

Timothy Schillinger

Creative, resourceful, flexible, and **able to adapt** to changing priorities in fast-paced environments; looking for a position to promote a product or service through eloquent UX/UI.

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Recent Experience

Cultural Palette — *Lead UX/UI Designer*

May 2016 - Present | Agile Environment, Wearing Many Hats

- Devised strategies from user research to build creative briefs, user stories, & personas.
- Conceptualize informational hierarchy through visualizing the site's flow using Draw.io.
- Conducted SWOT analyses to better understand current market opportunities.
- Arranged content with wireframes & mockups using Balsamiq, Sketch & style guides.
- Prototyped mockups with InVision to vet user interactions before development.
- Collaborated with devs to make sure projects meet deadlines, front-end coding as needed.

Human Kind — *Lead UX/UI Designer*

February 2017 - March 2017 | Lifestyle App that Encourages Acts of Kindness

- Developed the creative brief to align the logo, colors, & general style to brand identity.
- Gathered feedback via surveys to build personas & define audience for user experience.
- Conducted SWOT analyses to better understand brand positioning for current market.
- Arranged site's content with wireframes & mockups using Balsamiq, Sketch & grids.
- Prototyped mockups with InVision to vet user interactions before development.

Traks — *UX/UI Designer*

November 2016 - February 2016 | Website for Storing, Sharing, and Planning Travel Experiences

- Created brand positioning by designing the logo, terminology, and typography.
- Conducted SWOT analysis of competition to understand current trends.
- Defined audience expectations through surveys, user stories, & personas.
- Developed and prototyped mockups with Balsamiq, Sketch, & InVision.
- Made iterative revisions according to user feedback received through UserTesting.com.

EDUCATION

Bloc, San Francisco — *Designer Track*

August 2016 - March 2017

Refined my skill set by understanding current trends and practices.

Thomas Edison State College, Trenton, NJ - *BA, Humanities*

January 2011 - March 2015

Majored in personal communication & human perception.

SKILLS

Prototyping

Wireframing

Mockups

Customer Analysis

Brand Strategy

User Guides

Responsive Design

User Research

Style Guides

PROGRAMS

Sketch

Illustrator

Photoshop

InVision

Balsamiq

Peek User Testing

GitHub

Draw.io

LANGUAGES

HTML

CSS

JavaScript

jQuery