



## TREVOR PHILLIPPI

Product Designer

<http://tjphilli.com>

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### Skillset

**Interaction Design** - Hand Sketching, Wireframing, Prototyping

**Visual Design** - Typography, Sketch 3, Adobe Creative Suite

**Front-End Development** - HTML/CSS & Preprocessors, Responsive Design

**Design Research** - A/B Testing, User Centered Design

**Software Engineering** - AngularJS, Node.js, Objective-C/Cocoa

### Experience

#### **Troy Web Consulting** // UX Designer

Worked as a designer at a software engineering company since my sophomore year. I've done research on existing and new products, designed web and mobile UI, and done front-end development. I worked to develop internal best practices around design and front-end development and give talks at local meetups.

2012-Present

#### **Resumazing** // Product Designer

First designer on a team of five behind this startup currently in a Series A investment round. I created user flows, designed interactions/visuals, and implemented the UI using AngularJS backed by Python/Flask.

2014-Present

#### **Weblinc Ecommerce** // Front-End Developer

Worked on the product team at an industry-leading eCommerce company, implementing our team's design strategy and doing A/B testing for large sites doing hundreds of millions of dollars in transactions yearly.

2012 (Summer)

### Side Projects

#### **Walk With Me** // iOS Application

Walk With Me is an award-winning iOS app built at PennAppsX, earning top prizes from Facebook & Uber. I designed the product, implemented my visuals in Objective-C, and wrote animations with Pop for iOS.

#### **Gutenberg.io** // Web Application

Gutenberg is an experimental type tester for learning/playing with web typography. Built in AngularJS and Node.js, I am the sole maintainer of this project which helps print designers and new developers explore.

#### **Trump** // iOS Application

Trump is a social game made natively for iOS, designed by me and developed with 3 software engineers.

Trump won at PennApps, a Division I Hackathon, placing in the top ten projects out of several hundred.

### Education

#### **Rensselaer Polytechnic Institute** // Class of 2015

B.S. in Electronic Media, Arts, and Communication, concentration in Graphic Design. GPA: 3.5/4.0

At RPI I worked as a Resident Director for 2 years, organizing weekly community events and promoting a diverse, inclusive, and safe environment for over 200 students, while empowering my RAs to do so too.

### Activities

#### **RPI Basketball**

I played basketball for RPI my freshman year, retiring after just one year to focus on schoolwork and create an intramural dynasty with other former teammates.

#### **Albany User Experience Meetup**

I coorganize a local meetup focusing on fostering user experience community and critique.