HD\_Kag Journal

# 1.27.16

Whether or not the search words appeared in the bulleted list for the product\_uid seemed to help, but only slightly. I would next like to look at frequency of how often the search words appear in desc / bullets (title wouldn’t make sense). Potentially, I’d like to implement the Rocchio algorithm to see how that works.

<http://www.cs.cmu.edu/~wcohen/10-605/rocchio.pdf>

<https://en.wikipedia.org/wiki/Rocchio_algorithm>

There are formulas for finding statistical synonyms:

<https://www.youtube.com/watch?v=Z_1mEdvmwe8&list=PLBv09BD7ez_7DHgEt3p-sZtQ63LBKxktj&index=5>