

TENA JOHNSHOY BARASA

UX / UI DESIGNER

CONTACT



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Minneapolis, MN

EDUCATION

UX / UI Certificate

University of Minnesota
Minneapolis, MN | 2020

Bachelor of Science in Mass Communications

St. Cloud State University
St. Cloud, MN | 2011

SKILLS

Design

- Persona Development
- Product Testing
- Prototyping
- Storyboarding
- User Interface
- User research
- Wireframing

Technical

- Adobe XD
- Adobe Photoshop
- Bootstrap
- Figma
- GitHub
- InVision

PROFILE

I'm a creative problem solver focusing on user-centered web and mobile design. My design process is research driven and user validated. I'm fascinated by understanding the user perspective and coming up with solutions to problems. I am seeking a UX designer role where I can apply my problem solving skills and establish a career in the retail industry.

EXPERIENCE

Administrative Assistant

Osseo Area Schools
Osseo, MN | September 2019 - Present

- Researched, designed and implemented a redesign of the organizations website for desktop and mobile.
- Wrote, edited and created electronic monthly newsletters for up to 4,000 subscribers.
- Assisted in project management functions including planning, budgeting and reporting.

Freelance Graphic Designer

January 2018 - Present

- Designed and sold over 5,000 pieces of stationery and materials.
- Work with customers to create custom designs to their specifications.

Administrative Assistant

Richfield Public Schools
Richfield, MN | December 2015 - September 2019

- Wrote, edited and updated content for the Facilities, Transportation and Health & Safety department web pages.
- Developed the content and design for the annual newsletter to families in the district and coordinated bulk mailing.
- Collaborated on various projects and initiatives and exhibited strong teamwork and leadership skills.
- Demonstrate proficiency in programs including Microsoft Word; Publisher; Excel; and PowerPoint; and Google Drive apps.