

I would like to apply for the design position. I have extensive experience in everything related to digital media, design, prepress, branding, and marketing. I received my Bachelor of Arts degree from CSULB in Journalism, Public Relations, and Spanish in 1991 and completed coursework at Art Center College of Design in 1997.

Throughout my twenty-year career, I have been involved in the planning and management of hundreds of outstanding design and development projects for companies such as FoxSports.com, Netscape, SFUSD, Disney, dot-com startups, and fast-paced agencies.

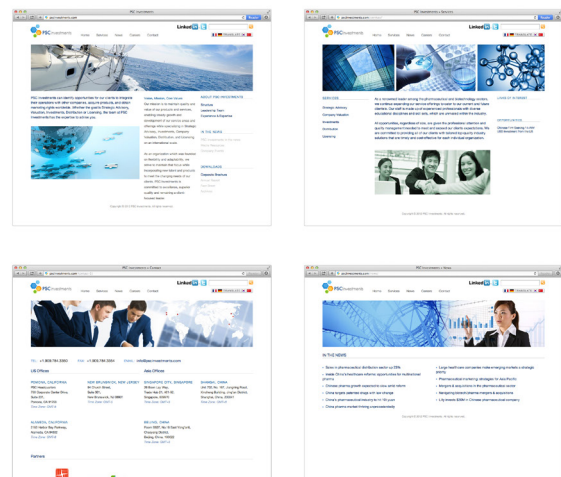
For Stater Bros. Markets, I created the digital roadmap and led efforts to enhance the shopper experience and increase profitability. I spearheaded digital brand awareness across the social landscape and completed designs and content for a new responsive website. I compiled user manuals and trained corporate staff on updating new website, responding to reviews using one brand voice, and keyword-rich copywriting for SEO.

As the first webmaster and designer at Caltech, I collaborated extensively with staff and faculty in creating and developing promotional material, both online and in print. I served as designer and editor of the original Caltech Alumni Newsletter, supervised staff, and taught classes in design and HTML. Also, as a native Spanish speaker, I translated documents and facilitated bilingual discussions for geologists conducting research in Mexico.

I am creative, well-organized, resourceful, proactive, and energetic. I believe my design skills, project management experience, and effective communication skills will be a valuable asset to your group.

Sincerely,
Beatrice Aispuro
beatrice@begrafic.com

CASE STUDY



PSC Investments needed identity branding and a website. I gathered information from several consultants and re-wrote all marketing copy. I designed and coded the new site then created PowerPoint decks, brochure, and business cards to match the new look.

Working in high resolution allows repurposing of web imagery on subsequent print collateral. Stock photography was not in the budget for this project, so I reworked the few photos purchased for varying looks. Everything was completed in one month.

CASE STUDY

BEFORE

Compare and Contrast.

Welcome to the Family.

Introducing the Prevision Portable

And Airtrack:

Visual Effects to Go.

Live Event Production

Small Studio Production

Feature Film Previsualization

AFTER

FEATURE COMPARISON

Feature	Prevision	Airtrack	Prevision Portable	Prevision	Airtrack
3D Tracking	Yes	Yes	Yes	Yes	Yes
Real-time rendering	Yes	Yes	Yes	Yes	Yes
Previsualization	Yes	Yes	Yes	Yes	Yes
3D Camera Tracking	Yes	Yes	Yes	Yes	Yes
3D Object Tracking	Yes	Yes	Yes	Yes	Yes
3D Plane Tracking	Yes	Yes	Yes	Yes	Yes
3D Line Tracking	Yes	Yes	Yes	Yes	Yes
3D Point Tracking	Yes	Yes	Yes	Yes	Yes
3D Area Tracking	Yes	Yes	Yes	Yes	Yes
3D Volume Tracking	Yes	Yes	Yes	Yes	Yes
3D Surface Tracking	Yes	Yes	Yes	Yes	Yes
3D Curve Tracking	Yes	Yes	Yes	Yes	Yes
3D Plane Tracking	Yes	Yes	Yes	Yes	Yes
3D Line Tracking	Yes	Yes	Yes	Yes	Yes
3D Point Tracking	Yes	Yes	Yes	Yes	Yes
3D Area Tracking	Yes	Yes	Yes	Yes	Yes
3D Volume Tracking	Yes	Yes	Yes	Yes	Yes
3D Surface Tracking	Yes	Yes	Yes	Yes	Yes
3D Curve Tracking	Yes	Yes	Yes	Yes	Yes

PREVISION TECHNOLOGY

711 East Walnut Street
Suite 406
Pasadena, CA 91101
817.466.8025
contact@lightcrafttech.com

PREVISION PORTABLE INCLUDED:

- 3D camera tracking system
- 3D object tracking system
- 3D plane tracking system
- 3D line tracking system
- 3D point tracking system
- 3D area tracking system
- 3D volume tracking system
- 3D surface tracking system
- 3D curve tracking system
- 3D plane tracking system
- 3D line tracking system
- 3D point tracking system
- 3D area tracking system
- 3D volume tracking system
- 3D surface tracking system
- 3D curve tracking system

AIRTRACK INCLUDES PREVIOUS:

- High accuracy 3D camera tracking system
- High accuracy 3D object tracking system
- High accuracy 3D plane tracking system
- High accuracy 3D line tracking system
- High accuracy 3D point tracking system
- High accuracy 3D area tracking system
- High accuracy 3D volume tracking system
- High accuracy 3D surface tracking system
- High accuracy 3D curve tracking system
- High accuracy 3D plane tracking system
- High accuracy 3D line tracking system
- High accuracy 3D point tracking system
- High accuracy 3D area tracking system
- High accuracy 3D volume tracking system
- High accuracy 3D surface tracking system
- High accuracy 3D curve tracking system

REAL-TIME REALITY

PREVISION. PORTABLE AIRTRACK.

LIGHTCRAFT TECHNOLOGY

SMALL STUDIO PRODUCTION

Portable Operation

Both the sleek, rack-mounted base Prevision system and the new, radically compact Portable allow you to keep up with fast-moving shoots.

PREVISION.

United 2D/3D Rendering Architecture

Robust, First-Quality Keying

Prevision core is a real-time visual effects pipeline implemented on a single-board hardware using a host of OpenGL, CUDA, and OpenCL processing. Prevision automates the speed of hardware acceleration while retaining flexibility for future expansion.

Pre-rendered HD Video Testings

Create instant pre-rendered HD video testings for multiple 1080i/1080p video cameras (8 supported) using 3D geometry.

FEATURE FILM PREVISUALIZATION

Photographically Accurate Depth of Field

Prevision uses state-of-the-art algorithms to generate accurate depth of field effect that matches the optics of real lenses.

Complete Camera Data Capture

Prevision saves every frame of the camera's position, rotation, and zoom, and exports to standard XML formats like XML and Maya XML.

FXB 3D File Import

With native support of the FBX file format, Prevision rapidly loads sophisticated 3D scenes with high polygon counts, UV maps, textures, material definitions, and shaders from most major 3D applications.

Live HDSD Video Testings

Keep feature accurate scene during live events with Prevision Live HD video camera tracking system. Prevision's background HDSD video camera can keep scene synchronized through the entire lighting and rendering pipeline.

HDSD Video

Prevision integrates seamlessly into existing high-definition video production pipeline, fully supporting 2D, 1080i/1080p, 1080i/1080p, and 1080p/4K 4:2:2. Internal system Prevision operates internally in a 3D 16-bit floating-point RGB color space to avoid losing information.

Interframe 61200 Support

For the ultimate in uncompressed 4096 tracking, add the Interframe 61200. Combined with the Airtrack, this compact optical motion tracking system allows you to derive the most accurate position and orientation of the camera inside a soundstage.

Airtrack Precision Rotary Tracking

Take every head-mounted motion in real-time, without any external tracking reference. The optional Airtrack module brings a level of precision in feature tracking previously found only on motion capture stages.

LIGHTCRAFT TECHNOLOGY™

PREVISION & PORTABLE AIRTRACK™

PREVISION®

Lightcraft Tech needed identity branding, logos and brochure redesign. I created new company and product logos to match the new look-and-feel. Designing web layouts using vector software allows for greater flexibility on subsequent print collateral.

geological & planetary sciences
ALUMNI NEWS

Alaskan field trip

with a USGS mineral resource evaluation program conducted before the proposed establishment of the Bandy Island National Monument along the southwest shore of Prince of Wales Island. He became interested in the unique geologic and history of the Prince of Wales Island area and initiated a broad program in regional mapping and geochronology under USGS funding. Calvert graduated from the University of Arizona with a Ph.D. under this program. George is presently Professor of Geology at the University of Arizona, Tucson. After five years of intensive effort on Prince of Wales Island, Jason became interested in the structural relations of Prince of Wales rocks to the east along the Duke Island, Annette Island, Gravina Island, and Revillagigedo Island arc. He has since been interested in the Alaska spectrum of

El Niño

Since its first stirrings in January, the 2007 El Niño has been watched as

Professor Salenky has studied the bedrock geology of the southwestern Alaska region over the past 19 years. He bases his research in conjunction

the gps
division
at Mars

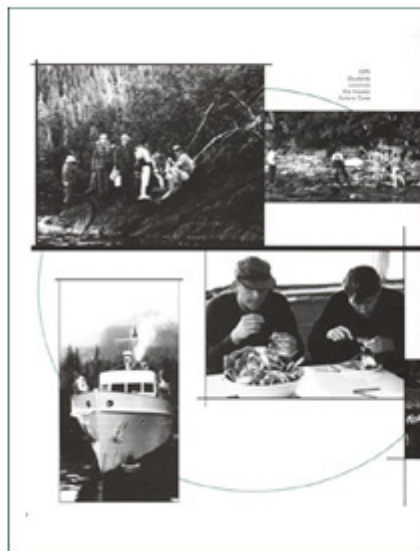
Assaults and members of the GFI's Division have been exploring Mars over the last six months and will be continuing this exploration over the next half dozen years. As most of the world knows, Pathfinder landed on Mars on July 4, 1997 and diagnosed the Sojourner rover. Sojourner spent the next three months exploring the area around the lander while watched by "Martians" from everywhere on Earth. On September 11, Mars Global Surveyor went into Mars orbit and began dipping into the atmosphere enroute to a circular mapping orbit by March 1998. But, due to a spacecraft problem, the first mapping was not completed until the science instrument was carried out after orbit during October while the problem was studied. Now it is back into the area breakear start of the mission.

Subarner acted as a "know-high" geologist and returned a wide variety of observations of the rocks and soils as well as monitored the weather. Among the GPS stations Jim Bell, Ken Horvathoff, Mike Nade, and Larry Soderstrom were active in the imaging team. Dave Crisp served on the meteorology team. Haldeman, who wrote a thesis last spring on the radar

inside

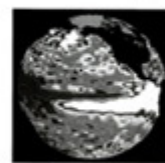
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(2) *Wicks*, continued on p. 7



El Niño

1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 26



The 1997-98 U.S. sales of steel by the TRIP offshore steel industry. The positive response by the users of the steel surfaces, which is high across the entire U.S. economy and where the steel is used. The steel shows the significant improvement reported on 20 October 1997 compared to the 1996-97 average. The steel price has been the lowest in 10 to 20 years across the entire U.S. economy.

the last spectrum is 1 to 2 degrees below normal. TYPK Research is managed by Robert A. de Regener, Laboratory for Noise and VIB, the French Space Agency.

Pacific has
 made some
 significant
 Pacific is
 70 years old
 from 1940
 because the
 only to go
 about 100
 years old

Q^*

questions: What is (1) *State*? What effect does it appear? What does it want? How does it affect our society? What

In a normal, well-lit White Pine forest in an east-west gradient in one southern hemisphere across the tropical Pacific, the values in the west near Indonesia are typically about 2 degrees Celsius warmer than the eastern Pacific. The easternmost extent of White Pine, the El Niño phase, is to have reached its maximum and cooled down, but the associated cooling of water in the western Pacific leads to stronger convection and warmer temperatures. The El Niño phase has led to a great deal of water that is the trade winds, and the water moves away from the western Pacific, and the water moves away from the western Pacific, and the water moves away from the western Pacific.

[illegible][illegible]

El Niño, which extended with unusual frequency from the eastern to the western Pacific basin, was associated with unusually high rainfall in the eastern Pacific and unusually low rainfall in the western Pacific. The atmospheric circulation associated with the El Niño was characterized by a shift in the position of the equatorial convection zone, which was associated with a shift in the position of the equatorial convection zone, which was associated with a shift in the position of the equatorial convection zone.

GPS Division, Caltech sought to establish lines of communication and nurture alumni relationships on an ongoing basis, as part of their fundraising strategy. Rather than connecting with alumni through donation request letters, the alumni newsletter generated

excitement about special achievements, career changes, and new gps research. This helped build a more personal relationship with this key group of fundraising prospects. I designed the original newsletter and trained staff across campus on developing an alumni newsletter for other divisions.



“

Beatrice worked for AvaLAN Wireless to create our new advertising campaign and did an awesome job. Based on her performance on the advertising campaign, we had Beatrice design and create our trade show graphics for the 2010 Embedded Systems Conference in Silicon Valley. We made a huge splash at the conference and I have to thank Beatrice for making it happen, thanks.

”

Matt Nelson

CEO and President, AvaLAN Wireless Systems