

# TENA JOHNSHOY BARASA

## UX / UI DESIGNER

### CONTACT



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Minneapolis, MN

### EDUCATION

#### UX / UI Certificate

University of Minnesota  
Minneapolis, MN | 2020

#### Bachelor of Science in Mass Communications

St. Cloud State University  
St. Cloud, MN | 2011

### SKILLS

#### Design

- Persona Development
- Product Testing (A/B, Guerilla, Remote)
- Prototyping
- Storyboarding
- User Interface
- User research
- Wireframing

#### Technical

- Adobe XD
- Adobe Photoshop
- Figma
- GitHub
- HTML/CSS
- InVision

### PROFILE

I'm a creative problem solver focusing on user-centered web and mobile design. My design process is research driven and user validated. I'm fascinated by understanding the user perspective and coming up with solutions to problems. I am seeking a UX designer role where I can apply my problem solving skills and establish a career in the retail industry.

### EXPERIENCE

#### Administrative Assistant

Osseo Area Schools  
Osseo, MN | September 2019 - Present

- Researched, designed and implemented a redesign of the organization's website for desktop and mobile.
- Wrote, edited and created electronic monthly newsletters for up to 4,000 subscribers.
- Assisted in project management functions including planning, budgeting and reporting.

#### Freelance Graphic Designer

January 2018 - Present

- Designed and sold over 5,000 pieces of stationery and materials.
- Worked directly with customers to create custom designs that meet their specifications.

#### Administrative Assistant

Richfield Public Schools  
Richfield, MN | December 2015 - September 2019

- Wrote, edited and updated content for the Facilities, Transportation and Health & Safety department web pages.
- Developed the content and design for the annual newsletter to families in the district and coordinated bulk mailing.
- Collaborated on various projects and initiatives and exhibited strong teamwork and leadership skills.
- Demonstrate proficiency in programs including Microsoft Word; Publisher; Excel; and PowerPoint; and Google Drive apps.