The ZABR family

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The underlying's dynamic is dictated by the following SDE:

$$dX_{t} = X_{t}z_{t}\sigma(X_{t}) dW_{t}^{X}$$
$$dz_{t} = \varepsilon(z) dW_{t}^{z}$$
$$\langle dW_{t}^{z}, dW_{t}^{x} \rangle = \rho dt$$
$$\varepsilon(z) = \eta z^{\gamma}$$

note that η is considered to be the vol of vol. the normal implied volatility equals:

$$\Sigma(X_0, K, T) = \frac{X_0 - K}{\delta^{1 - \gamma} u \left(\delta^{\gamma - 2} \int_K^{X_0} \frac{1}{\sigma(s)} ds\right)}$$

with:

$$\delta = \frac{\sigma_{ATM}}{\sigma\left(X_0\right)}$$

For sake of simplicity we choose $\gamma = 1$, this helps to find:

$$u(x) = \frac{1}{\eta} \ln \left(\frac{\sqrt{1 - 2\rho \eta x + \eta^2 x^2} + \eta x - \rho}{1 - \rho} \right)$$

The different shapes of implied volatility functions are:

simple ZABR:

$$\sigma(x) = x^{\beta}$$

$$\int_{K}^{X_{0}} \frac{1}{\sigma(s)} ds = \frac{X_{0}^{1-\beta} - K^{1-\beta}}{1-\beta}$$

Zabr Double Beta:

$$\sigma\left(x\right) = \frac{1}{e^{-\lambda x}x^{-\beta_{1}} + \left(1 - e^{-\lambda x}\right)x^{-\beta_{2}}}$$

Double Zabr

$$\sigma(x) = x^{\beta_1} \mathbf{1}_{x \le \phi_0} + \frac{\phi_0^{\beta_1}}{\delta f} (x - \phi_0 + \delta f)^{\beta_2} \mathbf{1}_{x > \phi_0}$$
$$\delta f = \phi_0 \frac{\beta_2}{\beta_1} e^{-d}$$