



# Timothy Schillinger

UX/UI Designer

## PROFILE

I have spent the last two years providing ux/ui solutions through mockups, prototypes, and frontend development.

## CONTACT

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## SKILLS

Content Strategy

Conversion Optimization

Mobile Optimization

Mockups/Prototypes

HTML/CSS

## WORK EXPERIENCE

### Product Designer @ Spotzer

*June 2017 - Present*

- Designed mockups and layouts for web and mobile, focusing on conversion optimization and pleasing aesthetic.
- Drafted style guides to include fonts, buttons, logos, and the instances in which to use them.
- Acted as lead designer during the pilot phase of a new product, including defining the product matrix, the QA process, and common solutions for the cms's shortcomings.
- Worked with stakeholders to define content strategy, advising how to retain user attention and maximize conversion opportunities.
- Used HTML/CSS/JS to provide frontend UI solutions.

### Freelancer UX/UI Designer @ Culture Palette

*May 2016 - June 2017*

- Drafted mockups using Balsamiq, Sketch, and Invision and presented them to stakeholders.
- Used HTML/CSS/JS to provide frontend UI solutions.
- Crafted user stories, site maps, and other informational structures through collaborative iterations.
- Designed mobile layouts, including login flows and profile areas.
- Worked with stakeholders to define product features, limitations, and deadlines.

## EDUCATION

### Design @ Bloc

*December 2015 - June 2016*

- Studied and practiced UX/UI design for web and mobile, using Illustrator, Photoshop, Sketch, Balsamiq, and Invision.
- Completed 5 products using user stories, site maps, mood boards, user surveys, user research, and personas.

### Bachelor's in Humanities @ Thomas Edison State College

*2011 - 2015*

- Majoring in interpersonal communication, with an emphasis on behavioral psychology.
- Other studies included language and art courses that focused on meaning formation.