

# Timothy Schillinger

Creative, resourceful, flexible, and **able to adapt** to changing priorities in fast-paced environments; looking for a position to promote a product or service through eloquent UX/UI.

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## Recent Experience

### Cultural Palette — *Lead UX/UI Designer*

May 2016 - Present | Agile Environment, Wearing Many Hats

- Devised strategies from user research to build creative briefs, user stories, & personas.
- Conceptualize informational hierarchy through visualizing the site's flow using Draw.io.
- Conducted SWOT analyses to better understand current market opportunities.
- Arranged content with wireframes & mockups using Balsamiq, Sketch & style guides.
- Prototyped mockups with InVision to vet user interactions before development.
- Collaborated with devs to make sure projects meet deadlines, front-end coding as needed.

### Turf Smurfs — *Lead UX/UI Designer*

April 2017 - May 2017 | Website for a Local Lawn Care Company

- Created brand positioning by designing the logo, terminology, and typography.
- Conducted SWOT analysis of competition to understand current trends.
- Defined audience expectations through surveys, user stories, & personas.
- Developed and prototyped mockups with Balsamiq, Sketch, & InVision.
- Made iterative revisions according to user feedback received through UserTesting.com.

### Human Kind — *Lead UX/UI Designer*

February 2017 - March 2017 | Lifestyle App that Encourages Acts of Kindness

- Developed the creative brief to align the logo, colors, & general style to brand identity.
- Gathered feedback via surveys to build personas & define audience for user experience.
- Conducted SWOT analyses to better understand brand positioning for current market.
- Arranged site's content with wireframes & mockups using Balsamiq, Sketch & grids.
- Prototyped mockups with InVision to vet user interactions before development.

## EDUCATION

### Bloc, San Francisco — *Designer Track*

August 2016 - March 2017

Refined my skill set by understanding current trends and practices.

### Thomas Edison State College, Trenton, NJ - *BA, Humanities*

January 2011 - March 2015

Majored in personal communication & human perception.

## SKILLS

Prototyping

Wireframing

Mockups

Customer Analysis

Brand Strategy

User Guides

Responsive Design

User Research

Style Guides

## PROGRAMS

Sketch

Illustrator

Photoshop

InVision

Balsamiq

Peek User Testing

GitHub

Draw.io

## LANGUAGES

HTML

CSS

JavaScript

jQuery