diligence made this event possible!

2000 HWA COMMITTEE

Norm Benson, Co-Chair
Kathy Collins
Pete Dakin
Mat Garretson
Marianne Heinen
Catherine Jaeger
Tobin James, Co-Chair
Joanne Main
Cynthia Reed
Herman Schwartz
Lance Silver
Wendy and Thad Tuck
Ken Volk, Co-Chair

A special thank you to:

- Our many hard working volunteers who have donated their time and talents!
- Mat Garretson for his talented contributions
- Ken Volk and Wild Horse Winery for coordinating the Collaborative Blend

2000 HARVEST WINE AFFAIR

CONDITIONS OF PURCHASE - LIVE AUCTION

A U C T I O N P R E V I E W

Auction items will be made available for preview beginning at 3pm Saturday, October 21, 2000. The prospective bidders have the responsibility for inspecting the items (including wines). Bidders accept all purchases "AS IS".

- The PASO ROBLES HARVEST WINE AFFAIR (HWA) and Hunter Ranch Golf Course reserve the right to refuse admission to or attendance at any or all HWA events.
- The HWA Auction is not responsible for the accuracy of lot descriptions written in the catalog or verbally stated during the auction, including statements relating to the origin, age, rarity, condition or general quality of wines. All statements by the Auction pertaining to lots are statements of opinion and are not to be considered warranties or representations of fact. Bidders, by bidding, acknowledge that they have inspected the wines to their satisfaction and bid based on their own evaluation.
- Any changes, additions or revisions of lots shall be announced either as a written or verbal communication by the auctioneer or by an authorized representative of the Auction.
- All bids are "per person or per lot". The Auction or auctioneer reserves the right to divide or combine lots at the auctioneer's sole discretion.
- The auctioneer shall have the right to withdraw a lot or reject a bid at his sole discretion at any time prior to the fall of the hammer for the lot in question.
- Should a problem arise between the bidders, the auctioneer shall have the right to resolve the problem, re-offer the lot or withdraw the lot in question.
- No bid shall be valid unless accompanied by a bidder's paddle and acknowledged by the auctioneer. At the fall of the hammer, the highest acknowledged bidder shall be deemed to have purchased the lot, and is then responsible for full payment and pickup.
- The auctioneer, at his sole discretion, will set the suggested starting bid for each lot when publicly announcing that lot.
- Each successful bidder is responsible for the full price of the lot.
- Payment for all lots shall be made in full on the day of the Auction. Lots must be paid for in full prior to their release to the bidder and removal from the Auction site. Payments shall be made in cash, cashier or certified check, or by MasterCard, Visa or American Express. Company or personal checks will be accepted only upon the submittal of indisputable identification and credit responsibility satisfactory to the HWA management representative responsible for accepting payment. Payment for separate lots under one bidder paddle number may be combined. Payment for all lots shall be made in full in United States currency with checks drawn on United States banks. All checks should be made payable to the Paso Robles Vintners & Growers Foundation.
- Unless proof of exemption from payment is presented to the Auction, the purchaser will be required to pay all state and local retail sales taxes and tax will be charged to all bidders who have not submitted such information.
- For federal income tax purposes, the Paso Robles Vintners & Growers Foundation is classified as a tax exempt corporation. Bidders may be entitled to deduct a portion of their payments for Auction lots as a charitable contribution. Each bidder should consult his or her tax advisor regarding the extent of the deductibility for state and federal income tax purposes.

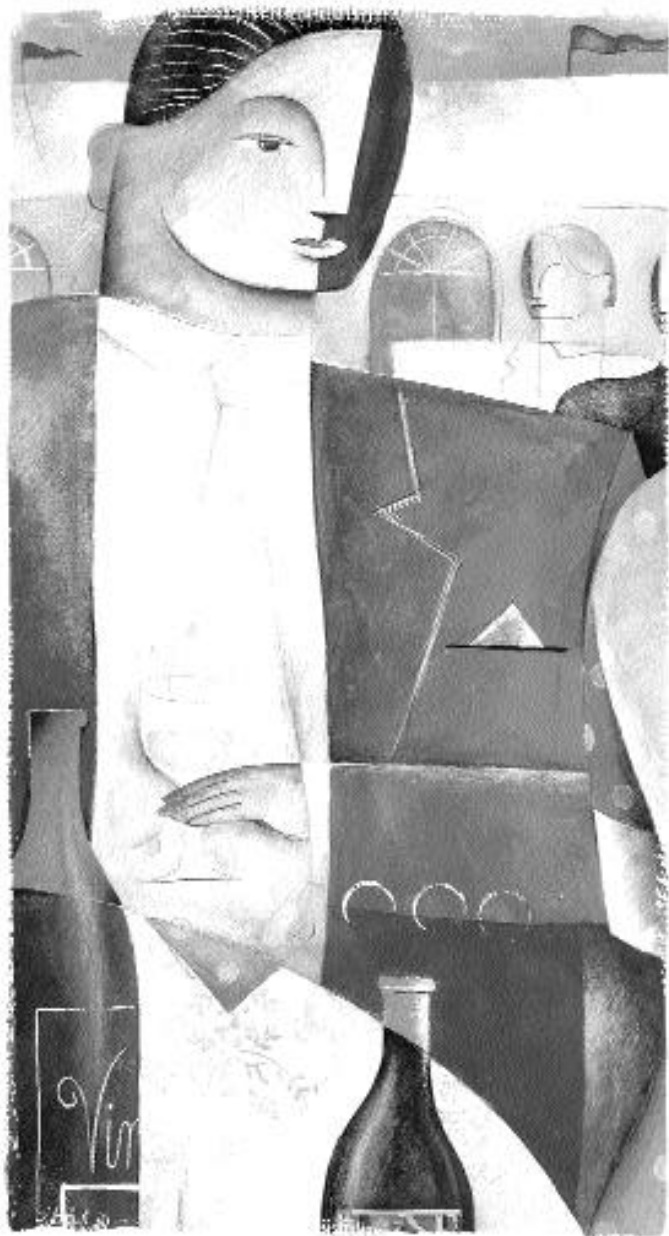
2000 HARVEST WINE AFFAIR

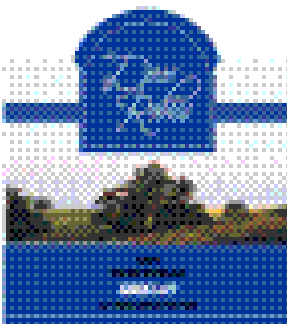
- The purchaser is responsible for pick up of Auction purchases on the day of the Auction at Hunter Ranch Golf Course. Packing and shipping arrangements must be made at the time of payment.
- All lots must be arranged for and redeemed prior to October 31, 2000, unless otherwise stated.
- Any trips or events constituting all or part of an Auction lot shall, unless otherwise specified in the catalog description, be subject to convenient scheduling by the lot donors and the successful bidder. In addition, purchasers of events are expected to schedule the event to occur within twelve months of the Auction.

2000 HARVEST WINE AFFAIR **CONDITIONS OF PURCHASE - SILENT AUCTION**

- The Silent Auction is subject to applicable conditions of purchase related to the Live Auction.
- The Silent Auction will open at 3:00 pm and will close one half hour after the close of the live auction. All closings will be at the sole and absolute discretion of the HWA. Bidders of Silent Auction items are responsible for checking the posted bid results after of the auction to confirm the winning bid and then proceed to check-out with the cashier. Pickup will begin at 7:30 pm.
- Closing of the tables will be announced.
- All items in the Silent Auction have bid sheets placed in front of them. Persons wishing to bid may do so by legibly writing their bidder's number, name and the amount of the bid on the bid sheet. Only registered bidders with assigned bid numbers may participate in the Silent Auction.
- Each new bid must be written on the first available line on the bid sheet and must be in dollar amount, no cents. A minimum bid and minimum bid increase for each item are listed on each bid sheet.
- An authorized HWA representative may at his/her sole and absolute discretion nullify a bid for any of the following reasons:
 - Lack of a minimum bid or lack of minimum raise
 - Failure to write a bidder number on the sheet
 - Illegible writing
 - A late bid or addition of a bid after the close of the silent auction.
- Purchased items may be taken from the tables only after the cashier has been paid in full and by exhibiting a paid receipt to one of the HWA officials at the tables.
- Items may not be returned to donors or Foundation for exchange or refund.
- Under no circumstances may any bid sheets be removed from the tables.

LIVE AUCTION LOTS





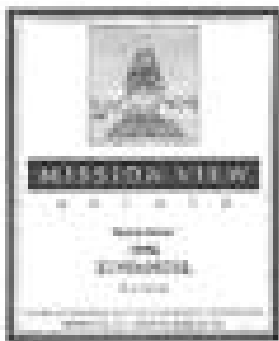
MERLOT RETROSPECTIVE FROM DOCE ROBLES

While newcomers to the winery business, Jim and Maribeth Jacobsen are no strangers to viticulture. Both are third generation farmers who have recently opened Doce Robles Winery in Paso Robles. The couple invites you to bid on this lot to see for yourself how grape farmers can become winemakers.

This lot is a three-bottle vertical collection of Doce Robles Merlot, 1995 through 1997 in a wooden tote box.

Courtesy of Doce Robles

Doce Robles- — Tasting room open 10-5 daily, 3/4 mile from Hwy. 101, on Hwy. 46 West at Twelve Oaks Drive. Come by our tasting room and enjoy our premium wines, centuries-old oaks and panoramic view of the vineyards. Picnic facilities also available. Come and enjoy the romance of Doce Robles Winery! 2023 Twelve Oaks Drive. tel: 805.227.4766 or 805.227.6860



GET TO KNOW PRETTY-SMITH

San Miguel's Mission View Winery recently changed hands, and has been reborn as Pretty-Smith Winery. Here's a chance to meet the new owners, Lisa Pretty and Victor Smith, and learn what's in store. This lot includes a tour and tasting at the winery, as well as a catered lunch for six hosted by the owners and staff. Each guest will also receive a Magnum of red wine to take home with them.

Rumor has it you'll have to show more stamina in bidding than our own Joanne Main. She's acquired this lot for the last two years!

Courtesy of Pretty-Smith Winery

Pretty-Smith Vineyards & Winery — (Previously Mission View Estate) - Tasting room open on picturesque vineyard Friday-Monday 10:00 - 5:00. Enjoy Mission View Wines at the picnic facilities or just stop by and chat with the friendly staff. At the end of 2000 sample the first wines released under the Pretty-Smith label. 13350 N. River Road, San Miguel. tel: 805.467.3104 www.prettysmith.com



PESENTI

A CASE OF PESENTI 1998 ZINFANDEL

The second-oldest winery in our appellation, Pesenti is perhaps best-known for the Zinfandels crafted from dry-farmed vines planted nearly eighty years ago. A few years ago, the quality of the vineyard, and the wines resulting from them, came to the attention of Larry Turley, owner of Napa Valley's Turley Wine Cellars. The result has led to a very exciting new chapter for Pesenti, as Turley recently purchased the vineyard and winery. Working with Frank Nerelli, a third-generation member of the original Pesenti/Nerelli family, Turley plans to take the Pesenti Winery to even greater fame. This lot offers up a case (12 750ml bottles) of intense 1998 Zinfandel from this historic winery to watch.

Courtesy of Pesenti Winery

Pesenti Winery — Open 9-5 daily. Located between Hwy 101 and Hwy 46 West on beautiful Vineyard Drive. Family operated since 1923. An award winning winery known for its premium Zinfandels. 2900 Vineyard Drive, Templeton, CA 93465 tel: 805.434.1030

Carmody McKnight

Estate Wines

A WORK OF ART INSIDE A WORK OF ART WITH A WORK OF ART

Gary Conway is a man of many talents. While perhaps best-known for his work on the small screen, Gary is also an accomplished grape grower, vintner, artist and author. Here's your chance to obtain a very collectable treasure. A Magnum of Carmody McKnight's 1997 "Kathleen" Cabernet Sauvignon Dessert Wine has been adorned with a signed, artist-enhanced original Giclee on canvas artwork. Once the wine has been enjoyed, the artwork may be removed for matting and framing. Also included in this lot is a signed copy of Gary's book, "Art of the Vineyard."

Courtesy of Carmody McKnight

Carmody McKnight — Cabernet Sauvignon, Merlot, Cabernet Franc, Meritage blends, Chardonnay and one-of-a-kind dessert wines. Our vineyard, enriched by limestone and volcanic soils, assures the highest concentration of minerals and nutrients of any wine in the world. The ultimate expression of terroir! Art Gallery, tasting open daily 10-5. 11240 Chimney Rock Road, Paso Robles, CA 93446. tel: 805.238.9392



SET SAIL WITH WINDWARD

Windward Vineyard's Marc Goldberg and Maggie d'Ambrosia share many passions.

With this lot, the couple is offering the opportunity for you and five guests to share in two of them: their love of Pinot Noir and their love of the sea. On a mutually agreed upon date, the six of you will travel to the Morro Bay marina to board the Agape Mu, Marc and Maggie's beautifully-appointed sailboat. Once aboard, you'll be treated to an afternoon of sailing the waters of the Morro and Estero Bays. The couple will prepare 'grazing foods' to accompany assorted vintages of sublime Windward Pinot Noirs.

Courtesy of Windward Vineyard

Windward Vineyard — New tasting room open every weekend (or call us during the week). A 15 acre family vineyard on the Westside, dedicated exclusively to the growth and production of 100% estate bottled pinot noir. Sample the Burgundian styled current release or purchase library selections available only from the winery. 1380 Live Oak Road, Paso Robles, CA 93446. tel: 805.239.2565 fax: 805.239.4005 www.windwardvineyard.com



PASO ROBLES
Vintners and Growers Association

DO THE PASO ROBLES WINE FESTIVAL IN STYLE

Enjoy the Paso Robles Wine Festival like you never have before.

Eight lucky people will enjoy the luxury of their own private canopy in the park at the 19th Annual Paso Robles Wine Festival, on Saturday, May 19, 2001. A catered lunch will be served by Laurent Grangien of Le Petite Marcel for the winners.

Don't be surprised if a few of our winemakers drop by for a chat and perhaps to pour something special!

Courtesy of the Paso Robles Vintners and Growers Association

Paso Robles Vintners and Growers Association — 1245 Vine Street, Paso Robles, CA 93446. tel: 805.239.8463 fax: 805.237.6439 www.pasowine.com



A MELCHIOR OF JAMES GANG ZIN

Think you're big enough to handle this one? Here's a Melchior – that's eighteen liters, or two cases' worth of wine – of Tobin James Cellars' impressive 1998 James Gang Reserve Zinfandel. The deeply-etched and hand-painted bottle is signed by Toby himself.

Courtesy of Tobin James Cellars

Tobin James Cellars — Open 10-6 daily. Belly up to the grand antique bar in the western saloon and taste incredible award-winning wines. Go "ballistic" and try all Tobin's varietals, including Zinfandel, Syrah, Chardonnay, Cabernet Sauvignon, Sangiovese, "Liquid Love" dessert Zinfandel, and lots more. Kids welcome! Join the "James Gang." 9 mi. east of 101 on Hwy. 46 East. tel: 805.239.2204



A PRIVATE BARREL TASTING AND GIFT BASKET FROM CHATEAU MARGENE

From one of Paso Robles "new kids on the block" comes a private tour and barrel tasting for four, with the Mooney family and an attractive gourmet gift basket.

The basket is filled with gourmet delights, Chateau Margene provisions and is topped off with two bottles of their debut wine, the 1997 Cabernet Sauvignon.

A date and time to be set that is mutually convenient to all parties.

Courtesy of Chateau Margene

Chateau Margene — A small family owned and operated winery dedicated to the production of small lots of premium, handcrafted wines. The winery and picnic area offer a picturesque setting to relax and enjoy our Cabernet Sauvignons. The tasting room is open during the Wine Festival/Harvest Wine Affair weekends, special events and by appointment only. 4385 La Panza Road, Creston, CA 93432 tel: 805.238.2321 www.chateaumargene.com



AN OVERNIGHT STAY AT AJB VINEYARDS FOR FOUR

John Berardo grew up in an Italian family that epitomized old-world hospitality. His experiences around a bountiful table – not to mention a barrel-stocked wine cellar – led to his creation of AJB Vineyards. To the winning bidder John graciously offers an opportunity to spend a relaxing evening with three friends at his charming guest house. This scenic, secluded house is situated on the vineyard, and will accommodate the four of you in comfort...it even includes a pool and spa. As mementos of your stay in the wine country, John has compiled a mixed case of delicious AJB wines from the 1998 vintage for you to take home.

Courtesy of AJB Vineyards

AJB Vineyards — Tasting room is open on weekends, holidays and by appointment. Taste handcrafted estate grown and produced Sangiovese, Syrah, Viognier and Nebbiolo. Visit our beautiful west hillside vineyard and winery. Now open is our 2 bedroom, 2 bath vacation rental for 2-4 persons with pool and spa. Family owned and operated. 3280 Township Road, Paso Robles, CA 93446. tel: 805.239.9432 fax: 805.239.1931 email: ajberardo@msn.com

Victor Hugo

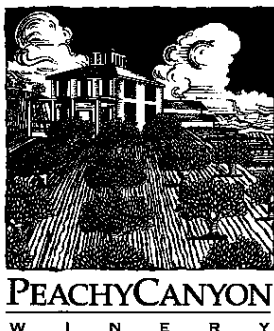
AN OPULENT OFFERING OF VICTOR HUGO'S OPULENCE

Those who have been following the Paso Robles wine community need no introduction to Vic Roberts. Three years ago Vic and his wife, Leslie began their own venture, Victor Hugo Winery. Bringing to bear Vic's twenty-one years of experience in the crafting of wonderful wines, Victor Hugo is quickly making a name for itself. One of the wines that is firmly establishing the winery's reputation is its Bordeaux blend, Opulence.

For the Harvest Wine Affair, Vic and Leslie are offering up two 'piano case' collections of their 1997 and 1998 renditions of this impressive wine. To the winning bidder goes a 750 ml, Magnum, Double Magnum and Imperial of Opulence from both vintages. Both Double Magnums and Imperials feature etched and hand-painted renditions of the label.

Courtesy of Victor Hugo

Victor Hugo — New, small family-owned winery. Victor Hugo produces small lots of Chardonnay, Zinfandel, Petite Sirah, Cabernet Sauvignon, and a Meritage blend from our own vineyard as well as selected neighboring vineyards. The winery is located in a picturesque 90-year-old barn in Templeton. Tasting and sales during Wine Festival weekend, special events, and by appointment only. 2850 El Pomar Drive, Templeton, CA 93465. tel: 805.434.1128



PEACHY CANYON ZINFANDEL IN JEROBOAM

Since 1988 the name Peachy Canyon Winery has been synonymous with impressive Zinfandels. Year in and year out the winery releases a multitude of especially-designated Zinfandels designed to showcase both the quality and diversity of Paso Robles. Owner Doug Beckett offers a beautiful 5-liter bottling of his winery's 1998 Mustang Springs Zinfandel to the highest bidder. Limited in availability and exceptional in quality, this bottling is complete with an etched and hand-painted rendition of the label.

Courtesy of Peachy Canyon Winery

Peachy Canyon Winery — Tasting Room— Open for tasting and picnics daily 11-5. Hwy. 46 West at Bethel Rd., one mile west of 101 in the Old Bethel Schoolhouse which was built in 1886. We are a small World Class family winery specializing in Zinfandel, Cabernet Sauvignon and Merlot. Spend the afternoon in the most beautiful setting in the entire North County. 1480 N. Bethel Rd. tel: 805.237.1577 Tasting Room 805.239.1918



12 BOTTLES, EIGHTEEN HOLES AND DINNER FOR TWO

Steve Goldman is a true Renaissance Man. Whether it's showing his deftness in the cellar, showcasing his skills behind a potato cannon, or hitting the links, Steve excels...and he has fun while doing it. Steve invites you to bid on this fun-filled day that starts with golf with him at Hunter Ranch for you and a friend. After you've hit the links, it's time to hit the dinner table at Bistro Laurent where Steve will regale you with stories as Laurent Grangien serves up some truly tasty morsels. You sure won't go home on an empty stomach, or empty handed, either. Included in this lot is a case of exceptional 1995 Stephen's Pinot Noir.

Courtesy of Steve Goldman and York Mountain Winery

York Mountain Winery — Tasting 10-5 daily except major holidays. York Mountain Road off Hwy. 46 West. Award-winning winery over 100 years old within its own York Mountain Appellation. Premium wines include Chardonnay, Cabernet Sauvignon, Pinot Noir, Dry Sherry, Black Muscat and Zinfandel. 7505 York Mountain Road., Templeton, CA 93465. tel: 805.238.3925



A TRIO OF "FIRSTS" FROM NORMAN VINEYARDS

In 1971, Art and Lei Norman began to plant what now amounts to roughly forty acres of premium wine grapes nestled within the western hills of our appellation. It took the couple another twenty-one years before they ventured into the field of crafting commercial wine from their fruit. Since that time, the Norman Vineyards' label has gained recognition for fine wines throughout the U.S. The Normans have graciously opened up their cellar to offer you the rare opportunity to obtain a bottle of each of the first commercial releases from their winery: a 1992 Zinfandel, 1992 Cabernet Sauvignon, and 1992 No-Nonsense Red. These three bottles are packaged in a signed wooden box.

Courtesy of Norman Vineyards

Norman Vineyards — Now open 11-5 daily. Featuring award-winning Chardonnay, Sauvignon Blanc, Meritage (No Nonsense Red), Monster Zinfandel, White Zinfandel, Pinot Noir, Barbera and Cabernet Sauvignon from estate-grown grapes. Picnic among the vines. Tasting also available Mon.-Sat. 11-5 at Adelaide Floral, 300 Main, Templeton. 7450 Vineyard Dr., Paso Robles, CA 93446. tel: 805.237.0138 www.normanvineyards.com



A CASE OF HEAVY METAL WINES FROM DARK STAR CELLARS

When Norm Benson came up with the idea of a "Dark Star Cellars Heavy Metal Box Set" we had our doubts. Frankly, we've always seen Norm as more of a Perry

Como kinda guy. Laid-back, relaxed. The words "Norm Benson" and "Heavy Metal" seem a bit incongruous. Then, Norm set us straight: he was talking about his wines, not his musical preferences. And, when it comes to Dark Star wines, they've earned some serious heavy metal.

For the first time anywhere, Norm Benson has reached into his winery's library to create this very impressive (not to mention generous) twelve-bottle, four year vertical (1995, 96, 97 and 98) of Dark Star Cellars' Ricordati, Cabernet Sauvignon and Merlot. These wines collectively have garnered twenty medals in national and international wine competitions. While you may resist temptation to drink these wines in a mosh pit, you'd be crazy to not have these wines in your cellar. Medals not included.

Courtesy of Dark Star Cellars

Dark Star Cellars — Our focus is on producing small lots of extraordinary wines. Our current releases include our Bordeaux-style blend "Ricordati," Cabernet Sauvignon, Zinfandel, Merlot, Syrah. We are open for tasting everyday except Tuesday and Wednesday from 11-5:30 p.m. We would enjoy meeting you at our small family winery. 2985 Anderson Rd., off Hwy. 46 West, 2.2 miles west of Hwy 101. tel: 805.237.2389



A COLLECTION OF CASTORO ANNIVERSARY SERIES WINES.

Castoro Cellars' Niels and Bimmer Udsen continue their generosity to the Harvest Wine Affair with the latest installment of their Anniversary Series offerings. The winning bidder will receive an eight-bottle vertical of the winery's special Anniversary Series wines, 1991 through 1998. They celebrate Castoro's 10th through 17th years of winemaking in Paso Robles, and several vintages have won high praise at a number of competitions, including the coveted "Four Star Gold" at the Orange County Fair.

And, to expand your vertical, the winemaking team of Niels, Tom Meyers and Mikel Olsten invite you to the blending session for the 1999 offering. Upon bottling, you will receive not only a 750 ml bottle of this their Diciotto Anni, but also a Magnum, Double Magnum and Jeroboam as well. Good luck and bid it up!

Courtesy of Castoro Cellars

Castoro Cellars — "Dam Fine Wine"—discover why we say so! Spectacular array of Zinfandel, Cabernet, Chardonnay, Merlot, Pinot Noir and more. Stroll up our 100 ft long grape arbor and enjoy beautiful vineyard views. Gourmet foods & wine related gifts. Picnic facilities, children welcome. Family owned. 1315 N. Bethel Rd., Templeton, CA 93465. tel: 805.238.0725 toll free: 888.DAM.FINE *Open daily, 11-5:30*

EOS

ESTATE WINERY

A JEROBOAM OF AN EMPIRICALLY PERFECT PETITE

Year in and year out, EOS Estate Winery draws raves for its Paso Robles' Estate Petite Sirah. This kind offering is a 5-liter bottle of the 1997, signed by winemaker, Steve Felten. The 1997 is a beautiful rendition of this rustic grape variety. And, you don't need to just take our word for it: the wine was recently awarded the title, "The Best Wine of the South Central Coast" by judges at the prestigious California State Fair.

In addition to your big bottle is a limited-edition print of the award-winning EOS Estate label art, signed by the artist.

Courtesy of EOS Estate Winery

EOS ESTATE — winery at Arciero vineyards California's most spectacular estate winery, open 10-5 daily (10-6 summer weekends). Hwy. 46 E., six miles east of Hwy. 101. With Visitor's Center featuring award-winning wines, wine tasting, race car exhibit, dell, gifts, meeting room. Also self-guided tour, rose garden and picnic area. Groups welcome. P.O. Box 1179, Paso Robles, CA 93447. tel: 800.249.WINE

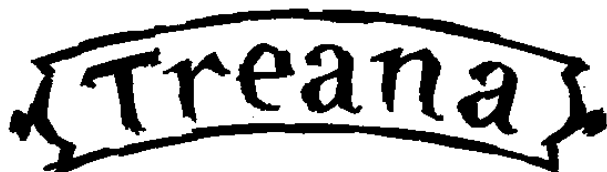


JANKRIS: THEY'RE BAAAACK!

This year saw the resurrection of an old Paso Robles friend, JanKris Winery. After a three-year hiatus, the Gendron family has returned to the winemaking scene, producing a limited quantity of wines only available at the family's scenic tasting room which overlooks their vineyards. Their return has also signaled the rebirth of one of JanKris' most-popular wines, Merzin. A popular blend among lovers of Paso's red wines, Merzin is a beautiful expression of the soft tannins of Merlot with the bold fruit of Zinfandel. This lot offers the opportunity to obtain three 750 ml bottles of this sumptuous wine.

Courtesy of JanKris Winery

JanKris Winery — Visit our Victorian home and enjoy wines sold exclusively in our hospitality room. We feature Chardonnay, Cabernet, Zinfandel, Merzin, Merlot, White Zinfandel, Riesling, and late harvest Zinfandel, as well as our gourmet foods and gifts. We have facilities for picnics, weddings and other events. Open daily 11-5:30. Bethel Road off Hwy. 46 W. Rt. 2 Box 40, Templeton, CA 93465. tel: 805.434.0319



TREANA/LIBERTY SCHOOL 3-LITER TRIO

Liberty School Cabernet Sauvignon has done more than its fair share to raise both the level of quality and consumer awareness of Paso Robles wines over the years.

They're intensely-flavored and a joy to behold. In spite of their accessibility in youth, the wine ages gracefully. Here's a lot that is sure to be a must for any Cab lover: a vertical collection of Liberty School Cabernet Sauvignon from 1996, 1997 and 1998, all in Double Magnum format.

Given the quality of the wine and the quantity in the bottle, these wines will last longer than your patience will allow!

Courtesy of Treana/Liberty School

Treana Winery — Tasting 10-5 daily. Hwy. 46 West at Arbor Rd., 1 mile WEST of Hwy. 101. Sample our wonderful wines in the tasting room, and purchase picnic items, gourmet salads and sandwiches made fresh daily in our deli. Enjoy an elegant stay at The Arbor Inn Bed & Breakfast. 2175 Arbor Road, Paso Robles, CA 93446. tel: 805.238.6979 fax: 805.238.4063



TRUE HARMONIC CONVERGENCE IN A BOTTLE

Harmony Cellars is situated on a beautiful hillside which overlooks the historic art community of the same name. Both winery and workshops turn out beautiful expressions of their respective art. The two come together in this very unique auction lot. The wine is a 1996 Cabernet Sauvignon from Harmony Cellars, a well-balanced rendition of this classic grape that has wonderful aging potential. Three liters of this exceptional wine is encased in a custom, hand-blown art glass bottle created by Carl Radike of Phoenix Studios.

A perfect example of a work of art inside a work of art.

Courtesy of Harmony Cellars

Harmony Cellars — Dare to put some Harmony in your life! We've been producing handcrafted, award-winning Chardonnay, Cabernet Sauvignon, Merlot and Zinfandel since 1989. Swing on by and partake the beautiful vista from our tasting room. Picnic tables are available on our patio. Open 10-5, and 10-5:30 during the summer. 3255 Harmony Valley Rd., Harmony, CA. On Hwy. 1, 5 miles south of Cambria. tel: 805.927.1625, 800.432.9239



A SUMPTUOUS OPPORTUNITY TO "JUST DINE" FOR SIX

Justin Vineyards and Winery have earned an international reputation as a producer of incredible wines. The proprietors, Justin and Deborah Baldwin, have earned an equally enviable reputation as gracious hosts. This graciousness can be seen in all that they do, including the couples' striking JUSTInn Bed and Breakfast, with the adjoining intimate dining facility, Deborah's Room. The Baldwins invite you to bid on dinner for six in the Central Coast's only winery restaurant. You'll enjoy a four-course, prix-fixe menu prepared by the Baldwin's Executive Chef. Select offerings of Justin wines will accompany the dinner.

Note: Offer expires October 22, 2001.

Courtesy of Justin Winery

Justin Winery — Visit our French Bistro wine bar 10-5 daily. Enjoy our 100% Estate Wines with a focus on our Bordeaux Blends (ISOSCELES AND JUSTIFICATION) plus Cabernet Sauvignon, Syrah, Chardonnay and Sauvignon Blanc. Check out our luxury country inn, The JUST-Inn or dine in the county's only winery restaurant, "Deborah's Room." 11680 Chimney Rock Rd., Paso Robles, CA 93446 tel: 805.237.4150 www.justinwine.com, email: info@justinwine.com



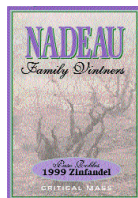
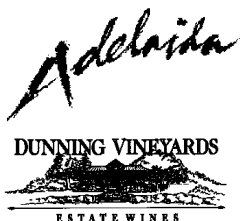
A DOOZY OF A DAY WITH HMR'S DUSI

Hidden Mountain Ranch is turning out a number of beautiful wines. One of the early front-runners from this winery has been its Zinfandel from the Dante Dusi Vineyard. In an appellation known for great Zinfandel, the Dante Dusi Vineyard is generally acknowledged as one of Paso Robles' finest.

Four lucky Zin lovers will immerse themselves in a day of Zinfandel appreciation with the fine folks at Hidden Mountain Ranch. Included in your day is a visit to the Dante Dusi Vineyard followed by a catered lunch back at the HMR barrel room prepared by Hot Springs Deli. After lunch, you'll have the opportunity to taste through future vintages of this exceptional Zinfandel straight out of the barrel. A Magnum of the 1998 HMR Dante Dusi Vineyard Zinfandel will also go home with you. This wine has racked up more medals than Mr. T! According to the editors of California Wine Winners, the 98 HMR Dusi is the most highly awarded Zinfandel this year.

Courtesy of Hidden Mountain Ranch

Hidden Mountain Ranch — Come experience a part of Paso Robles wine history as you visit HMR Winery, one of the first modern wineries in the area. Our focus is on using only the highest quality grapes to produce small lots of fine wines. Visit HMR to enjoy the incredible views and exceptional wines. Open 11-5 Fri.–Sun. at 2740 Hidden Mountain Road, Paso Robles, CA 93446. tel: 805.238.7143



A FAR OUT OFFERING FROM OUR FAR OUT WINERIES

The Far Out Wineries is a friendly gathering of 10 producers on Paso's far west side. These producers have gotten together to offer a truly impressive collection: ten Magnums of wine, one from each producer, displayed in a handsome, custom-made wood box. In addition to these ten works of art is yet another work of art...a beautiful, limited-release Far Out Wineries' poster featuring the artwork of Gary Conway. The poster is custom-framed, and has been signed by all ten winemakers.

Wineries included are: Adelaida Cellars, Carmody McKnight, Dover Canyon, Dunning Vineyards, HMR Winery, Justin Vineyards, Le Cuvier, Nadeau Family, Norman Vineyards and Poalillo Vineyards.

Courtesy of the Far Out Wineries: Adelaida Cellars, Carmody McKnight, Dover Canyon, Dunning Vineyards, HMR Winery, Justin Vineyards, Le Cuvier, Nadeau Family Vintners, Norman Vineyards and Poalillo Vineyards.



AN OVER THE TOP OFFERING OF HILLTOP

From the outset, the Paso Robles Cabernet Sauvignons produced under the J. Lohr label have been recognized for their outstanding quality. These wines, bearing the Seven Oaks designation, are consistently ranked as some of the finest Cabernet values in the state. Six years ago, Jerry Lohr and his team set out to produce an even more intense Cabernet Sauvignon from their special Hilltop Vineyard. The results have met with incredible commercial and critical success.

Our friends at J. Lohr have offered up a most-generous lot focusing on their special wine. This lot contains a three-liter bottling of 1996 Hilltop Vineyard Cabernet Sauvignon (winner of Gold Medals from the L.A. County Fair, the Monterey Wine Competition and the Dallas Morning News, to name but a few), a Hilltop "boomerang" corkscrew, four J. Lohr logo wine glasses, and four Hilltop Vineyard polo shirts. In addition, they have included a \$200 gift certificate for dinner at the incomparable McPhee's Grill in Templeton.

Courtesy of J. Lohr Winery

J. Lohr Winery — Jerry Lohr's philosophy of "Right Grapes, Right Place" led him to Paso Robles in the 1980s, and the award-winning J. Lohr Estates Seven Oaks Cabernet, Los Osos Merlot, South Ridge Syrah and the newly released Hilltop Single Vineyard Cabernet are the result. Tasting room is located at 1000 Lenzen Avenue, San Jose, CA 95126. tel: 408.288.5057 www.jlohr.com



**A BACCHANALIAN BLACK-TIE SPELUNKING OF
THE EBERLE CAVES FOR FOUR**

When Gary Eberle decided it was time to expand his winery, he literally went underground. The Eberle Caves are not only a resting place for barrels of sumptuous wines, it's also the location of an equally sumptuous dining room. You and three lucky friends are invited to kick off the holiday season on December 2nd at Eberle Winery's Annual Black-Tie Dinner. A Champagne reception leads in to an incredible, multi-course meal prepared by Chef Laurent Grangien of Paso Robles' Bistro Laurent.

And, if your indulgence in the wine and food have you thinking it's time to loosen that cummerbund, don't despair. This package includes an overnight stay at the Eberle's beautifully-appointed guest suites known as Club Eb. This tranquil locale boasts its own stocked lake, a sandy beach, waterfall, gardens and hot tub.

The only problem with this lot is that come the morning, you have to leave!

Courtesy of Eberle Winery

Eberle Winery — Gary Eberle, a founding father of the Paso Robles wine industry, invites guests to tour the underground wine caves. "Guest chef dinner series" as well as private events are held in the cave dining room. Award-winning wines are offered in the tasting room, or can be savored from our deck with panoramic vineyard views. Tasting daily 10-5, summer 10-6. Hwy. 46 E., 3.5 miles east of Hwy. 101. tel: 805.238.9607 www.eberlewinery.com



A PAIR OF MAGNUMS FROM DUNNING VINEYARDS

After fifteen years of crafting home-made wines from Paso Robles fruit, and winning medals with them at competitions like the Orange County Fair, Malibu native Robert Dunning took the plunge into commercial winemaking. In 1991, the Dunning family began to plant selected grape varieties on their 80-acre westside ranch. Like the amateur wines before them, Dunning's commercial releases continue to earn accolades. Here's your opportunity to secure for yourself a Magnum each of two of Rob's finest: the 1998 Estate Merlot and the 1999 Select Ranches Zinfandel. Both bottles have been signed by the winemaker.

Courtesy of Dunning Vineyards

Dunning Vineyards — Open 11-5 wknds, holidays and by appointment. Taste hand-crafted estate wines produced from our mountainside vineyards featuring award-winning Chardonnay, Merlot, and Cabernet Sauvignon. Stroll the grounds of our early 1900s farmhouse. Relax at the picnic area shaded by large 100-year-old oak trees. Beautiful westside location. 1953 Niderer Rd., Paso Robles, CA 93446. tel: 805.238.4763

MASTANTUONO



A BUNCH OF BARBERA FROM MASTANTUONO

Rich and rustic are perfect descriptors of Mastantuono Winery's Paso Robles Barbera. You're invited to add your own superlatives after you pop the cork on this lot which includes a Magnum and two bottles of their well-aged 1995 Barbera.

Who knows? With a little practice, you could become a wine writer!

Courtesy of Mastantuono Winery

Mastantuono — Tasting daily 10-5 during winter, 10-6 during summer. Award-winning Zinfandel, Chardonnay, Barbera, Sangiovese, Nebbiolo and Muscat Canelli. Located at Hwy. 46 W. and Vineyard Drive. Visit our gourmet gift shop and knowledgeable staff. You can picnic in our gazebo, and we have bocci ball alleys. You can now purchase our wines online by logging on to winesplus.com, and clicking on the winery direct tab. 2720 Oak View Rd., Templeton, CA 93465. tel: 805.238.0676 fax: 805.238.9257

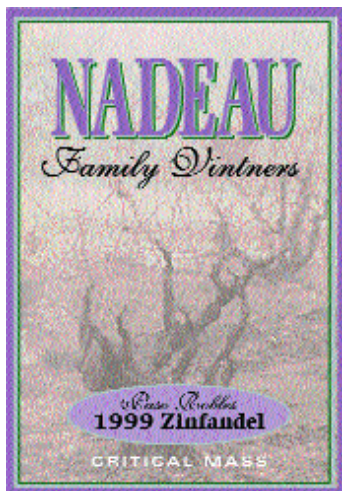


DINNER FOR EIGHT WITH A KING'S VIEW

Vista Del Rey invites you and seven guests for an evening of great food, wine and friendship. Winegrowers Dave King and wife Carol DeHart King will host your group at their winery and home overlooking the couple's scenic Hacienda Vineyard. As a remembrance of your night with the Kings, each guest will receive three bottles of sumptuous Vista Del Rey wines.

Courtesy of Vista Del Rey Vineyards

VISTA DEL REY VINEYARDS — Open most Sundays 11-5, special event weekends and weekdays by appointment. Experience the many styles of Zinfandel and more, while enjoying the panoramic view of the Santa Lucia Mountains from this acclaimed dry- farmed vineyard. Gourmet food products, local wine country art items and Zinfandel educational materials available. 7340 Drake Road, Paso Robles, CA 93446. tel: 805.467.2138



HERE'S A LOT APPROACHING "CRITICAL MASS"

Robert Nadeau never dreamed he'd be making a living as a winemaker. Lucky for us, Robert didn't try making a living as a fortune teller! For years, he has been crafting some pretty exceptional wines, most notably intense Zinfandels from Paso Robles' vineyards. Now – from the guy who's been crafting "Monster" Zins at Norman Vineyards – comes a new Zinfandel from his own Nadeau Family Vintners' label: "Critical Mass." Here's your chance to obtain an etched, hand-painted Magnum of the Nadeau 1999 "Critical Mass" Zinfandel in its very own wooden box. Not for the faint of heart!

Courtesy of Nadeau Family Vintners

Nadeau Family Vintners — Nadeau Family Vintners is a micro-winery specializing in huge, mountain-grown Zinfandels and intriguing Rhone varietals. Our tasting room is also our laboratory, so if you're into Pyrex and periodic tables, you'll feel especially comfortable here! Open weekends and most holidays, noon to 5:30 p.m. and by appointment. 3860 Peachy Canyon Road, just 12 minutes west of town. tel: 805. 239.3574



A COLLECTION OF HMR PINOT NOIR FROM ADELAIDA

Back in the 1960s André Tchelistcheff – generally considered to be the grandfather of California winemaking – came to this area at the request of Dr. Stan Hoffman.

Hoffman was going to plant a vineyard, and wanted the advice of the sage Tchelistcheff. "Plant Pinot Noir" was his response. The resulting Hoffman Mountain Ranch Pinot Noir is now one of the many success stories of our appellation.

Hoffman was a man ahead of his time and, sadly, Hoffman Mountain Ranch is no longer. Since 1994, the 33-year-old vineyard has been under the ownership of Adelaida Cellars. Acknowledging the historic importance of the site – not to mention the exceptional quality of the fruit – Adelaida has gone to great lengths to insure the reputation of this vineyard continues on.

This lot will provide one lucky bidder the opportunity to own a piece of history.

You are bidding on a collection of 1998 Adelaida Cellars Pinot Noir, "HMR Vineyard." Consisting of two 750 ml bottles, a Magnum, and an etched Double Magnum, this vintage provided ideal growing conditions for cooler climate Pinot Noir. Says winemaker Steve Glossner, "A wine like this comes along only once or twice in a decade."

We advise you to act now.

Courtesy of Adelaida Cellars

Adelaida Cellars — Come and visit Adelaida Cellars tasting room, located on a stunning hilltop ranch with elevations to 2300 feet. Taste rare mountain-grown wines that are bold and exciting. We specialize in estate grown Pinot Noir (from the historic HMR Vineyard, planted in 1967); old vine Zinfandel and serious Cabernet Sauvignon. Located at 5805 Adelaida Road, Paso Robles, CA 93446. Tasting Room is open 11-5 daily. Picnic on the lawn. tel: 805.239.8980 or 800.676.1232 www.adelaida.com



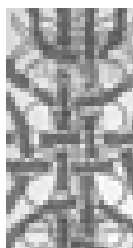
HIT THE LINKS WITH THE TWO STOOGES

What could be more entertaining – not to mention dangerous – than a round of golf with those two knuckleheads, Rich Hartenberger of Midnight Cellars and Norm Benson of Dark Star Cellars? You and a friend will have the delight of witnessing these two duffers navigate the beautiful Hunter Ranch Golf Course without the aid of a caddy...or ambulance. And, if everyone's still standing after 18 holes, the boys invite you to be their guest at the clubhouse for lunch.

Courtesy of Norm Benson of Dark Star Cellars and
Rich Hartenberger Midnight Cellars

Dark Star Cellars — Our focus is on producing small lots of extraordinary wines. Our current releases include our Bordeaux-style blend "Ricordati," Cabernet Sauvignon, Zinfandel, Merlot, Syrah. We are open for tasting everyday except Tuesday and Wednesday from 11-5:30 p.m. We would enjoy meeting you at our small family winery. 2985 Anderson Rd., off Hwy. 46 West, 2.2 miles west of Hwy 101. tel: 805.237.2389

Midnight Cellars — Tasting daily 10-5:30. An obligatory visit when you are in Paso Robles. Producers of award-winning Chardonnay, Syrah, Merlot, Cabernet Sauvignon, Zinfandel and more! Stop by and enjoy the wines, picnic area, gift shop, and hospitable hosts. Family owned and operated. 2925 Anderson Rd., off Hwy. 46 two miles west of 101. tel: 805.239.8904



A ONE-OF-A-KIND PAIR OF RHÔNE-INSPIRED WINES!

Mat Garretson has been an outspoken champion for Rhône wine grapes grown in Paso Robles. His annual Hospice du Rhône celebration is regarded as the world's leading Rhône wine event, and brings world-wide attention to our area. Mat also travels the country extolling the virtues of Paso Robles as Brand Manager for Wild Horse Winery. Two years ago, Mat and his wife, Amie, added another dimension to this support of Paso Robles...Garretson Wine Company. 1999 saw the release of their first commercial offerings, all of which earned critical acclaim by Robert Parker, as well as Wine Spectator, Wine Enthusiast and Wine & Spirits magazines.

This year, the Garretsons inaugurate what they plan to be an annual tradition for the Harvest Wine Affair: a pair of 3-liters, each containing a one-of-a-kind Rhône wine. Each wine is a blend of the Garretson's wine and that of another highly-acclaimed Rhône wine producer. This inaugural offering features a red and a white wine produced in partnership with Chester Osborn of Australia's d'Arenberg Winery. d'Arenberg wines are consistently some of the finest wines to emerge from "down under." Chester and Mat are also good friends who share a passion for Rhône varieties and good times.

To the lucky bidder goes the ONLY bottles of these wines to be found on the planet:

Red: A 50/50 blend of 1997 Garretson "The Aisling," Syrah, Paso Robles (90 points, Robert Parker) and 1997 d'Arenberg Shiraz, "The Dead Arm," (91 points, Wine Spectator.)

White: A 50/50 blend of 1999 Garretson Viognier, Fralich Vineyard, "The Spúnóg Gnoc" (90 points, Wine & Spirits) and 1999 d'Arenberg Viognier "The Last Ditch."

Courtesy of Garretson Wine Company

Garretson Wine Company — family-owned and operated venture dedicated to crafting wines from the classic grape varieties of the Rhone Valley. Focusing on vineyard-designated Syrahs, Viognier a Rose of Syrah and Rhone varietal distillates, the majority of Garretson wines and spirits are sold direct to consumers via our wine club, Club Celeidh. Our offerings may also be found in selected restaurants and retail shops throughout the country. 1509 Las Brisas Drive, Paso Robles, CA 93446. tel: 805.239.1205 www.mrvviognier.com

MERIDIAN *Vineyards.*

RESERVE MAGNUM DINNER AT MERIDIAN VINEYARDS.

Meridian Vineyards is not open to the public for private parties, but if you're willing to be a very generous bidder, they're willing to bend the rules. You and nine friends will enjoy Meridian's award-winning Reserve wines – all to be served in Magnum format - paired with four scrumptious dinner courses. Party favors and cigars for the group are also included. This could be the perfect birthday or anniversary celebration...or, just a good excuse to get together with close friends. The winning bidder also takes home three etched Reserve Magnums – one each of Chardonnay, Pinot Noir, Cabernet Sauvignon – commemorating the event.

Thanks to Meridian Vineyards for providing the perfect combination: a unique venue, great wines, and delicious food, all packaged up in a once-in-a-lifetime opportunity in support of the Harvest Wine Affair!

Courtesy of Meridian Vineyards

Meridian Vineyards — Come by the Meridian Vineyards tasting room for an exclusive sampling of limited release and reserve wines, sold only from the winery. Stay a while and wander through our herb gardens or relax at a picnic table overlooking our Home Vineyard. Tasting room open daily 10-5. Hwy 46 East, 7 miles east of Hwy 101. Mailing address: P.O. Box 3289, Paso Robles, CA 93447. tel: 805.237.6000 www.meridianvineyards.com

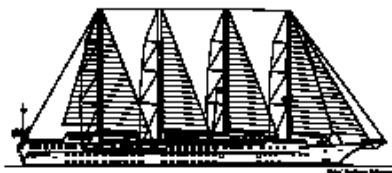


SIX BOTTLES OF MIDNIGHT'S FINEST

Since arriving on the scene in Paso Robles, the Hartenberger family has released some very tasty wines under their Midnight Cellars label. For this years Harvest Wine Affair, the family has put together a collection of six bottles of wine. Each one represents what they feel to be their finest efforts to date. The box they come in is only befitting wines of this quality...a beautiful, one-of-a-kind, hand-painted "celestial" case.

Courtesy of Midnight Cellars

Midnight Cellars — Tasting daily 10-5:30. An obligatory visit when you are in Paso Robles. Producers of award-winning Chardonnay, Syrah, Merlot, Cabernet Sauvignon, Zinfandel and more! Stop by and enjoy the wines, picnic area, gift shop, and hospitable hosts. Family owned and operated. 2925 Anderson Rd., off Hwy. 46 two miles west of 101. tel: 805.239.8904



HIGH-SEAS ADVENTURE WITH EBERLE.

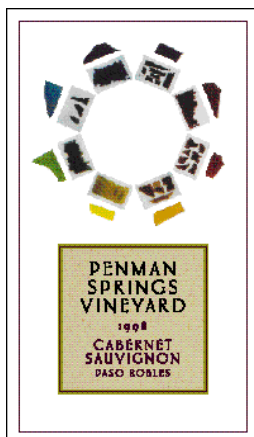
The folks at Eberle Winery continue in their most-generous tradition of offering a week-long Windstar cruise to an exotic location for a lucky bidder at the Harvest Wine Affair. In 1998 it was to Italy. 1999 saw a cruise to Costa Rica. This year they're bound to the sunny Côte d'Azur...and you're invited!

The fun starts May 27th when you arrive in Nice, France. Here, you'll trace the footsteps of Van Gogh and Cézanne while exploring the charming seaside towns of France's southern coast. The famous Windstar hospitality will pamper you in luxury as you travel from France to Spain. Ports of call include Cannes, Porquerolles, Sanary Sur Mer, Marseille and Port Vendres, France, as well as Menorca and Barcelona, Spain. Roundtrip airfare for two is also included.

Have you ever been on a luxury cruise with Gary Eberle? We can guarantee that not since Deliverance has so much fun been had on a major body of water!

Courtesy of Eberle Winery and Windstar Cruises

Eberle Winery — Gary Eberle, a founding father of the Paso Robles wine industry, invites guests to tour the underground wine caves. "Guest chef dinner series" as well as private events are held in the cave dining room. Award-winning wines are offered in the tasting room, or can be savored from our deck with panoramic vineyard views. Tasting daily 10-5, summer 10-6. Hwy. 46 E., 3.5 miles east of Hwy. 101. tel: 805.238.9607 www.eberlewinery.com



A TISKET, A TASKET, A PENMAN SPRINGS' BASKET

Here it is...a basket of delectable goodies that Yogi Bear would envy. The nice folks at Penman Springs Vineyard have stuffed this basket with all sorts of candies, jellies, dip, napkins, silverware and a bottle of their 1998 Cabernet Sauvignon and Chardonnay. All you need do is add a romantic view, and you're ready to go! Also included in this lot is a private vineyard tour and cellar tasting as well as a picnic lunch at the winery for six. The date for your visit will be a mutually-agreed upon date between your party and the winery.

Courtesy of Penman Springs Vineyard

Penman Springs Vineyard — A family-owned, artisan wine farm. No charge tasting 11-5:30 Fri-Sun, most holidays and by appointment. Please come, stroll the eclectic array of old and new vineyards, and enjoy our fine wines and a beautiful view of Paso Robles. We are located at Union and Penman Springs Roads, just 2 miles off Hwy 46 East. 1985 Penman Springs Rd., Paso Robles, CA 93446. tel: 805.237.7959 or 805.237.8960



DINNER FOR EIGHT PREPARED BY "BIG D."

Since taking over the helm of Paso's venerable Martin Brothers Winery, David Weyrich has been relentless in his efforts to improve every aspect of the operation. Now known as Martin & Weyrich, the winery has been making great strides. One of the most visible indicators of this change has been the remodeling of the winery's tasting room into a rustic, Tuscan-style facility.

It is inside this beautiful facility that you and seven guests will partake in a lavish feast prepared by none other than "Big D" himself! Naturally, this multi-course meal will be paired with a multitude of award-winning Martin & Weyrich wines. Bring an appetite and a thirst...plus seven good friends. This is sure to be an evening of truly bacchanalian proportions.

Courtesy of Martin & Weyrich Winery

Martin & Weyrich Winery — One of Paso Robles' most celebrated wineries and premier producer of Italian varietals in the U.S. Award-winning wines include Moscato Allegro, Sangiovese, Nebbiolo, Cabernet Etrusco, Edna Valley Chardonnay, Viognier, Pinot Grigio, Dante Dusi Zinfandel, Ueberroth Zinfandel and Nebbiolo Vecchio. Located 1/2 mile east of Paso Robles at Hwy 46 East and Buena Vista Dr. Deli, gift shop, meeting rooms, vineyard amphitheater, monthly winemaker dinners, and Villa Toscana Bed & Breakfast opening soon! tel: 805.238.2520



GOOD THINGS COME IN THREES...

Dan Panico has been quite a fixture here in the Paso Robles wine community for over fifteen years. Since 1992, Dan has been producing wines under his own label, Dover Canyon. While the label may lead you to believe otherwise, Dan's wines are serious, and, like Dan himself they are seriously FUN.

Here's the deal: 1997 M nage – Dan's ultra-premium wine. Produced from his most intense lots of THREE Bordeaux varieties: Cabernet Sauvignon, Cabernet Franc and Merlot. Besides the normal bottling, Dan produced a few THREE liter bottles. Guess how many? That's right, THREE. Dan has sold one, is keeping another for himself, and has generously donated the THIRD for this auction.

Good luck!

Courtesy of Dover Canyon Winery

Dover Canyon Winery — Enjoy entrancing views from our new hilltop cellar on north Vineyard Drive. Winemaker Dan Panico is well known for producing artisan wines with a focus on premium Paso Robles vineyards. Dan produces Zinfandel, Rh ne-style wines and limited productions of Bordeaux varieties. Open Fri-Sun 11-5. 4520 Vineyard Drive, Paso Robles, CA 93446. tel: 805.237.0101 www.dovercanyon.com



WE DOUBLE-DOG DARE YOU.

Our friends at Tobin James Cellars never do anything in moderation. You say you and your friends are the original party animals? Sorry, we don't mean to offend you, but compared to these guys you're rank amateurs. Do you disagree? Well, partner, put your money where your mouth is, and bid on this lot.

You and five friends will take over the infamous yellow stage coach house at Tobin James Cellars for the weekend. All three rooms will be yours for a mutually agreed upon Friday and Saturday. We advise you to get some shut-eye Friday night, because the madness begins Saturday night. Tobin and Lance will coax you from your rooms to the smell of an oak-fired barbecue. As they prepare your favorites, you'll be escorted down to the library for a cellar raid! Burgle some wines for your dinner, and let the festivities begin. At some point in the evening, the dynamic duo will lead you through the cellar for an evening of barrel sampling. Toby and Lance have been known to pop corks on any and all wines...provided you drink them.

When you finally yell uncle, you'll return to the soft feather beds to recuperate. It is sure to be an evening to remember...no matter how hard you try to forget!

Courtesy of Tobin James Cellars

Tobin James Cellars — Open 10-6 daily. Belly up to the grand antique bar in the western saloon and taste incredible award-winning wines. Go "ballistic" and try all Tobin's varietals, including Zinfandel, Syrah, Chardonnay, Cabernet Sauvignon, Sangiovese, "Liquid Love" dessert Zinfandel, and lots more. Kids welcome! Join the "James Gang." 9 mi. east of 101 on Hwy. 46 East. tel: 805.239.2204



A TRIO OF TREANA RED IN MAGNUM FORMAT

Since its introduction with the 1996 vintage, Treana's Red Table Wine has defied description. It would be wrong to call it a meritage. A Rhône blend? Close, but still too limiting. Perhaps it's best to use Chuck Wagner's description: a "Super Paso." While hard to categorize, one thing's for sure: the wine is phenomenal. To the high bidder goes this impressive lot consisting of a Magnum each of the 1996, 1997 and 1998 version of Treana Red. It's sure to be an impressive addition to any wine cellar.

Courtesy of Treana Winery

Treana Winery — Tasting 10-5 daily. Hwy. 46 West at Arbor Rd., 1 mile WEST of Hwy. 101. Sample our wonderful wines in the tasting room, and purchase picnic items, gourmet salads and sandwiches made fresh daily in our deli. Enjoy an elegant stay at The Arbor Inn Bed & Breakfast. 2175 Arbor Road, Paso Robles, CA 93446. tel: 805.238.6979 fax: 805.238.4063



WELCOME, BONZARLO WINERY!

Usually when you're new to the area, folks roll out the red carpet for you. But the newcomers at Bonzarlo Winery are rolling out the red carpet for you. The winery is the result of efforts between two friends, Joe Bonzi and Sam DiCarlo. The two have known each other since childhood, and both share a love of great wines and good times. They're ready to show you just how much funthey and their wines are to the high bidder of this lot.

On a mutually agreed upon evening, they'll arrange to have you and five friends picked up in a chauffeur-driven limousine anywhere within San Luis Obispo County. Your destination is Café Roma where you'll be treated to a sumptuous dinner. Afterwards, you'll be driven to Sycamore Mineral Springs for overnight stay at their beautiful resort. You'll also receive three Magnums of Bonzarlo premiere releases: a 1998 Tempranillo, 1998 Zinfandel and 1998 Cabernet Sauvignon.

Courtesy of Bonzarlo Winery and Cafe Roma

Bonzarlo Winery — "Celebra La Vita" is how we Italians say celebrate life and that's our goal here at Bonzarlo. Come enjoy our beautiful decks and relaxing picnic area with music and a "wine down" every Saturday evening. Varietals include Cabernet Sauvignon, Cabernet Franc, Chardonnay, Tempranillo, Zinfandel and late harvest Zinfandel. Hours weekly 11-6:30. Wine club events monthly. Located at Estrella Road and Highway 46 East. tel: 805.238.3131

Cafe Roma — 1020 Railroad Avenue, San Luis Obispo, Ca 93401. tel: 805.541.6800



ENTER THE EQUUS RHÔNE ZÔNE!

You have to have been in prison or on a deserted island not to know that Paso Robles is California's hottest address for Rhône wines. Having crafted delicious Syrahs and other Rhône wines for over a decade, Wild Horse Winery introduced the EQUUS label in May of this year. EQUUS is the label for wines crafted at Wild Horse from these exotic grape varieties. Initial response from both critics and consumers has been overwhelmingly positive.

Winery owner and unabashed Rhône addict Ken Volk has amassed in this one auction lot an incredible opportunity to indulge your senses with all things Rhône. Your Rhône-inspired offering includes the following:

A six-bottle case of each of seven EQUUS wine offerings: 1997 Paso Robles Syrah, 1998 and 1999 Central Coast Viognier, 1999 Paso Robles Roussanne, 1998 Paso Robles Mourvèdre and 1998 Paso Robles Syrah, James Berry Vineyard; A Jeroboam of 1997 EQUUS Syrah; Tickets for two to the 4th Annual Rhône Rangers tasting held March 21, 2001 in San Francisco – a \$60 value; Two VIP passes to the three-day, 9th Annual Hospice du Rhône International Celebration of Rhône Wines held May 31-June 2nd in Paso Robles – a \$850 value; Four EQUUS tile wine coasters; and An autographed copy of the cookbook, Rhône Appetit. We're sure this will overwhelm even the most ardent wine lover.

Courtesy of Wild Horse Winery

Wild Horse Winery — Taste handcrafted wines of distinction including Pinot Noir, Chardonnay, Merlot and specialty wines available only at the winery. Also home to Equus Rhône wines and the virtual wineries of APC and Rainforest. 11-5 daily. Hwy. 101 to Vineyard Drive exit, right to Templeton Rd., right to Wild Horse Winery Ct. 1437 Wild Horse Winery Ct., Templeton, CA 93465. tel: 805.434.2541 www.wildhorsewinery.com



WINE AND DINE WITH THE BROTHERS PERATA

Gene and Joe Perata have been continuing a long family tradition of crafting exceptional wines. Fratelli Perata (Italian for Perata Brothers) wines bespeak their Italian heritage, and are real vinous treats to savor. You and a guest are invited to partake in a special winemaker's dinner held in conjunction with the March 2001 Paso Robles Zinfandel Festival. In addition, you'll receive a 6-bottle wooden case filled with an assortment of Fratelli Perata wines which have earned medals in various 2000 wine competitions.

Courtesy of Fratelli Perata

Fratelli Perata — Arbor Road off Hwy. 46 West. Producers of handmade Cabernet Sauvignon, Merlot, Chardonnay, Nebbiolo, Sangiovese and Zinfandel estate-bottled wines. Wonderful award-winners from our beautiful hillside vineyards. Family owned and operated. 1595 Arbor Rd., Paso Robles, CA 93446. tel: 805.238.2809. By appointment, please.



JUST THE BEST

At Justin Vineyards and Winery, Isosceles is a wine without peer. Until recently, that is. Beginning with the 1995 vintage, the Baldwins offered a Reserve bottling of this rich and long-lived wine to members of their wine club. The wine quickly sold out. A scant 1,500 bottles of a 1996 Reserve Isosceles have been produced, again only being offered to wine club members. Aged in 100% new French oak barrels for 32 months (6 months longer than the typical Isosceles), this sumptuous wine is sure to be another sell-out.

Here's your opportunity to acquire one of only 250
6-bottle cases of 1996 Reserve Isosceles.

Courtesy of Justin Vineyards

Justin Winery — Visit our French Bistro wine bar 10-5 daily. Enjoy our 100% Estate Wines with a focus on our Bordeaux Blends (ISOSCELES AND JUSTIFICATION) plus Cabernet Sauvignon, Syrah, Chardonnay and Sauvignon Blanc. Check out our luxury country inn, The JUST-Inn or dine in the county's only winery restaurant, "Deborah's Room." 11680 Chimney Rock Rd., Paso Robles, CA 93446 tel: 805.237.4150
www.justinwine.com, email: info@justinwine.com



PASO ROBLES
Vintners and Growers Association

FIND OUT WHAT THEY'RE REALLY LIKE

You now have the unique opportunity to dine with the liveliest bunch of oenophiles you'll find anywhere, the Paso Robles Vintners and Growers Association staff! The PRVGA staff will let down their hair while rolling up their sleeves as they try to accomplish a seemingly impossible task: cooking for you and five guests. This private dinner will be held at Rochelle Herringer's incomparable Inn Paradiso. The staff will match a fabulous menu with up to four different Paso Robles wineries of your selection. The beautiful Inn Paradiso will also provide three of their luxury rooms for an overnight stay.

If the fancy food, great wines and breathtaking surroundings aren't enough to raise your paddle, just think of the rumors you can start after you partake in the festivities. The date of your adventure is to be mutually determined by all parties. Available Sundays through Thursdays only.

Courtesy of the Paso Robles Vintners and Growers Association

Paso Robles Vintners and Growers Association — 1245 Vine Street, Paso Robles, CA 93446. tel: 805.239.8463 fax: 805.237.6439 www.pasowine.com

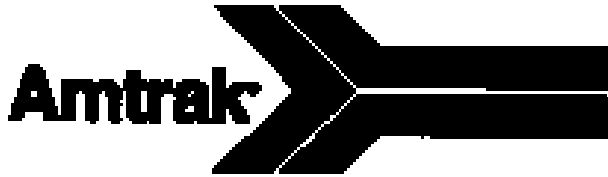


From Laura's Vineyard comes this handsome, wrought-iron hanging wine rack filled with six of their finest wines. This collection includes their 1997 Chardonnay, 1998 Merlot, 1997 Zinfandel, 1997 Semillon and 1998 White Zinfandel.

When you've finished with the wines, this rack will be a beautiful addition to your kitchen or cellar.

Courtesy of Laura's Vineyard

Laura's Vineyard — Daily 10-5. Taste premium wines while overlooking vineyards being expanded by the new owner, Patrick O'Dell. Cabernet Sauvignon, Chardonnay, Syrah, Zinfandel, Merlot, Cabernet Franc, and White Zinfandel. Relax and picnic on the shaded grounds; shop for wine-oriented gifts. 5620 Hwy. 46 East. tel: 805.238.6300



TAKE A TRIP ON AMTRAK'S COAST STARLIGHT

You and a guest will enjoy deluxe round-trip sleeping accommodations on board Amtrak's Coast Starlight service anywhere between Los Angeles and Seattle. Once on board, you'll have access to the Parlor Car where you can enjoy a wine tasting with fresh fruit and cheese, a sparkling wine reception or simply enjoy the spectacular views.

For your on board entertainment, on any given day, you may find musicians, magicians or folk singers. Don't forget to visit the Kiddie Car. Also available to you is their first class dining service, where gourmet meals are prepared by chefs trained at the prestigious Culinary Institute of America and premium wines are served.

Come aboard and see why rail service is considered one of the most romantic means of travel.

Travel must take place between:
October 21, 2000 and December 31, 2001,

*with the following exclusions:
November 24, through December 1, 2001 and
December 16, through December 31, 2001 and
May 20, through September 8, 2001.*

Courtesy of Amtrak

**Sinsheimer, Schiebelhut,
Baggett & Tangeman**



LUXURY BOX SUITE FOR 12 AT A WARRIORS GAME

Our friends at the law firm of Sinsheimer, Schiebelhut, Baggett & Tangeman and our Harvest Wine Affair Co-chairs have teamed up to offer this opportunity to see a Western Conference basketball game in style. This luxury suite is situated 25 rows up from the court, and usually fetches \$2,500 per game. Here's a chance for you and eleven of your friends to enjoy full-court action as the Warriors take on the Lakers. Or Seattle. Or maybe Portland. Your package also includes a selection of fan paraphernalia, appetizers and "box dinners." To accompany your food will be three magnums of dynamic wine from the Harvest Wine Affair Co-chair wineries. The magnums are a 1998 Ricordati from Dark Star Cellars, a 1998 "Renegade" Zinfandel from Tobin James Cellars and a surprise magnum from Wild Horse Winery. Game arrangements to be made by Sinsheimer, Schiebelhut, Baggett & Tangeman

Courtesy of Sinsheimer, Schiebelhut, Baggett & Tangeman and Dark Star Cellars, Tobin James Cellars and Wild Horse Winery.



A MIXED CASE OF WINES FROM ZENaida CELLARS

From Zenaida Cellars comes this mixed case of some of their premiere releases. To the successful bidder goes three bottles each of the winery's 1998 Chardonnay, 1998 Syrah and 1998 Late Harvest Zinfandel. This is a perfect way to acquaint you and your friends to the vinous treasures from one of Paso Robles' newest wineries!

Courtesy of Zenaida Cellars

Zenaida Cellars — Winery and tasting room are located on Hwy 46 West, just 1 1/4 miles from Hwy 101. You are invited to relax on the shaded fountain patio, overlooking the rolling oak studded vineyards. Enjoy the handcrafted wines daily from 11-5, featuring Cabernet Sauvignon, Chardonnay, Merlot, Pinot Noir, Syrah, and Zinfandel. tel: 805.227.0382 www.zenaidacellars.com

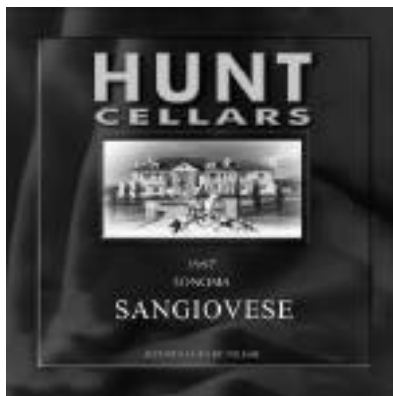


TWO PLATINUM PASSES TO THE 2001 KCBX WINE CLASSIC

Each year, the KCBX Central Coast Wine Classic is host to one of the nation's premiere wine events. With a weeklong schedule filled with incredible seminars, sumptuous meals, impressive wine tastings and world-class auction, KCBX is one of the hottest tickets for wine lovers in the know. The events' founder and executive director, Archie McLaren has graciously donated two Platinum Packages to the 2001 Wine Classic, to be held July 10th through the 15th.

With these Platinum Packages, you and your guest will get the VIP treatment at an incredible variety of events taking place throughout southern San Luis Obispo County during all six days. Think you love great food and wine? Think you have the stamina to enjoy six days of great food and wine? Then, show some stamina now, and keep your paddle raised long enough to capture this incredible lot.

Courtesy of KCBX Central Coast Wine Classic



A MEMORABLE LOT OF "MEMORABLE WINES."

The goal of Hunt Cellars is to create "memorable wines," wines that become part of your life and memories. Hunt Cellars would like to become part of your vinous memories with this offering of their finest wines. This lot contains one bottle each of the winery's award-winning 1997 Sauvignon Blanc, 1996 Reserve Cabernet Sauvignon and 1997 Reserve Sangiovese.

Also included is a Magnum of the winery's flagship wine, "Rhapsody in Red." A blend of Merlot, Sangiovese and Pinot Noir from the exceptional 1997 vintage, "Rhapsody in Red" is the ultimate expression of Hunt Cellars' winemaking.

Courtesy of Hunt Cellars

Hunt cellars — Open daily from 10:30-5:30. Please visit our new winery. Sample our AWARD WINNING WINES ('98 ZINSCORED 90, Wine Enthusiast), sit on our huge decks and enjoy great music. At Hunt Cellars, our motto is "Memorable Wines," and after tasting our collection you will agree. Exit 46 West 3 miles off the 101 Fwy. Corner of Oakdale Road. tel: 805.237.1600



YOUR VERY OWN BARREL OF SYRAH FROM THE 2000 VINTAGE!

Syrah is the hottest grape variety in the country, and Paso Robles is the hottest place in the country for Syrah. More than anyone, Mat Garretson has done more to gain the attention of the national press to this fact. Whether as Brand Manager for Wild Horse, Founding Director of the Hospice du Rhône, or as owner/winemaker of Garretson Wine Company, Mat has been at the forefront of the Rhone Revolution.

Like Syrah, Hungarian Oak barrels have quickly gained acceptance as the barrel of choice for many discriminating vintners. Mendocino Cooperage has been at the forefront of this movement, and is one of the leading proponents of these truly expressive barrels. Garretson Wine Company and Mendocino Cooperage have joined forces on a very special lot exclusive to the Harvest Wine Affair.

Mat is offering one barrel's worth of a very special Syrah from the 2000 harvest. Unlike any of the other Syrahs offered by Mat, this 2000 Syrah "HWA Cuvée" has been especially chosen from the number of vineyard-designated Syrahs he produces for its intensity of fruit and impressive structure. In turn, Mendocino Cooperage has donated a brand new Hungarian Oak barrel for the wine to age in. This 225-liter barrel is of a medium plus toast level, with toasted heads.

Sometime in December of 2001 or early Spring of 2002, Mat will bottle up this unique barrel - 25 cases of wine - just for you. And you get to keep the barrel!

Mat's Syrahs consistently receive high scores from all the major wine publications, and Mendocino Cooperage crafts some truly exceptional barrels. We have no doubt that this wine will be the best both parties can produce.

Courtesy of Garretson Wine Company and Mendocino Cooperage

2000 HARVEST WINE AFFAIR

LOT NUMBER 152

Carmody McKnight

Estate Wines

DUNNING VINEYARDS



CASTORO CELLARS



TOBIN
JAMES
CELLARS



EOS

ESTATE WINERY



WILD HORSE



Victor Hugo



2000 HARVEST WINE AFFAIR WINEMAKERS' COLLABORATIVE BLEND

The tradition continues! A number of our appellation's leading producers have ponied up a select lot of their 1998 Cabernet Sauvignon for a special, one-of-a-kind bottling available today only. HWA Co-Chair, Ken Volk, has masterfully blended all the individual lots into one harmonious blend that is sure to give pleasure to the highest bidder...not to mention grief to others less fortunate to have been over-bid.

This lot features one Imperial, one Jeroboam, one Double Magnum, one magnum and one 750ml bottle of this rare wine, each with a label celebrating the Third Annual Harvest Wine Affair. Not only does this wine commemorate the auction, it commemorates, dear bidder, your exceptional generosity and good taste.

Bid it up!

Courtesy of Carmody McKnight, Castoro Cellars, Dunning Vineyards, EOS Estate Winery, Harmony Cellars, Justin Winery, Martin & Weyrich Winery, Pretty-Smith Winery, Tobin James Cellars, Victor Hugo, Wild Horse Winery and York Mountain Winery.

SILENT AUCTION LOTS



Lot Number: 201

SIX-BOTTLE CASE OF EBERLE 1995 RESERVE CABERNET

Gary Eberle releases a Reserve Cabernet Sauvignon in only exceptional years.

Only twenty-seven barrels were selected from the stellar 1995 vintage for this rare classification. This stellar wine benefits from extended aging in both barrel and bottle than the regular Eberle Cabernets. Here's your chance to secure a six-bottle case of this limited wine.

Courtesy of Eberle Winery

Lot Number: 202

MINI WINE CELLAR FROM EOS ESTATE

This lot consists of a beautiful custom-built oak wine rack which holds two bottles each of EOS Estate's 1998 Estate Chardonnay, 1997 Cabernet Sauvignon, 1997 Estate Petite Sirah, 1997 Estate Zinfandel, 1998 Estate Sauvignon Blanc and 1999 Late Harvest Moscato.

Courtesy of EOS Estate Winery

Lot Number: 203

TWO NIGHTS WITH A VIEW COURTESY SHELTER COVE LODGE

Breathtaking oceanfront views await you and that special someone at Shelter Cove Lodge. Your two-night stay at this beautiful Pismo Beach getaway includes continental breakfast for two. *Some restrictions apply; please read materials.*

Courtesy of Shelter Cove Lodge

Lot Number: 204

A DOUBLE MAGNUM OF 1997 MONSTER

Norman Vineyards has a well-earned reputation for intense Zinfandels. Their "Monster" cuvée is the biggest, brawniest version. Here's your chance to bid on an etched Double Magnum of the exceptional 1997 Zinfandel, "The Monster."

Courtesy of Norman Vineyards

Lot Number: 205

A MAGNUM OF PESENTI 1998 ZINFANDEL

Do you like your Zinfandels on the intense side? Then, this lot's for you: a Magnum of Pesenti Vineyards' 1998 Zinfandel, produced from the oldest Zin vines in our appellation.

Courtesy of Pesenti Winery

Lot Number: 206

A VERTICAL COLLECTION OF WINDWARD PINOT NOIR

Do you suffer under the misconception that Paso Robles can't produce exceptional Pinot Noir? Then you obviously have not tasted Windward Pinot Noirs. To give you some idea of how good they are, here's a six-bottle vertical of Windward's finest – 1993 through 1998 – presented in a wooden box.

Courtesy of Windward Vineyard

Lot Number: 207

A TABLE FOR EIGHT AT POWER TALK 2001

This year, the California Mid-State Fair introduced an exciting new addition to the lineup: Power Talk. Bringing together some truly 'big hitters' to discuss issues of importance, Power Talk 2000 was a big success. Our friends at the Fairgrounds are offering you an opportunity to secure a table for eight. Backstage dinner is also included.

Courtesy of The California Mid-State Fair

Lot Number: 208

TICKETS FOR FOUR TO EVERY MERIDIAN EVENT IN 2001

Meridian Vineyards hosts some truly remarkable events. The only problem is that they sell-out so quickly. Now you can ensure you'll not miss out on any of the fun in 2001, as Meridian is offering up 4 tickets to every event they will host next year. Included in this lot are tickets for Mother's Day in the Herb Gardens, Wine Fest Saturday Open House, and the 4th of July Celebration.

Courtesy of Meridian Vineyards

ANDERSON ROAD FIRST AID KIT

Are you the type of person whose transmission goes out five miles after the warranty expires? Is your spouse getting on your nerves? Did your accountant just turn informant for the IRS? Did your long-lost twin brother just turn up and ask you to hide him from the Gotti family? Did your wife just catch you looking at the twenty-year-old volunteer at the check-in table? Well, then you need an Anderson Road First Aid Kit! Guaranteed to ensure perpetual bliss, this lot includes a Magnum of wine from each of the Anderson Road wineries: Grey Wolf Cellars, Midnight Cellars and Dark Star Cellars.

Courtesy of Grey Wolf Cellars, Midnight Cellars and Dark Star Cellars

Lot Number: 210

SIX-BOTTLE VERTICAL OF YORK MOUNTAIN CABERNET

This wooden box contains six bottles of York Mountain's Cabernet Sauvignon from the 1988, 89, 90, 91, 92 and 93 vintages. A great way to taste your way through some well-aged wines!

Courtesy of York Mountain Winery

Lot Number: 211

A TRIO OF TOBIN JAMES ZINFANDEL IN MAGNUM

Tobin James Zinfandels are very much like the man who made them: intense, full-throttle and fun to be with. Here's your chance to obtain a mini-vertical of large format Zins from Toby. This vertical includes a Magnum each of 1996 "Ballistic," 1997 "Primo," and 1998 "Renegade."

Courtesy of Tobin James Cellars

Lot Number: 212

A MIXED CASE OF WINES FROM VICTOR HUGO

Vic and Leslie Roberts have gathered together a special lot of select wines from that showcase the finest wines from the couple's 1997 and 1998 vintages.

Courtesy of Victor Hugo

A RETROSPECTIVE OF CHARDONNAY FROM CARMODY McKNIGHT

This 12-bottle vertical showcases the mountain-grown estate fruit of the Carmody McKnight vineyard. These wines derive their complexities – and longevity – from enriched limestone and volcanic soils. From Silver Canyon's 1989, 1990, 1991, 1992, 1992 Barrel Select and 1993 to Carmody McKnight's 1996, 1997, 1998, 1998 Reserve and 1999, the earth truly creates art!

Courtesy of Carmody McKnight

Lot Number: 214

A JEROBOAM OF 1998 VINEYARD TRIBUTE ZINFANDEL

Always a Gold Medal winner, Castoro Cellars' Vineyard Tribute Zinfandel is consistently one of the finest Paso Robles Zinfandels. The 1998 is no exception. Here's a five-liter bottle of the 1998 rendition signed by the winemaker, and presented in a handcrafted wooden box.

Courtesy of Castoro Cellars

Lot Number: 215

A MIXED CASE OF SOLID GOLD

Castoro Cellars has reached into their library to offer up a mixed case of wines, each having won at least one Gold Medal at a prestigious U.S. wine competition. Included are two bottles each of 1997 Merlot, 1997 and 1998 Vineyard Tribute Zinfandels, 1997 Paso Robles Zinfandel, 1997 Cabernet Sauvignon and 1998 Chardonnay.

Courtesy of Castoro Cellars

Lot Number: 216

A MELCHIOR OF MARTIN & WEYRICH SANGIOVESE

From the winery that taught California to drink Italian. If you think the bottle's impressive, just wait until you taste what's inside! This is an 18-liter Melchior of 1998 Martin & Weyrich Sangiovese. Perfect for that large dinner party.

Courtesy of Martin and Weyrich Winery

Lot Number: 217

A MELCHIOR OF MARTIN & WEYRICH

Martin & Weyrich's Etrusco Cabernet Sauvignon is one of the most popular offerings from this winery. Here's a perfect gift for that Cab lover in your life: a Melchior – that's 18 liters, folks – of their delicious 1998 rendition in an etched and hand-painted bottle. If your doctor limits you to one bottle of wine a night, then this bottle is for you!

Courtesy of Martin and Weyrich Winery

Lot Number: 218

AN IMPERIAL OF "MARE NECTARUS"

Mare Nectarus is the name for Midnight Cellars' Bordeaux Blend. A well-structured wine, the 1997 version is a blend of 60% Cabernet Sauvignon, 20% Merlot, 15% Cabernet Franc, 4% Malbec and 1% Petit Verdot. This lot offers up an impressive 6-liter bottling of this equally-impressive vintage in a beautiful etched and hand-painted bottle.

Courtesy of Midnight Cellars

Lot Number: 219

FOUR-BOTTLE VISTA DEL REY ZIN VERTICAL.

Anyone who knows Dave King knows that he's deeply committed to dry farmed Zinfandel. Does dry farming really make a difference? You be the judge with this four-bottle collection of Vista Del Rey Estate Zinfandels which encompass the 1995 through 1998 vintages.

Courtesy of Vista Del Rey Vineyards

Lot Number: 220

A SPECIAL MAGNUM FROM VISTA DEL REY

In recognition of this Third Annual Harvest Affair, Vista Del Rey has commissioned this hand-painted Magnum symbolic of our event. Inside the bottle is the winery's intense 1997 Estate Zinfandel awaiting your appreciation.

Courtesy of Vista Del Rey Vineyards

Lot Number: 221

A NEW WAY OF ENJOYING WINE: THE WHITE WINE GAME!

The White Wine Game is an adult board game that combines wine, food and strategy to produce fun. You provide 2 to 6 players, a bottle of white wine, and your choice of four food items. The White Wine Game provides the strategy and the fun!

Courtesy of The White Wine Game

Lot Number: 222

\$500 WORTH OF SPECIAL EVENT SERVICES

Whether it's a birthday, anniversary or other special event, let the dynamic staff from the Paso Robles Vintners and Growers Association put their sparkle and polish on it for you. The PRVGA staff will provide up to 15 hours of special event planning and consultation to help make your event unforgettable.

Courtesy of the Paso Robles Vintners and Growers Association

Lot Number: 223

IF YOU LOVE ZINFANDEL...

...then this lot's for you. Included are tickets for two to the Ninth Annual Paso Robles Zinfandel Festival, held Saturday, March 17, 2001 at the Paso Robles Inn. This Celebration of Zinfandel allows you the chance to taste award winning Paso Robles Zinfandel and participate in a silent and live auction featuring auction lots of a collaborative Paso Robles Zinfandel blend. Also offered is a rare vertical collection of Zinfandel Festival Collaborative Blend Zinfandels. This nine-bottle vertical includes a non-vintage blend offered in 1991 and vintage blends from 1992 through 1998.

Courtesy of the 9th Annual Paso Robles Zinfandel Festival

Lot Number: 224

DINNER FOR FOUR AT AJB VINEYARDS

You and three guests are invited to partake in one of the monthly catered dinners which take place at the scenic house located at AJB Vineyards. The date will be selected from the list of 2001 events that AJB Vineyards will provide you.

Courtesy of AJB Vineyards

Lot Number: 225

ONE MIXED CASE OF PASO ROBLES ZINFANDELS

From California's leading distributor of Paso Robles wines comes this mixed case of some of our region's finest Zinfandels. Courtesy of J. Eberle Wines.

Courtesy of J. Eberle Wines

Lot Number: 226

V.I.P. OVERNIGHT STAY FOR TWO AT PASO ROBLES INN

Enjoy the beauty of the newly remodeled Paso Robles Inn from the comfort of your own hot springs spa. Your stay includes dinner for two with a bottle of local wine. Some restrictions apply; please read materials.

Courtesy of the Paso Robles Inn

Lot Number: 227

SEVEN OAKS CABERNET COLLECTION FROM J. LOHR

J. Lohr's Seven Oaks Paso Robles' Cabernet Sauvignon is consistently ranked as one of the best "bang for the bucks" Cabernets from California. Here's your chance to obtain a rare 'piano case' of the 1998 vintage in 375 ml, 750 ml, 1.5 liter, and 3 liter format. In addition, you'll also receive 2 logo wineglasses, corkscrew, 2 T-shirts plus a box of chocolates filled with Seven Oaks Cabernet Sauvignon.

Courtesy of J. Lohr

Lot Number: 228

PAMPER YOURSELF AT PASO ROBLES HOT SPRINGS

As the winning bidder, you'll enjoy a luxurious hot tub session at the new Paso Robles Hot Springs.

Courtesy of The Paso Robles Hot Springs

Lot Number: 229

FIVE HOURS CONSULTATION WITH COMPLI

If your business deals with licensed beverage laws, then you'll need the services of Rachel Dumas and Compli services. Compli, the area's leading experts in the field of licensed beverage compliance, are offering five hours of consultation services.

Courtesy of Rachel Dumas and Compli services

Lot Number: 230

OVERNIGHT SUITE FOR TWO AT HOLIDAY INN

A king suite for two at Paso Robles' Holiday Inn Hotel & Suites can be yours if you're the lucky bidder.

Courtesy of the Paso Robles' Holiday Inn Hotel and Suites

Lot Number: 231

OVERNIGHT FOR TWO AT SYCAMORE HOT SPRINGS

Enjoy the comforts of SLO County's leading hot springs and resort. Your overnight is sure to be restful at this scenic Avila Beach location.

Courtesy of Sycamore Hot Springs

Lot Number: 232

DINNER FOR TWO AT ALLORO...AND A CASE OF WINE

Featuring innovative Italian cuisine in a beautiful atmosphere, Alloro Restaurant invites you to see why it's become Paso Robles' hottest new dining destination. Owners Fabrizio and Allison Iannuchi have also included a mixed case of select Italian wines for you to enjoy as well.

Courtesy of Alloro

Lot Number: 233

TICKETS FOR 10 TO THE CASTLE ON THE HILL

Hearst Castle is one of the county's – not to mention state's – must-see attractions. This lot provides 10 passes to tour the Castle, as well as 10 passes to the IMAX theater presentation. A beautiful coffee table book on Hearst Castle is also included.

Courtesy of Hearst Castle

Lot Number: 234

SUITE FOR TWO AT ATASCADERO'S COLONY INN

Spending a night in the wine country? Then, you'll need this, a suite room for two for one night at the Best Western Colony Inn in Atascadero.

Courtesy of Atascadero Colony Inn

Lot Number: 235

A TRIO OF WINES FROM HUNT CELLARS

Here is your chance to obtain three bottles of award-winning wines from Hunt Cellars. Offered up are the 1997 Reserve Sangiovese, 1996 Reserve Cabernet Sauvignon and 1997 Sauvignon Blanc.

Courtesy of Hunt Cellars

Lot Number: 236

THREE-BOTTLE VERTICAL OF WELL-AGED CABERNETS

A perfect opportunity to acquire three bottles of Cabernet Sauvignon at the peak of their drinking perfection. John Munch has graciously provided one bottle each of Adelaida Cellars' Cabernet Sauvignon from 1981, 1982 and 1983. Combined, these three wines have earned 15 Gold Medals.

Courtesy of John Munch

Lot Number: 237

GOURMET DELIGHT'S GIFT BASKET

Treat yourself to a delicious gourmet wine country basket from the Crushed Grape Wine Center. Perhaps this basket would be great for a special evening for two?

Courtesy of The Crushed Grape

Lot Number: 238

THE GRAND GOURMET

Roy & O'Connor CPA has created an amazing gift basket of carefully selected gourmet provisions that are sure to please.

Courtesy of Roy & O'Connor CPA, Paso Robles

Lot Number: 239

SEE THE STARS IN PASO ROBLES WINE COUNTRY

From the heavens themselves, comes this opportunity to officially name a star after your loved one, best friend, or ? While star gazing and locating your special star, enjoy a celestial collection of heavenly wines: a 1998 "Heavenly" Merlot from Tobin James Cellars, a 1997 "Nebula" Cabernet Sauvignon and a 1998 "Eclipse" Merlot from Midnight Cellars. Also included is a celestial framed print from Midnight Cellars

Courtesy of Tobin James Cellars, Midnight Cellars and Name a Star

Lot Number: 240

A ROOM FOR TWO AT THE WILD ROSE INN

The beautiful Wild Rose Inn is offering two weekday nights for two in their spacious Blue Willow Suite. This suite features a king size bed, wood burning fireplace, two person spa tub, sitting room, satellite TV, refrigerator, microwave, coffeemaker and a gourmet candlelight breakfast. Enjoy the spectacular views from this 20-acre hilltop bed and breakfast. Subject to availability.

Courtesy of the Wild Rose Inn

2000 HARVEST WINE AFFAIR

Lot Number: 241

WINE FESTIVAL 2000 FUN!

The 2000 Wine Festival Golf Committee has generously donated two 3-litre bottles of the 18th Annual Wine Festival Golf Tournament Commemorative Cabernet Sauvignon. Also included is a special commemorative 2000 Wine Festival Poster, handsomely framed by Art Works and autographed by the Paso Robles Winemakers.

Courtesy of the 2000 Wine Festival Golf Committee

Lot Number: 242

\$1000 IN VINEYARD SURVEY SERVICES

You will be well on your way to planting that dream vineyard with this offer of \$1,000 in vineyard staking, planning or layout.

Courtesy of Tom Vaughan, Vaughan Surveys, Inc.

Lot Number: 243

MAGGIE MAYS MIXED CASE

Casa De Caballos, a small family run vineyard and horse ranch offers this mixed case of hand-crafted wines. Included in the case are four bottles of 1997 Periwinkle Pinot Noir, four bottles of 1998 Forget-me-not, a Cabernet Sauvignon and Merlot blend and four bottles of Maggie May Red Table Wine.

Courtesy of Casa De Caballos Vineyards
2225 Raymond Ave., Templeton, CA 93465
(805) 434-1687

Lot Number: 244

TOUR IN STYLE

Tour Paso Robles wine country in style with nine of your friends. Breakaway tours will guide you through Paso Robles Wine Country with one of their knowledgeable and friendly guides. A delicious lunch for ten from Odyssey World Café is included.

Courtesy of Breakaway tours and Odyssey World Cafe

A WINE COUNTRY DINNER FOR SIX WITH RIO SECO

Enjoy a Wine Country catered dinner for six under the stars in the scenic vineyard of Rio Seco Vineyards. Rio Seco will provide the stars, the scenery, the dinner, their uniquely hand crafted wines and you supply your guests!

Date to be mutually decided by involved parties.

Courtesy of Rio Seco Vineyards
4925 Union Rd., Paso Robles, CA 93446
(805) 237-8884



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PARTICIPATING WINERIES

ADELAIDA CELLARS
AJB CELLARS
BONZARLO
CARMODY MCKNIGHT
CASA DE CABALLOS
CASTORO CELLARS
CHATEAU MARGENE
DARK STAR CELLARS
DOCE ROBLES
DOVER CANYON
DUNNING VINEYARDS
EBERLE WINERY
EOS ESTATE WINERY
FRATELLI PERATA
GARRETSON WINE COMPANY
HARMONY CELLARS
HIDDEN MOUNTAIN RANCH
HUNT CELLARS
JANKRIS WINERY
J. LOHR WINERY
JUSTIN WINERY
LAURA'S VINEYARD
LE CUVIER
MASTANTUONO
MARTIN & WEYRICH WINERY
MERIDIAN VINEYARDS
MIDNIGHT CELLARS
NADEAU FAMILY VINTNERS
NORMAN VINEYARDS
PEACHY CANYON WINERY
PENMAN SPRINGS VINEYARD
PESENTI WINERY AND VINEYARDS
POALILLO VINEYARDS
PRETTY - SMITH VINEYARDS
RIO SECO VINEYARD
TOBIN JAMES CELLARS
TREANA WINERY
VICTOR HUGO
VISTA DEL REY VINEYARDS
WILD HORSE WINERY
WINDWARD VINEYARD
YORK MOUNTAIN WINERY
ZENAIDA CELLARS

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Poor Richard's Press
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Rainbow Sound and Lights
Villa Creek

2000 HARVEST WINE AFFAIR

INDEX OF LIVE AUCTION LOTS

WINE LOTS *(Lots are listed in alphabetical order)*

WINERY	LOT #	PG #
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CARMODY MCKNIGHT	104	22
CASTORO CELLARS	115	33
DARK STAR CELLARS	114	32
DOCE ROBLES	101	19
DOVER CANYON WINERY	137	55
DUNNING VINEYARDS	125	43
EOS ESTATE WINERY	116	34
FAR OUT WINERIES	122	40
GARRETSON WINE COMPANY	141	49
GARRETSON WINE COMPANY & MENDOCINO COOPERAGE	151	69
HARMONY CELLARS	119	37
HUNT CELLARS	150	68
JANKRIS WINERY	117	35
JUSTIN WINERY	143	61
LAURA'S VINEYARD	145	63
MASTANTUONO	126	44
MIDNIGHT CELLARS	133	51
NADEAU FAMILY VINTNERS	128	46
NORMAN VINEYARDS	113	31
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PENMAN SPRINGS	135	53
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TREANA WINERY	139	57
TREANA/LIBERTY SCHOOL	118	36
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2000 HARVEST WINE AFFAIR

INDEX OF LIVE AUCTION LOTS

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HIDDEN MOUNTAIN RANCH	121	39
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2000 HARVEST WINE AFFAIR

INDEX OF WINERIES

For a description and address of your favorite winery, please refer to the index below to find the page in which that description will appear.

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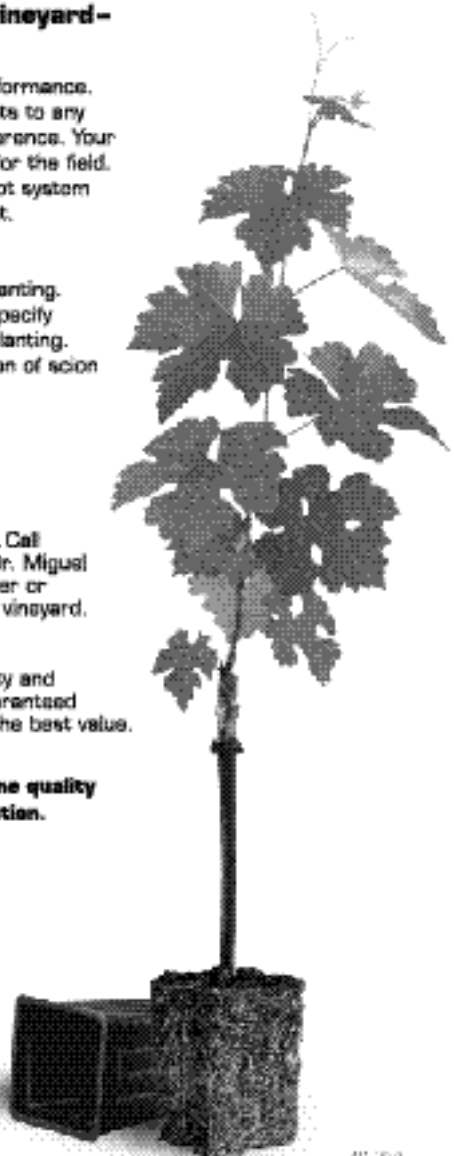
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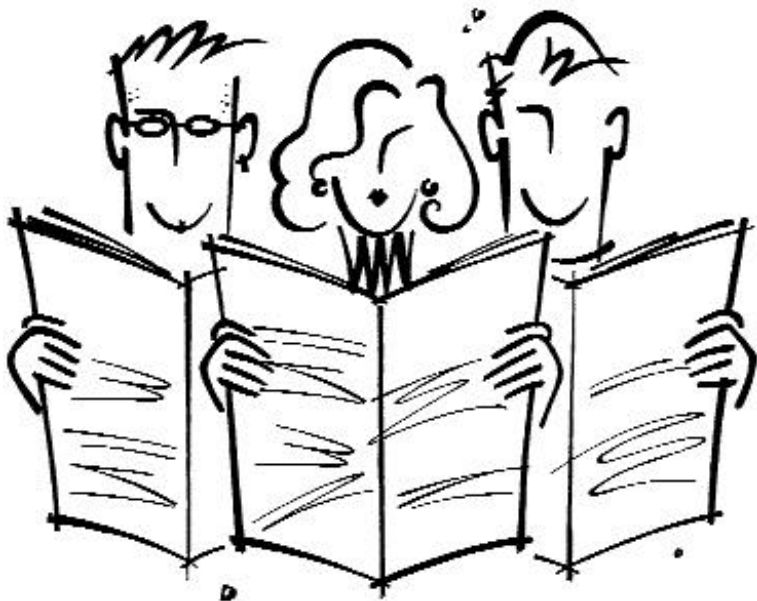


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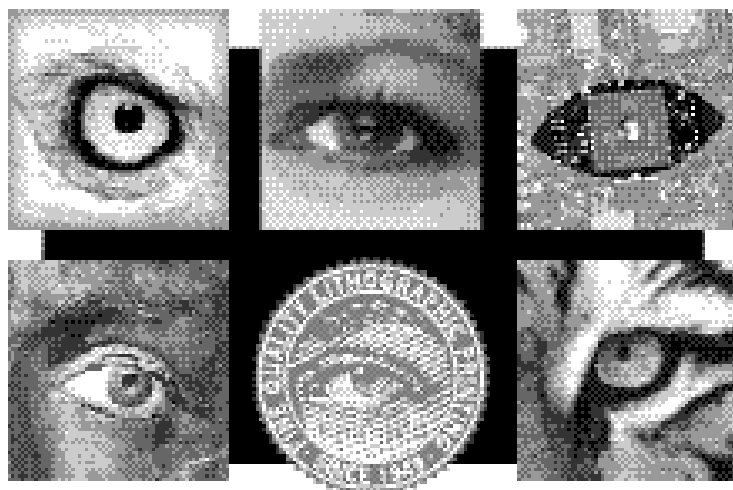
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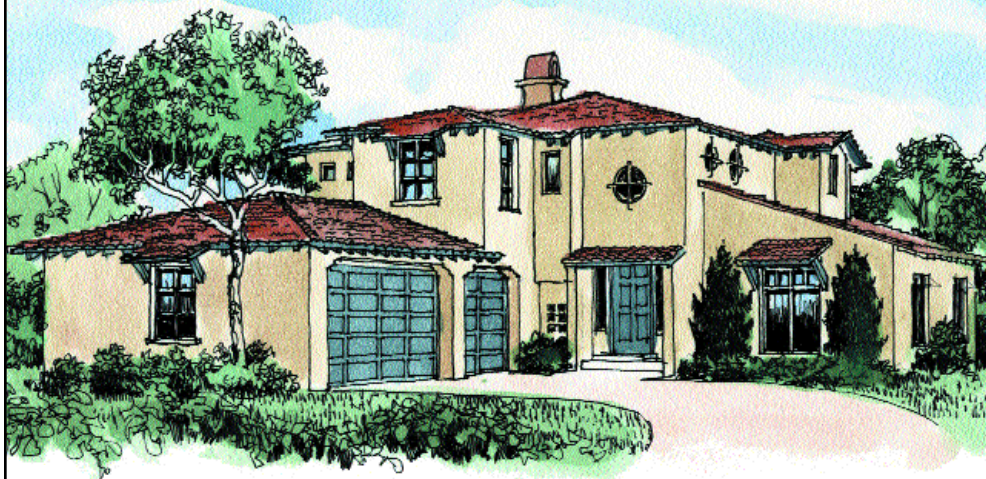


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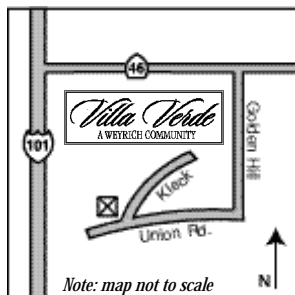
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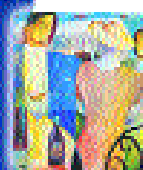
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