## **Secrecy RULES**

Did you know that, this year, DataFest will be held at over 30 universities around the world? DataFest takes place during a six-week window in the Spring, and different universities hold their event at different times.

An essential ingredient of Datafest is that the data be a surprise. There are several reasons for this. One is that it ensures that all teams start on an equal footing. Another is that, even if you research the organization that donated the data, you might still be totally unprepared for the context fo the data (and maybe less prepared than had you known nothing!) Finally, it is simply more fun.

PLEASE KEEP THE SECRET UNTIL MAY 4, 7pm. Teams that leak the name or any information about the identify of the data donor will be disqualified!

Please do not post pictures that reveal any charts/graphs/tables/summaries/models that might reveal the data donor.

Please do not tweet, hashtag, facebook, snapchat, etc about the identify of the donor or the context of the data. This means you should refrain from any hints, explicit or implicit statements that might reveal the context of the data.

Be careful about github repositories. Make sure yours is invisible to the outside world.

The last four weeks the other schools have been carefully guarding the secret so that you can enjoy DataFest fully. Next week another round of schools will compete, and then you are free to post any pictures or share anything you want (except for the data itself!)