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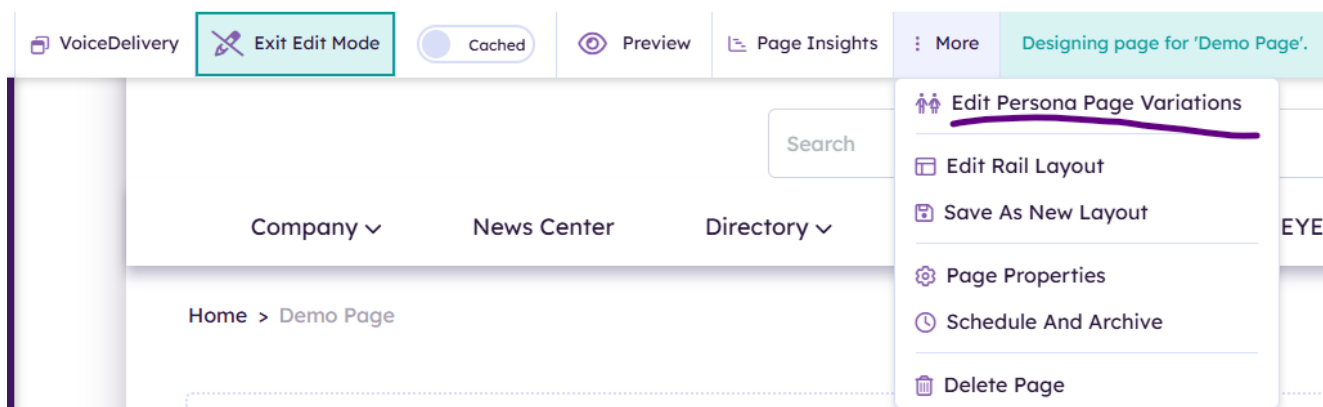
Akumina Page variations allows multiple experiences on the same url

Leverage Personas to create different experiences. Let's learn how to create multiple page variations.

You will want to have a persona(s) already created so you can create different page variations.



With the Akumina Rail engaged click on **Edit Mode**



Click on **More** then **Edit Persona Page Variations**



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Demo Page

Default version for Demo Page
Status:Live

Personas:All

Last Modified By:Akumina Training
Last Modified:May 29, 2025

[Edit](#)

[Copy as new](#)

[Close](#)

When creating a variation of a page you have two choices.

1. Create a totally new experience by hitting **Add Version**
2. Start from the existing page by clicking **Copy as new**

A screenshot of a "Create New" dialog box overlaid on a blurred background of a software interface. The dialog box has a dark purple header with the title "Create New" and a close button (X). It contains two main input fields: "Version Name" with a text input containing "IT" and a character count below it ("Maximum allowed length for Page Name is 64 characters. Remaining characters = 62"); and "Version Description" with a larger text area and a character count below it ("Maximum allowed length is 255 characters. Remaining characters = 255"). Below these fields, there are two rows of information: "Copy of version" showing "Demo Page" and "Persona" showing "Unassigned". At the bottom right of the dialog box are two buttons: "Cancel" and "Create".

Add a **Version Name** for your experience



and an optional **Version Description** to explain purpose of the version

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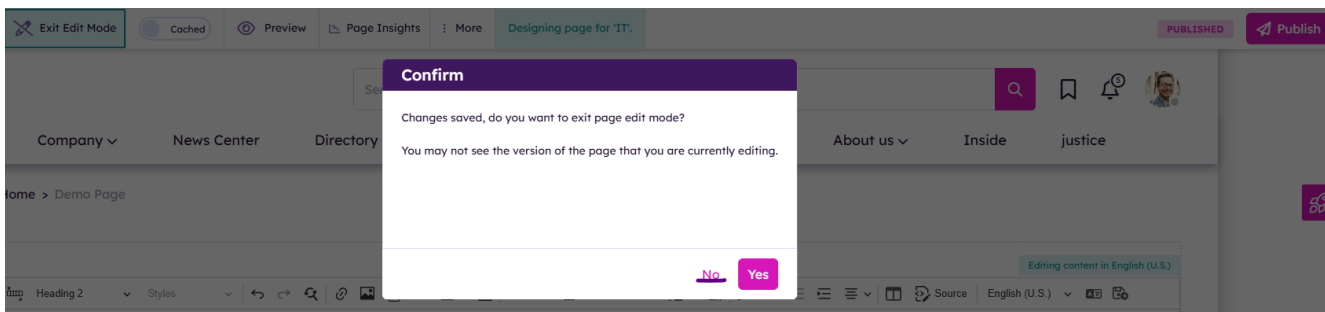
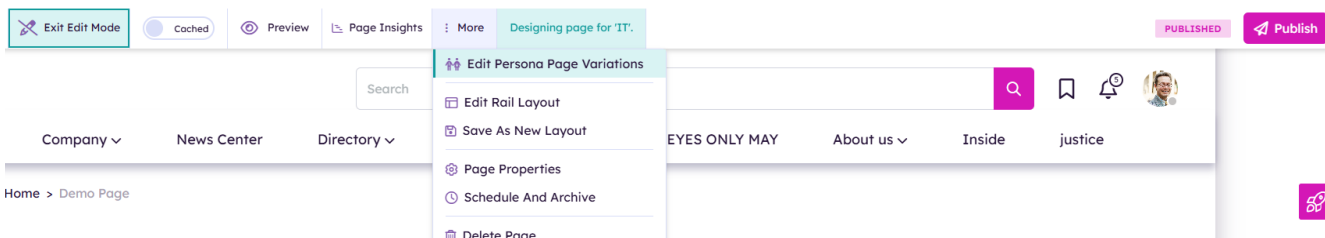
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Demo Page Default version for Demo Page Status:Live	Personas:All Last Modified By:Akumina Training Last Modified:May 29, 2025	Set as live Copy as new
IT Status:Draft	Personas:Unassigned Last Modified By:Akumina Training Last Modified:May 29, 2025	Delete Version

Close

Click on the **ellipsis** then click **Edit**

Build your page as normal.

After hitting **Publish** click **No** when you finish. Stay in page edit modeClick **More** > **Edit Persona Page Variations**

Edit Persona Page Variation



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[Check out the replay!](#)[Contact Us](#)[Book a Demo](#)[Close](#)Click on the **ellipsis Assign Persona**A modal dialog box titled "Assign Persona" with a close button (X) in the top right corner. It contains a search bar labeled "Find a Persona". Below the search bar is a table with two columns: "Title" and "Description". The table lists several personas, with "IT" selected (indicated by a checked checkbox). At the bottom of the dialog are three buttons: "Cancel", "Persona Priority" (which is underlined), and "Assign".

Title	Description
<input checked="" type="checkbox"/> IT	
<input type="checkbox"/> Marketing	
<input type="checkbox"/> Legal United states	
<input type="checkbox"/> Baltimore Training team	This is our persona for Baltimore training people. Use this on Baltimore training pages please
<input type="checkbox"/> Boston Training team	This is our persona for Boston training people. Use this on Baltimore training pages please
<input type="checkbox"/> Non United Kingdom Interns	
<input type="checkbox"/> Non London Marketing teams	All workers who are Marketing and not residing in London will be in this persona
<input type="checkbox"/> Non Baltimore IT team	All workers who are IT and not residing in Baltimore will be in this persona
<input type="checkbox"/> London Training team	This is our persona for London training people. Use this on London training pages please

Select a Persona. Users who belong to the selected Persona have an opportunity to see this page version. If they have more than one Persona that is associated with a page version it will be determined by page priority. Now click **Persona Priority**

A modal dialog box titled "Persona Priority" with a close button (X) in the top right corner. It contains a text instruction: "Use arrows to change or modify persona priority. Persona priority will be used in case a user is in multiple personas." Below the text is a list of personas, with "Marketing" visible and highlighted. A small circular icon with three green dots is located to the left of the list.

Use arrows to change or modify persona priority. Persona priority will be used in case a user is in multiple personas.

- * Marketing

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[Cancel](#)

[Save](#)

Click **Save** once you have decided the order of display of page variations.

In Persona Priority you decide if a user belongs to multiple personas which one should be displayed to the user. Based off the above example. The system will check first does the user belong to the Marketing Persona? If so show the marketing page variation. If not it will check if the user belongs to the IT Persona? If it does IT page variation will be displayed. If a user does not belong to either Personas the user will see the All Persona page experience. You can change the Persona Priority by clicking on the arrows.

Edit Persona Page Variation

[Add Version](#)

Persona Priority

☐ Show Live ☐ Unassigned

Demo Page Default version for Demo Page Status:Live	Personas:All Last Modified By:Akumina Training Last Modified:May 29, 2025	<div>Edit</div> <div>Assign Persona</div> <div>Set as live</div> <div>Copy as new</div> <div>Delete Version</div>
IT Status:Draft	Personas:Unassigned Last Modified By:Akumina Training Last Modified:May 29, 2025	

Close

VoiceDelivery

Exit Edit Mode

Cached

Preview

Page Insights

More

Designing page for 'Demo Page'.

PUBLISHED

Publish

Click on the **Elipsis** then **Set as live**.

Publish your page.



After this your page variation is live and available to those who have the Persona when they load the page. Users not belonging to a custom experience will see the All default page experience.

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RecognitionSubmissionWidget



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RecognitionEmployeeDetailWidget



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