

# Timothy Schillinger

UX/UI Desginer

#### **PROFILE**

I have spent my career providing UX/UI solutions through mockups, prototypes, and frontend development.

## CONTACT

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# **SKILLS**

Brand Strategy

Conversion Optimization

Mobile Responsiveness

Mockups/Prototypes

HTML/CSS

## **WORK EXPERIENCE**

#### **UX/UI Designer @ Spotzer**

June 2017 - Present

- -Designed mockups and layouts for web and mobile, focusing on conversion optimization and pleasing aesthetics.
- -Drafted style guides to inlcude fonts, buttons, and logos.
- -Acted as lead desinger during the pilot phase of a new product, including defining the product matrix, the QA process, and common solutions for the frontend editor's shortcomings.
- -Worked with stakeholders to define content strategy, advising how to retain user attention and maximize conversion opportunities.
- -Used HTML/CSS/JS to provide frontend UI solutions.

#### Freelancer UX/UI Designer @ Culture Palette

May 2016 - June 2017

- -Drafted mockups using Balsamiq, Sketch, and InVision and presented them to stakeholders.
- -Used HTML/CSS/JS to provide frontend UI solutions.
- -Crafted user stories, site maps, and other informational structures through collaborative iterations.
- -Designed mobile layouts, including login flows and profile areas.
- -Worked with stakeholders to define product features, limitations, and deadlines.

### **EDUCATION**

#### Design @ Bloc

December 2015 - June 2016

- -Implemented UX/UI design for web and mobile, using Illustrator, Photoshop, Sketch, Balsamiq, and InVision.
- -Completed products using user stories, site maps, mood boards, user surveys, user research, and personas.

#### Bachelor's in Humanities @ Thomas Edison State College

2011 - 2015

- -Majored in interpersonal communication, with an emphasis on behavioral psychology.
- -Other studies included language and art courses that focused on meaning formation.