

First Year Seminars

Tanya Rodman

Des 157

Winter 2016

Topic

Goals

Introduce first years to the energy and possibilities of first year seminars

Make information displayed in a way that is relatable to and connects better with the audience



Visual Research

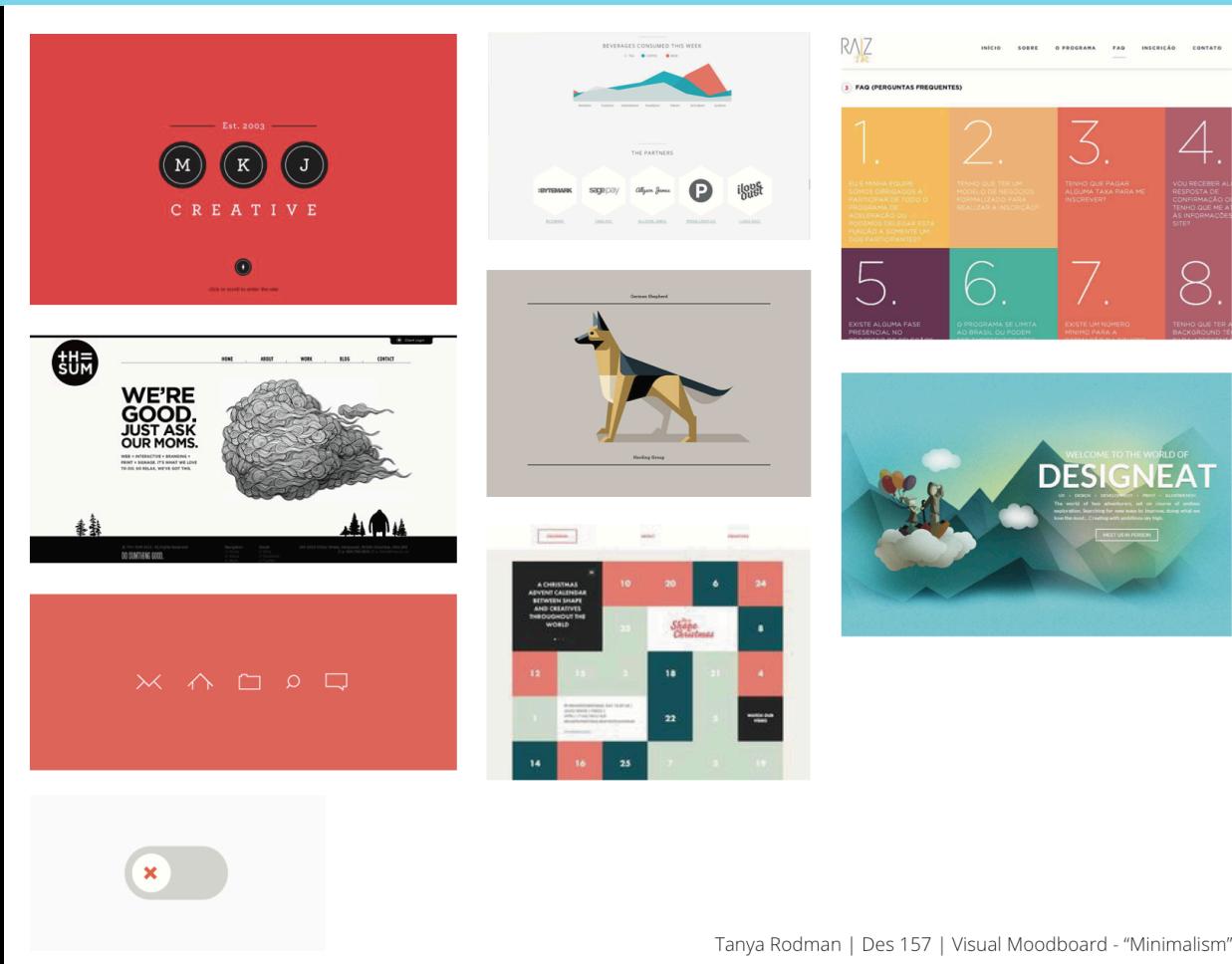
Key Words

Clean

Simple

Minimalist

Crisp



Tanya Rodman | Des 157 | Visual Moodboard - "Minimalism"



Story Boards

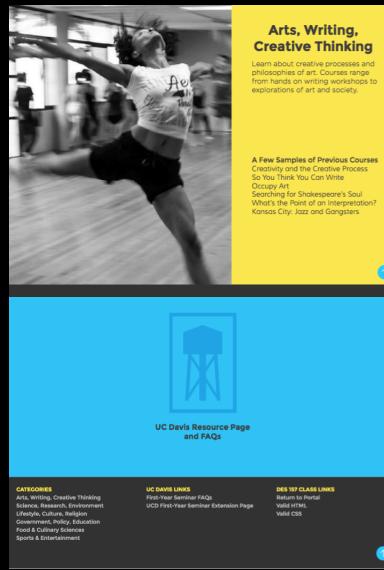
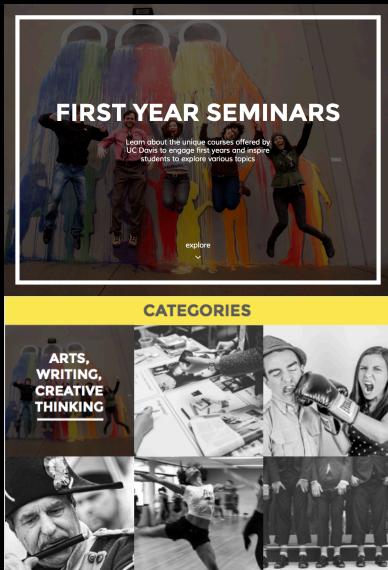


Current Student



Incoming Student

Audience Test



Original Prototype

User Testing



Final Product



[GO!](#)

