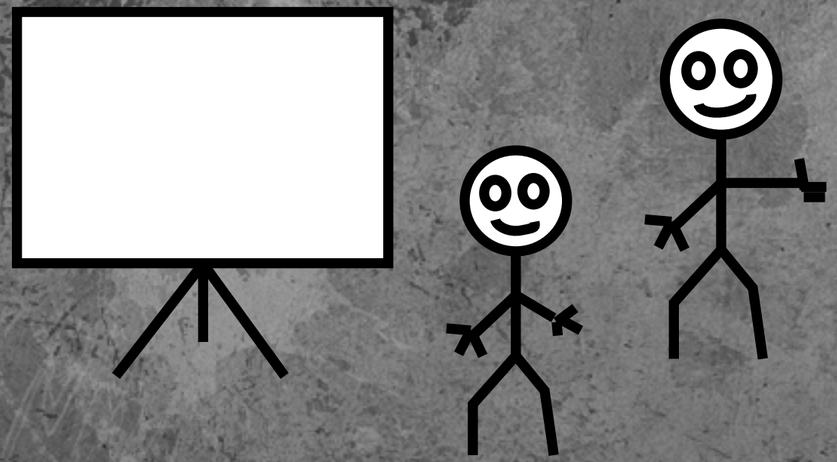


M Library

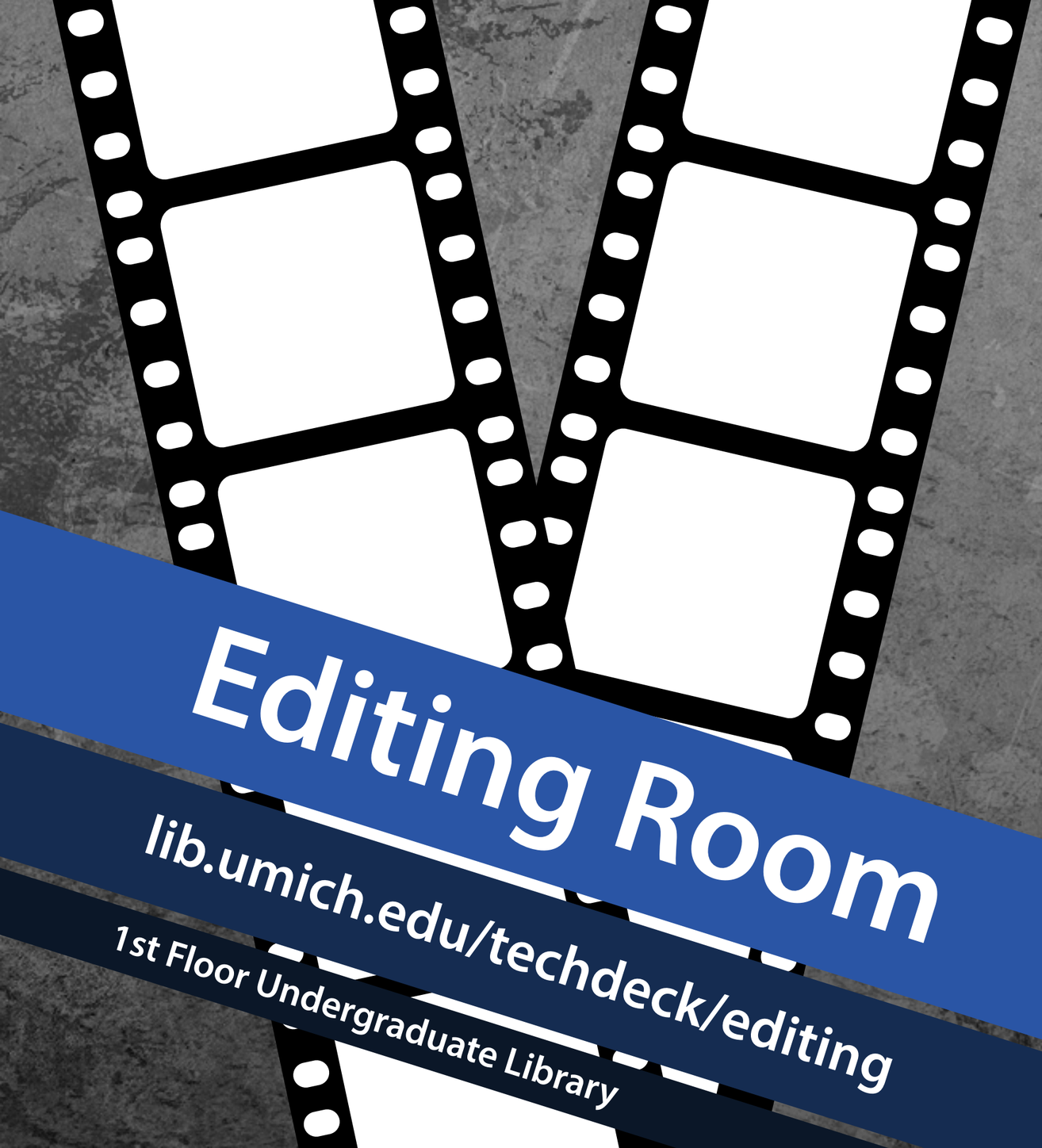
Print posters with ease

Let us help you create effective and media-rich class and group projects.

Tech Deck

lib.umich.edu/techdeck

1st Floor Undergraduate Library



Editing Room

lib.umich.edu/techdeck/editing

1st Floor Undergraduate Library

M Library

Put it all together here.

Adobe Creative Suite, a 27" Mac, an HVR-M15AU HDV (deck), and all you need to create your masterpiece.

M Library

Explore your ideas further.

A whiteboard, projector, camera, and the space you need to collaborate.

Brainstorming Room

lib.umich.edu/techdeck/brainstorming

1st Floor Undergraduate Library

Presentation Practice Room

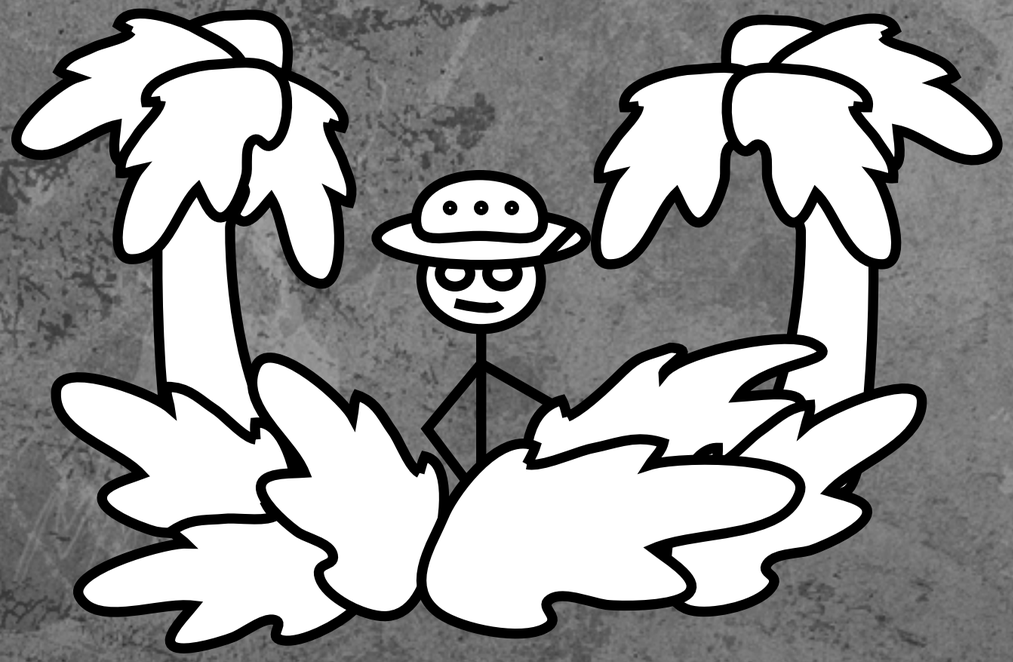
lib.umich.edu/techdeck/presentation

1st Floor Undergraduate Library

Stand tall. You'll be ready.

Cameras, microphones, special lighting, and the equipment you need to prepare.

M Library



M Library

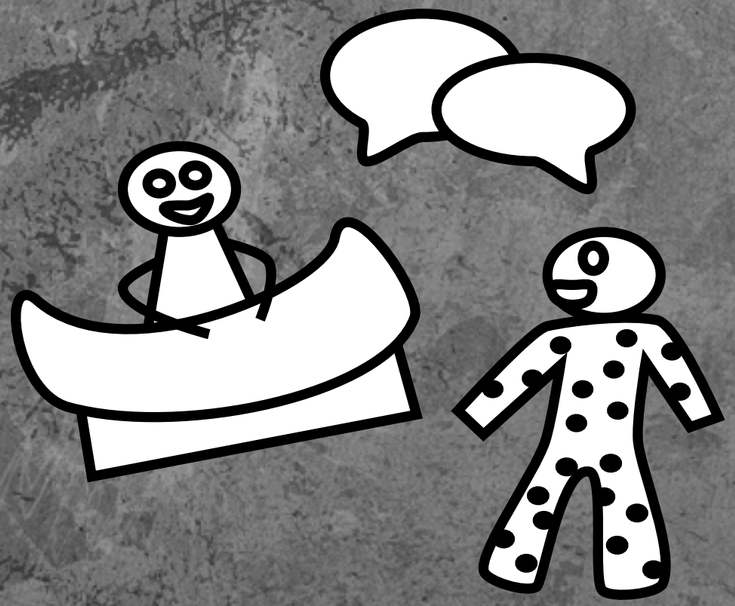
It's a jungle out there.

Use our research and technology guides to make it through.

Research & Technical Guides

guides.lib.umich.edu

Find it Online



M Library

Stay in your PJs.

Chat with a librarian online to get the same service you would had you actually made it here.

Ask a Librarian

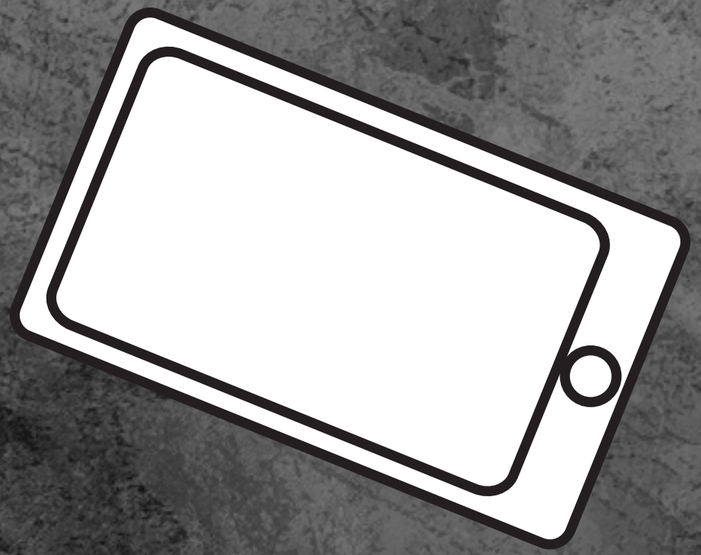
lib.umich.edu/ask-librarian

Find it Online

MLibrary Mobile

m.lib.umich.edu

Find it Online



You’re on the go. So are we.

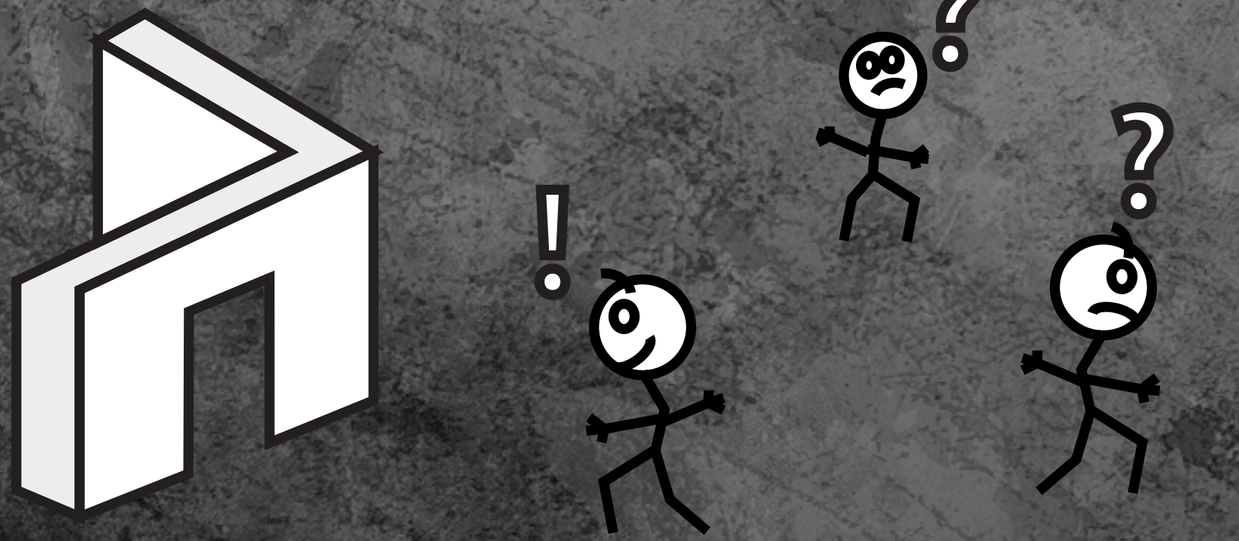
All the same powerful features, on your phone, ready to go.

M Library

Room Reservations

lib.umich.edu/rooms

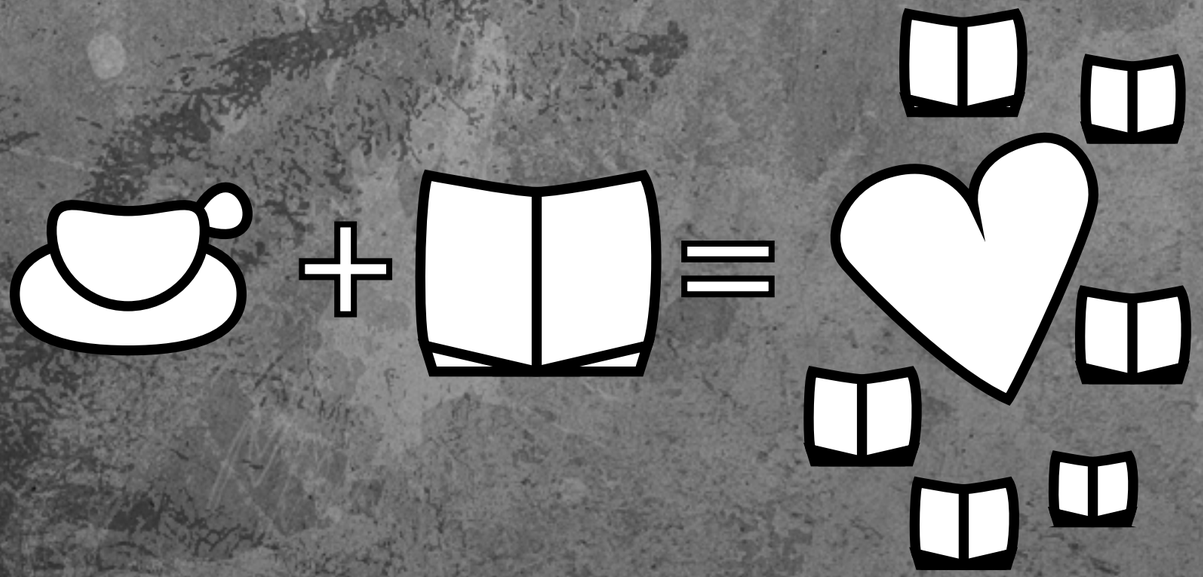
Find it Online



End the hunt for workspace.

Reserve rooms online to ensure you've got a place to get your work done.

M Library



M Library

No. It's not coffee.

We can now print library quality paperback books on-demand. Visit the website to learn more.

Espresso Book Machine

lib.umich.edu/espresso-book-machine

1st Floor Undergraduate Library

Reference Desk

lib.umich.edu/shapiro-undergraduate-library/reference-and-research-help

1st Floor Undergraduate Library

We're not that scary, are we?

Let us help you with your research for anything including your papers and projects.

M Library

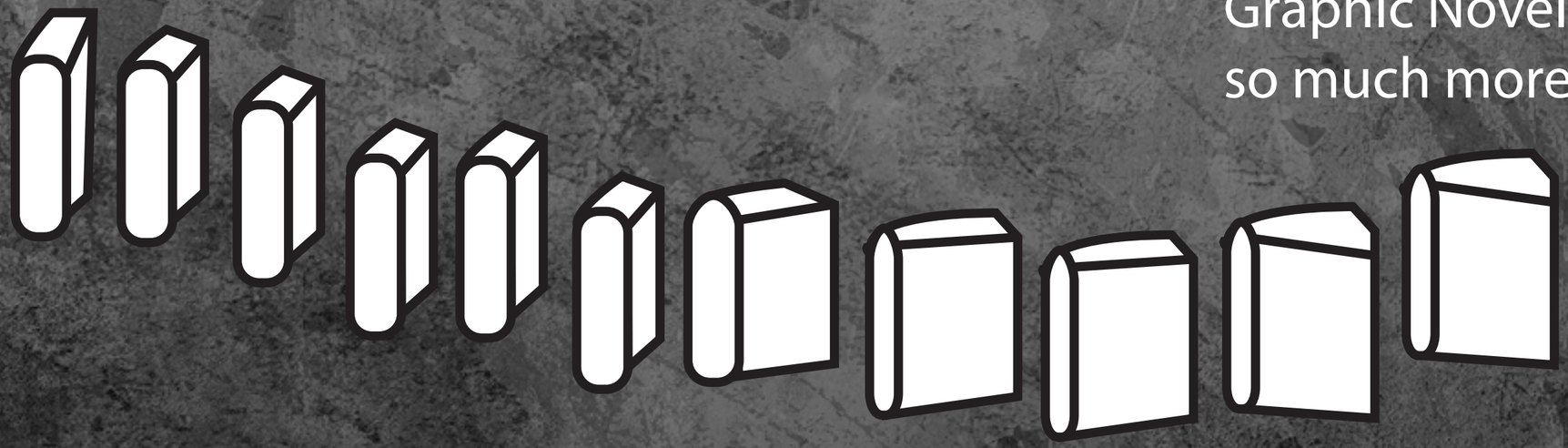
Browsing Collection

lib.umich.edu/shapiro-undergraduate-library/browsing-collection

1st Floor Undergraduate Library

Books. About everything.

Cooking, Careers, Travel, Romance, Sci-Fi, Graphic Novels, Audio Books, Mystery, and so much more.



M Library

Here to support your needs.

Magnification, voice recognition, screen reading, text-to-voice software and more to assist you.

Adaptive Technology Computing Site

itcs.umich.edu/atcs/computing-site.php

1st Floor UGLi - Room 1128

M Library

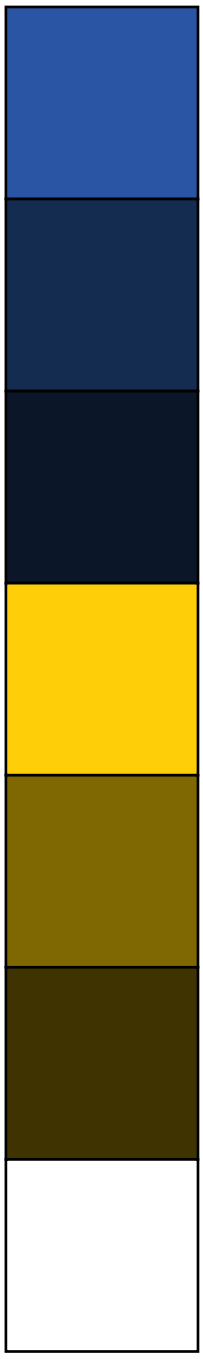
Signage Concept

The concept for these digital signs is to be approachable and fun in order to effectively communicate with the intended audience of undergraduates at the University of Michigan. Each sign attempts to familiarize students with services offered by the Shaprio Undergraduate Library.

Each sign uses the colors of the University of Michigan and MLibrary along with MLibrary's logo. Each banner has three important pieces of information and size indicates relative importantce. These banners stretch across much of the sign and may be slightly covered by the gap in screen coverage. They have been specifically positioned in order to maintain readability in a way that any English speaker will be able to determine what is missing.

Each sign also has further explanation text and a small slogan that matches the graphic on each slide. The graphic is meant to grab interest and indicate more about what the service can provide.

Color Palette



Banner 1 Background Color
HEX: #2A55A5z
RGB: 42/85/165

Banner 2 Background Color
HEX: #152C51
RGB: 21/44/81

Banner 3 Background Color
HEX: #0B1728
RGB: 11/23/40

Banner 1 Alternate Background Color
HEX: #FFCF01
RGB: 255/207/1

Banner 2 Alternate Background Color
HEX: #7F6701
RGB: 127/103/1

Banner 3 Alternate Background Color
HEX: #3F3301
RGB: 63/51/1

Text
HEX: #ffffff
RGB: 255/255/255

Typography Guide

Myriad Pro - Semibold

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m
n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9

Myriad Pro - Semibold

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m
n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9

Banner 1

84pt Myriad Pro Semibold

Banner 2

36pt Myriad Pro Semibold

Banner 3

24pt Myriad Pro Semibold

Header 1

48pt Myriad Pro Regular

Body

32pt Myriad Pro Regular

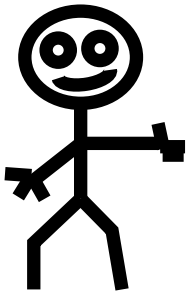
Graphics Guide

MLibrary Logo

- Layout should not be modified
- Colors should not be modified
- Should be placed only in top right or bottom right corner

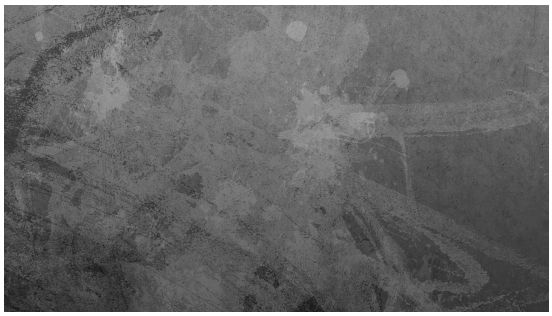
Signage Graphics

- All outlines should be 5pt Black
- All fills should be white
- People should be simple with easy to read facial expressions
- Aesthetic is approachable and fun



Signage Banners

- Use only colors from color palette
- Do not mix blues and yellows
- 3 Stripes with widths: 120px, 80px, 40px
- Rotation between 20 and 70 Degrees off horizontal
- It is acceptable for banners to extend across multiple quadrants

Signage Background

- All signs should use the same "grunge gray" background
- Should fill entire sign